

Medium-fi Prototypes

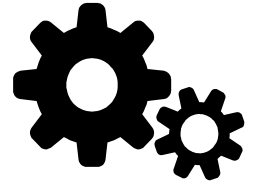


Alex Weitzman || Cisco Vlahakis || Rachel Hyon || Rhea Karuturi

armoir

find that missing piece





General + Highlights



1. First read:
 - a. Action items: pending requests
 - b. Name of the app
 - c. Tab buttons
 - d. Amount of points you have (buttons)
2. Bottom navigation and Tasks:
 - a. Search tab for BORROW
 - b. Explore tab for RECOMMENDATIONS
 - c. Closet tab for LEND





Detail: Item box

1. Item is first focus
2. The “cost” in buttons
3. Ability to interact right away through “heart”
4. Can also click photo for more info



Search...

Category ▾

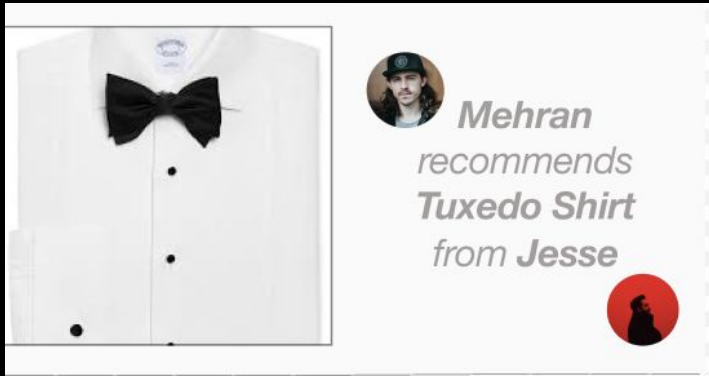
Filters ▾

x jacket x suede

Sort by ▾

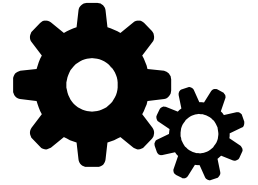
Detail: Search box

1. Search bar first focus
2. Colored to draw eye (was easily missed in testing)
3. Big arrows to show that they are drop down
4. Selected tags shown so you know what's selected



Detail: Activity Post

1. Item is first focus
2. Text that is clickable (profiles & items) is in bold
3. Visual of icons on left / right distinguishes the two users (from recommendation or transaction) and associates name to icon



Tasks + Screens

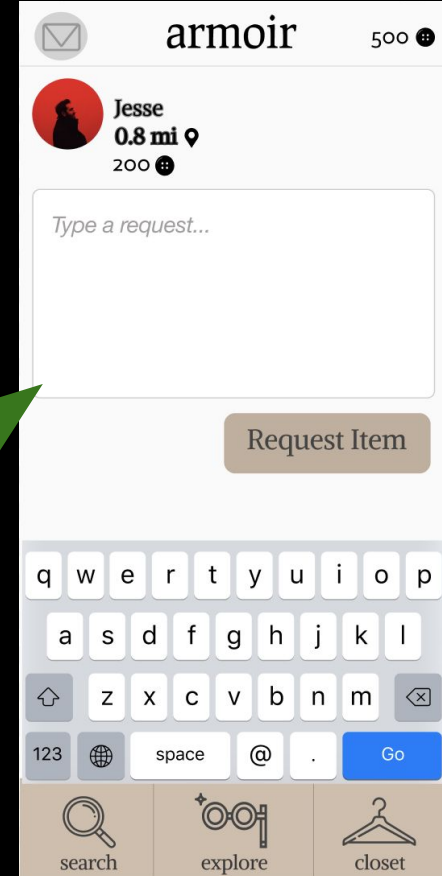
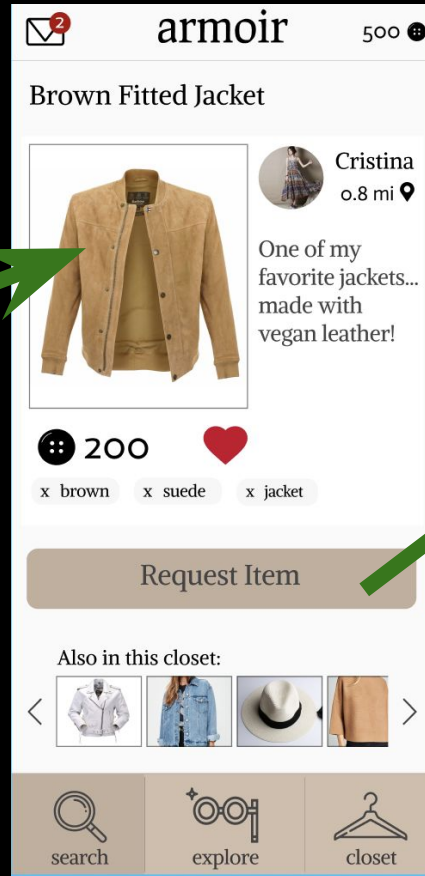
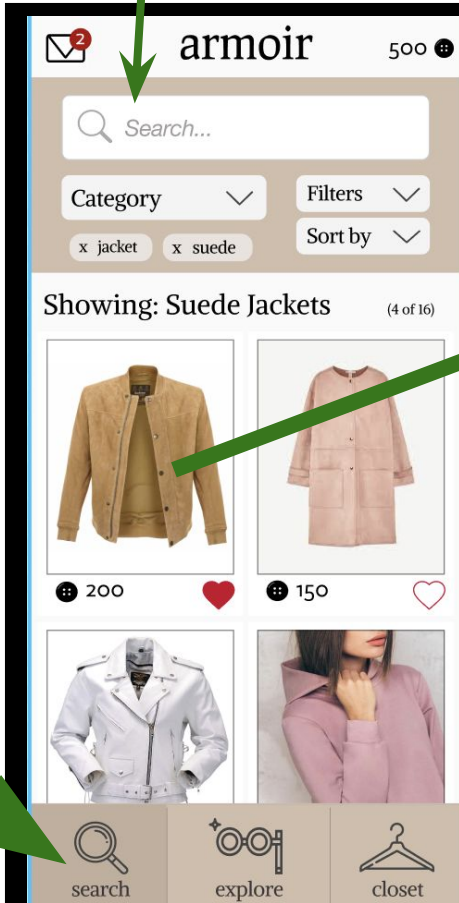


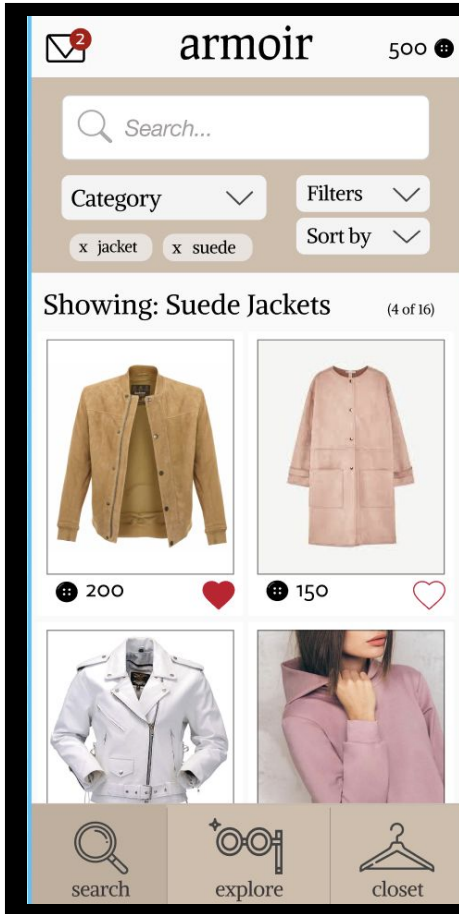
Task 1:

**Borrow others'
clothes**

(simple)

"Suede jacket"

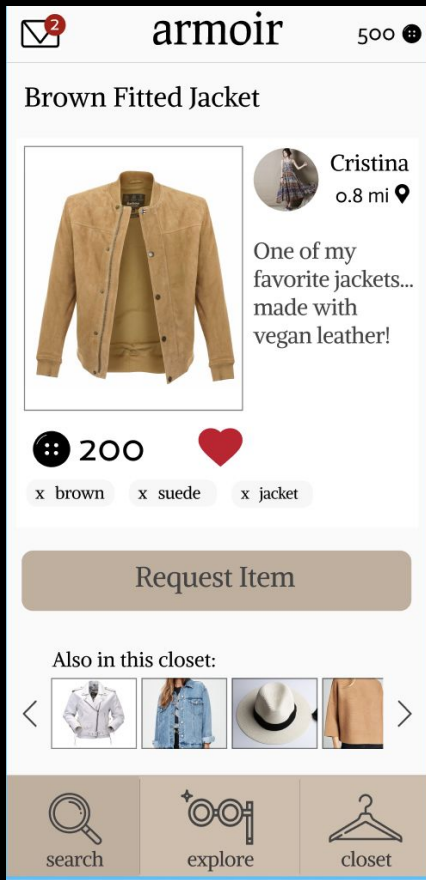




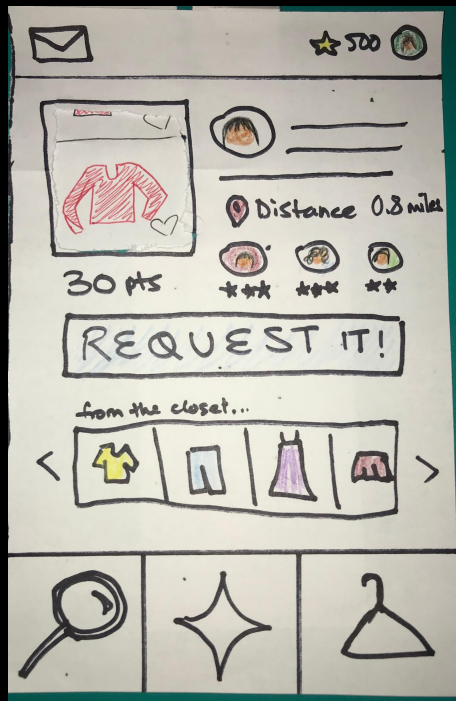
What changed?



1. Clothes became BIGGER
2. The top bar was emphasised so it wouldn't get lost
3. Scrolling made more obvious

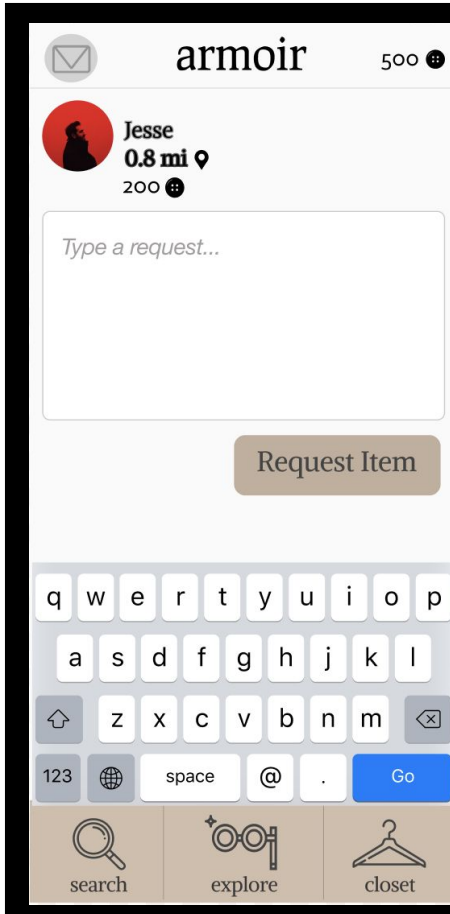


What changed?



1. Fewer details so it's easier to see important things
2. Other clothes in closet deemphasised
3. Item made bigger





What changed?



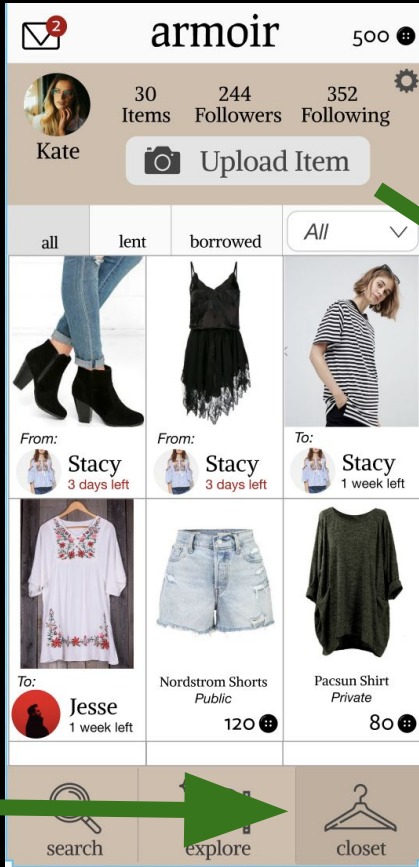
1. Made it easier to see
2. Person details made salient



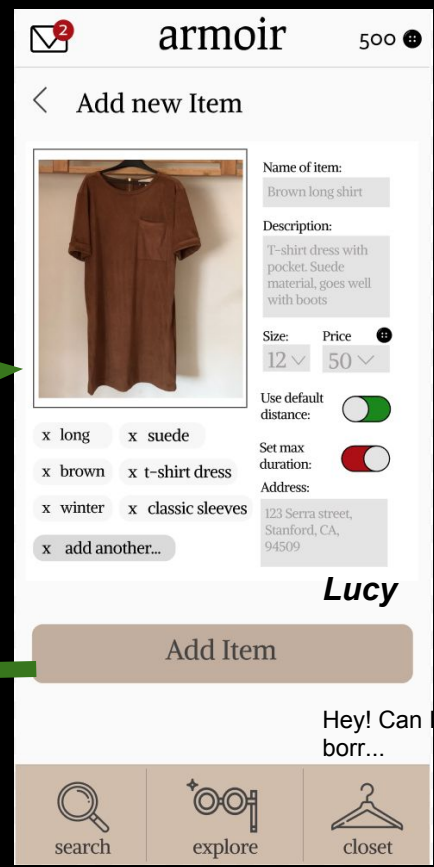
Task 2:

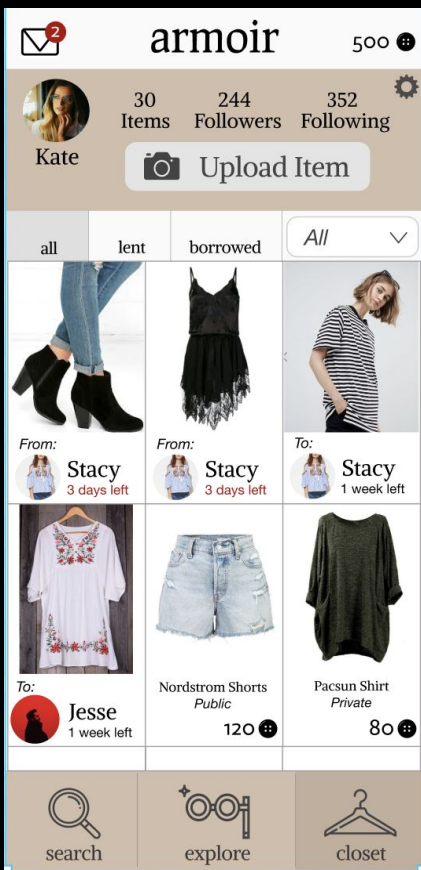
Lend your Clothes

(medium)



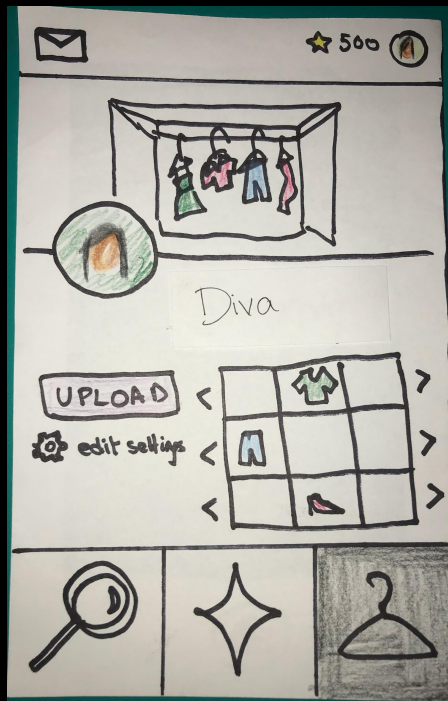
Take a picture

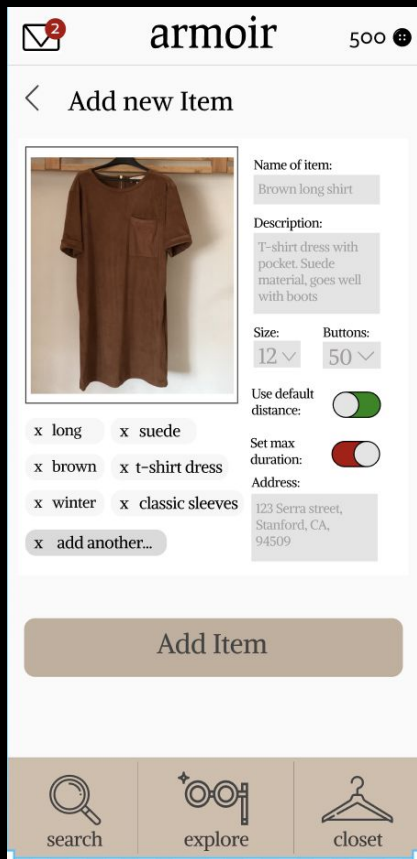




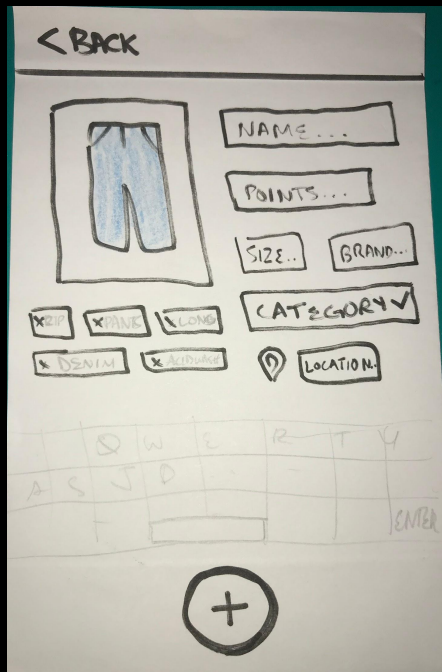
What changed?

1. No closet “cover photo”!
Too confusing
2. Added followers etc.
3. Added tabs and categories to easily sift through closet
4. Can see clothes you borrowed
5. Clothes bigger, status clear





What changed?



1. Made tags more obvious to remove/add
2. Made fields more descriptive/toggle option
3. Auto-filled some fields as hint (points / name)



Task 3:

Get

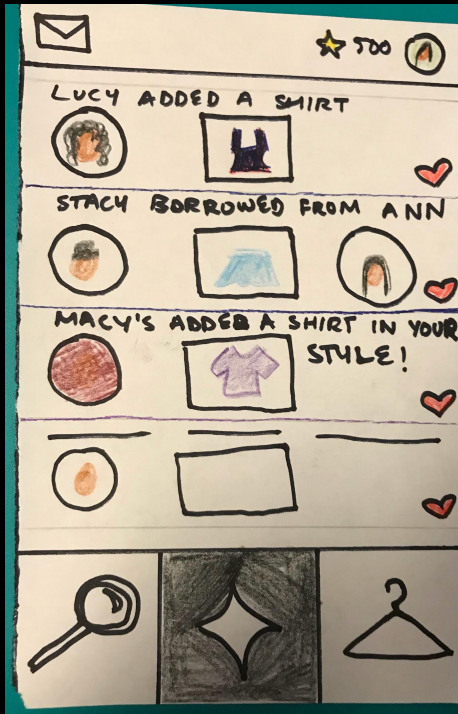
recommendations

for clothes

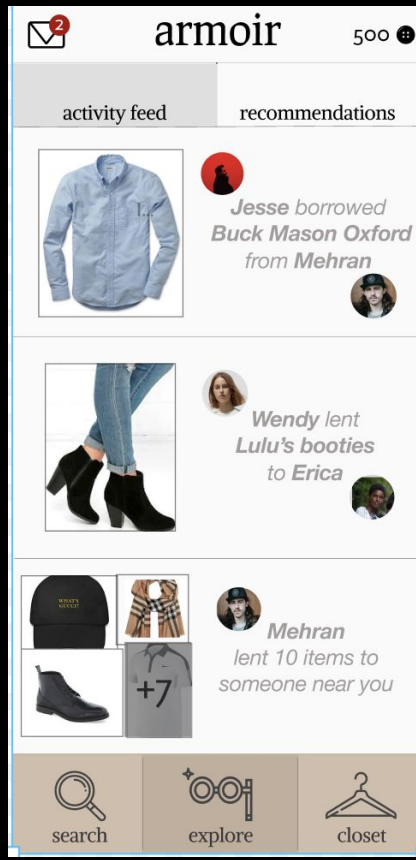
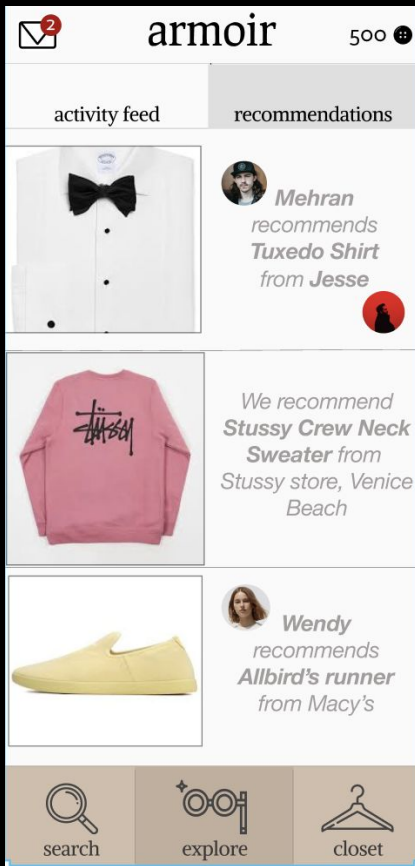
(complex)



What didn't work?



1. Nobody really got the point!
2. People were confused by the mix of information (friend activity & personal recommendations)
3. Didn't know what they could click, what was for them



1. Now: TWO tabs!
2. Clickable stuff
BOLDED
3. Images and text both
act as hints



Strategy for redesign:

Use icons WITH text in bottom tab bar

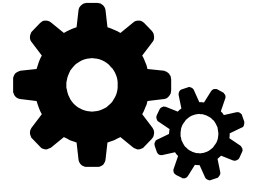
Use color sparingly to highlight, with consistency

Make items BIG to avoid visual clutter

Give users hints: e.g: auto-filling, default settings

Use toggles/tabs to differentiate in sub categories

Consider hierarchy of information: what do they need to see about the item right now?



Prototype making



We used Figma

- + all of us were able to work on it simultaneously
- + Import ios buttons etc
- + Drawing easier
- + Could create groups for common motifs
- takes long to make it look good
- lots of details have to be added to complete it
- rigid in some aspects
- doesn't auto-generate pages (e.g: for all items/all users from a template)



What's left out/Oz

- Auto generation of item pages, user pages for all actors shown
- Some dropdown menus
- Mechanism for generating recommendations from your preferences
- Logistical process of borrowing item/ensuring return
- Mechanism to ensure users actually return items by return date
- Ratings by other users
- All info is hard coded because we don't have users



Bonus:

Other fun screens

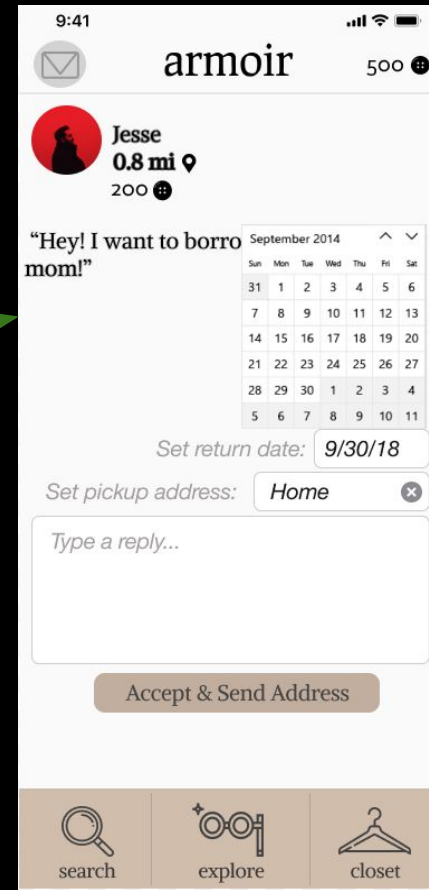
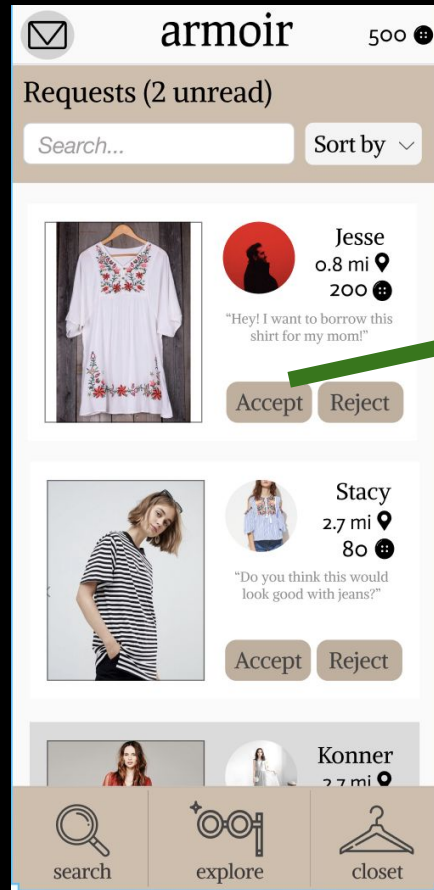


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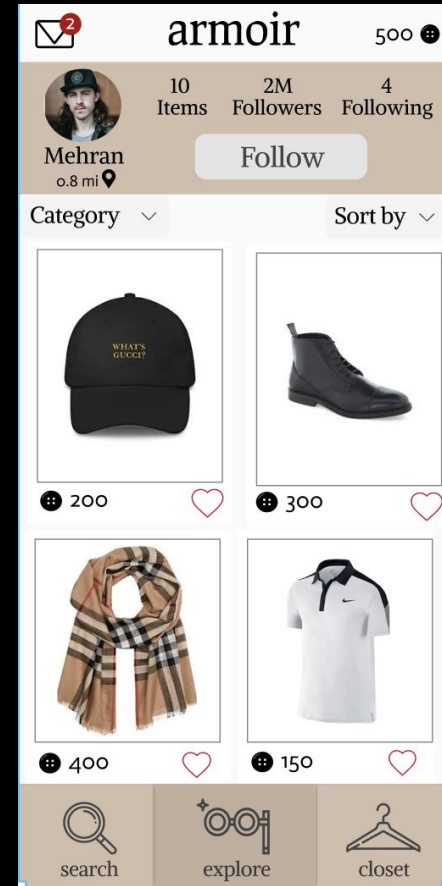
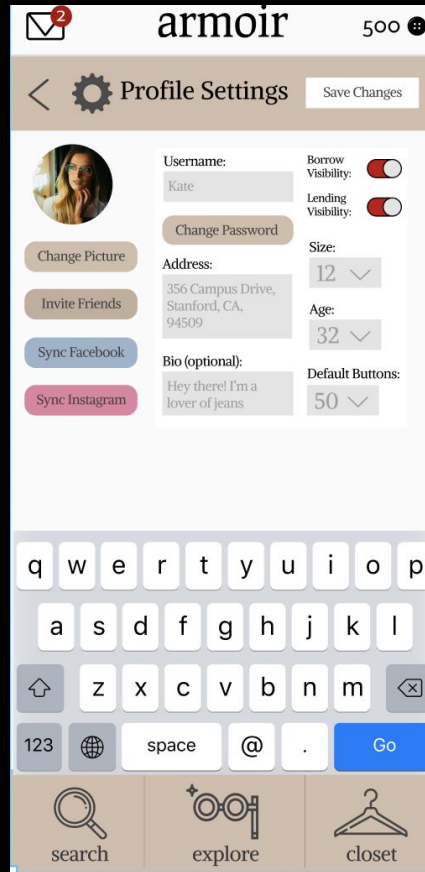
How to accept requests?

1. Go to mailbox
2. Click on Accept
3. Send address, return date, reply



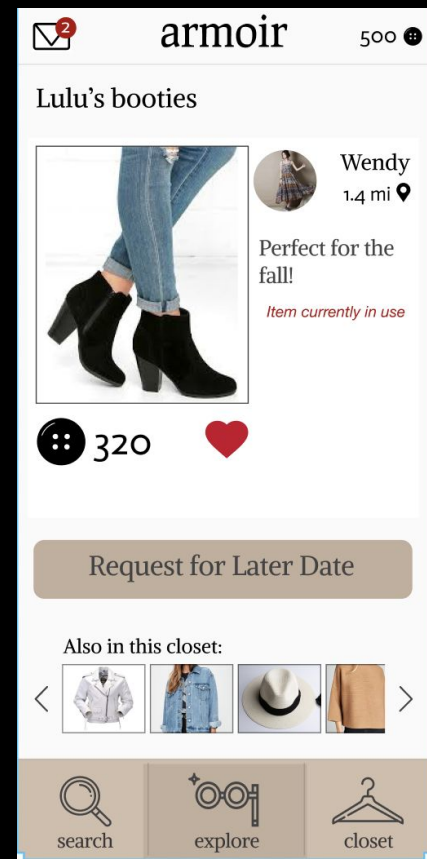
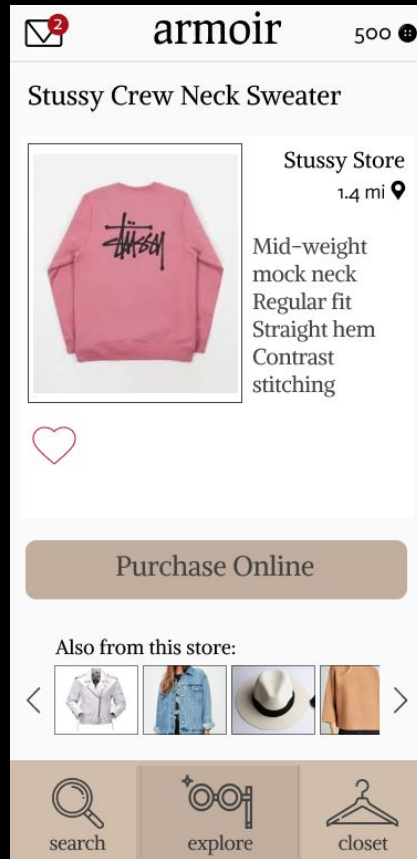
User pages:

1. Homepage (went over in task)
2. Settings page
 - a. Can set defaults
 - b. Change information
3. Other users' profiles



Item pages:

1. Item detail (went over in task 1)
2. Item detail for BUYING items
3. Item detail for BORROWED by others



Thanks!

Any questions?

