



pathseeker



Philip Q.



Gabe S.



Michelle W.

hi-fi prototype #2

Road Map

- Introduction
- Interface Changes
- Task Flows
- Future Work

Road Map

- Introduction
- Interface Changes
- Task Flows
- Future Work

Problem

Students do not have enough information outside of their own network to make informed decisions about their career paths, and professionals do not have a sustainable platform to provide mentorship and career advice to those in need of it.

Solution

Provide a platform for users to read, ask, and share advice from professionals about their careers so that they can gain a new perspective on these careers.

Value Proposition

Pathseekers allows users to anonymously ask professionals without judgement in an open forum where users can explore careers they are interested in.

These open forums are specifically designed to answer serious career questions to give real advice that could help a user find their path.

Road Map

- Introduction
- **Interface Changes**
- Task Flows
- Future Work

New Name and Logo



ask



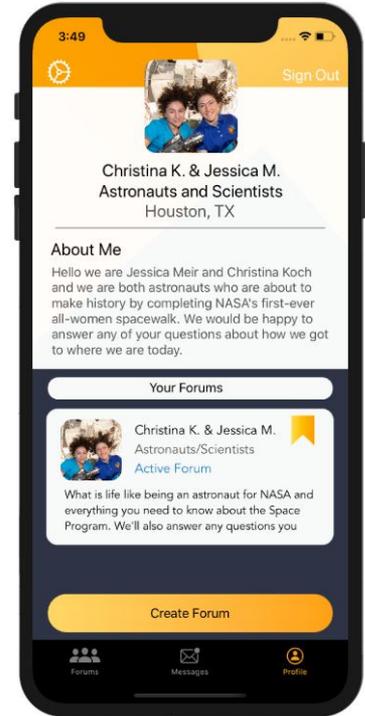
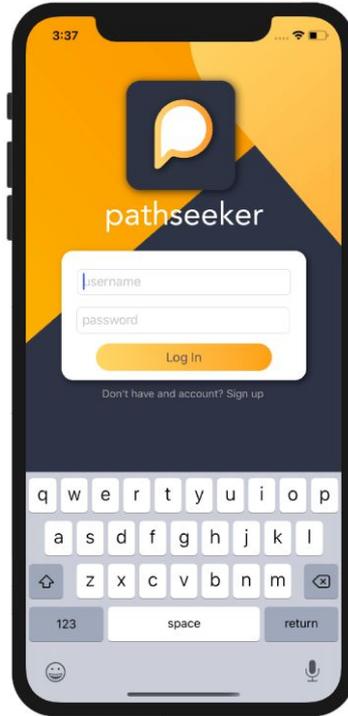
pathseeker



pathseeker

New UI Additions

- Log In
- Asking a New Question
- User Profile
 - Create Forum



Major UI Changes

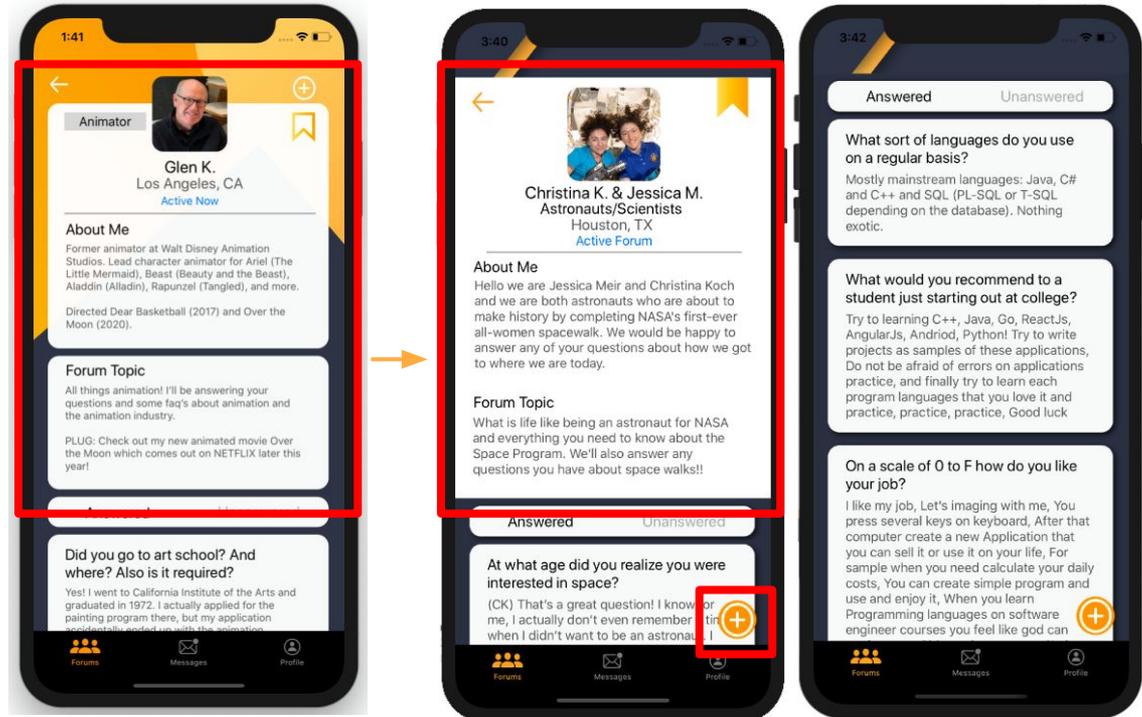
- Forums Screen

- Moved search bar
- Increased font size
- Updated tab labels



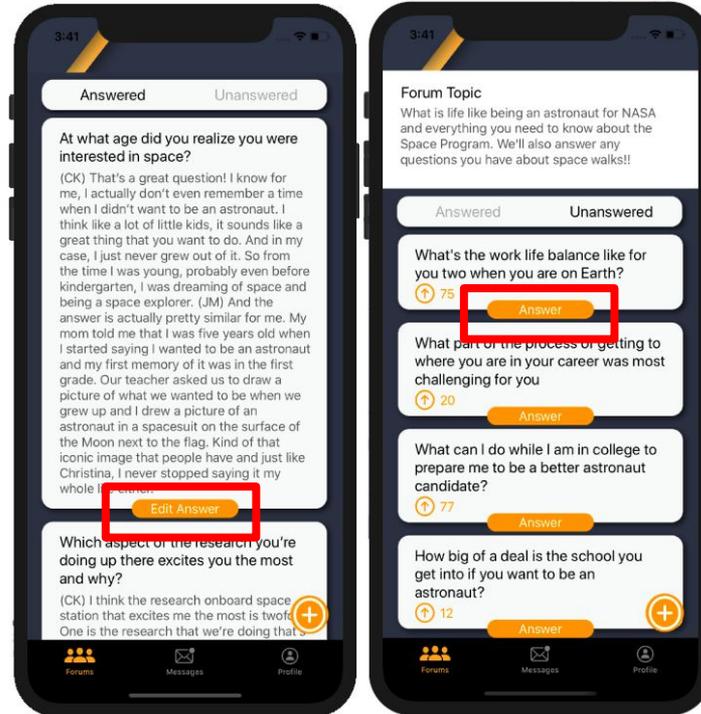
Major UI Changes

- Professional Forum
 - Changed intro section
 - Combined forum info sections
 - Moved “ask a new question” button
 - Increased font size



Major UI Changes

- Professional Forum (for forum owner)
 - Add “edit answer” and “answer” buttons per question



Road Map

- Introduction
- Interface Changes
- **Task Flows**
- Future Work

User Tasks

- Find a forum related to interests
- Save a forum and access it again
- Ask a new question on forum

User Tasks

- Find a forum related to interests
- Save a forum and access it again
- Ask a new question on forum
- *(for professionals)* Create a forum
- *(for professionals)* Answer an unanswered question on forum

Task 1

Find a forum related to interests



Task 2

Save a forum and access it again



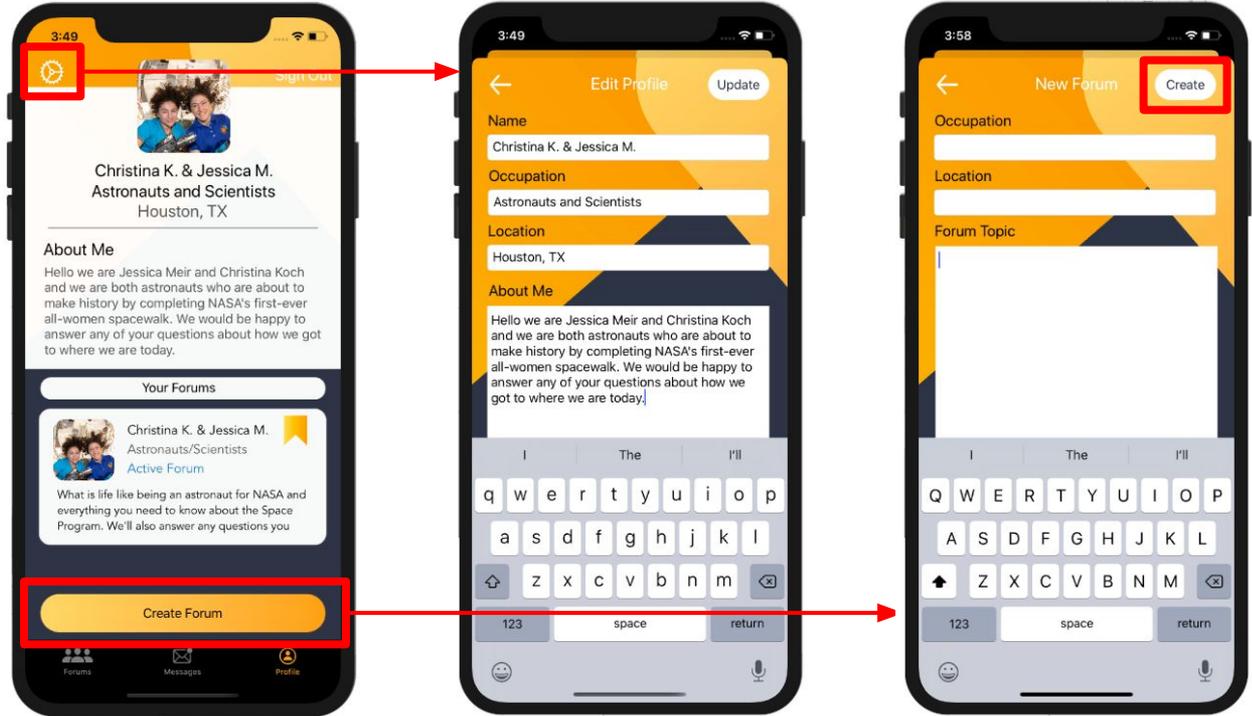
Task 3

Ask a new question on forum



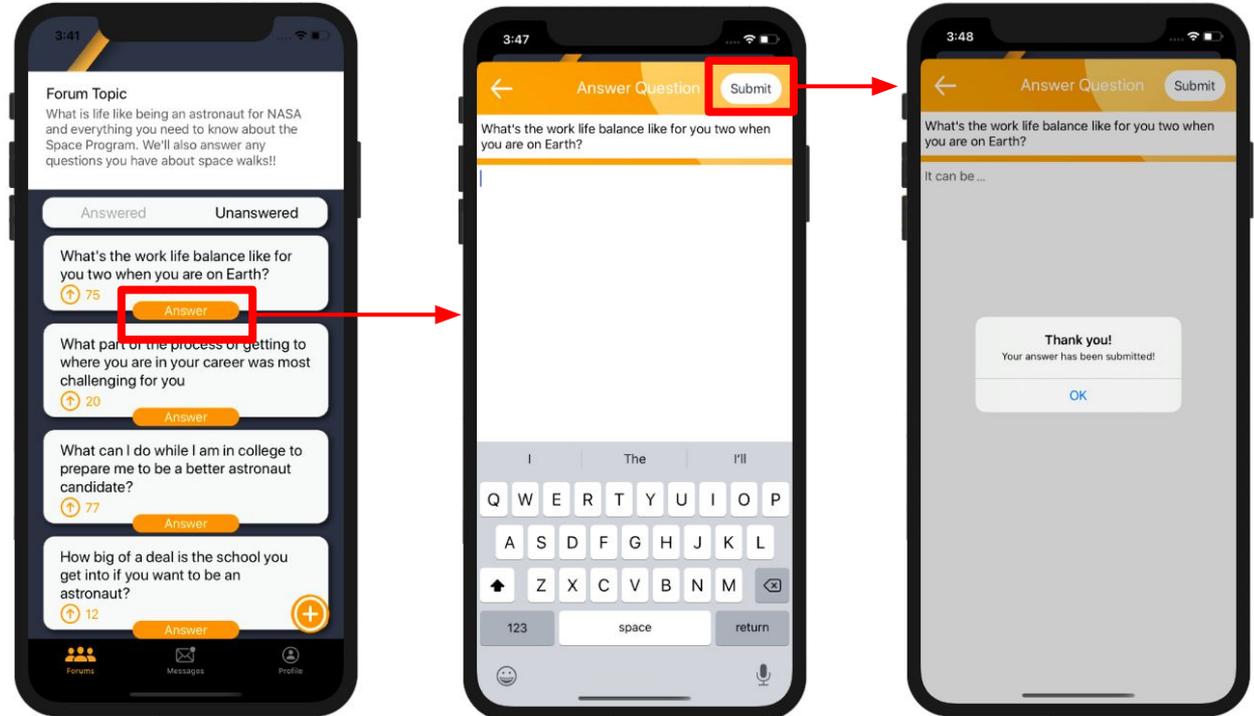
Task 4

Create a forum



Task 5

Answer an unanswered question on forum



Road Map

- Introduction
- Interface Changes
- Task Flows
- **Future Work**

Future Work

- Backend implementation
- Features to implement
 - Sign-up/onboarding process for new users
 - Direct messaging with professionals (paid feature)
 - Badges (paid feature)
- Test new UI to see how well users are able to complete tasks



pathseeker



Philip Q.



Gabe S.



Michelle W.

hi-fi prototype #2

