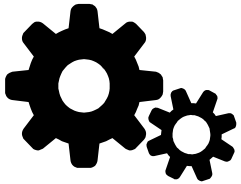
Low-fi Prototypes

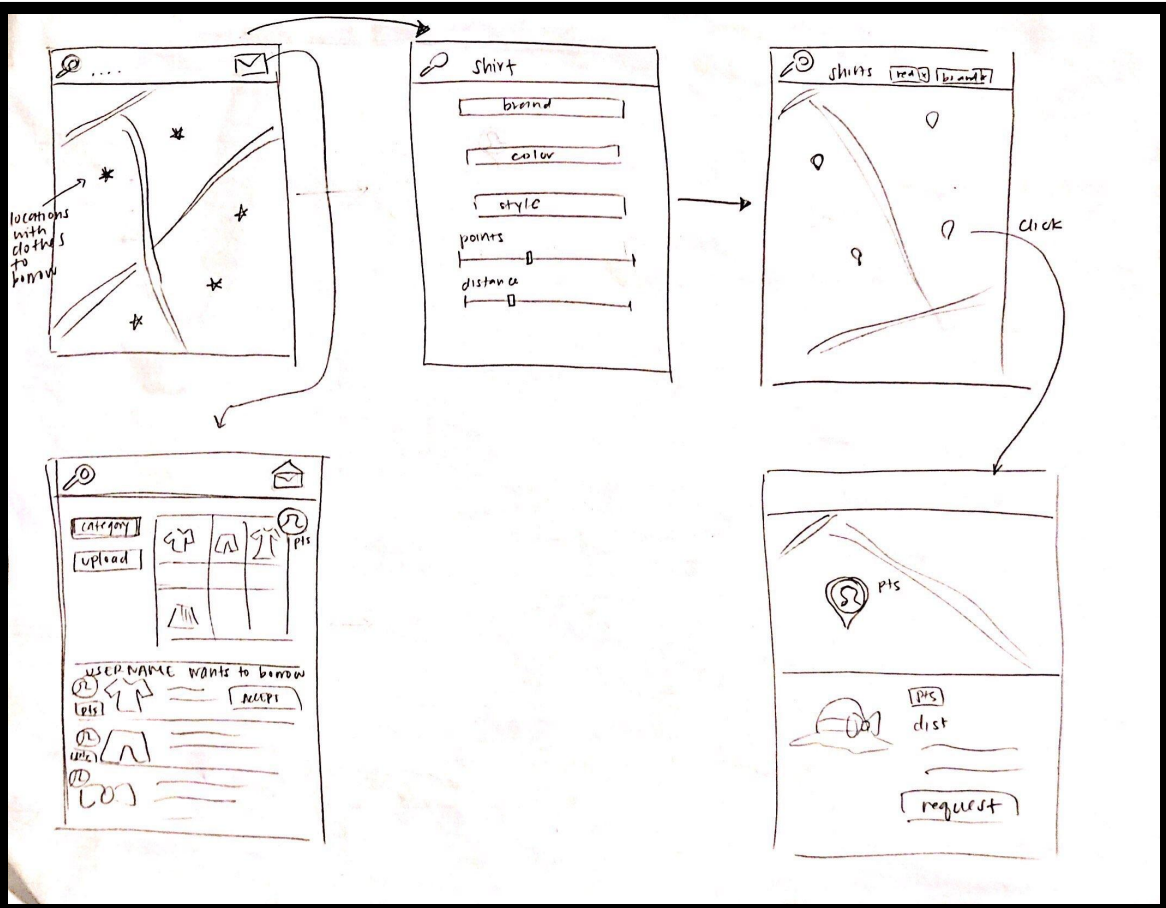
Alex Weitzman || Cisco Vlahakis || Rachel Hyon || Rhea Karuturi

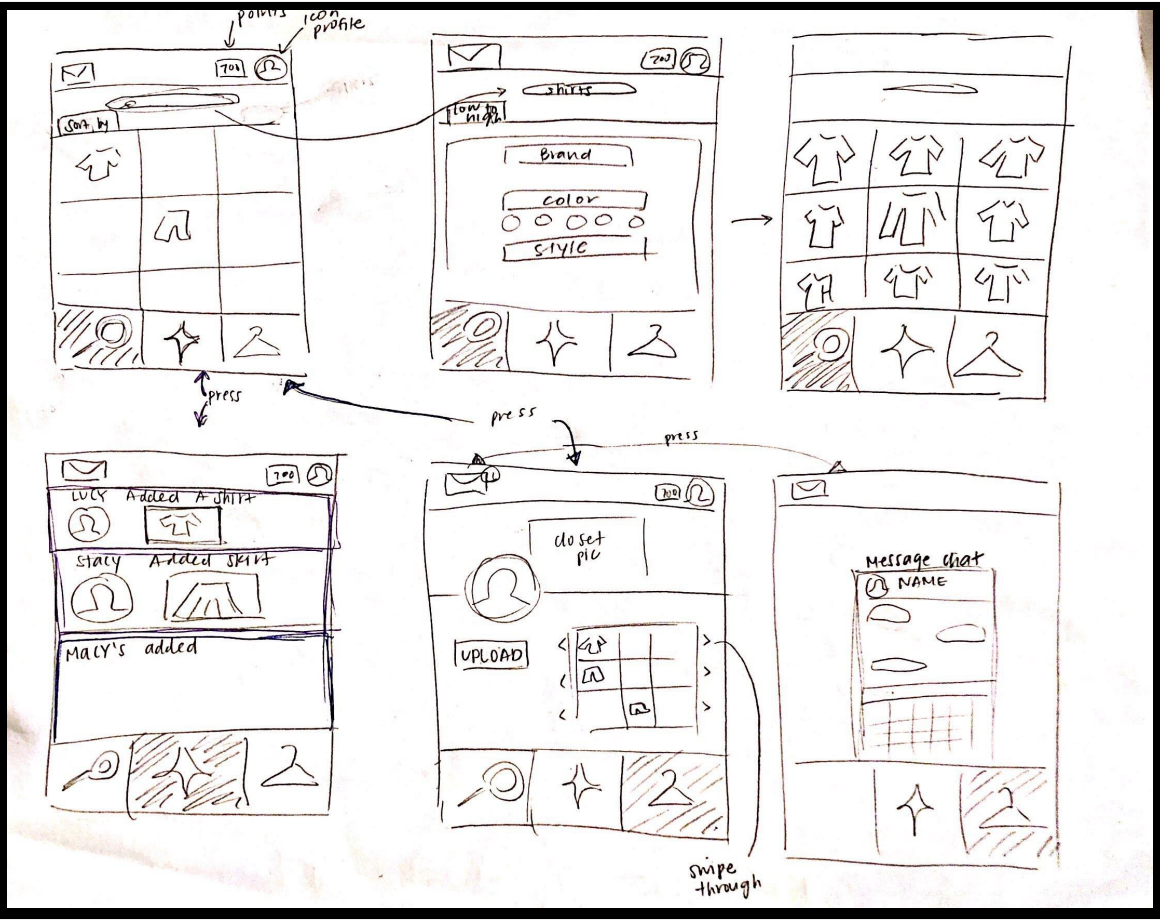
armoir

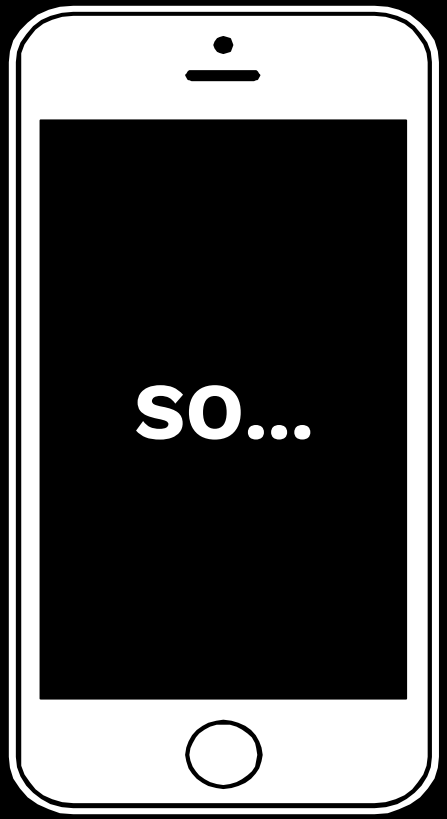
find that missing piece



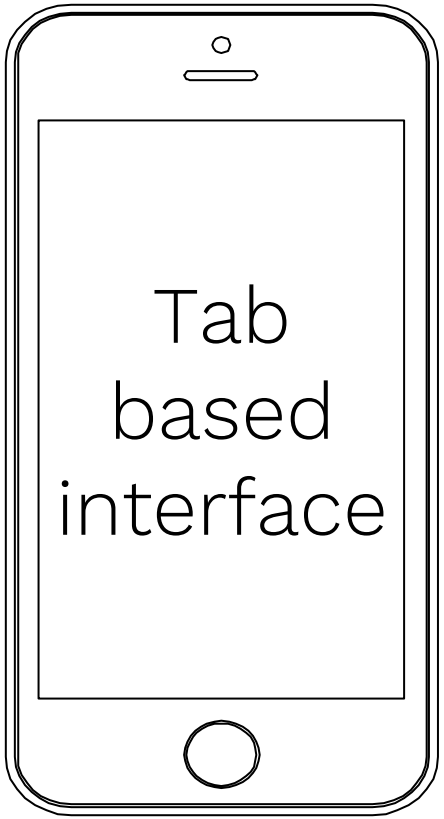
Top Interface Picks


locations with clothes to borrow
shirt
brand
color
style
points
distance
shirts
click
pts
dist
request
category
upload
pts
USER NAME wants to borrow
accept


points
icon profile
700
Sort by
shirts
low to high
Brand
color
style
press
press
press
Lucy Added A shirt
Stacy Added skirt
Mary's added
closet pic
UPLOAD
Message chat
NAME
swipe through



Which did we choose?



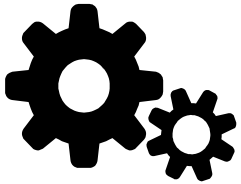
Why?

-design puts focus on items first

-makes browsing easier

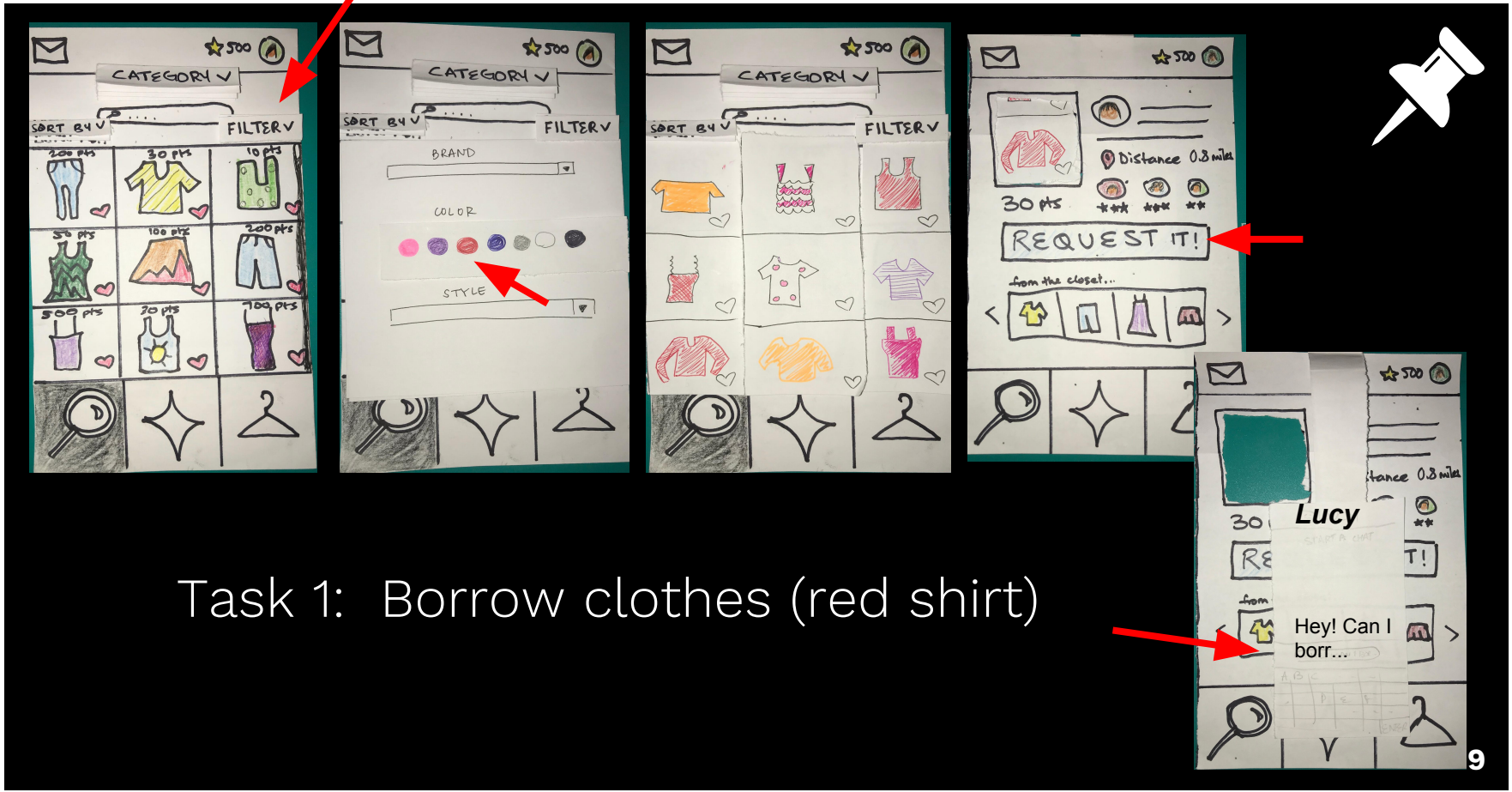
-separate tab for my closet and others

-newsfeed style explore tab for FOMO

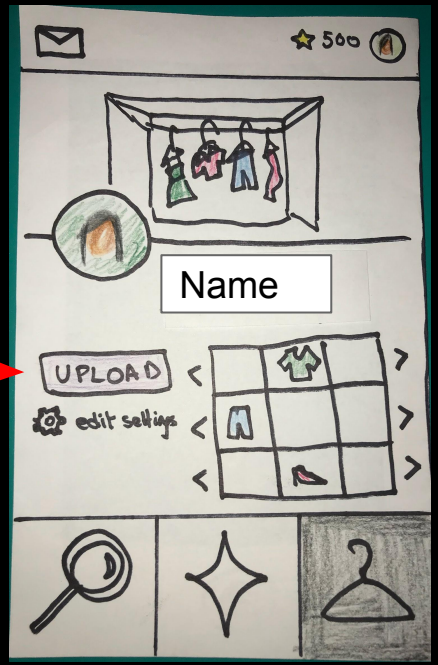


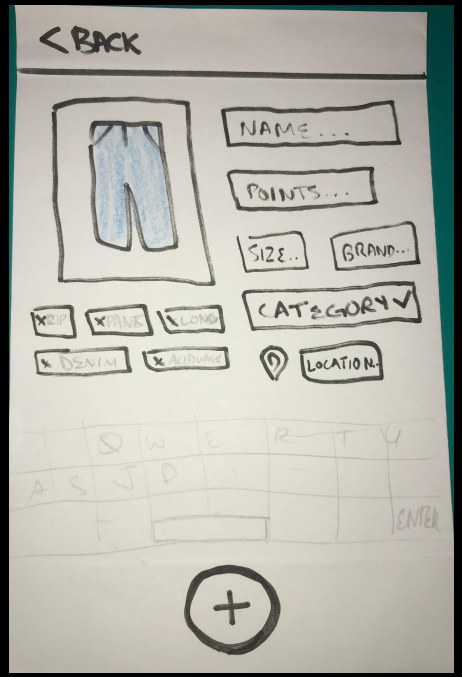
The core tasks

Let’s break it down ...

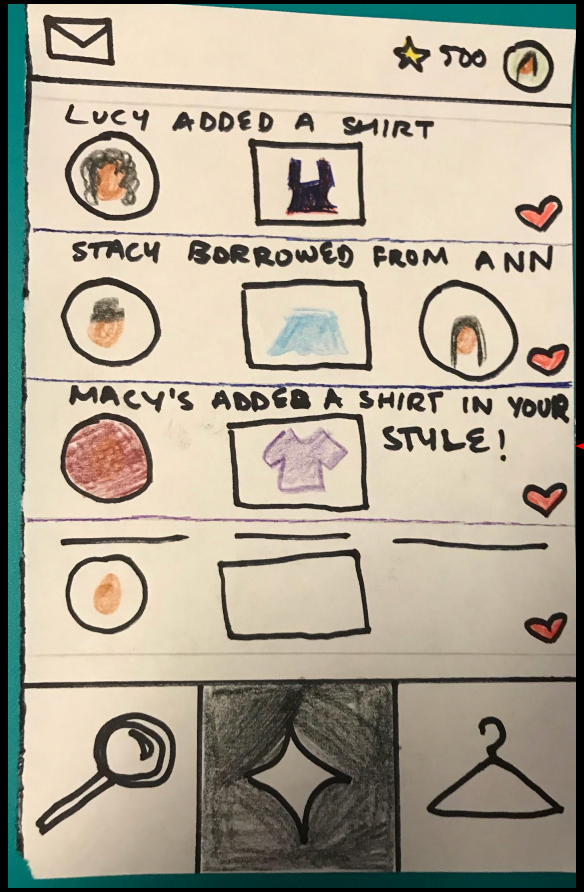


Task 1: Borrow clothes (red shirt)





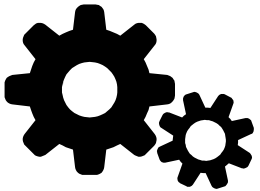
Task 2: Lend Clothes (add pants)



Task 3:

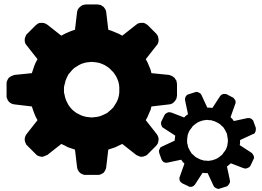
Get Recommendations of what to Buy/Borrow based on preferences

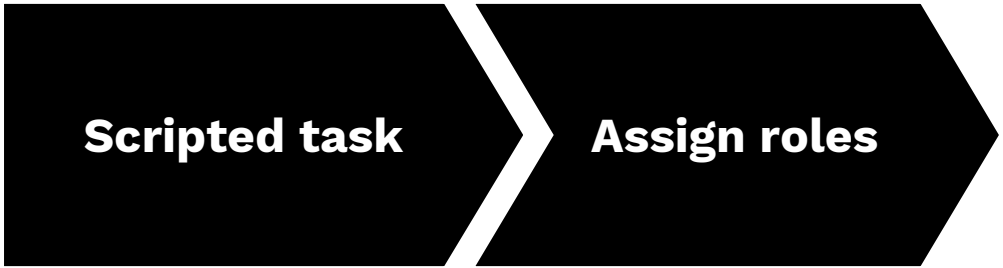
Method



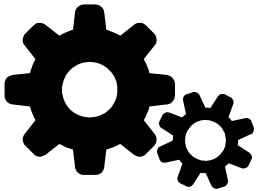
Scripted task

Method





Method



Method

Young, fashionable

24 yr old female from the Philippines

Old, not-tech savvy

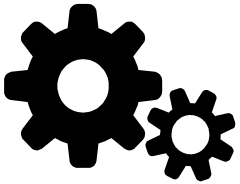
52 yr old not-tech savvy female

Average blinking Joe

28 yr old male from North Carolina

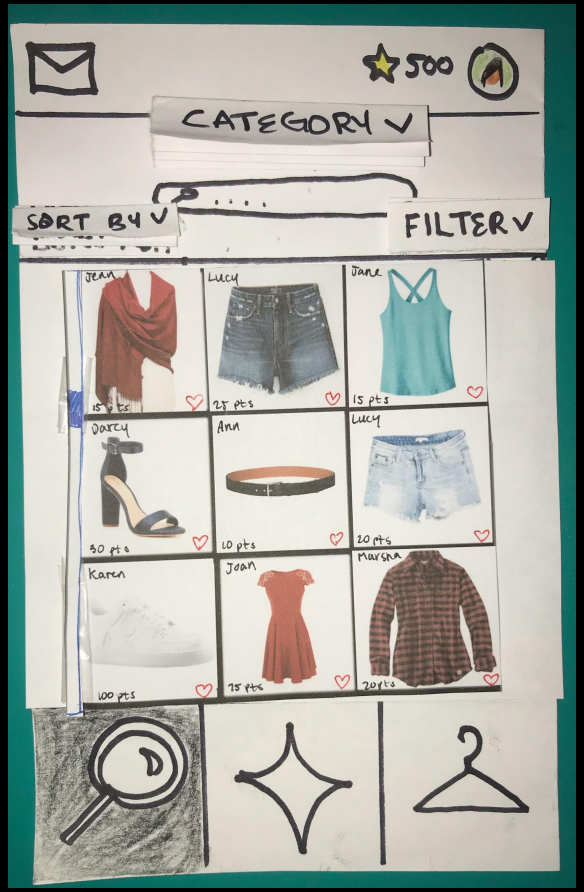
College student

20 yr old female student at Stanford

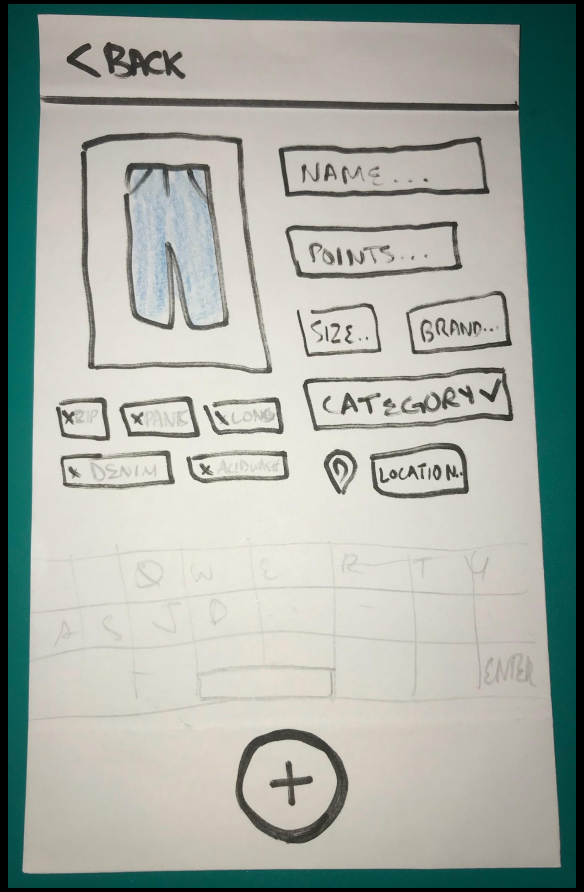


Feedbacks

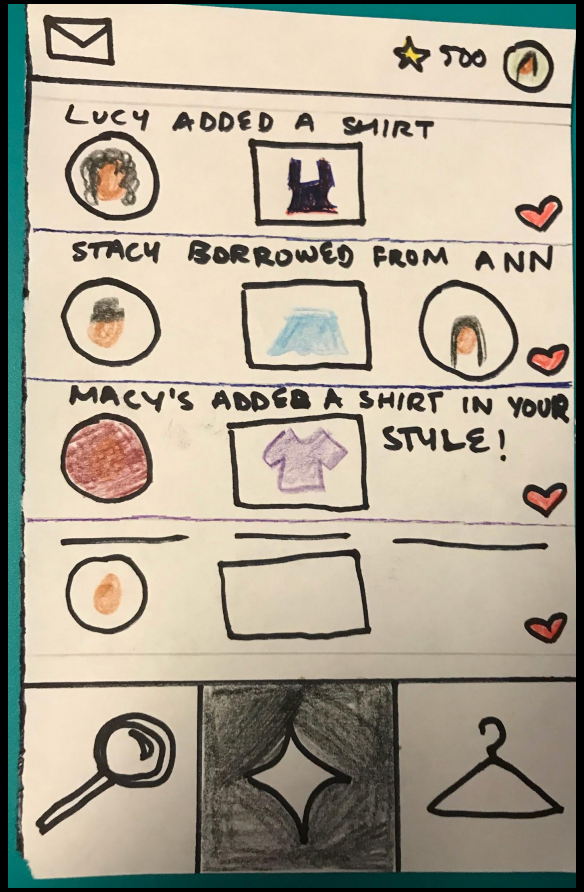
Confused by the grid of clothes



"Oh, I didn't see the search bar!"



- Unsure what to put into the filters
- Confused about the points



- Friend’s activities not recommendations

What we learned...

Successfully created a space for “exploring”

What we learned...

Successfully created a space for “exploring”

But...

What we learned...

Successfully created a space for “exploring”

But...

-Confusing layout of clothes

-Search and filter features not prominent enough

What we learned...

Successfully created a space for “exploring”

But...

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We plan to...

What we learned...

Successfully created a space for “exploring”

But...

-Confusing layout of clothes

-Search and filter features not prominent enough

We plan to...

-make symbols, search features, and layout more obvious

-add more instructions or guiding texts

The Team

Alex Weitzman

Cisco Vlahakis

Rachel Hyon

Rhea Karuturi

Thanks!

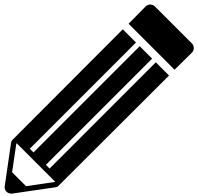
Any questions?

Credits

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by SlidesCarnival
- Photographs by Unsplash

Presentation design

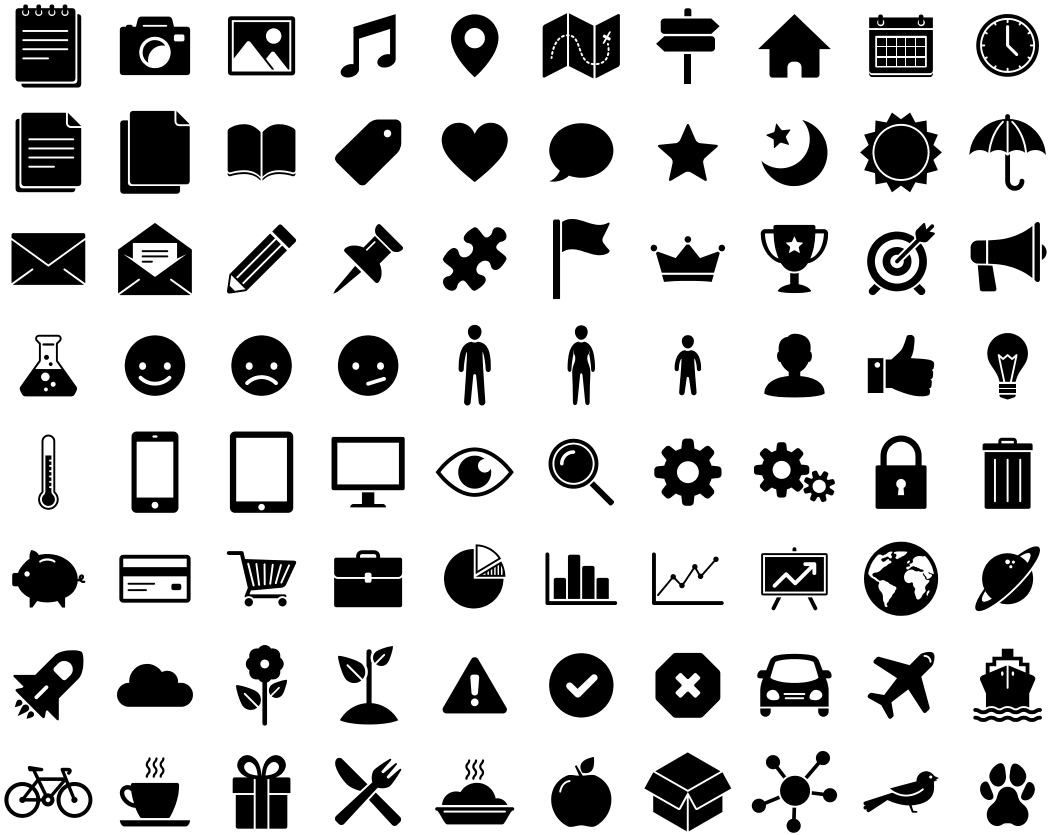


This presentation uses the following typographies:

- Titles: Work sans bold
- Body copy: Work sans light

You can download the fonts on this page:
https://github.com/weiweihuanghuang/Work-Sans/tree/master/fonts/desktop

You don’t need to keep this slide in your presentation. It’s only here to serve you as a design guide if you need to create new slides or download the fonts to edit the presentation in PowerPoint®



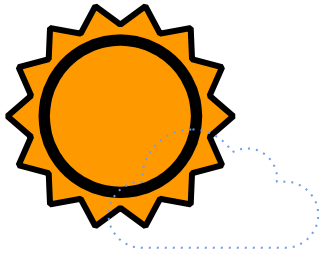
SlidesCarnival icons are editable shapes.

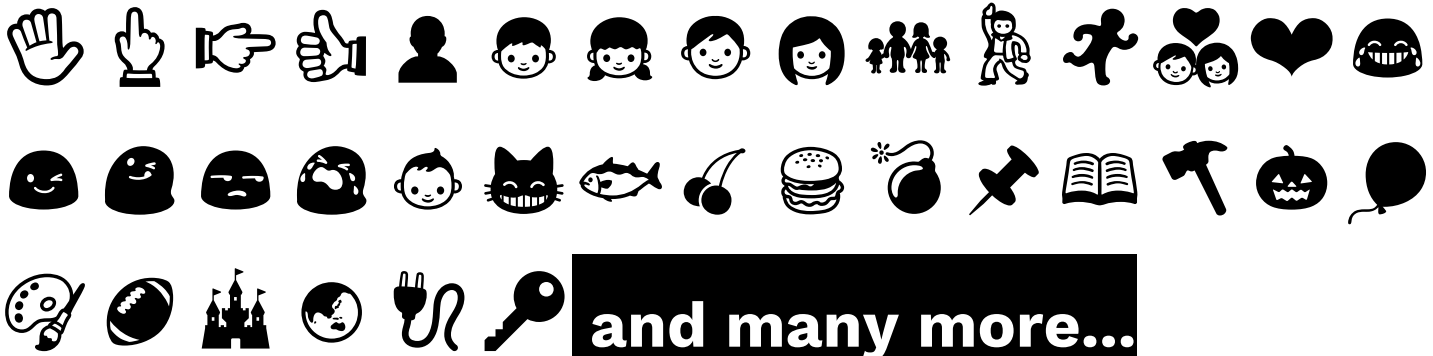
This means that you can:

- Resize them without losing quality.
- Change fill color and opacity.
- Change line color, width and style.

Isn’t that nice? :)

Examples:



Now you can use any emoji as an icon!
And of course it resizes without losing quality and you can change the color.

How? Follow Google instructions
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