Hi-Fi Prototype #2

Meet the Team

Pife

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Outline

Introduction

Problem

Musicians **lack motivation** to play because they feel as if they have **nothing to practice for** and **nobody to practice with**

Our solution, Pife, **motivates musicians** to play through both **gamification** and **positive social reinforcement**

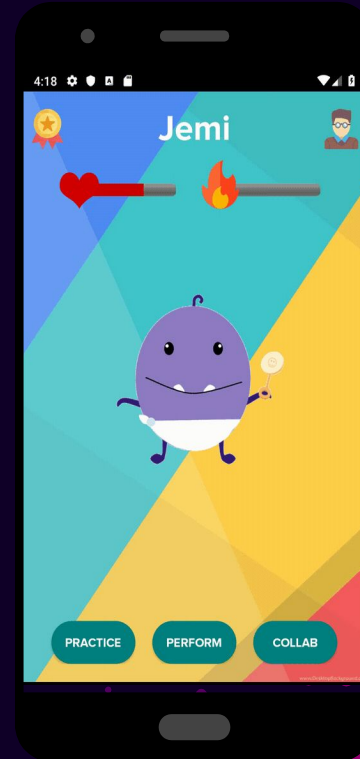The Pife Solution & Value Proposition
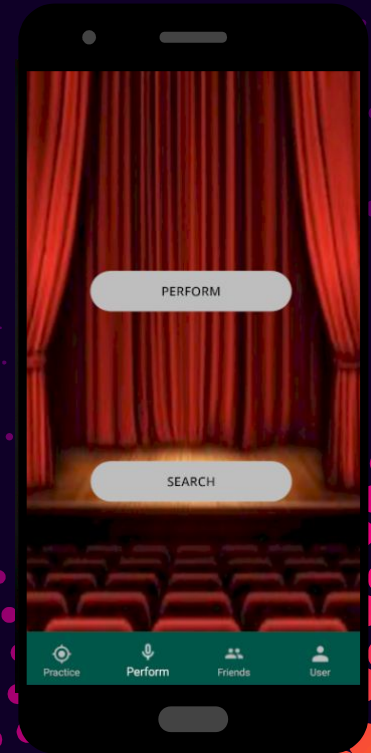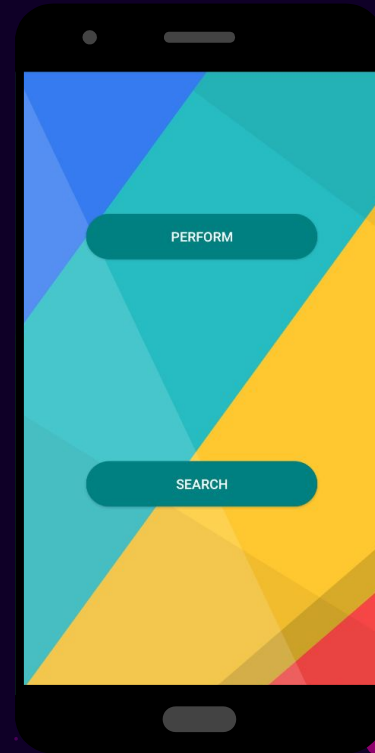
Interface Changes

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Across App Changes

- Created **Navigation Bar**
- Simplified Gamification
- **Reconceptualized** screens
  - Home → User
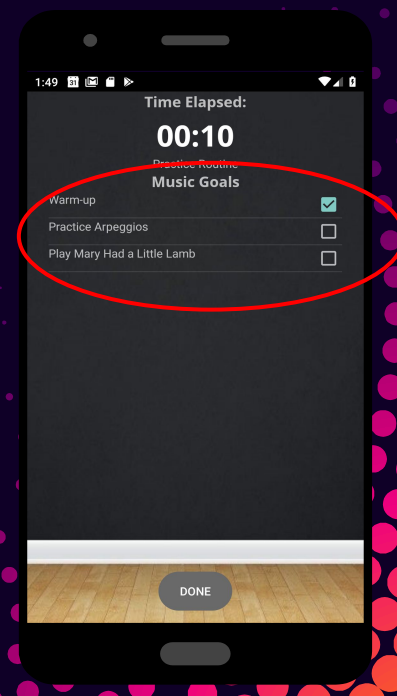 - Collab → Friends
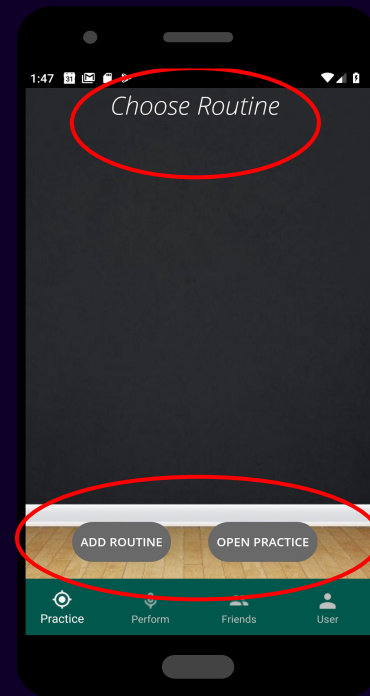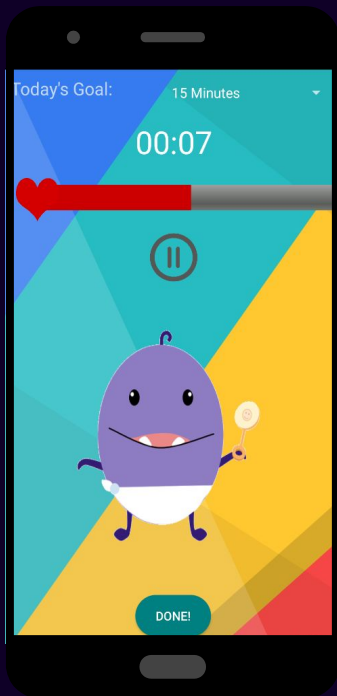
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Across App Changes Cont.

- **Location Metaphor**
    - Profile - Living Room
    - Practice - School
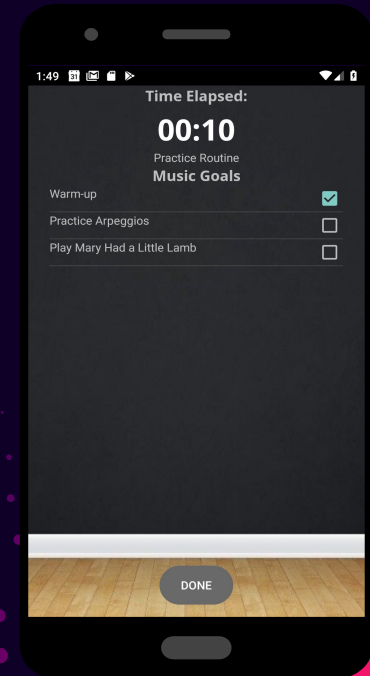   - Perform - Concert Hall

Reshape Practice Towards Specific Goals

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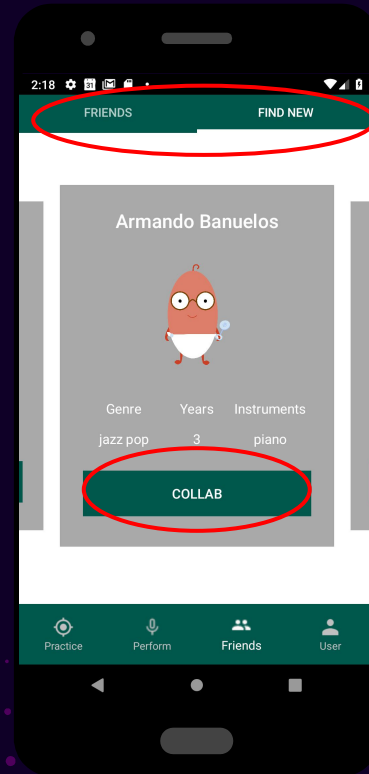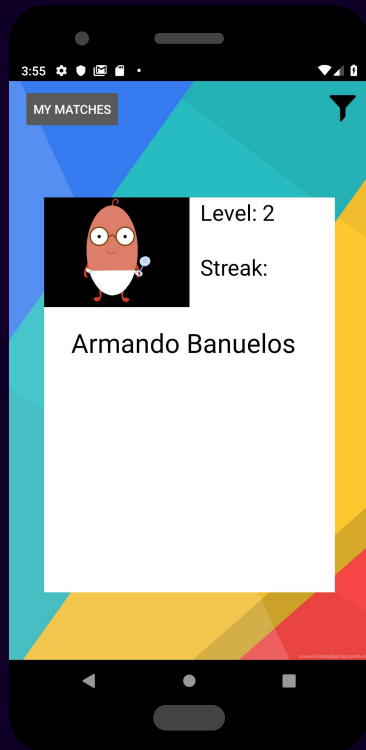# Reasons for Changes to Practice Task

- Practice be about working on specific **musical goals**
  - Aspiratory
- **Timer** still **helpful** to **log practice and development**
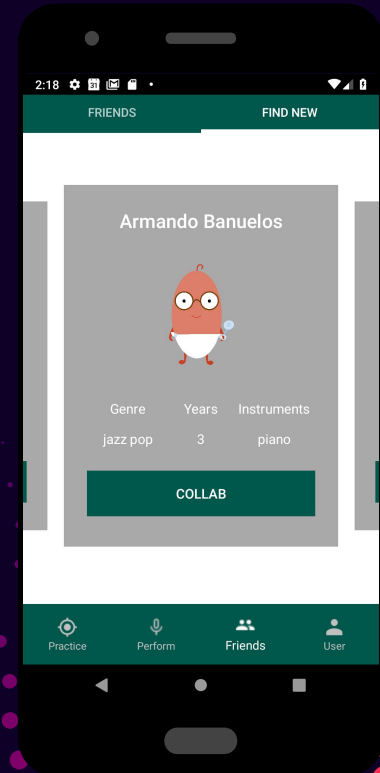 - For **amateurs**

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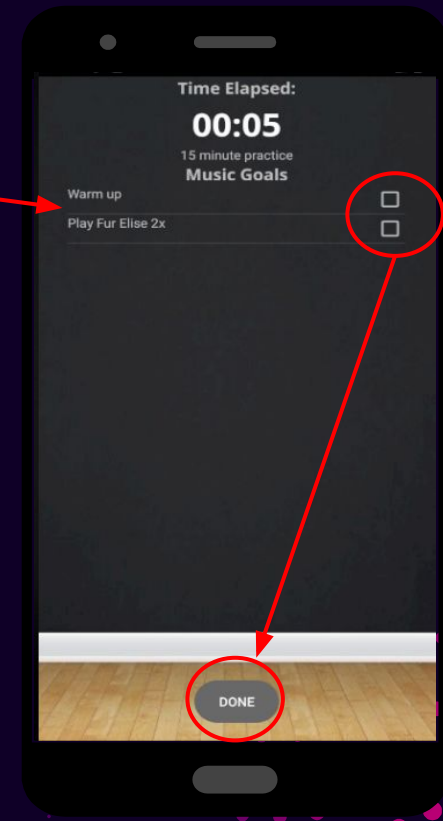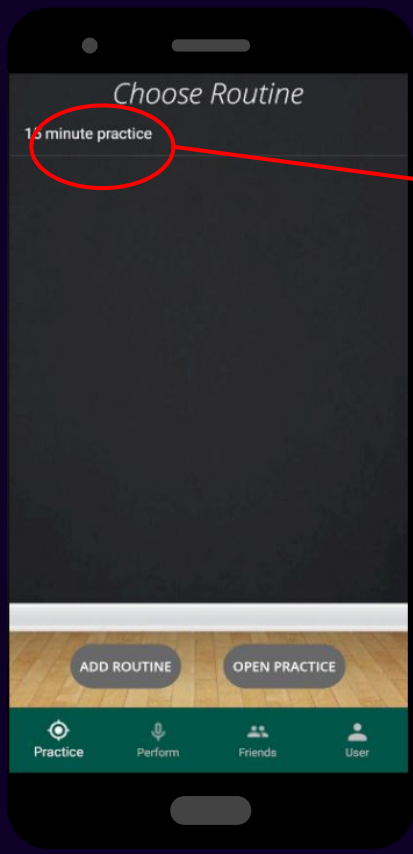# Structure Collab to Move Away from Tinder UI

Reasons for Changes to Collab Task

- All participants were **confused**
    - **0% completion rate** without aid
- **Tinder** has **negative** association
    - We kept and discards some design details
        - Kept: One user at time
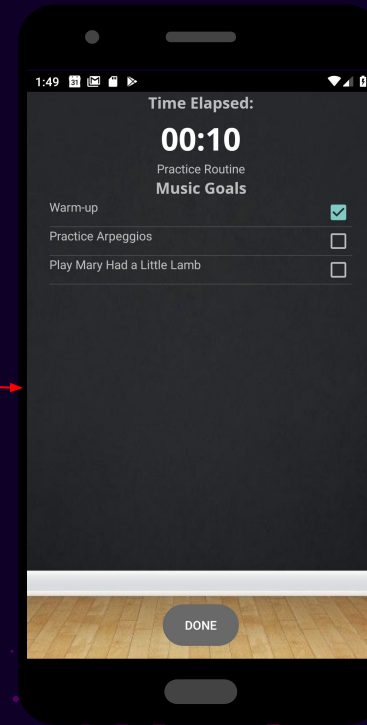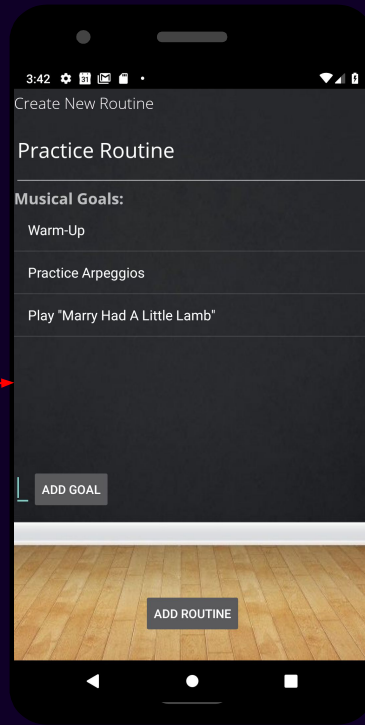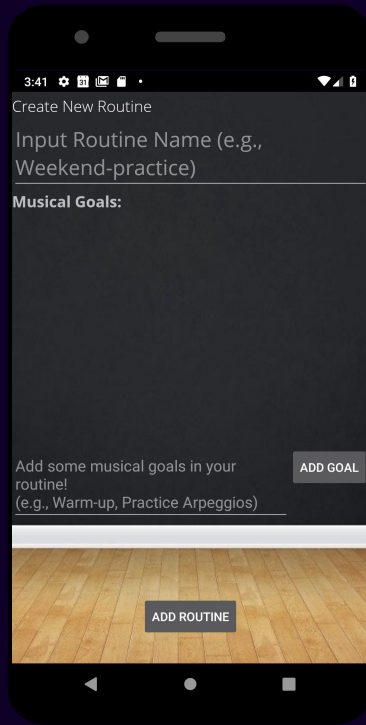   - Removed: Required decision before moving on

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Task Flows

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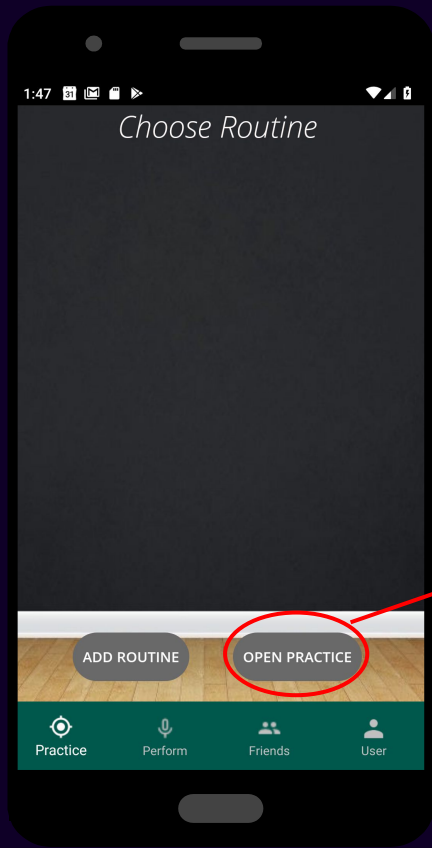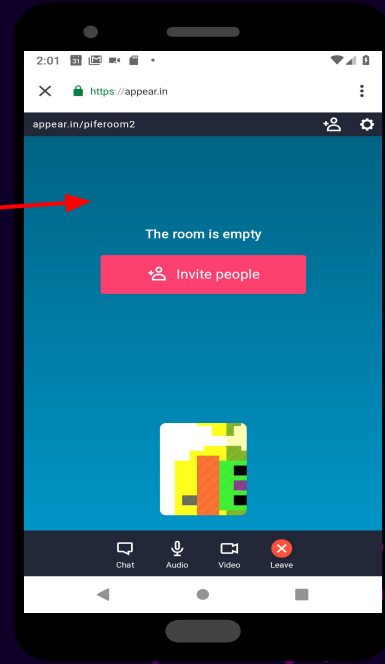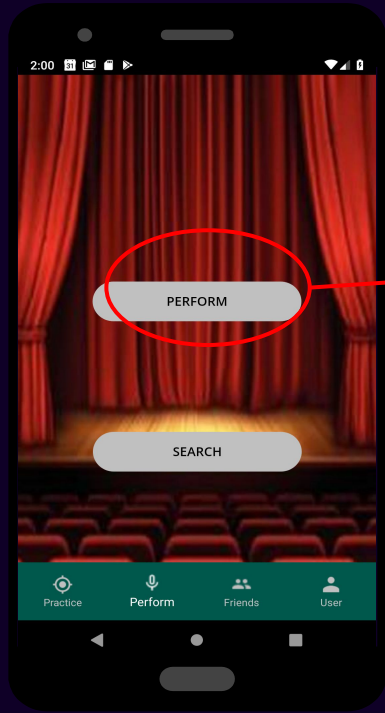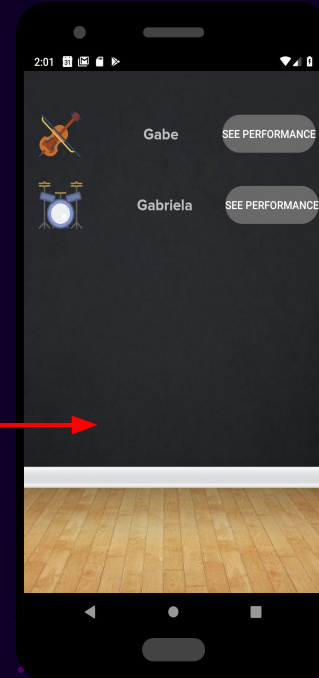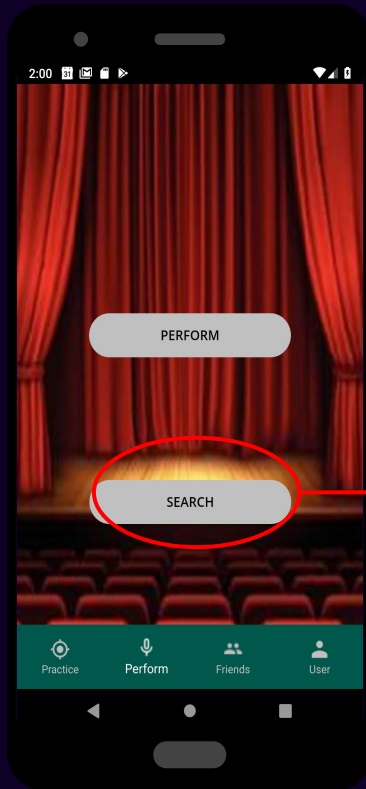
Task #1 - Practicing Pre-set Routine

Task #1 - Adding A Practice Routine
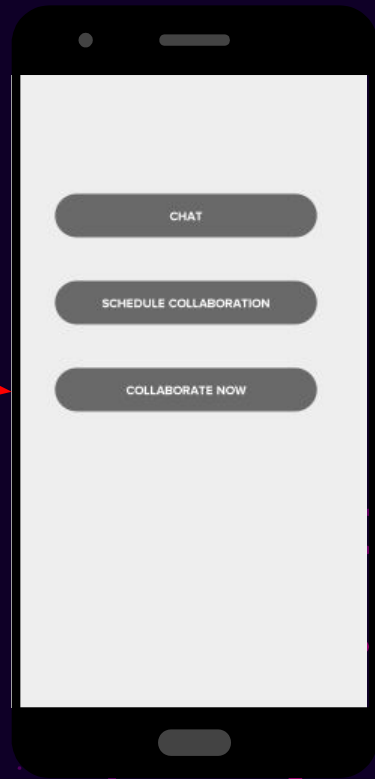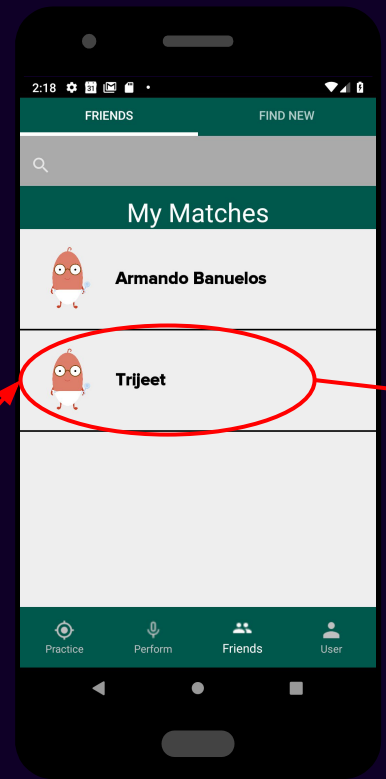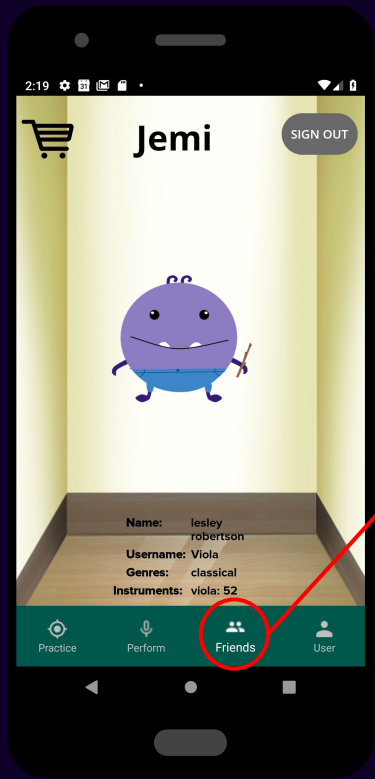
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Task #1 - Open Practice Session

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Task #2 - Perform
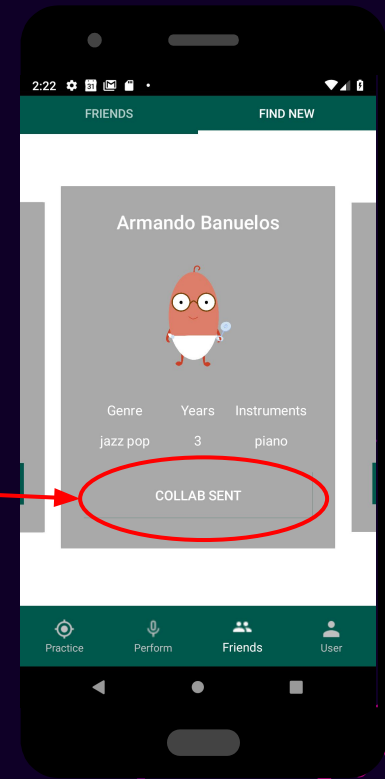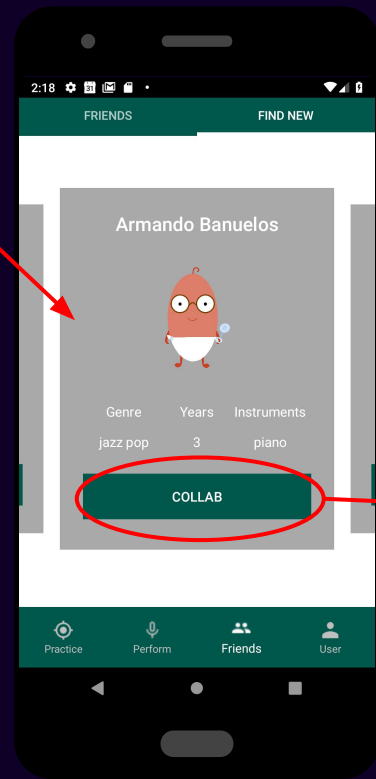
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Task #2 - Perform: Search Others

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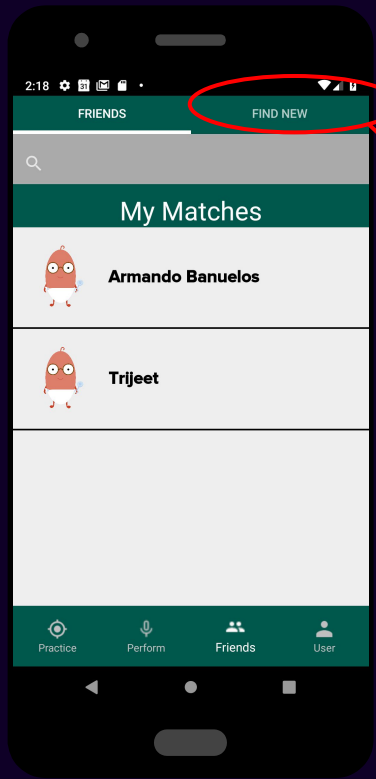Task #3 - Collab with Current Friends

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Task #3 - Find new Friends
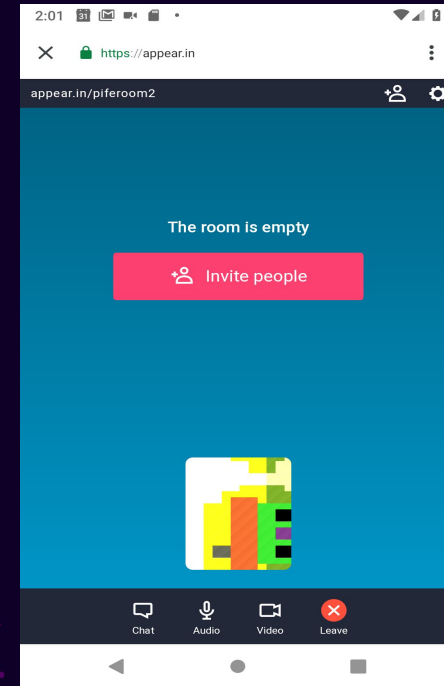
Future Work

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Unimplemented Details

- ⊗ **Perform** was barely changed
- ⊗ **Gamification**
  - ◎ esp. achievements
- ⊗ **Tutorials**
- ⊗ Error Checking
- ⊗ UI Consistency

Wizard of Oz

⊗ **Video chatting**
   ◎ Still goes to 3rd party website
⊗ Live performances **search**
⊗ Friend-**matching**
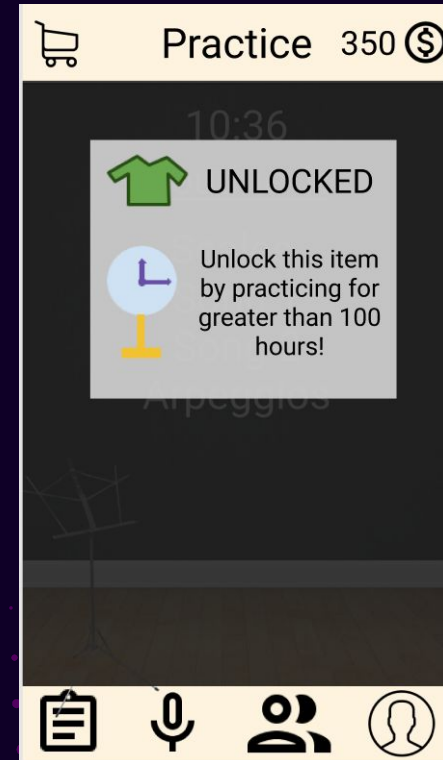⊗ Performance **Tracking**

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Adaption for Field Test

- ⊗ Implement
  - ◎ Gamification
  - ◎ Messaging
  - ◎ Tutorials
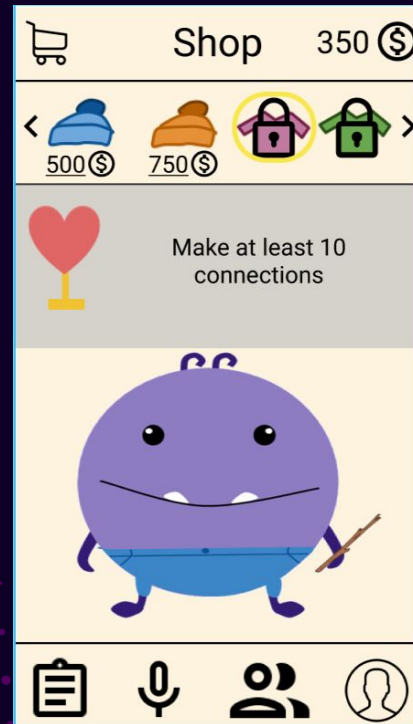- ⊗ Compatibility with **Lookback.io**
  - ◎ Prevent crashes

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Plans Moving Forward

Implement all of (for **field study**):

- ⊗ In-app livestreaming
- ⊗ Gamification
- ⊗ Perform
- ⊗ Tutorials
- ⊗ Messaging

Summary

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Summary

⊗ We made many high level changes
  ◎ esp. on **Practice** & **Collab**
⊗ **Before field study**, implement:
  ◎ **Gamification**
  ◎ Messaging
  ◎ Tutorials
  ◎ **Livestream**

NEXT STEPS

Welcome to Pife

Always Have a Friend to Practice With!

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