



TinyPlanet

Develop eco-conscious habits

Problem

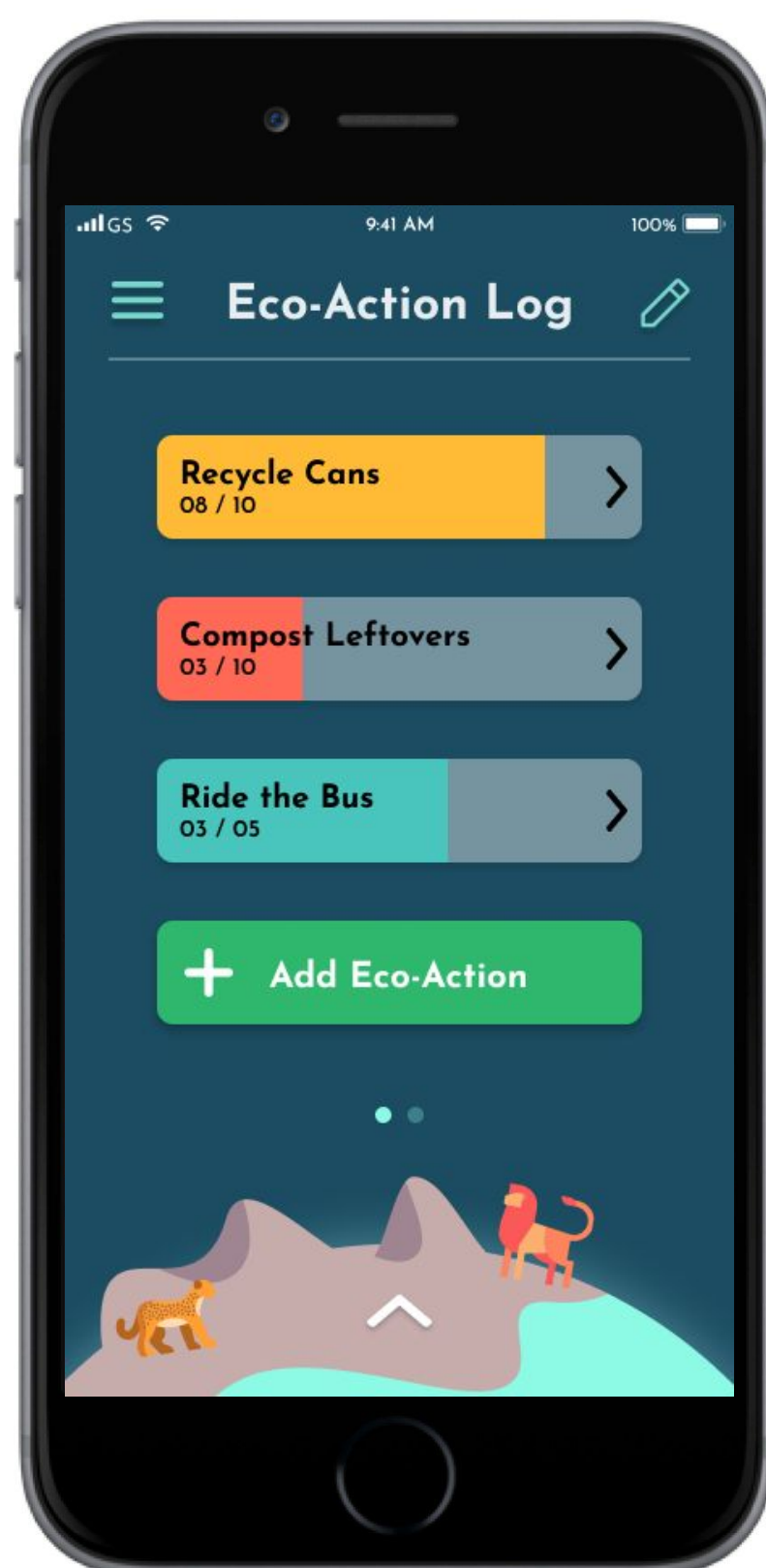
- Declining connection to nature
- Lack of personal initiative to take eco-friendly action

Solution

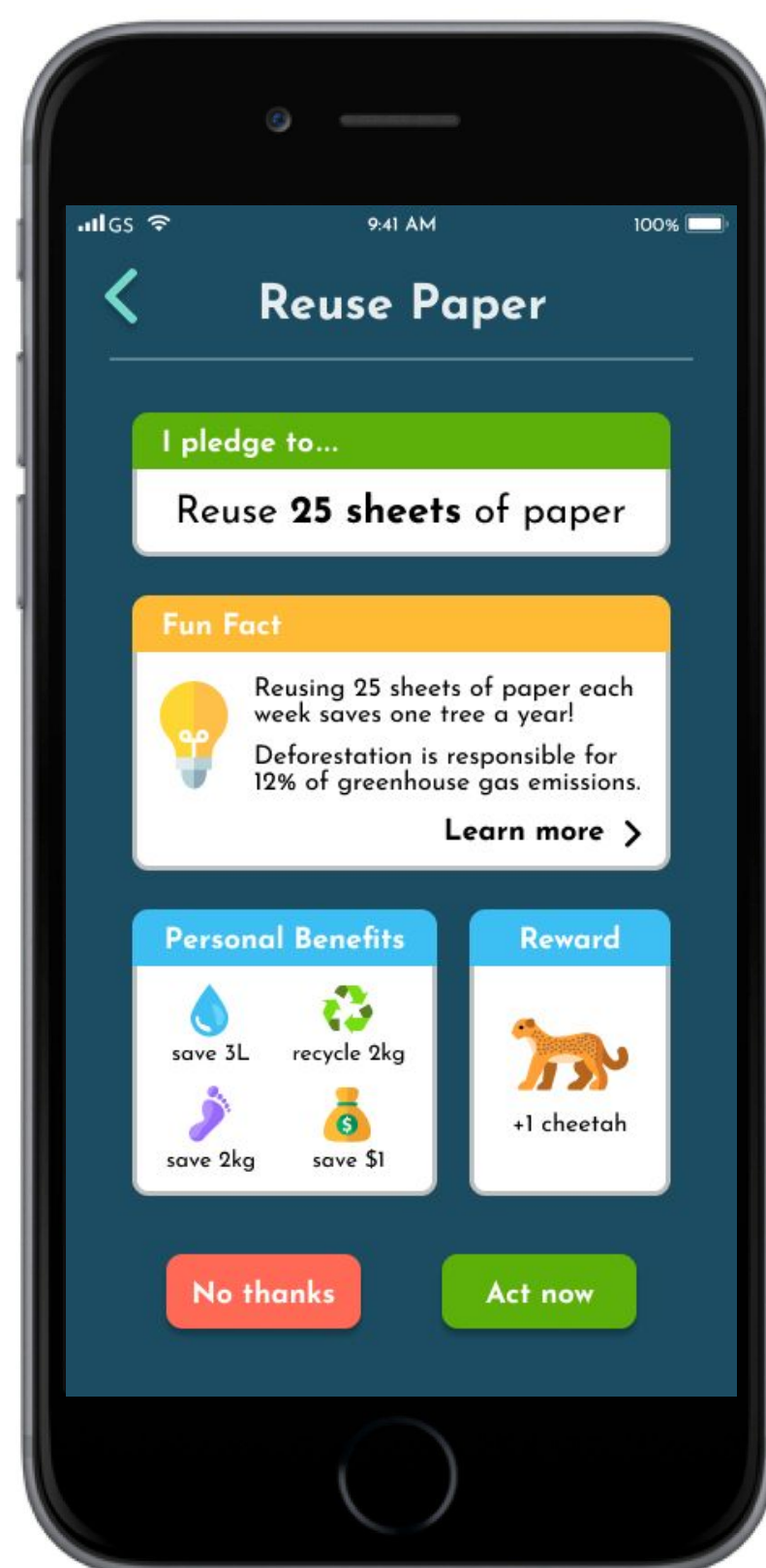
Fun mobile app that uses AI to remind users to maintain eco-friendly habits

Value Proposition

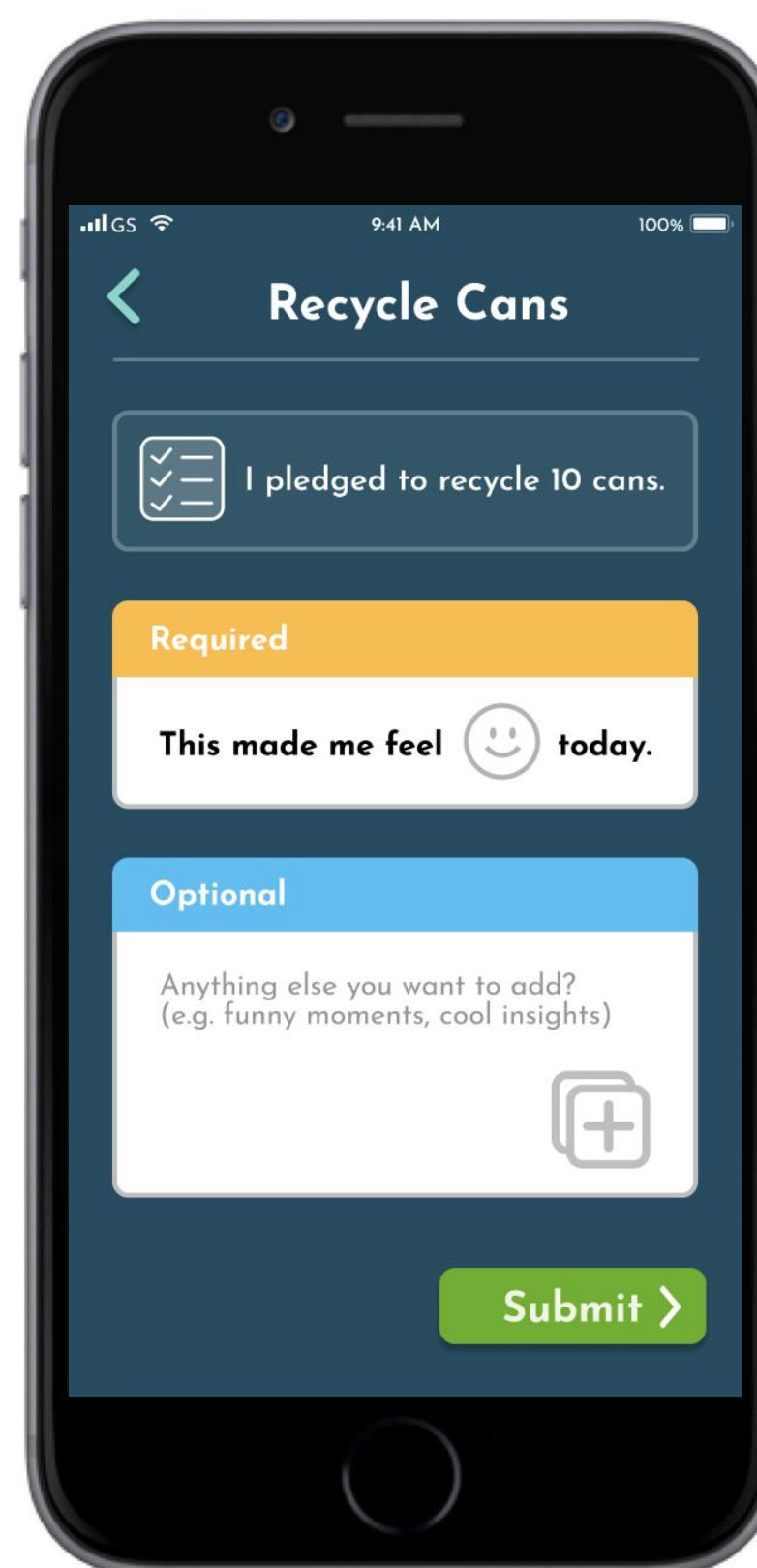
Let your virtual planet reflect your real life habits and knowledge, while receiving rewards for personal growth



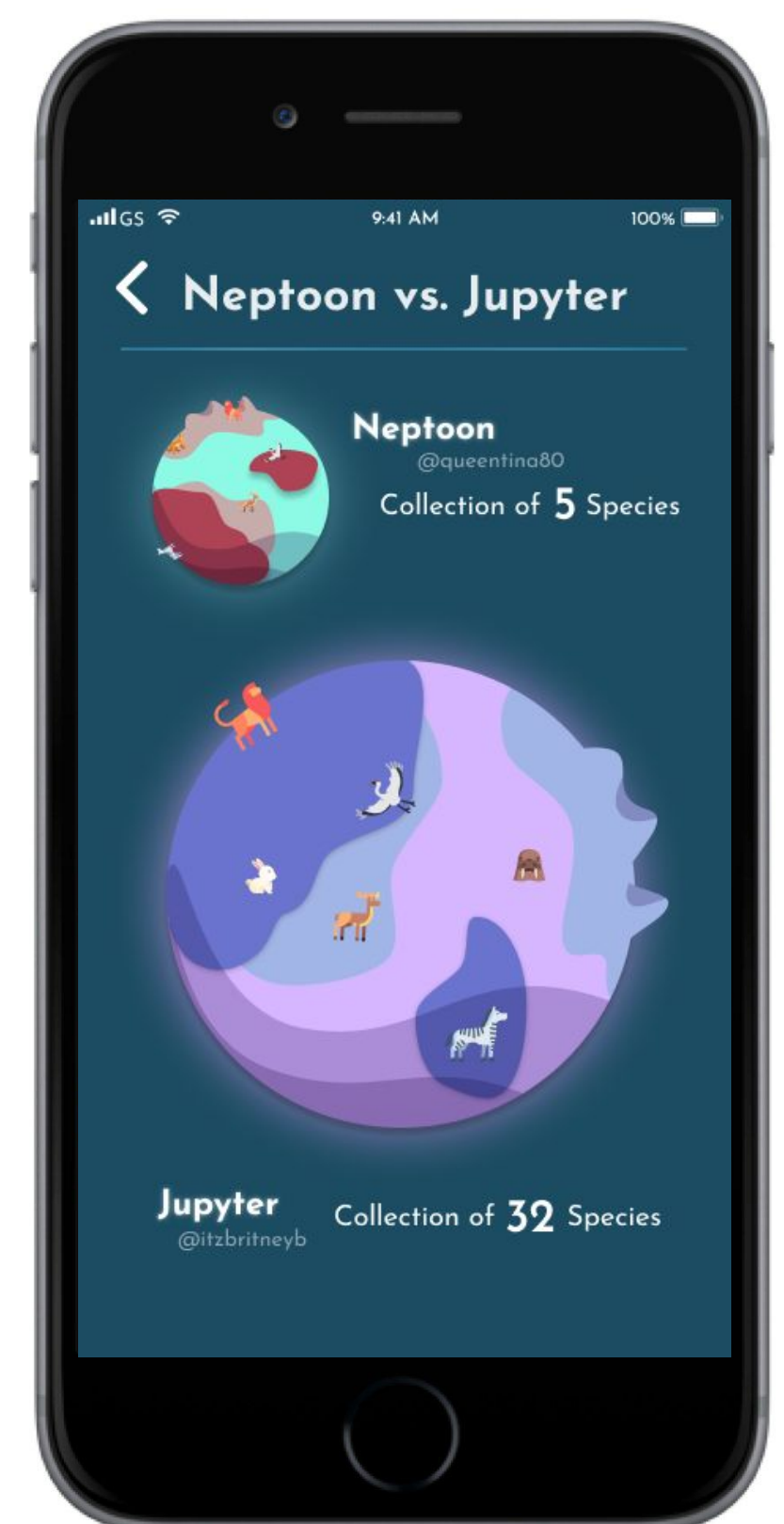
Track



Pledge

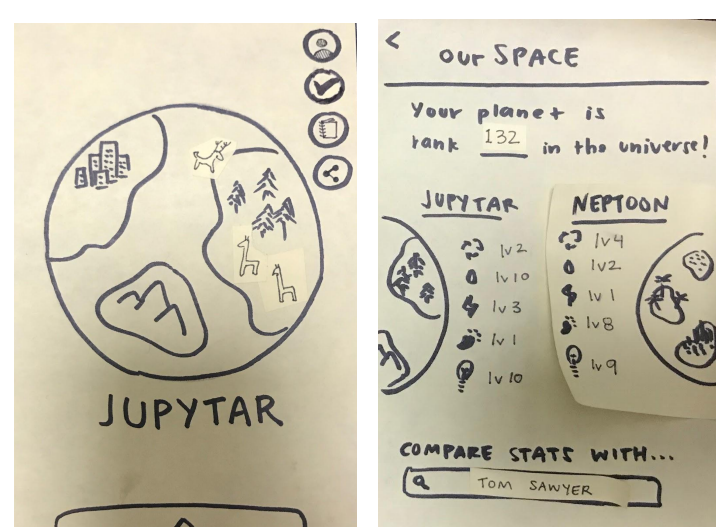


Log

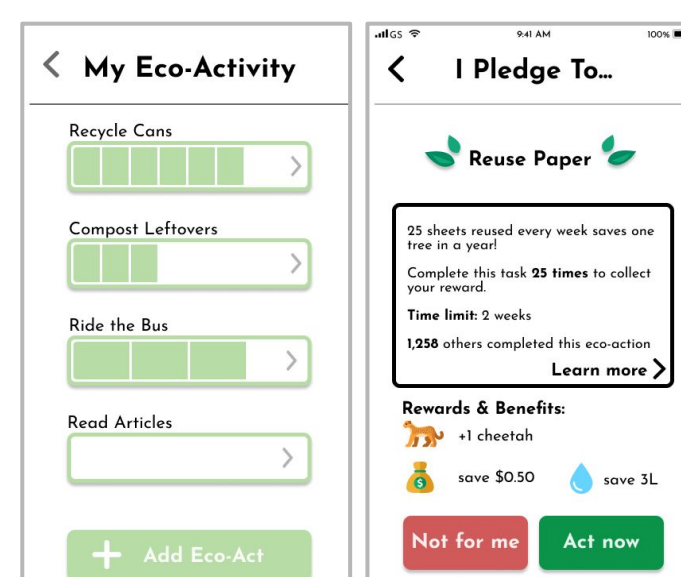


Compete

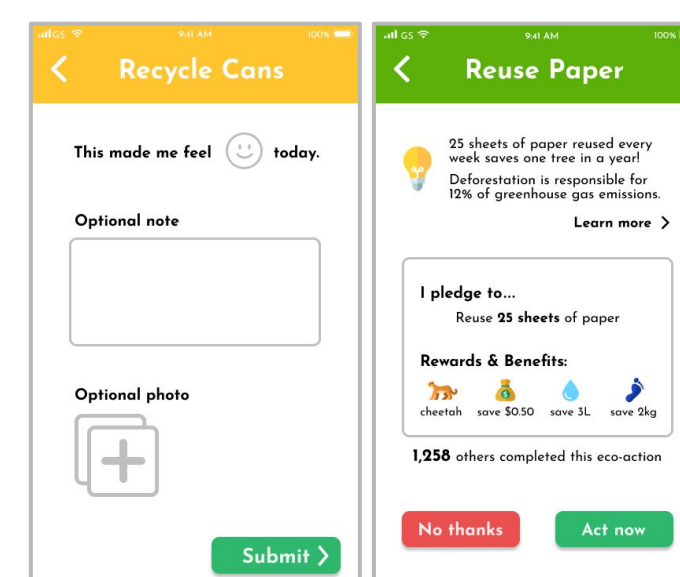
Design Process



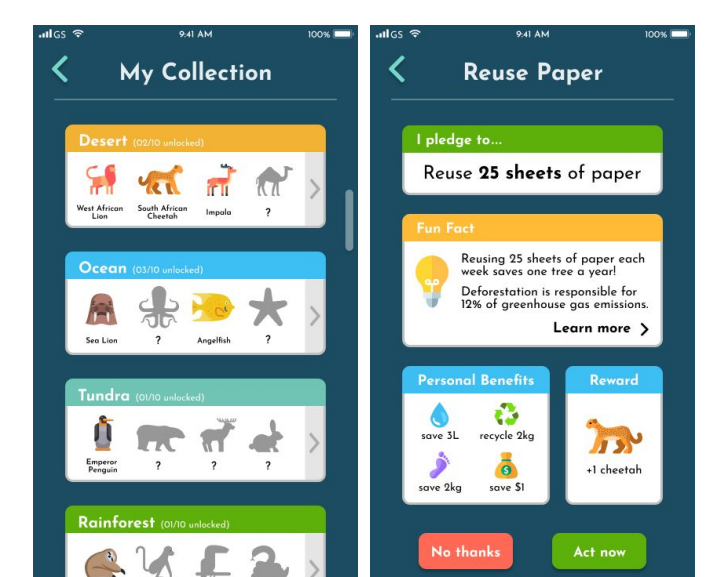
Low-fi



Med-fi #1



Med-fi #2



Med-fi #3