rekindl 

remember. reignite. repeat.

Meet the Team!



Ryan Cole



David Mora



Ikechi Akujobi



Ben Williams



Jesse Candido

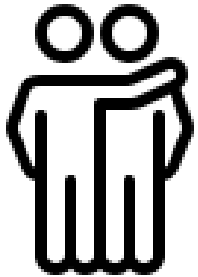
Problem: Friendships grow distant over time

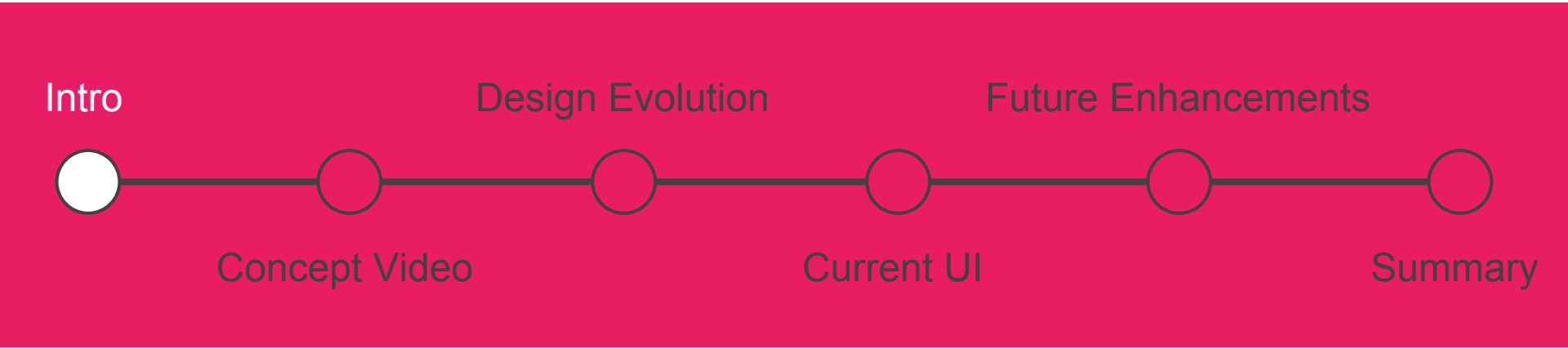


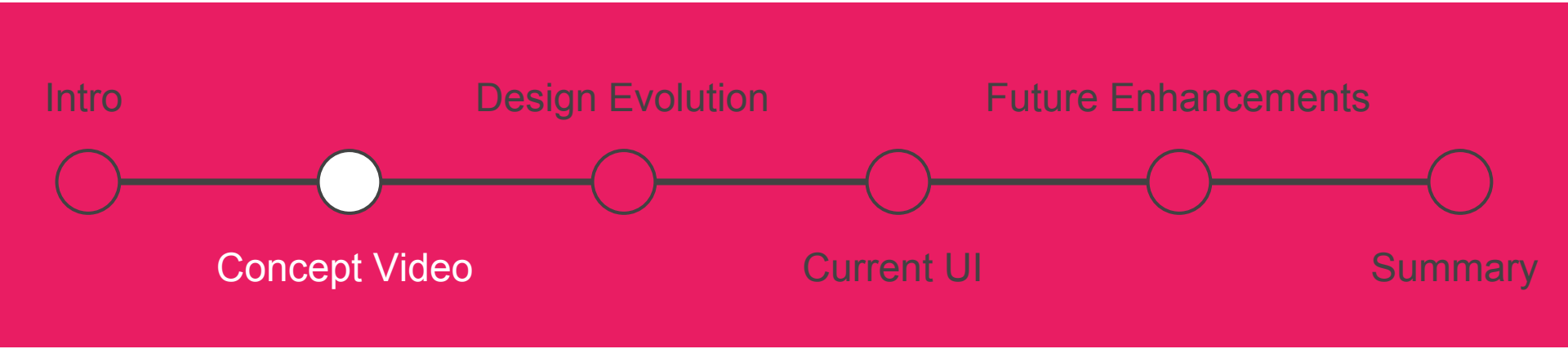
Solution: Rekindl!





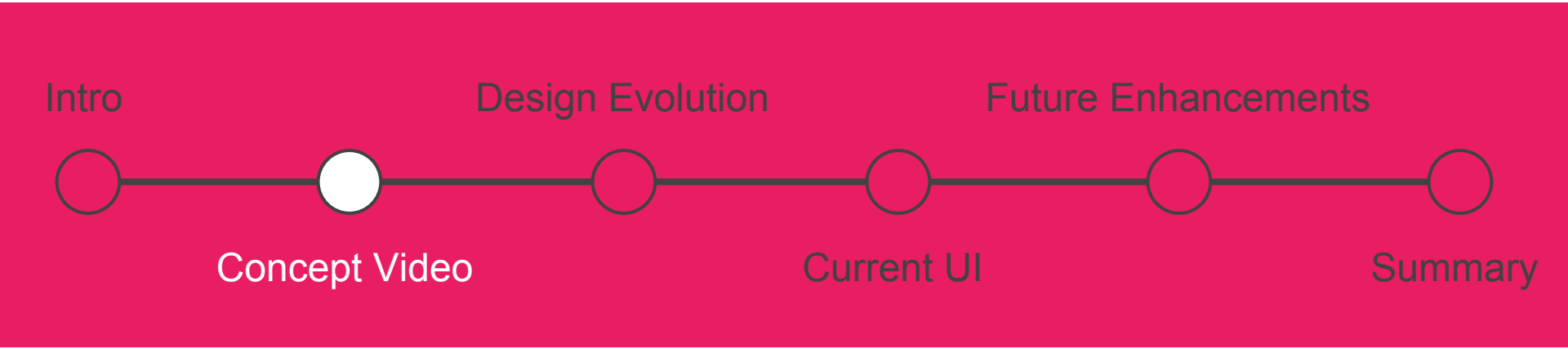


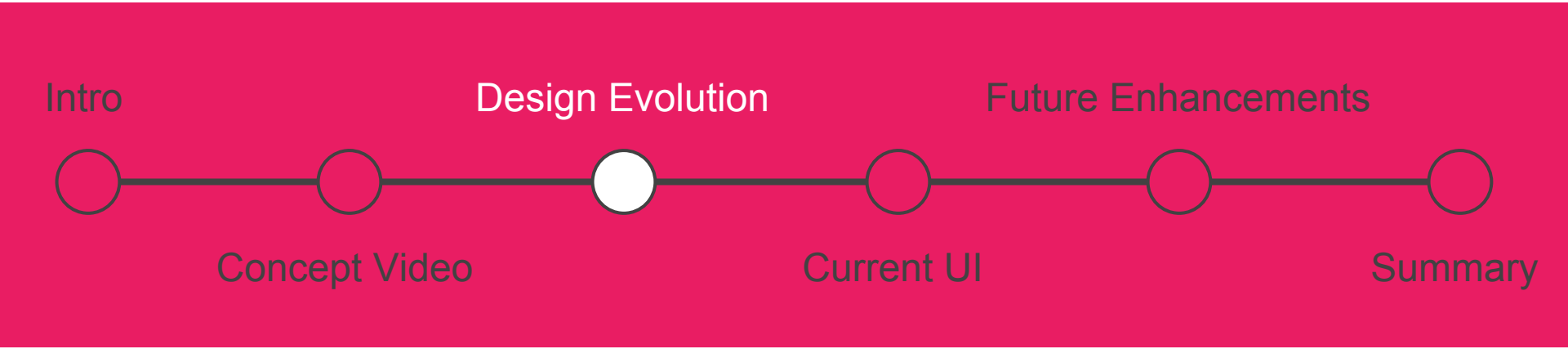

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Needfinding




SMS



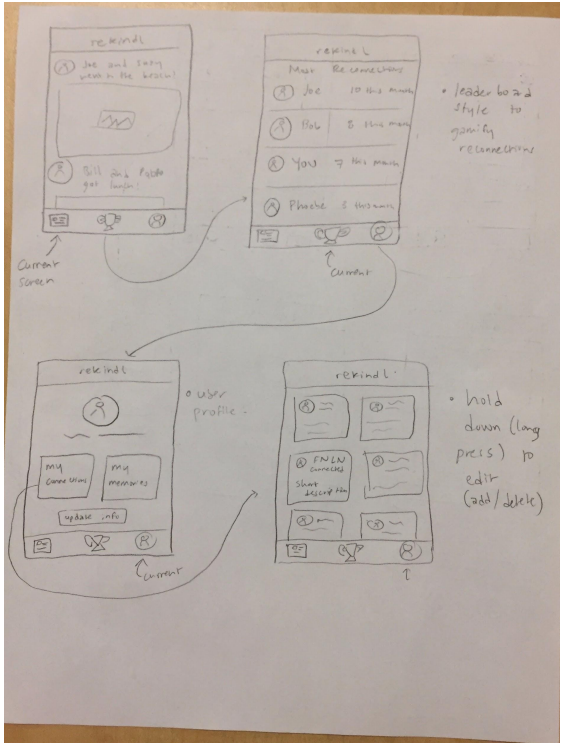
Insight

In-person time is the most valuable, but not always possible

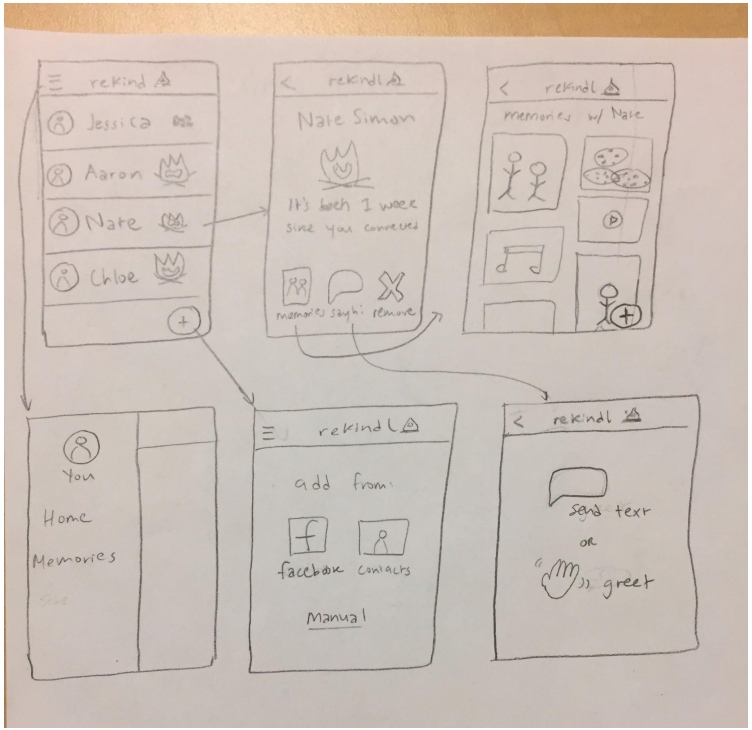
Need

A way to find times for people to meet up in-person, but also a way to maintain these connections virtually

Sketches

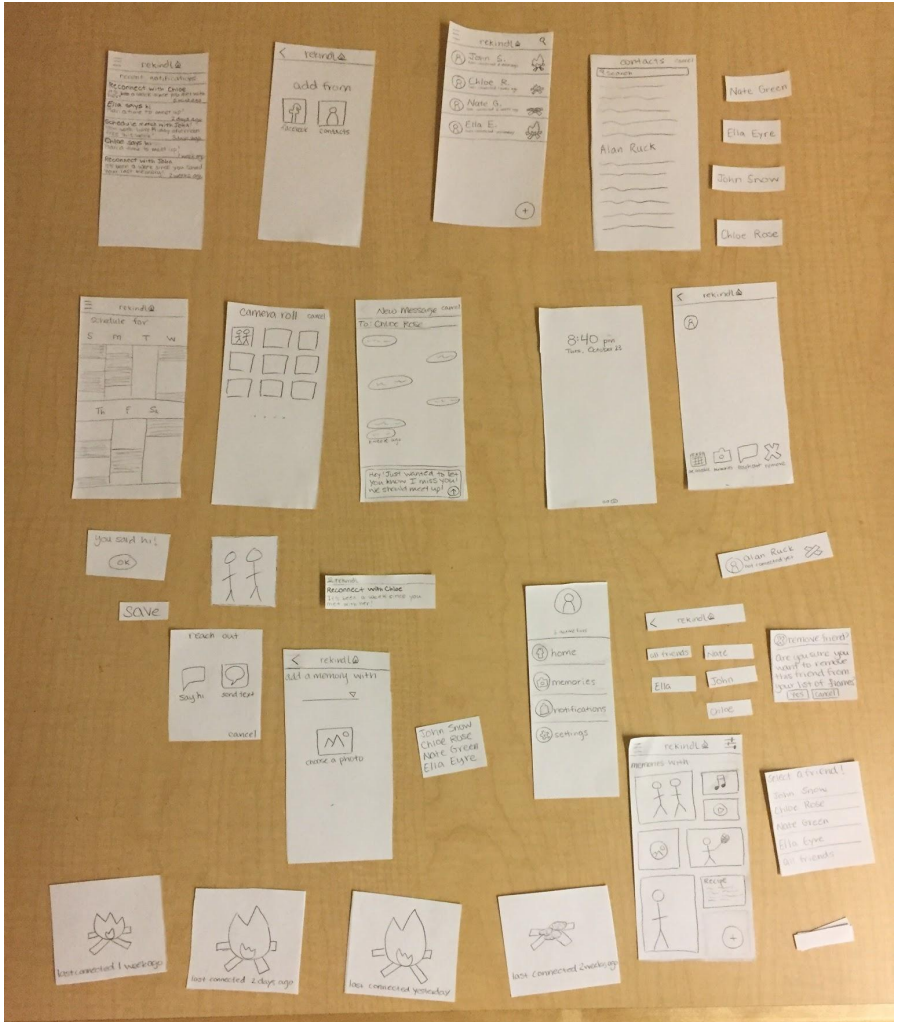


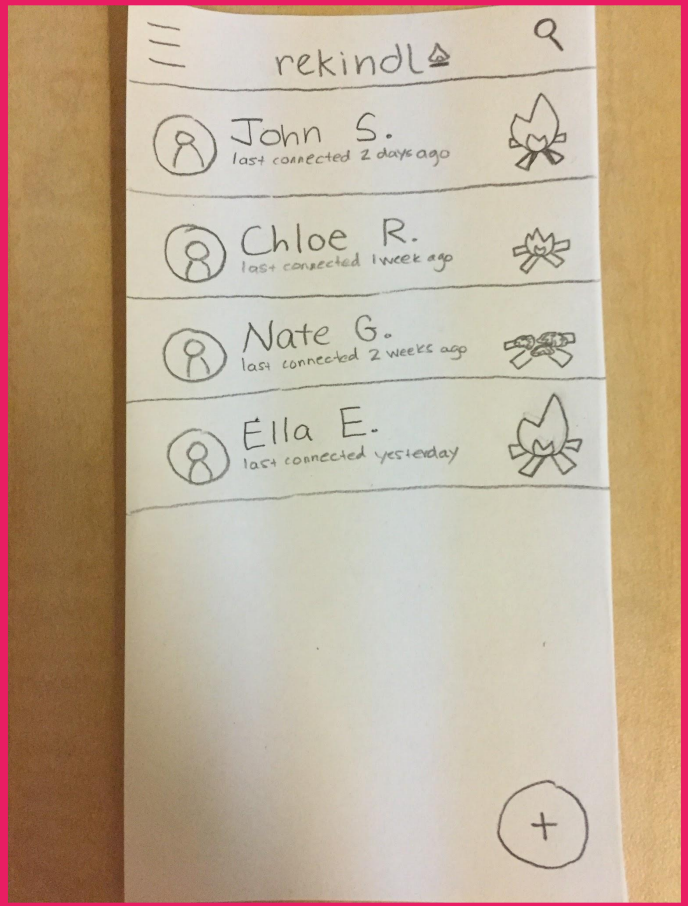
Newsfeed UI Design

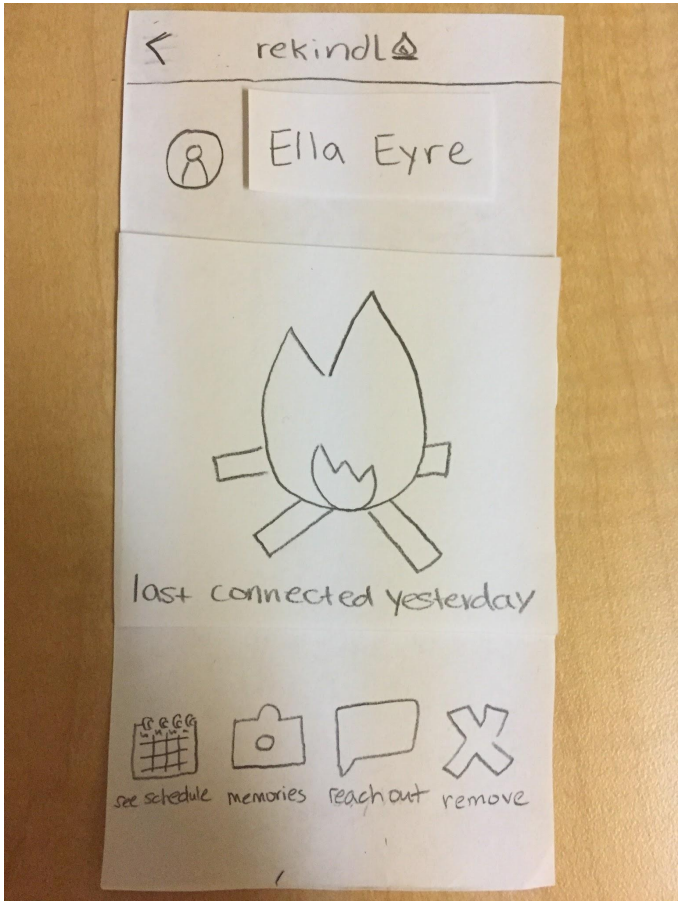


Individual-Focused UI Design

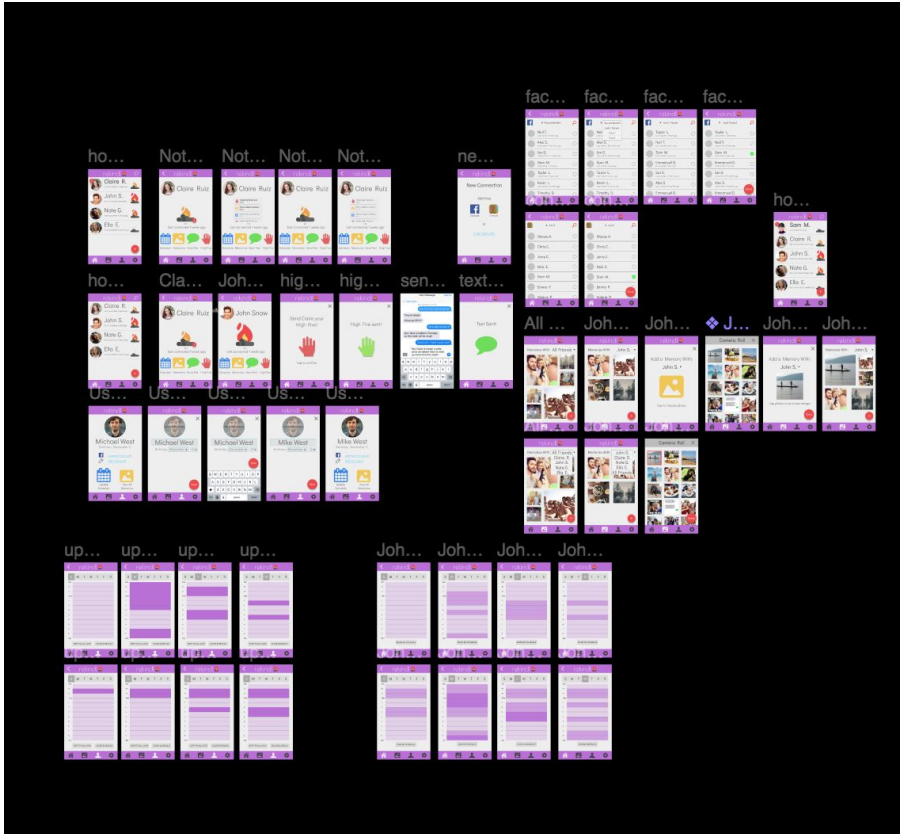
Lo-Fi Prototype



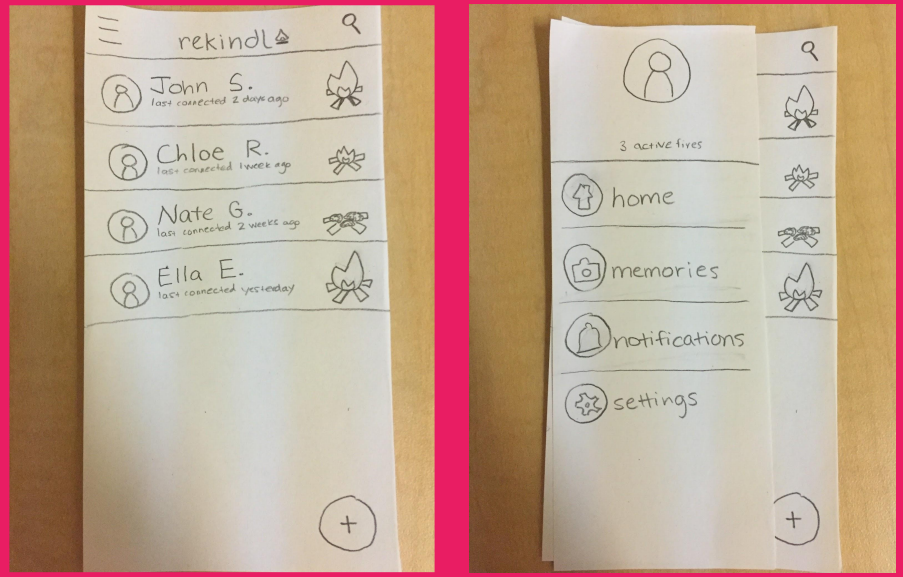

rekindl
John S.
last connected 2 days ago
Chloe R.
last connected 1 week ago
Nate G.
last connected 2 weeks ago
Ella E.
last connected yesterday


rekindl
Ella Eyre
last connected yesterday
see schedule
memories
reach out
remove

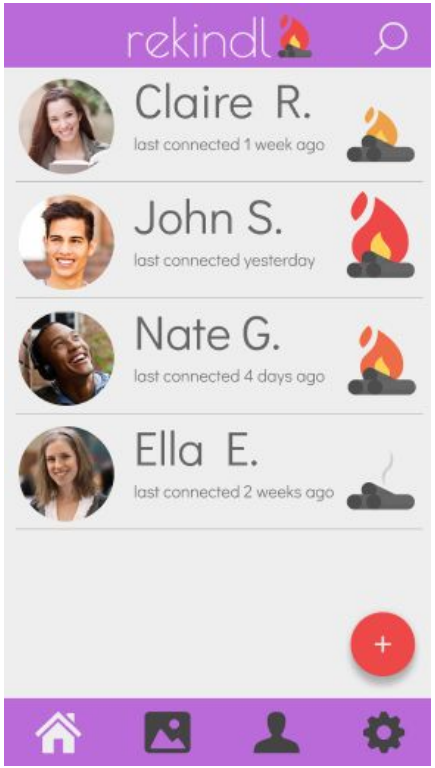
Med-Fi Prototype and Interface Revisions



Menu

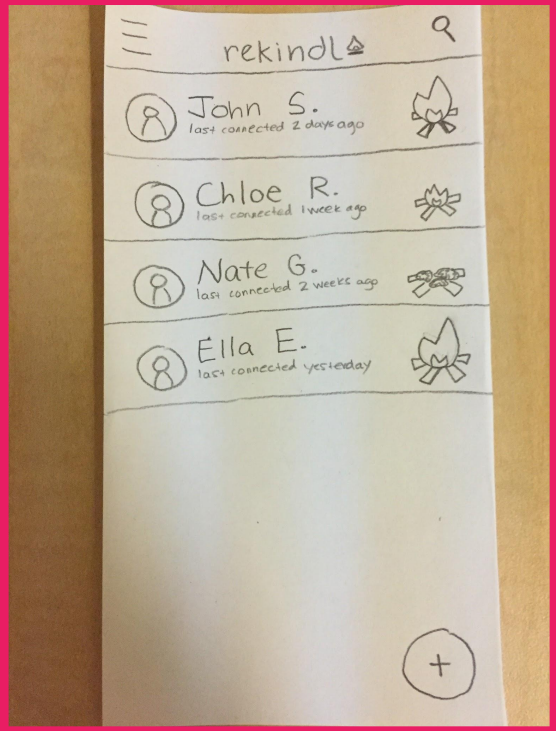


before

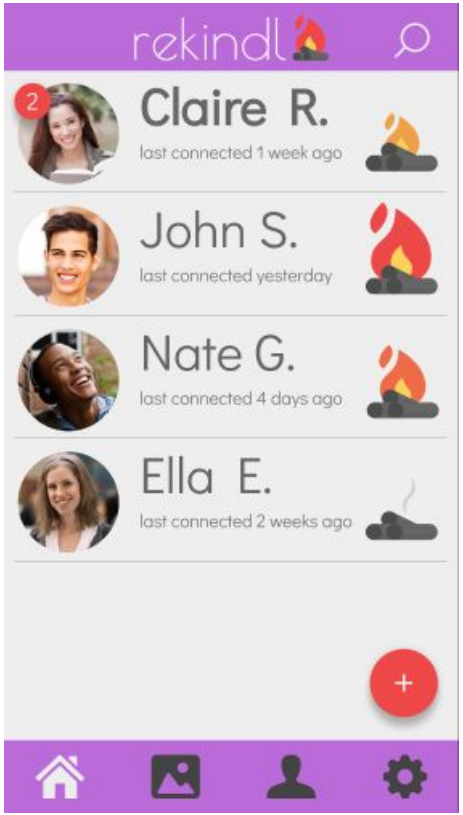


after

Notifications

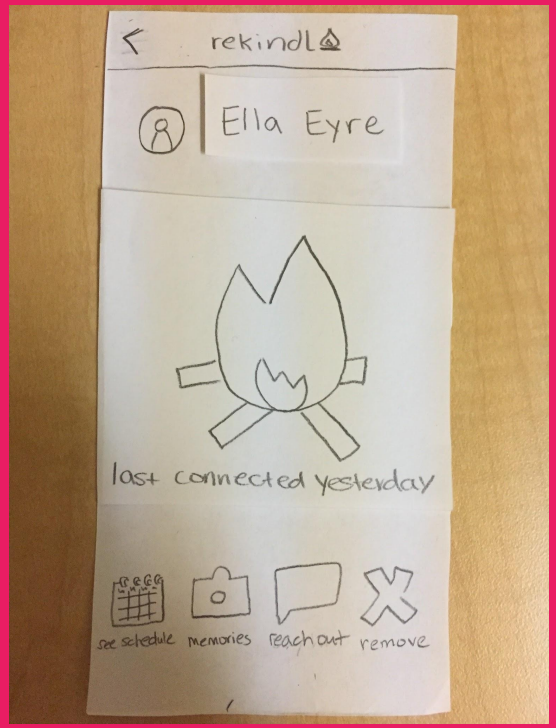


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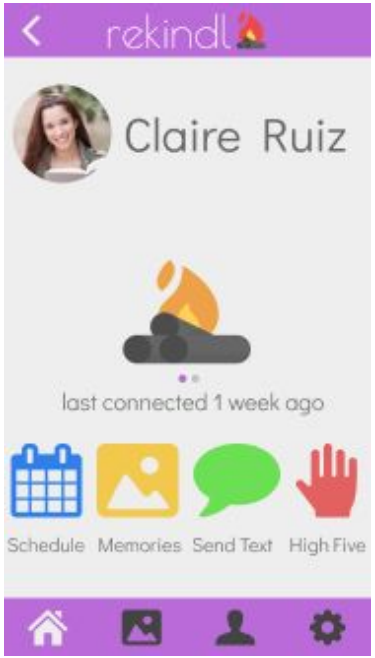


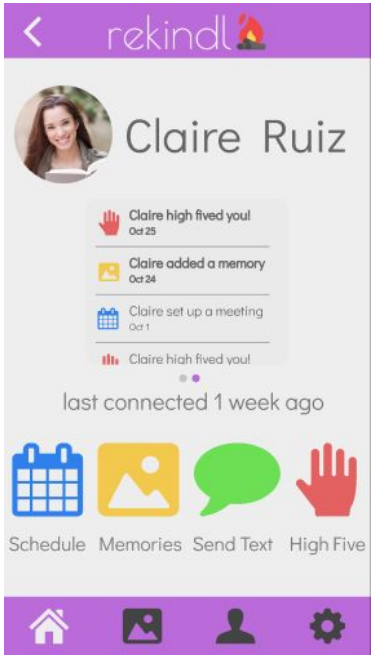
after

Notifications



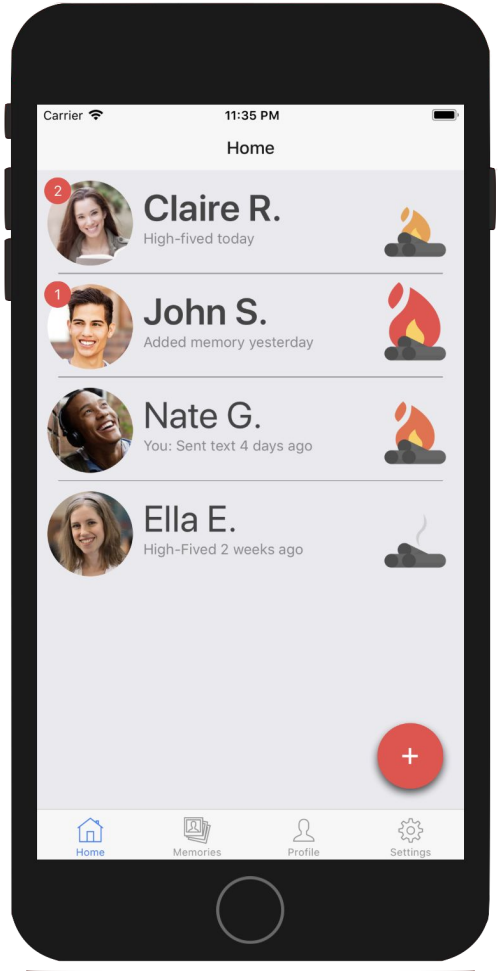
before





after

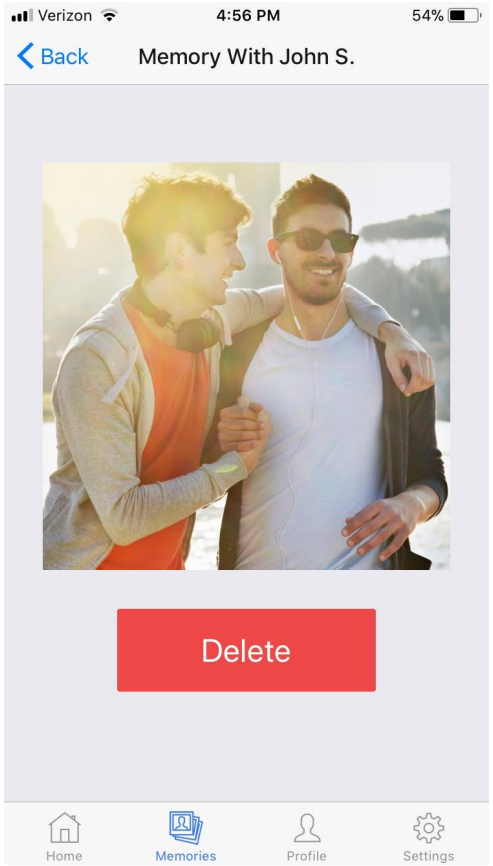
Hi-Fi Prototype and Interface Revisions



Deleting Memories

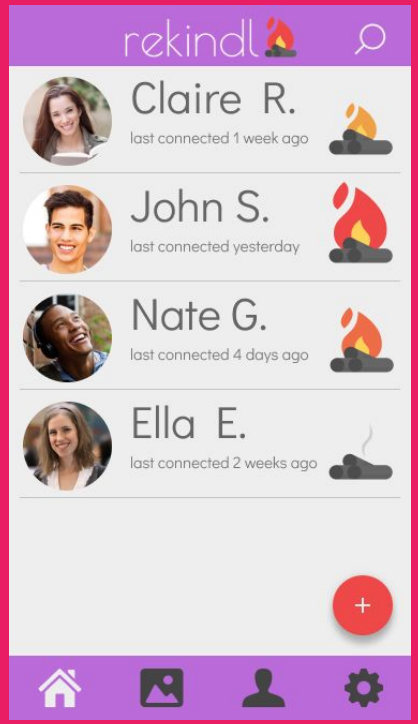


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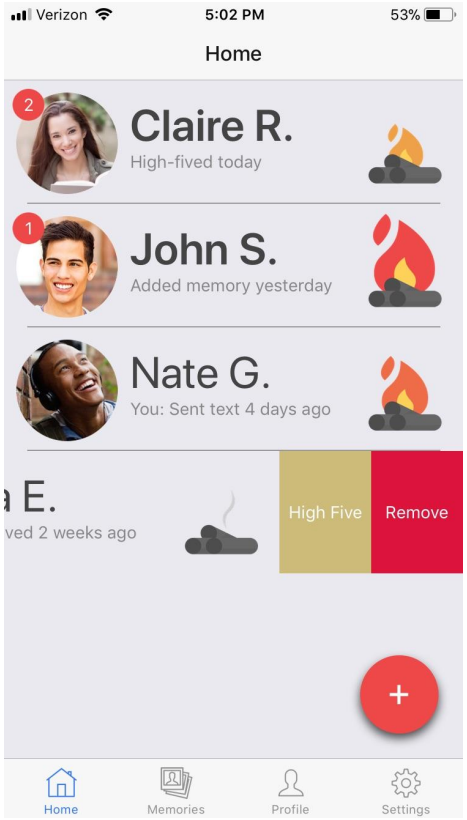


after

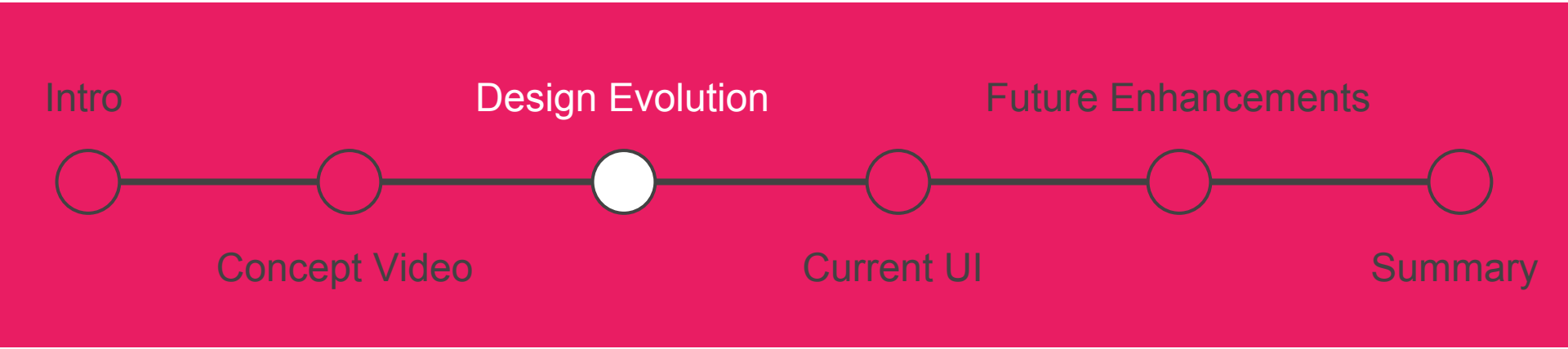
Deleting Friends

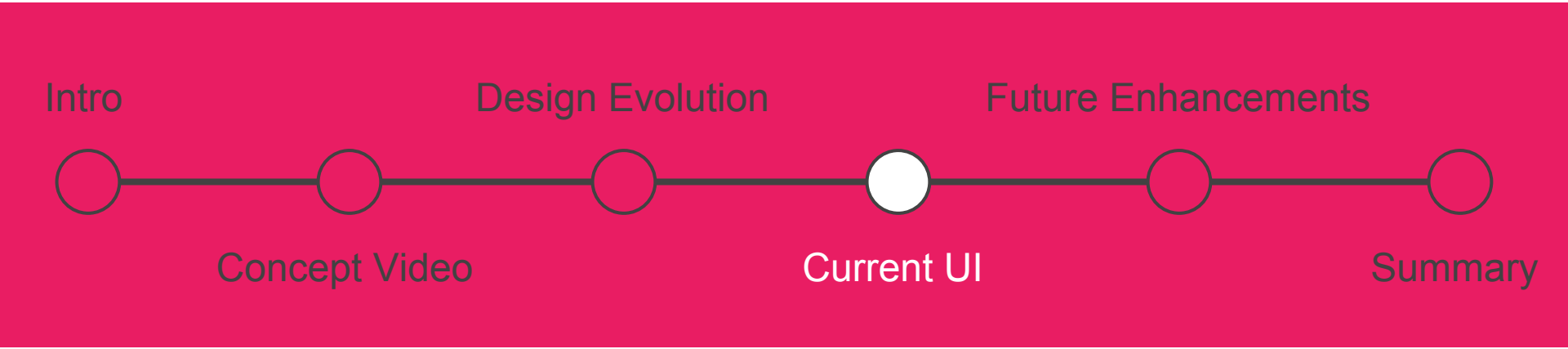


before

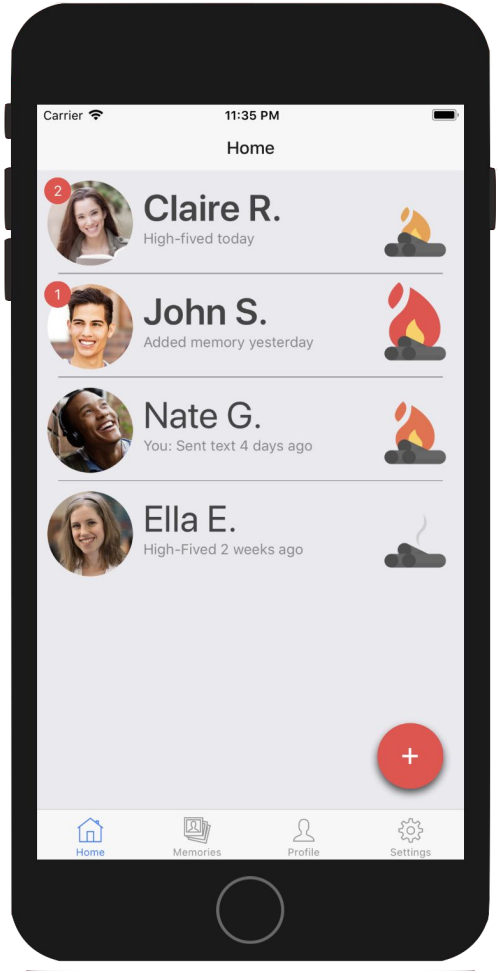


after


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Current UI

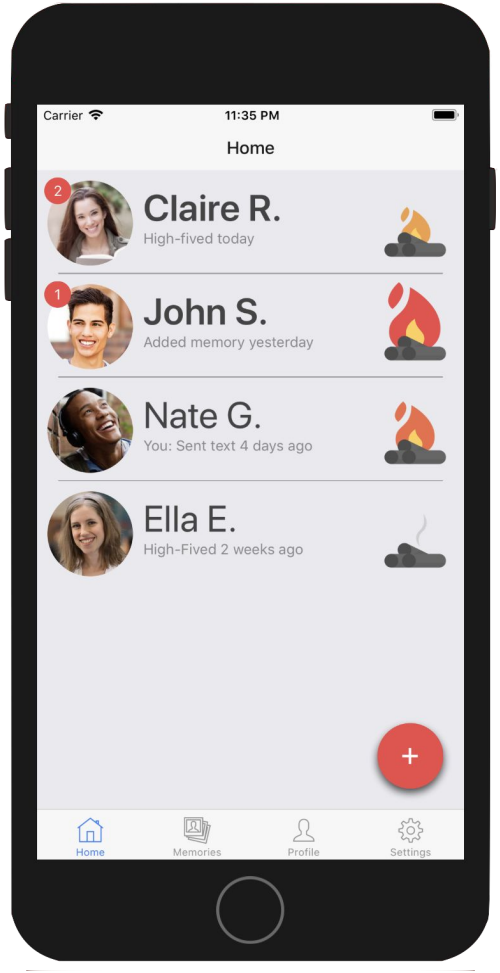

Carrier
11:35 PM
Home
2
Claire R.
High-fived today
1
John S.
Added memory yesterday
Nate G.
You: Sent text 4 days ago
Ella E.
High-Fived 2 weeks ago
+
Home
Memories
Profile
Settings

Tasks:

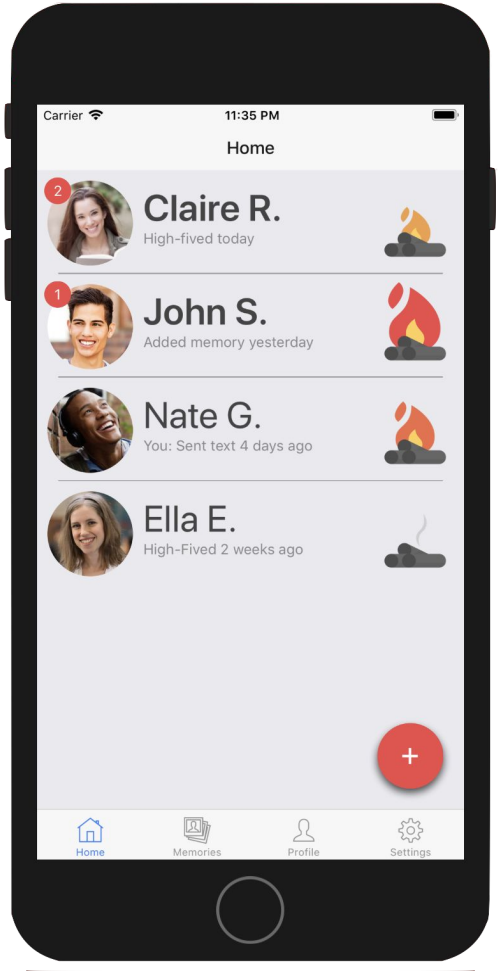
1. Get a notification and send a text.
2. Add photo memories.
3. Add new connections.

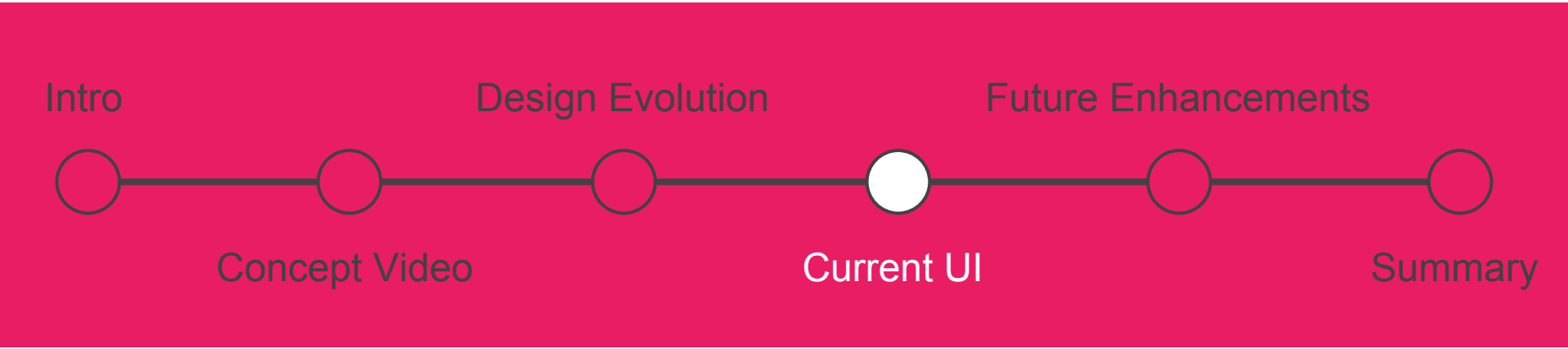
Bonus task:

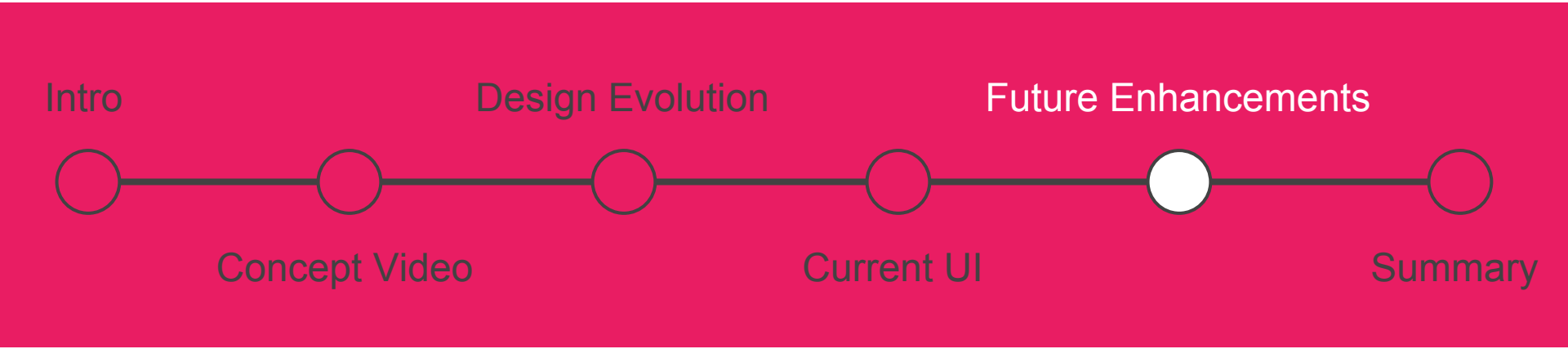
- Set your own schedule and compare it to friends' schedules.



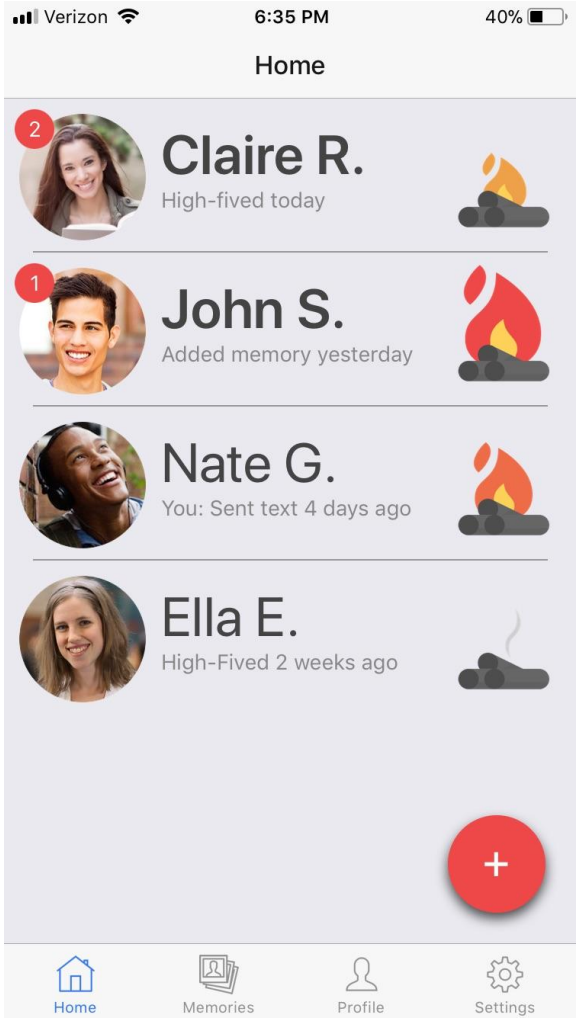
Demo


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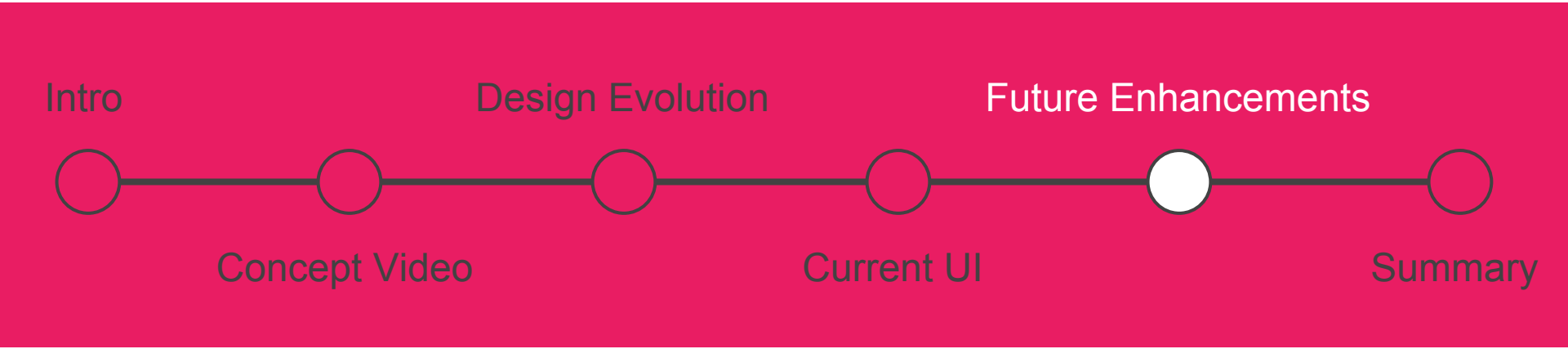

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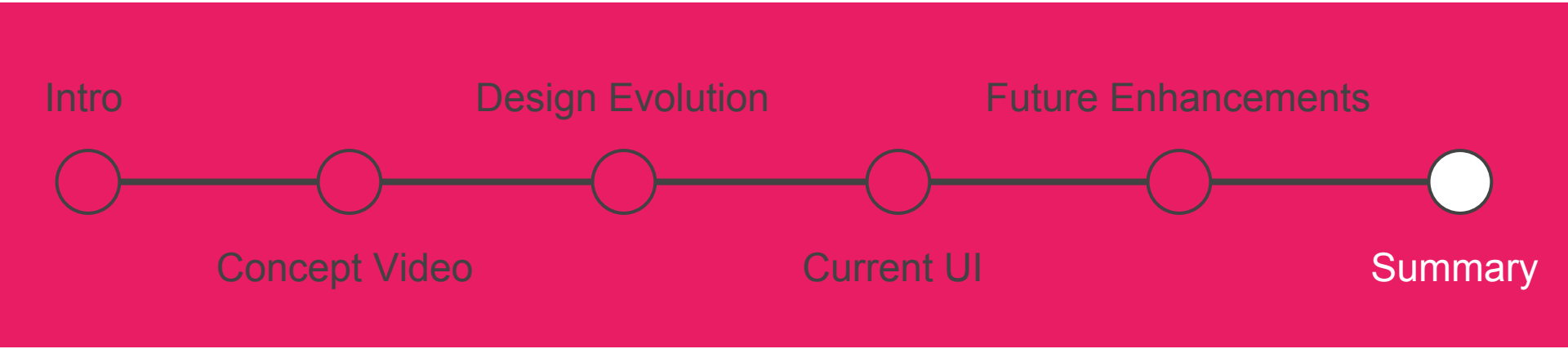
Deep connection?



Design for
Deep connection

- *Increase friction* to invite savoring memories?
- Color/state of app embodies/reflects overall health of relationships?
- Do “high fives” best facilitate “rekindling”?


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Summary

- Rekindl helps prevent friends from growing apart
- Current UI supports many ways of connecting
- Future enhancements look to improve on these ways and add more!

Questions?