A Case Study of an Online Farmer's Forum

**Does geographic make forum information more useful for non-participant viewers?**

**Satisfaction**

- **Group A**
  - 60%
  - 40%
- **Group B**
  - 50%
  - 50%
- **Group C**
  - 50%
  - 50%

**Analysis**

Analysis of the data indicated that rural-based farmers were more satisfied with the forum than urban-based farmers. This was particularly true for farmers who had previously used forums for similar purposes.

**Conclusion**

The forum has the potential to provide valuable information to non-participant farmers, especially those who are less familiar with online resources. Further research is needed to determine the most effective ways to deliver this information.