

goFIT

Hi-fi Prototype 2

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Outline

**1.
Project
Recap**

**2.
Major
Changes**

**3.
Updated
Tasks**

**4.
Future
Plans**

1.

PROJECT RECAP

What is goFIT?

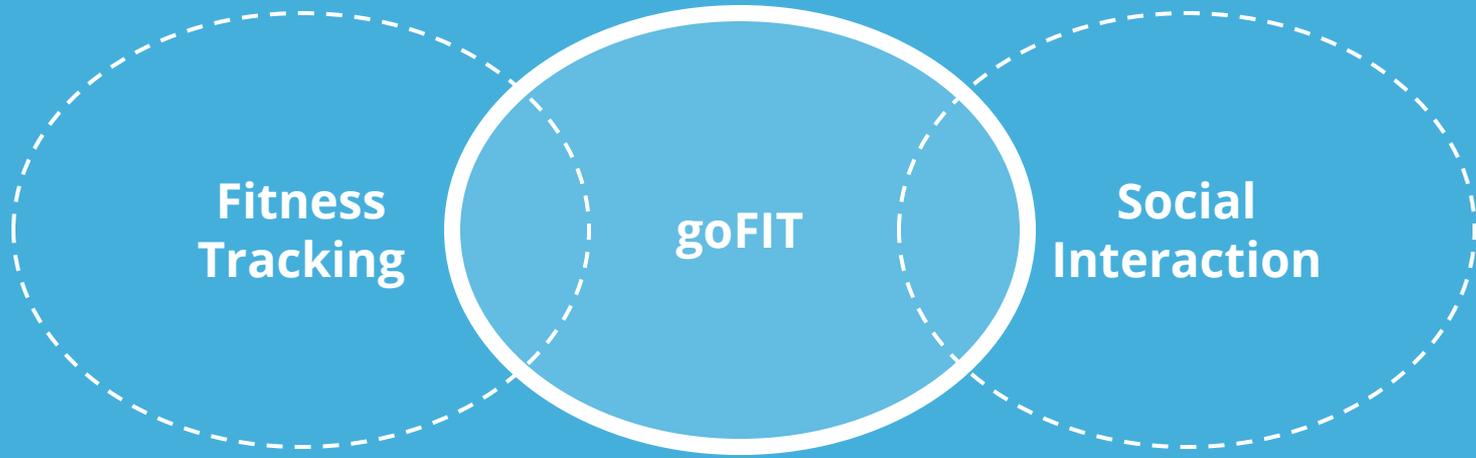
■ Problem Statement

Although many people want to stay healthy, **they rarely prioritize their health**, saying they don't have time, don't want to wait for the long-term benefits, didn't find regular exercise exciting/enjoyable, or were mainly motivated through social connection.

■ Solution Overview

We want a product that offers **meaningful social connection** and **immediate rewards** when users meet fitness and nutrition goals.

Fitness + Social = goFIT



2.

MAJOR CHANGES

Refocus, Redefine, Redesign

■ What is the focus of goFIT?

- Our lab tests showed our the current prototype works well.
- But people questioned whether or not they would use the app.

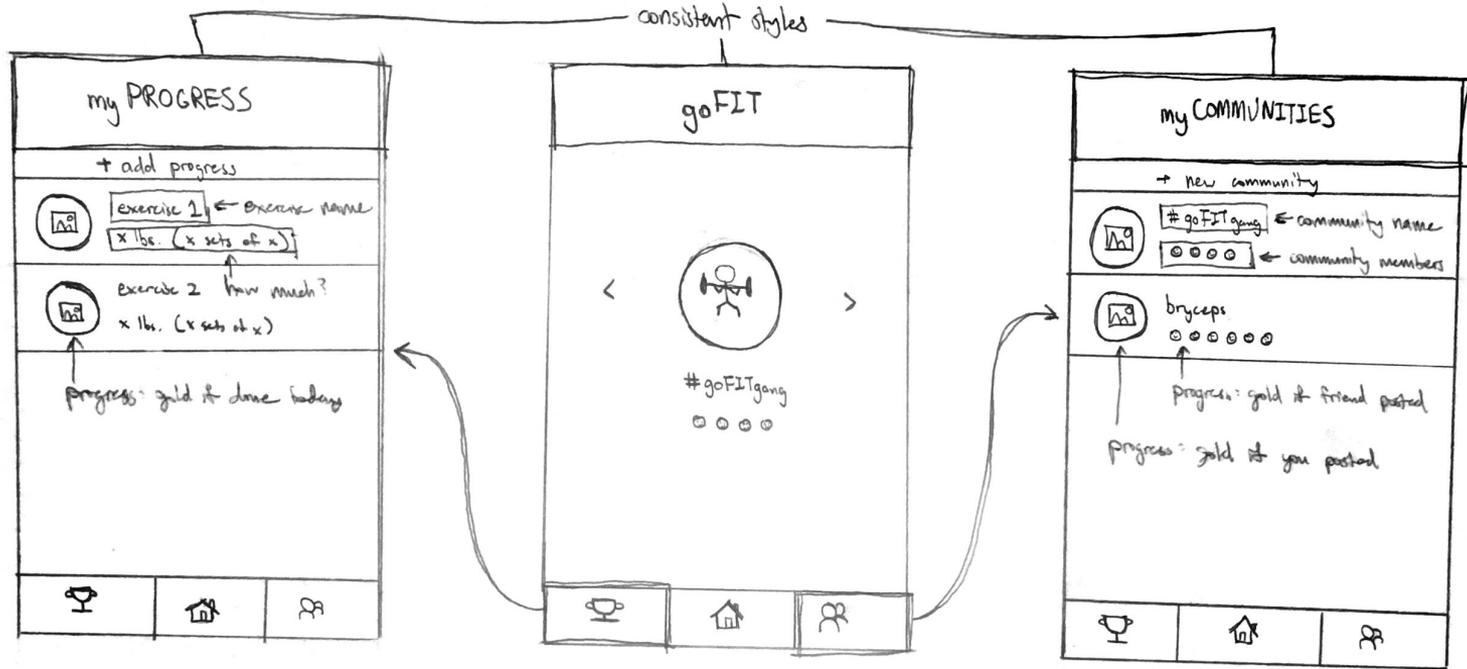
“

*I go to Reddit for the social aspect
of staying motivated and
encouraging others to meet their
goals.*

■ Refocus: Communities

- Refocus goFIT on **communities** over individual challenges with individual friends.

goFIT Redesign Ideas



my PROGRESS screen

- log progress on individual activities
- press activity to view history
- share progress with communities

goFIT screen

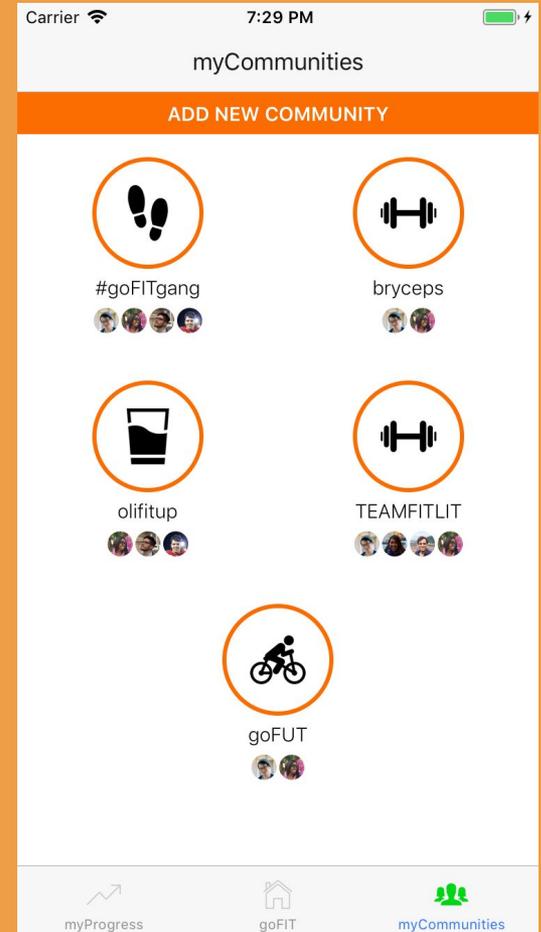
- focus on communities in center

my COMMUNITIES screen

- view communities + people instead of friends
- press community to see all friends progress

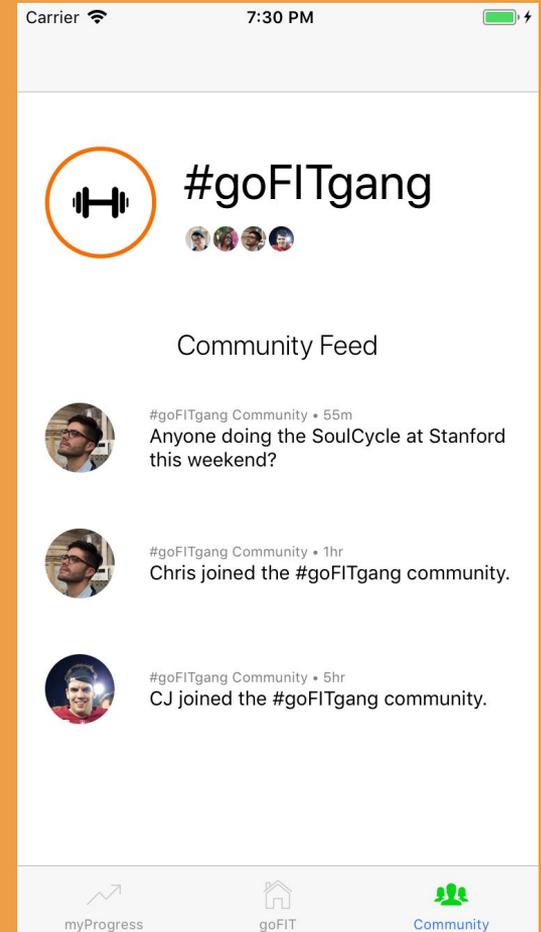
Refocus: Communities

- Communities take the **primary social role** in our app.
- Circular items maintain **friendly feel**.



Refocus: Communities

- Share your progress with communities you are in.

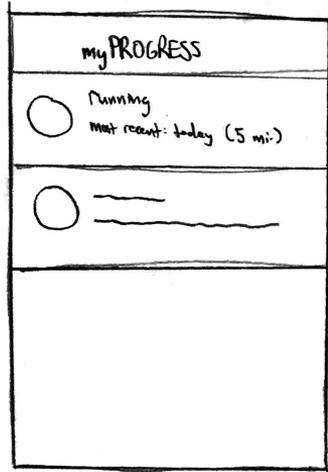


■ Redefine: Progress

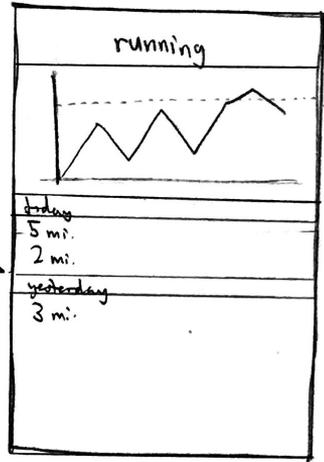
- How do we define **progress** without individual challenges with individual friends?

“

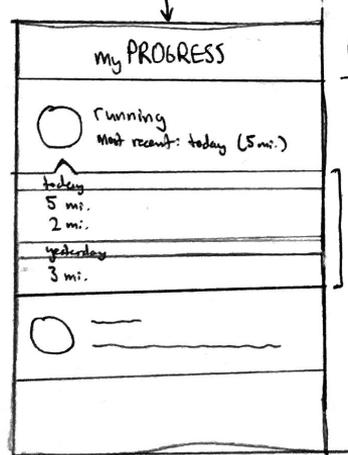
When I lift, I keep an exercise journal and log workouts using pen and paper.



press row →



press ↓ row



Option 2:

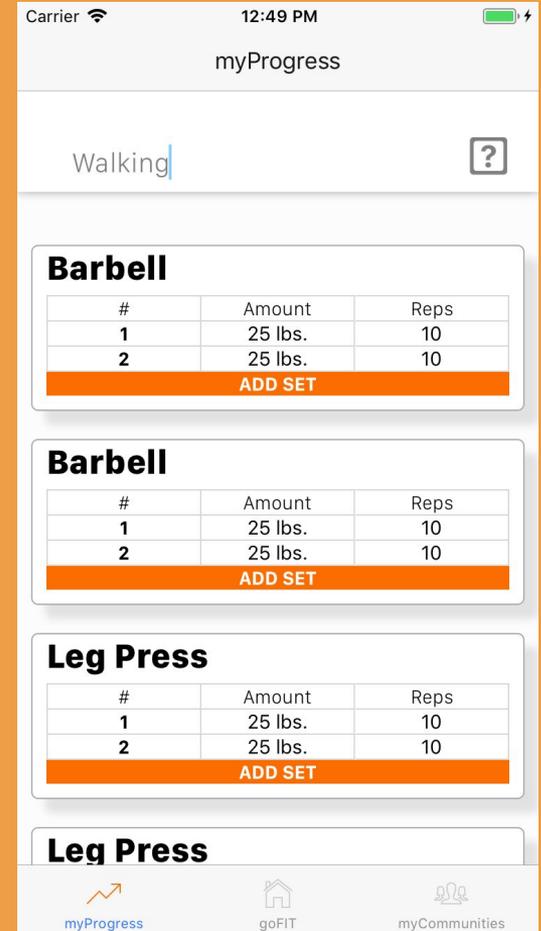
collapsible table of history

Option 3:

• fuck it. we don't need the press row functionality right now.

Redefine: Progress

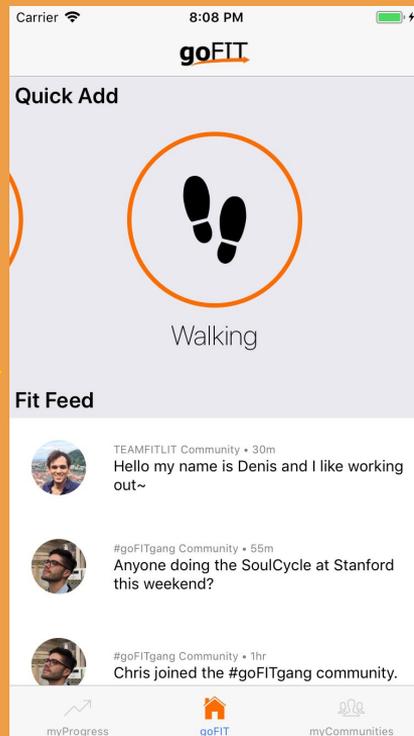
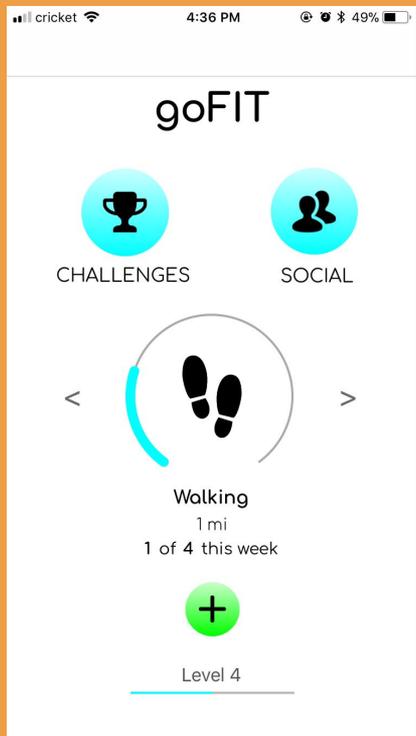
- Progress is **no longer tied** to individual challenges.
- **Log sets** of the same workout.



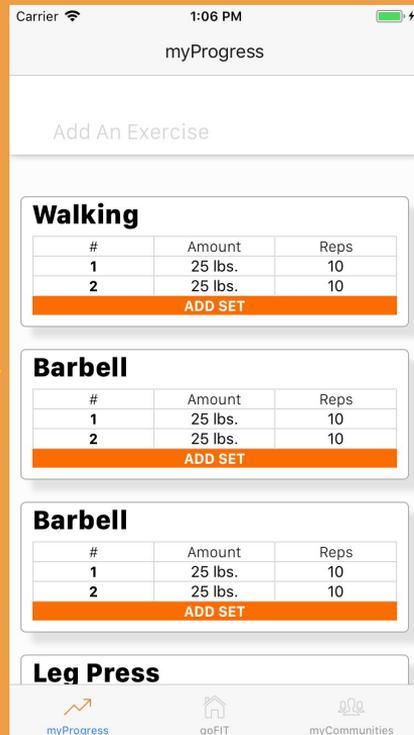
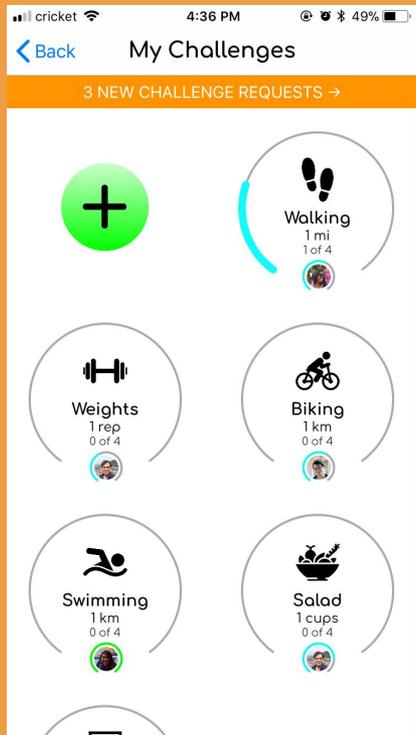
Other Changes

- Converted from Swift to React Native.
- Increased the flexibility of which activities can be logged using text input.
- Created a newsfeed for each community.
- Updated fonts and styles.
- Implemented a new color scheme.
- Added swiping functionality to main screen.
- Added a “fit feed” to main screen.
- Implemented a tab bar on the bottom of the app.

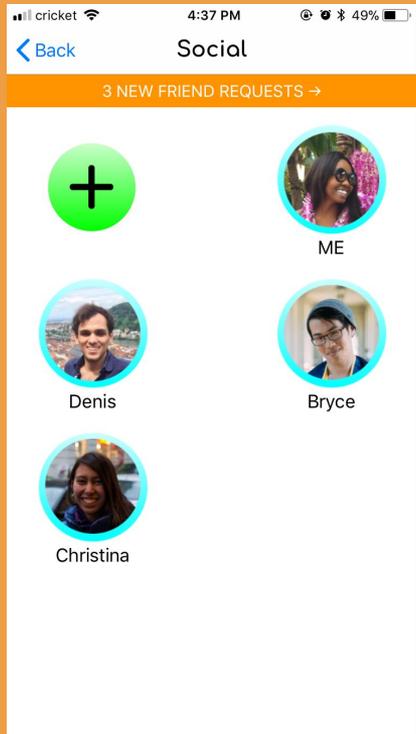
Redesign



Redesign



Redesign



3.

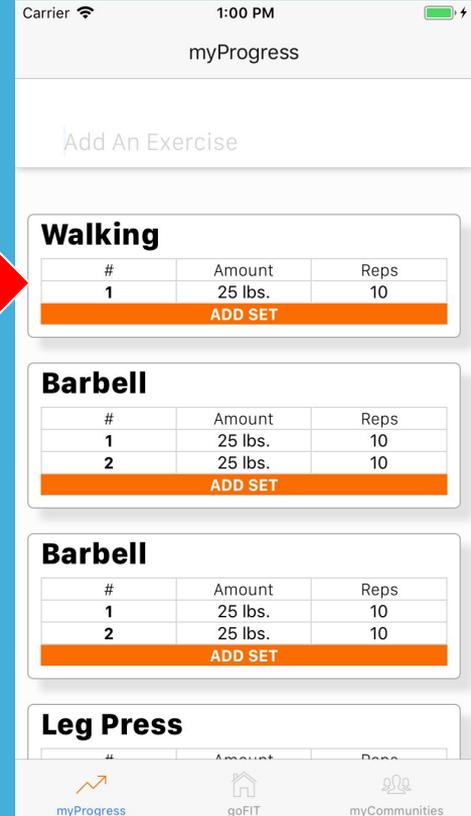
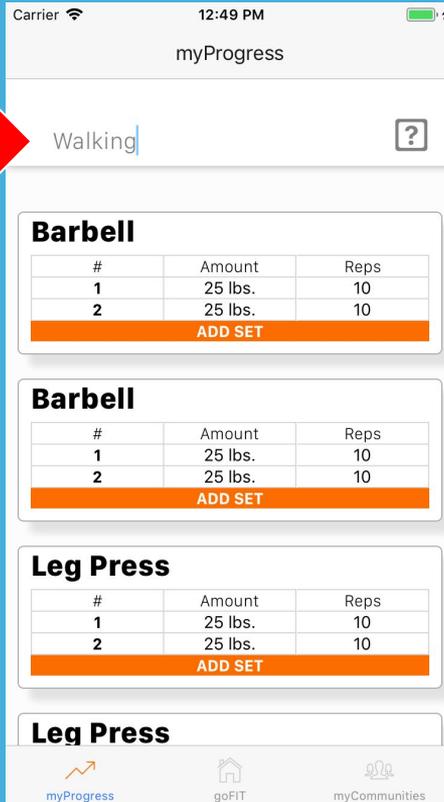
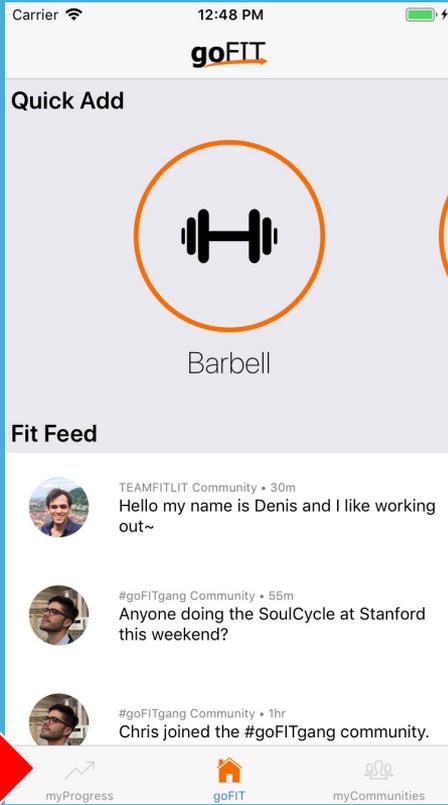
UPDATED TASKS

As Easy As ① ② ③

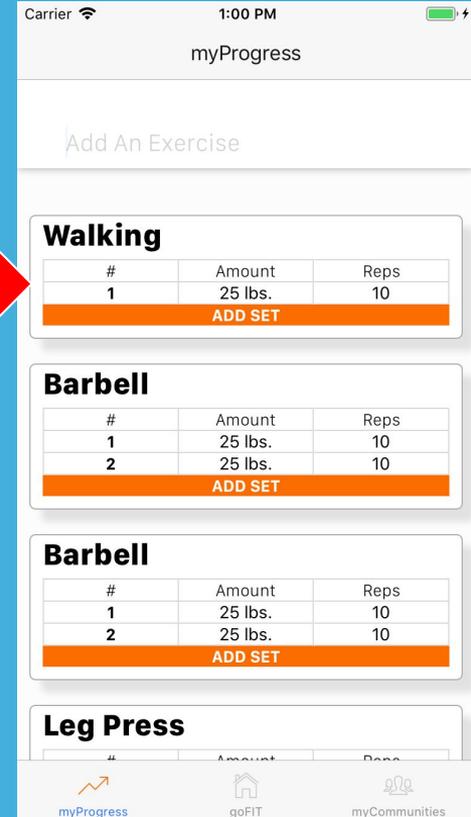
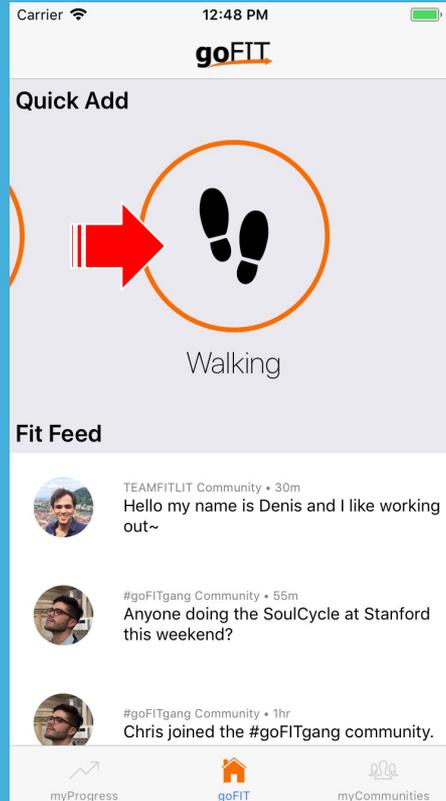
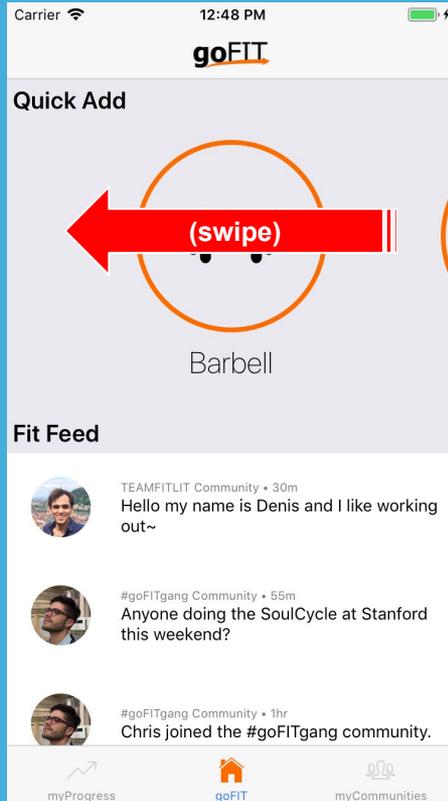
■ ① Add Activity

- This task replaces the **Create Challenge** task.
- 2 ways to complete this task.

① Add Activity



① Add Activity



■ ② Log Progress

- This task remains the same but is **done differently.**

② Log Progress

Carrier 1:00 PM myProgress

Add An Exercise

Walking

#	3 milest	N/As
1	25 lbs.	10

ADD SET

Barbell

#	Amount	Reps
1	25 lbs.	10
2	25 lbs.	10

ADD SET

Barbell

#	Amount	Reps
1	25 lbs.	10
2	25 lbs.	10

ADD SET

Leg Press

#	Amount	Reps
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myProgress goFIT myCommunities



Carrier 1:06 PM myProgress

Add An Exercise

Walking

#	Amount	Reps
1	25 lbs.	10
2	25 lbs.	10

ADD SET

Barbell

#	Amount	Reps
1	25 lbs.	10
2	25 lbs.	10

ADD SET

Barbell

#	Amount	Reps
1	25 lbs.	10
2	25 lbs.	10

ADD SET

Leg Press

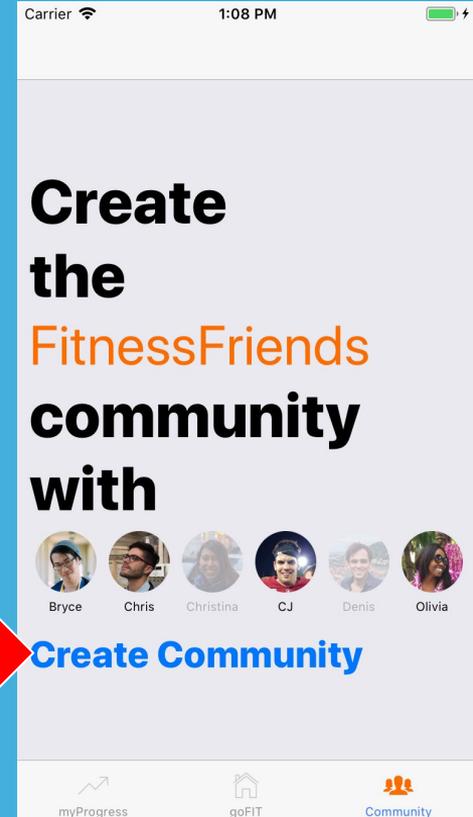
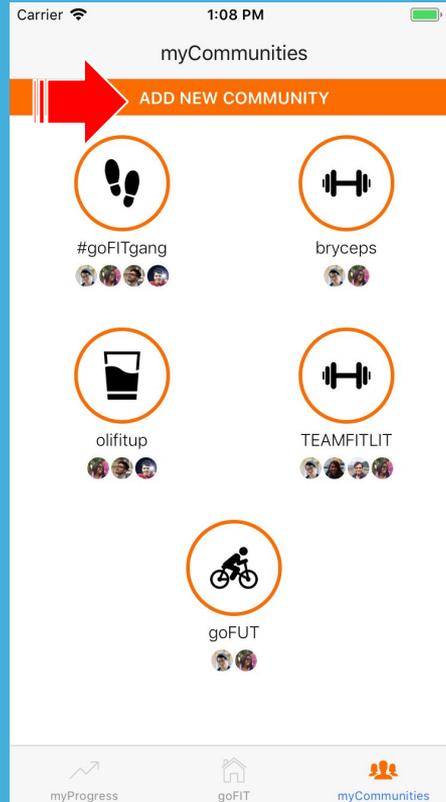
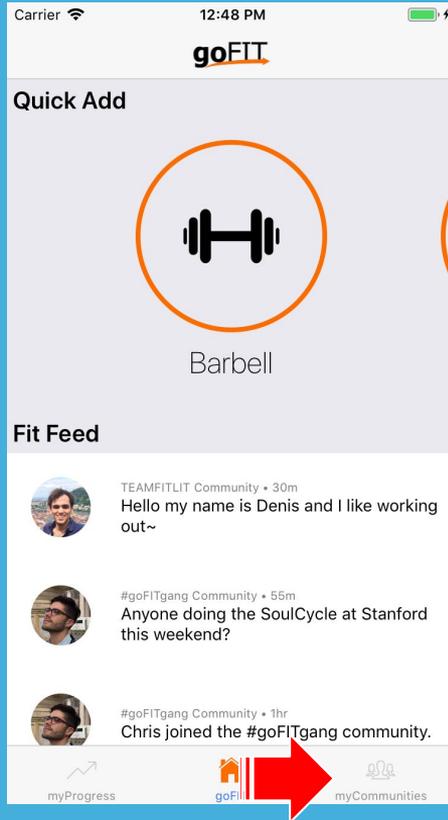
#	Amount	Reps
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myProgress goFIT myCommunities

■ ③ Create Community

- This task replaces the **Challenge Friends** task.
- An extended version of this task is **Share Progress With Community**.

③ Create Community



4.

FUTURE PLANS

What's Next?

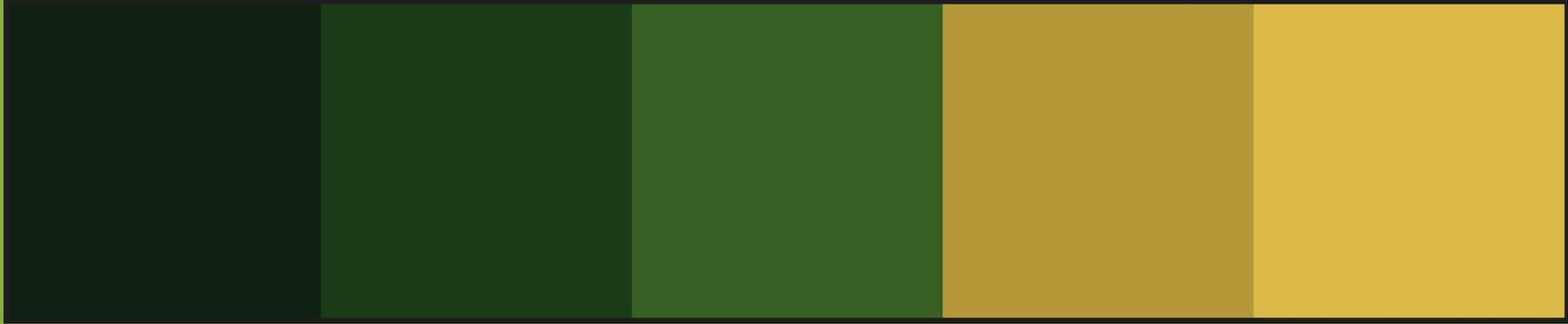
■ Finish Non-Essential Screens

- Some screens from the old prototype did not make it to this version due to time constraints.
- Add **historical data visualization** and **user profiles** (among others) back.

■ A Consistent Style

- We want a design that is both **bold and friendly**.
- Experiment more with **colors and fonts** to achieve this goal.

Colors?



■ A Robust Backend

- We currently have basic **Firestore** and **Redux** functionality but it is not fully implemented.
- Get the backend up and running for the field usability test.

■ An Account System

- All exercises are currently stored on the device.
- Add **basic login functionality** and **social media integration**.

Next up...

Field Usability Tests

THANK YOU

