



# Helping you save California one drop at a time

We care about the drought,  
but we're busy with our lives.

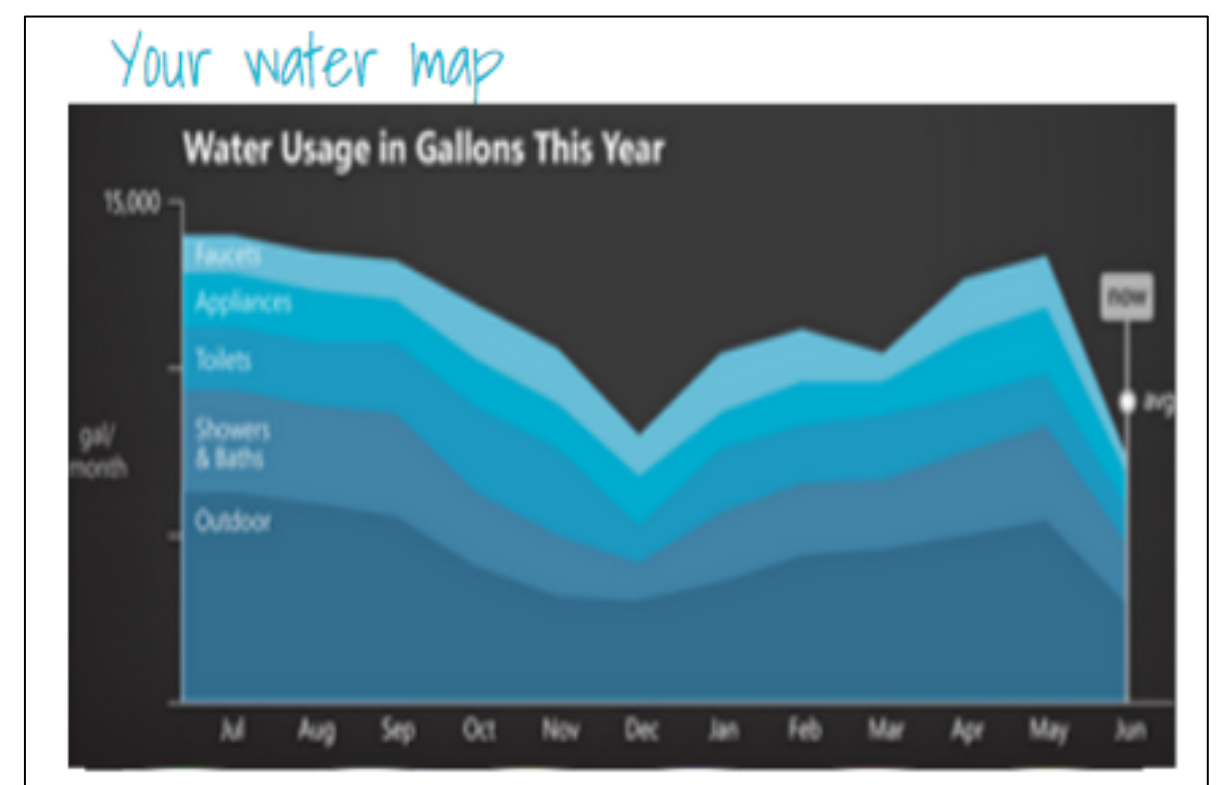
When using water, we think  
about everything but saving it.

Drop is a personal assistant  
that helps you use less water.

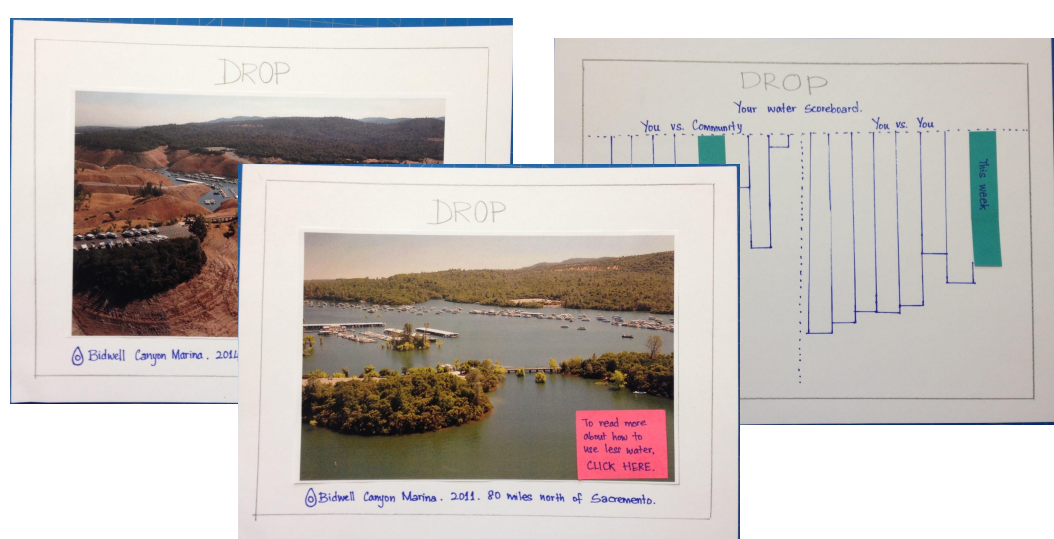


User Testing

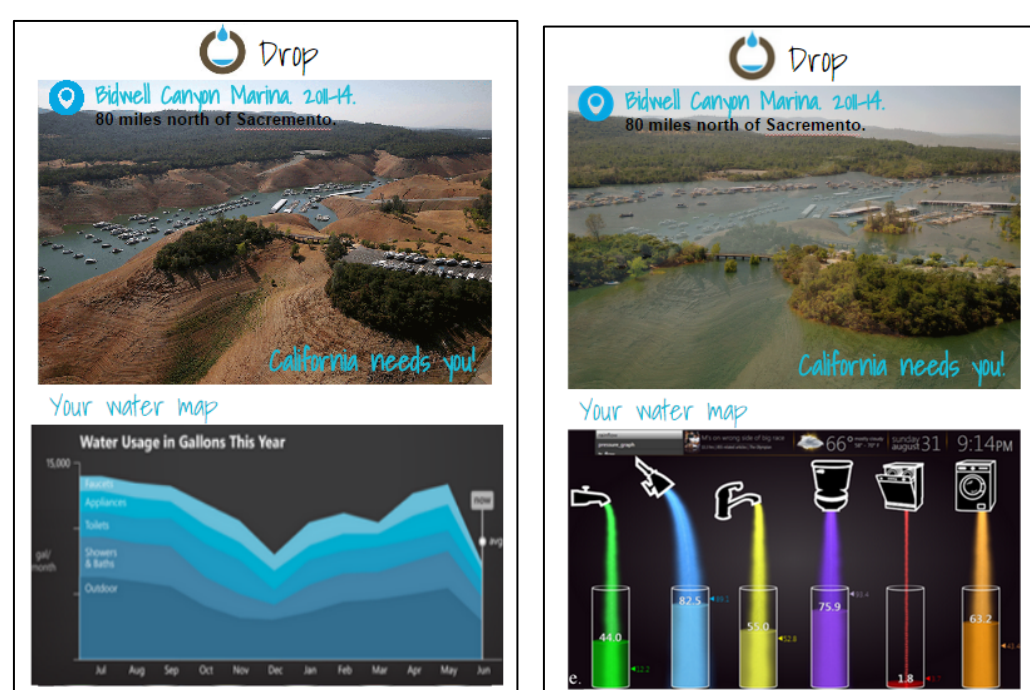
- 1 Learn about the water crisis
- 2 Auditory feedback on live water usage
- 3 See personal progress compared to the past.



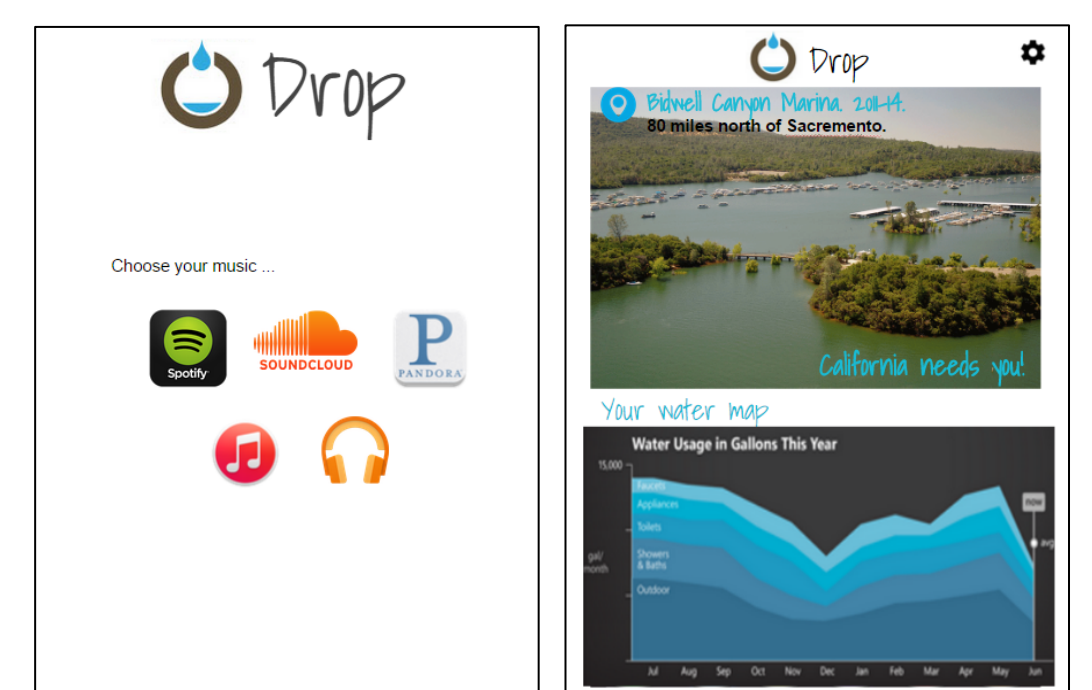
## Design Evolution



Lo-fi



Medium-fi #1



Medium-fi #2





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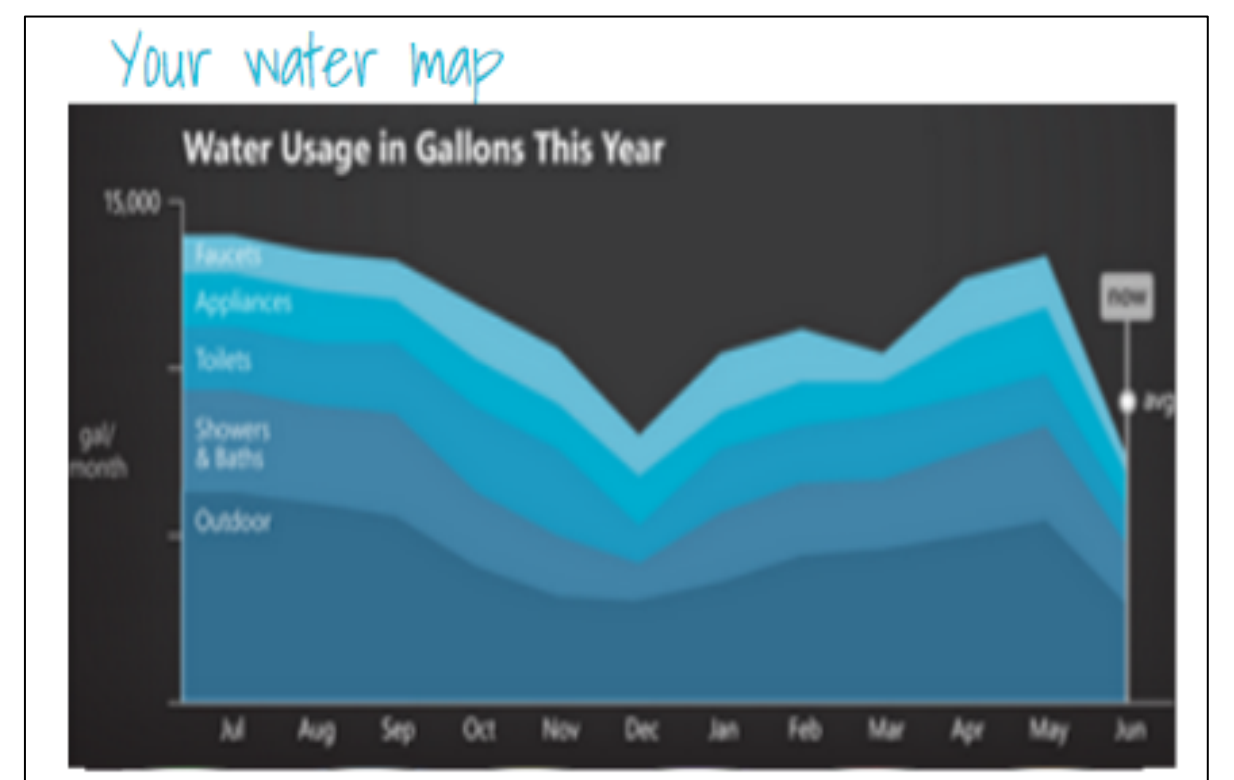
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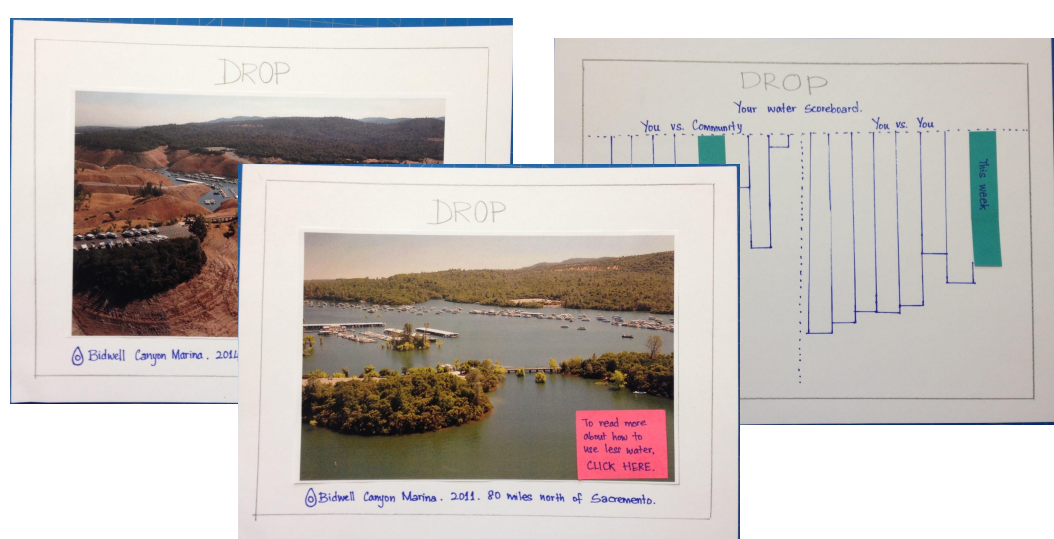
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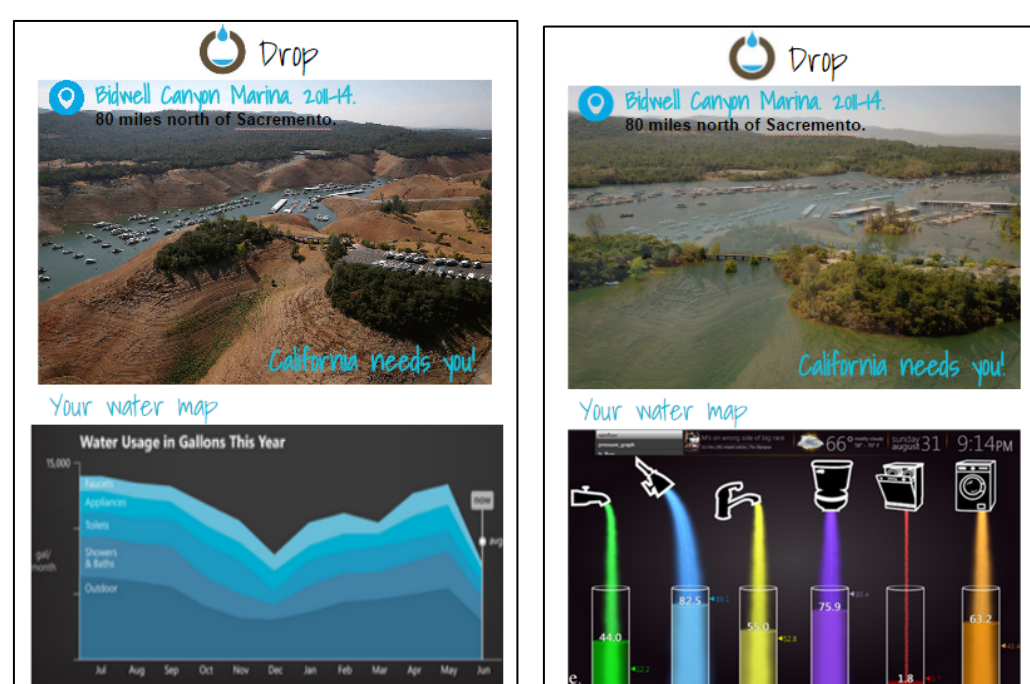
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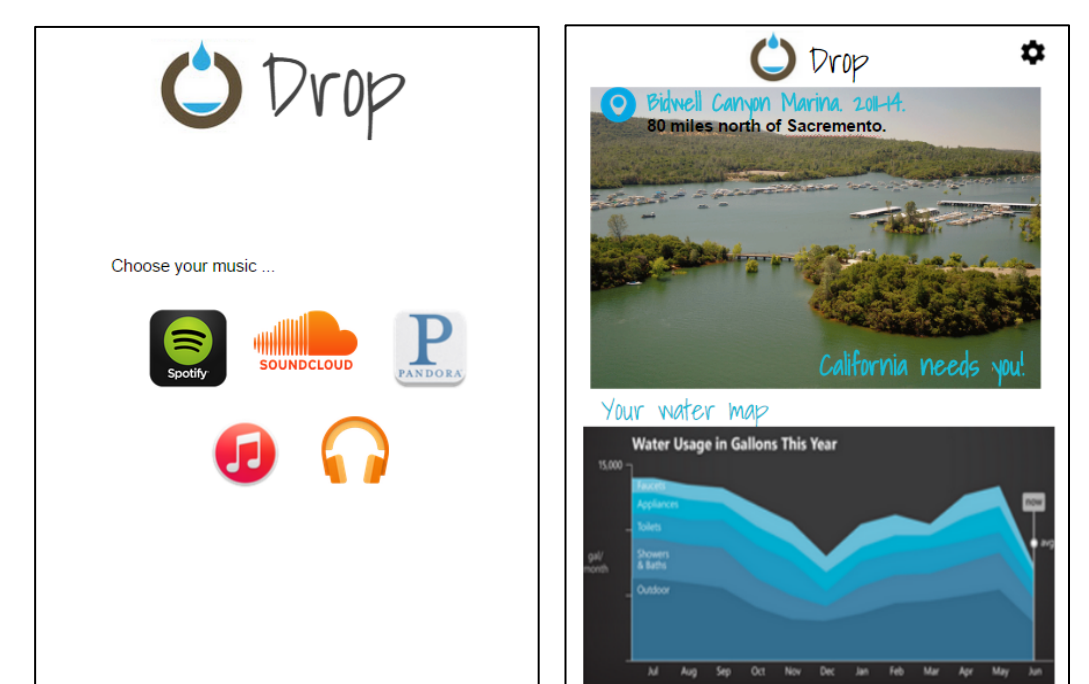
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