

SESSIONS

CONNECTING ARTISTS & SUPERFANS

Sessions is an invite-only network that allows artists to keep track of and reward loyal fans. In return, superfans receive more intimate content from artists, such as backstage videos, unreleased demos, photos from tours, and more.

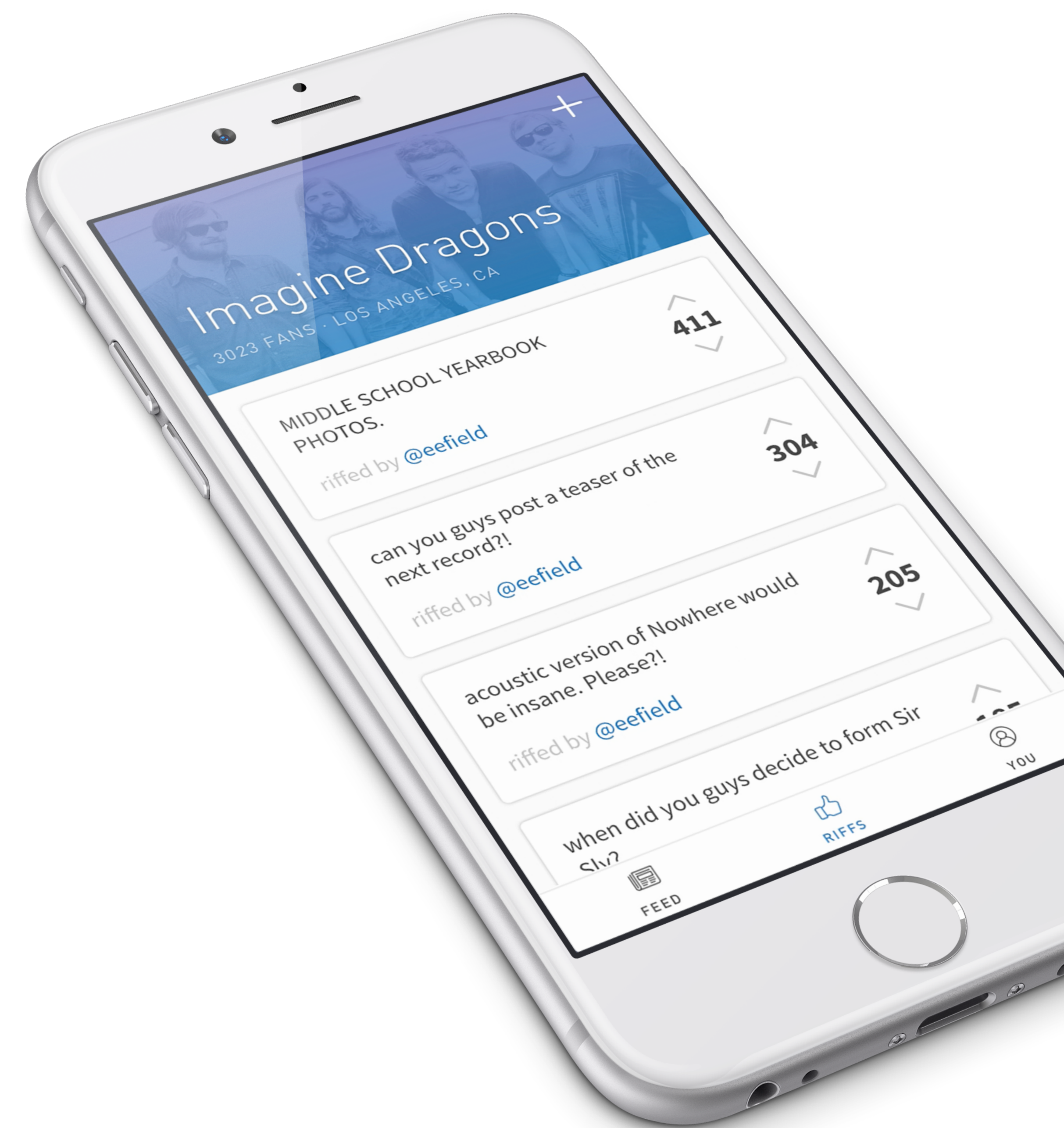
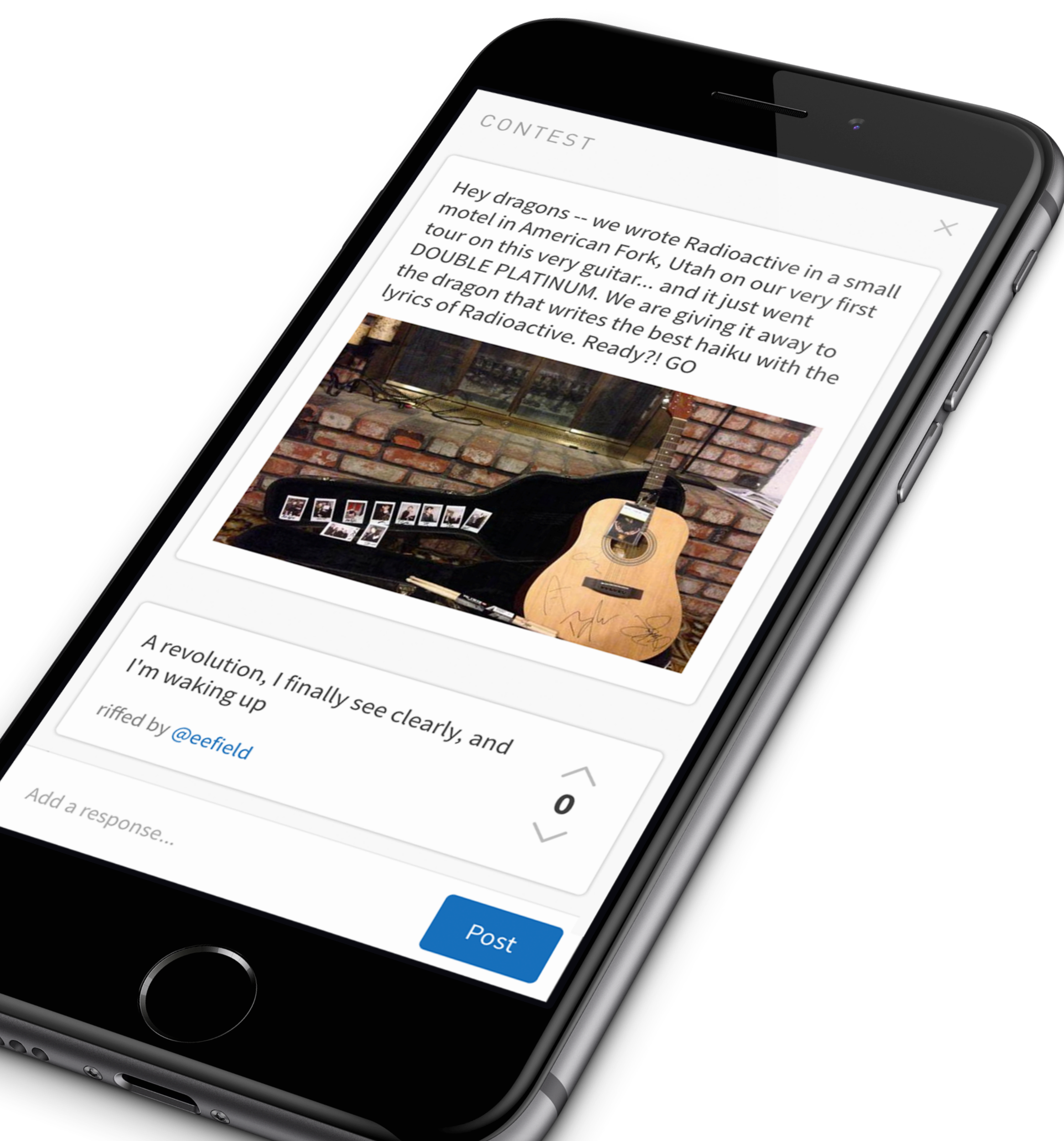
The fan mobile app features a feed with content posted by the artist, a **Riffs** section for fans to make content suggestions, and **Contests** in the feed for artists to request input and content from the broader community.

TEAM

Emily Field
Emma Guth
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RIFFS

Create a riff - a request for content - for your favorite artist. Whether you ask for a new acoustic video or the meaning behind a lyric, your riff will be voted on by all other members of the community. If the artist replies to your riff, it will flow directly into the feed and you'll get credit for directly inspiring the post.



CONTESTS

Artists can boost fan engagement by creating contests encouraging fans to create their own unique content within the artists parameters. Artists can take advantage of creativity in their distributed network of fans, and fans can show off their skills, intimately communicate with and potentially directly impact their favorite artist.