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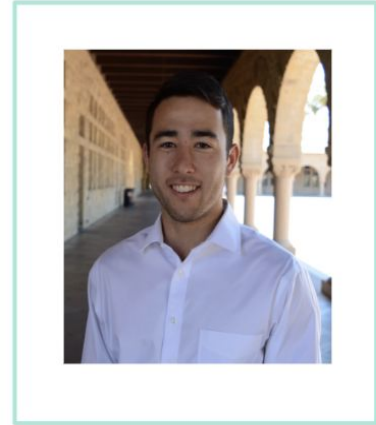
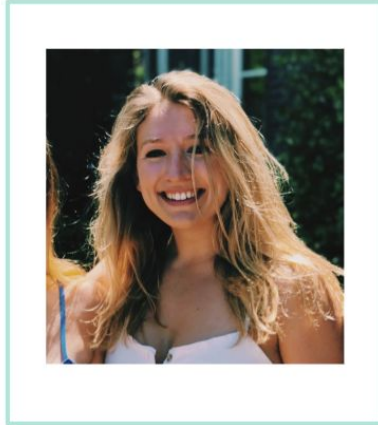
# Concept Video: Thundr

— Emma Alderton, Austin Jones, —  
and Caroline Willis

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# Our Team



# Problem/Solution Overview



We identified a need for a better brainstorming tool that could be used remotely, too.

Taking the writing aspect out of the process allows for continuous productivity, engagement, and creativity.

# Introducing... Thundr!

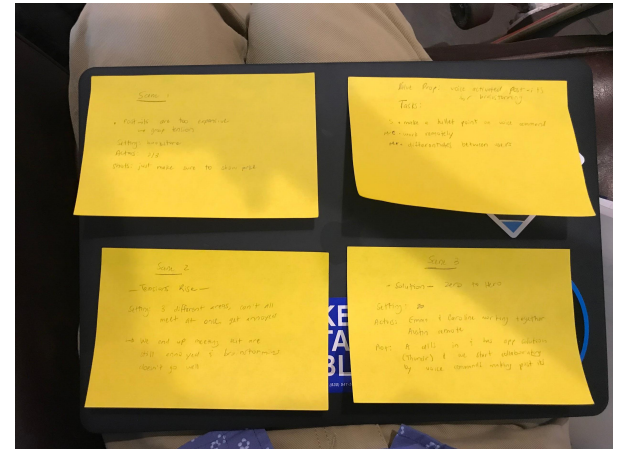


## Brainstorm With Sound

# Tasks



- 1) Create, organize, and share new ideas
- 2) Highlight and present favorite ideas
- 3) Draw sketches and diagrams





# Scene 1: Intro

Context: Opening (or early) scene

Actors: Emma and Austin

Plot: Emma, Austin, and Caroline are in a group project and are trying to meet up to brainstorm for their project but are having difficulty.



## Scene 2: Tensions Rise

Context: brainstorming session

Actors: Emma and Caroline

Plot: Emma and Caroline have been trying to work with Austin, but he's unable to meet in person. They're try brainstorming without him, but in their silent brainstorm come up with nothing.



## Scene 3: Zero to Hero

Context: brainstorming session, using Thundr

Actors: Emma, Caroline, and Austin

Plot: Austin comes to the rescue with Thundr, and calls in remotely to brainstorm with the team. This scene presents the main features of Thundr, including remote brainstorming, mind mapping using post-it like visuals, and additional functionality including organization, highlighting, and more.