



# ART!

Reimagining audio for everyone



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# Outline: Major UI Changes

Onboarding

Home Screen

Create Flow

Creative CC Flow

Search View

Profile View





## PROBLEM

Deaf and hard of hearing people are often left out of key nuanced information that is conveyed through audio in digital spaces

## SOLUTION

**ALTiO** is a social media platform that encourages and provides visual interpretations of audio—providing *alternative* options for everyone to experience content



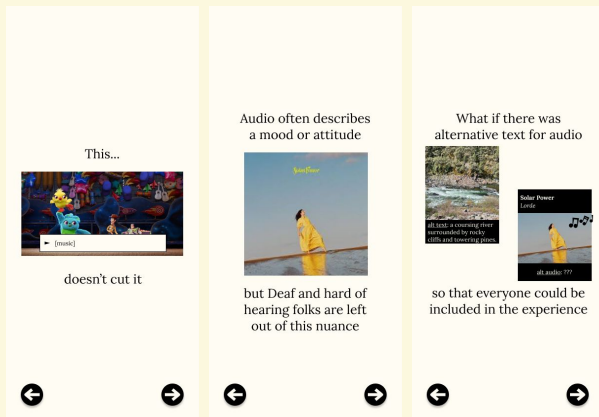
# Interface Changes

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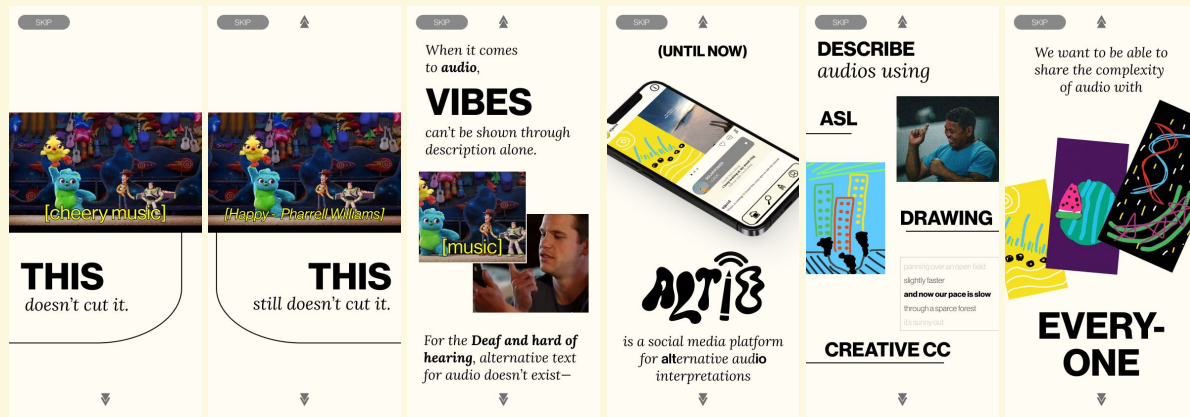
# Interface Changes

## MAJOR CHANGE 1 - Onboarding

Old design:



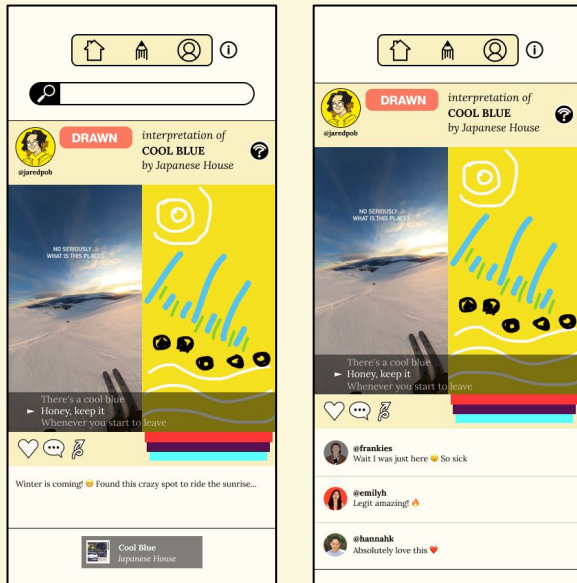
New design:



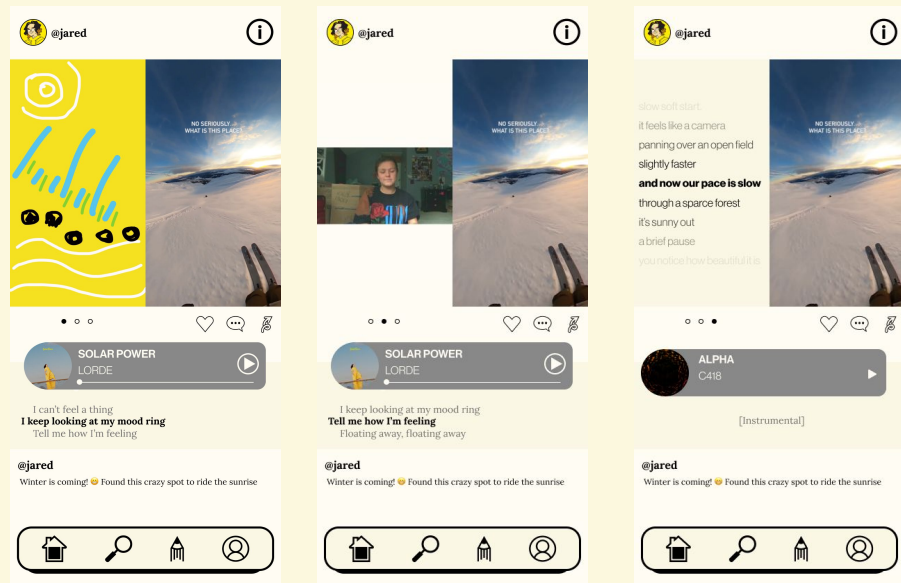
# Interface Changes

## MAJOR CHANGE 2 - Home Screen

Old design:



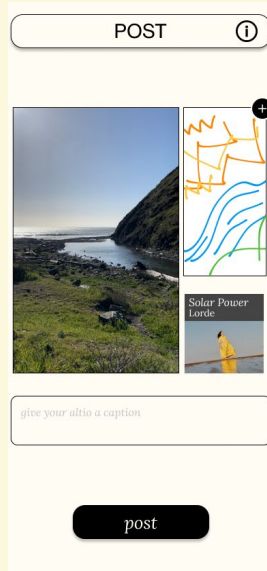
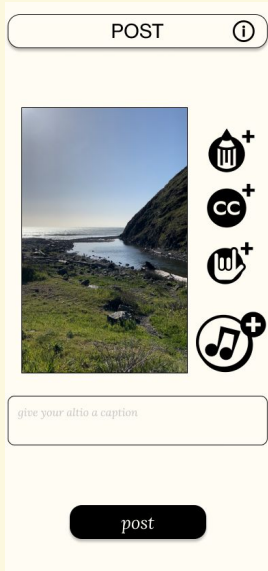
New design:



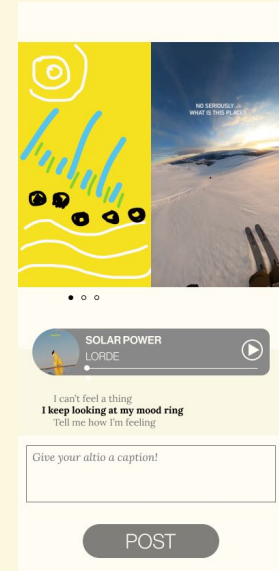
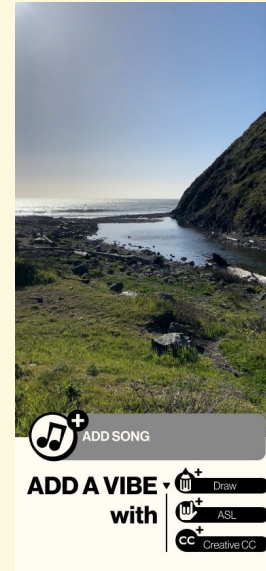
# Interface Changes

## MAJOR CHANGE 3 - “Create” Flow

Old design:



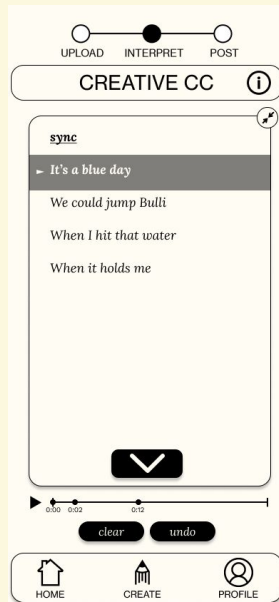
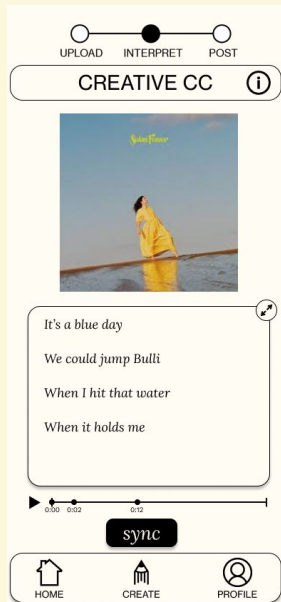
New design:



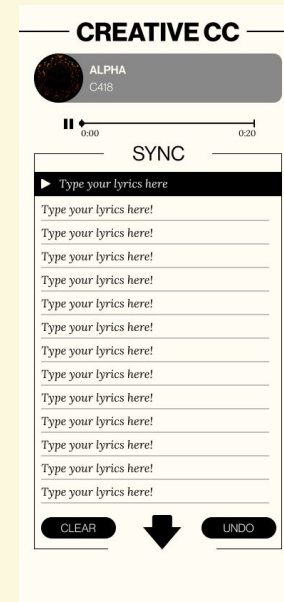
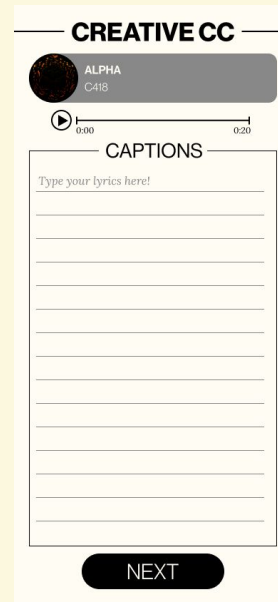
# Interface Changes

## MAJOR CHANGE 4 - Creative CC Flow

Old design:



New design:





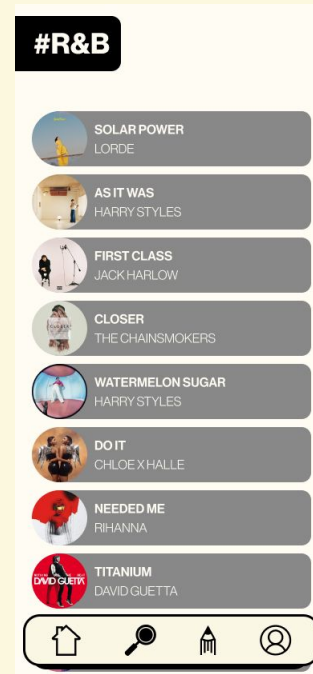
# Interface Changes

## MAJOR CHANGE 5 - Search View

Old design:



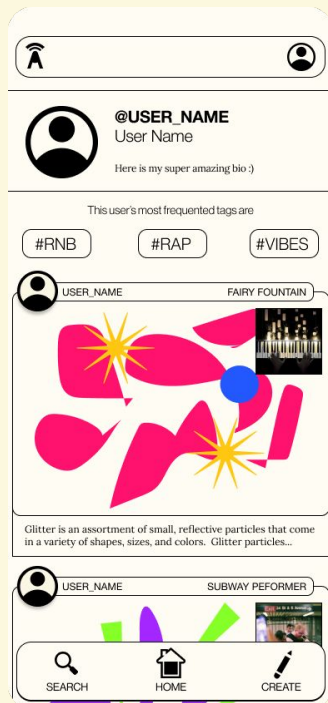
New design:



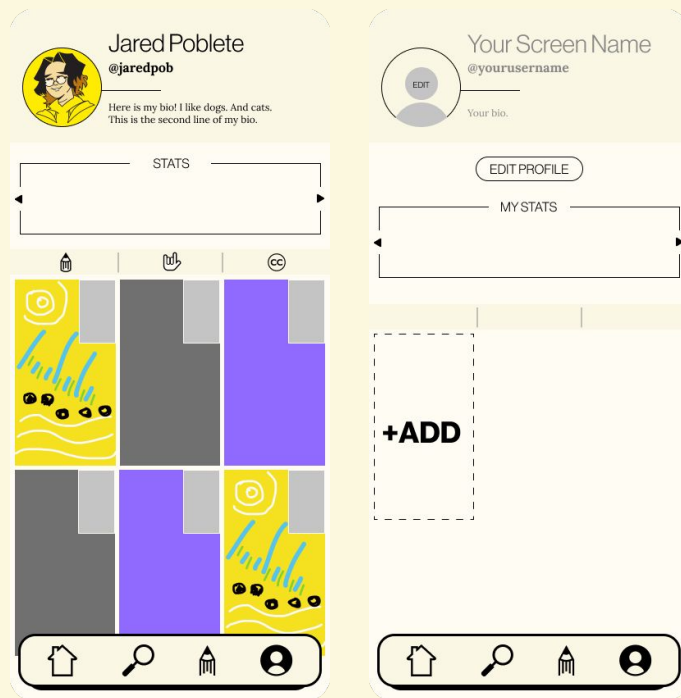
# Interface Changes

## MAJOR CHANGE 6 - Profile View

Old design:



New design:



# Interface Changes

## MAJOR CHANGE 7 - Create Account

Old design:

The old design wireframe consists of three vertical panels. The first panel shows the 'ART18' logo at the top, followed by a 'login' button and three input fields for 'username', 'password', and 'password'. Below these is the text 'dont have an account?' and a 'create one' button. The second panel is titled 'create account' and contains four input fields for 'full name:', 'email:', 'date of birth:', and 'username:', followed by a 'password:' input field. Below this is the text 'already have an account?' and a 'login' button. The third panel is titled 'preferences' and includes three toggle switches for 'audio:', 'notifications', and 'preferred alternative content:'. The 'preferred alternative content:' section has three radio buttons labeled 'audio', 'asl', and 'creative co'. At the bottom is a large 'let's get started' button.

New design:

The new design wireframe consists of four vertical panels. The first panel shows the 'ART18' logo at the top, followed by the 'LOGIN' heading and two input fields for 'Email' and 'Password'. Below this is the text 'Don't have an account? Sign up.' and a 'SIGN IN' button. The second panel is titled 'PREFERENCES' and includes two toggle switches for 'Audio' (ON/OFF) and 'Notifications' (ON/OFF). Below these are three radio buttons for 'Preferred Alternative Content': 'Drawing', 'ASL', and 'Creative CC'. At the bottom is a 'START' button. The third panel is titled 'SIGN UP' and contains four input fields for 'Full Name', 'Email', 'Birth Date', and 'Username', followed by a 'Password' input field. Below this is the text 'Already have an account? Login.' and a 'NEXT' button. The fourth panel is titled 'PREFERENCES' and includes two toggle switches for 'Audio' (ON/OFF) and 'Notifications' (ON/OFF). Below these are three radio buttons for 'Preferred Alternative Content': 'Drawing', 'ASL', and 'Creative CC'. At the bottom is a 'START' button.



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