rekindl

remember. reignite. repeat.

Road Map

Selected Interface

Lo-Fi Prototype

Going Forward

Road Map



Selected Interface

Lo-Fi Prototype

Going Forward

Reignite faded friendships.

Selected Interface











Selected Interface





Selected Interface





Road Map



Selected Interface

Lo-Fi Prototype

Going Forward

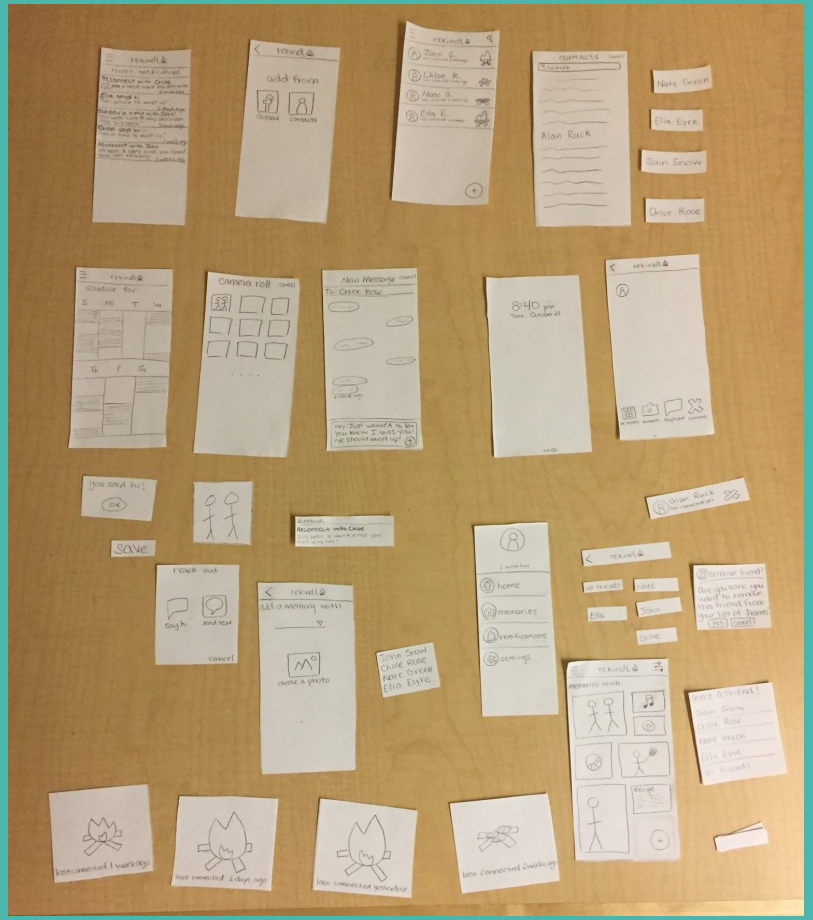
Road Map

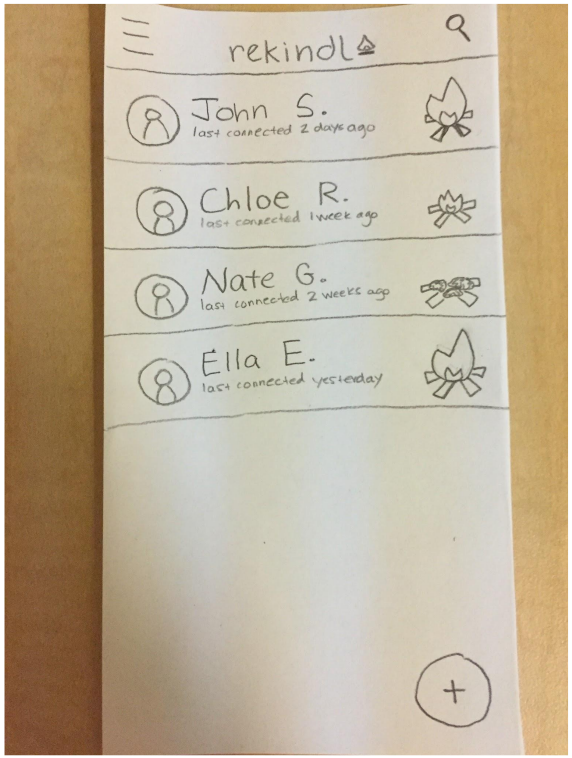
Selected Interface

Lo-Fi Prototype

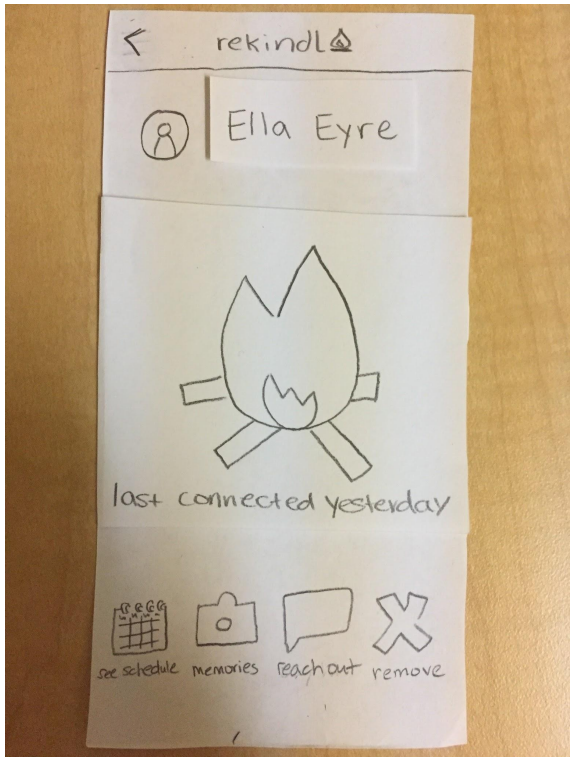
Going Forward

Prototype Structure

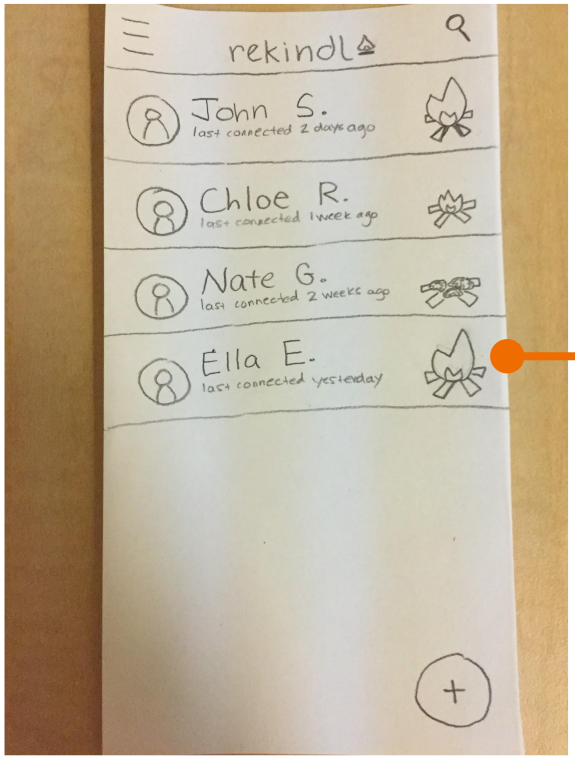




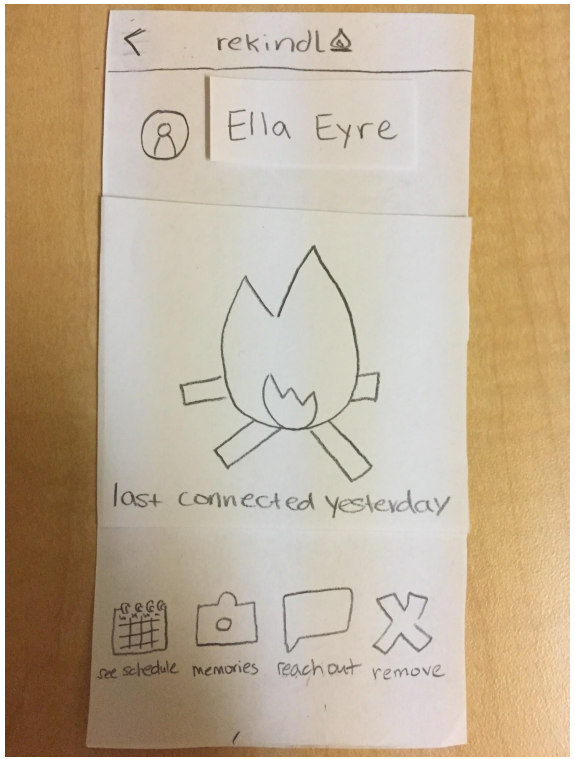
home screen



individual connection

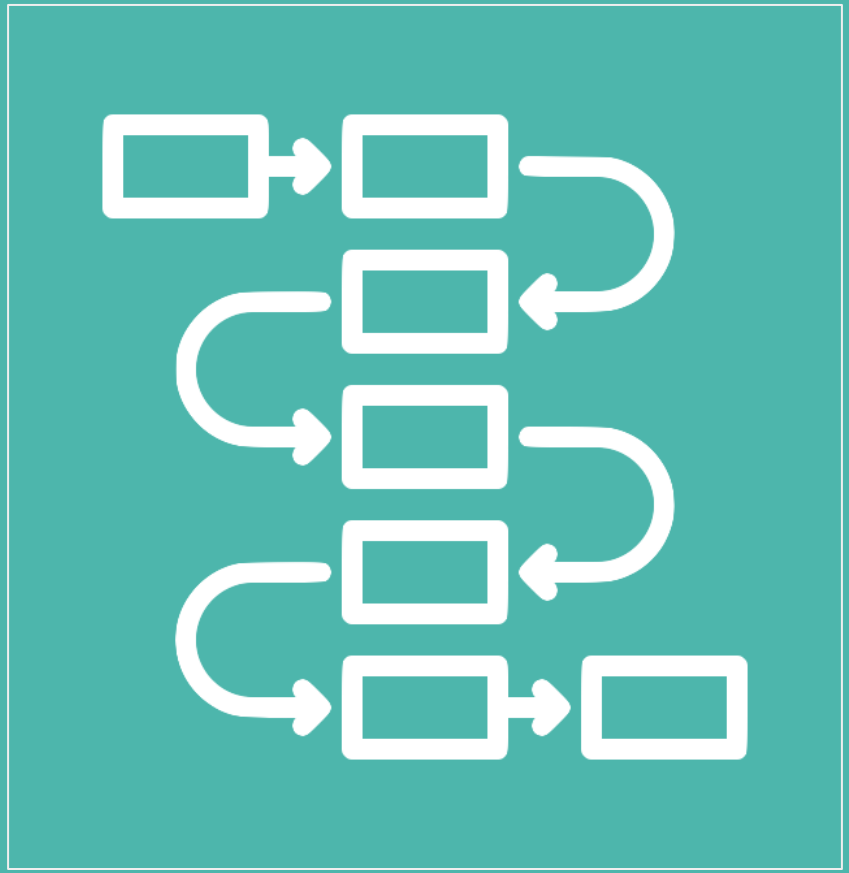


home screen



individual connection

Tasks & Testing



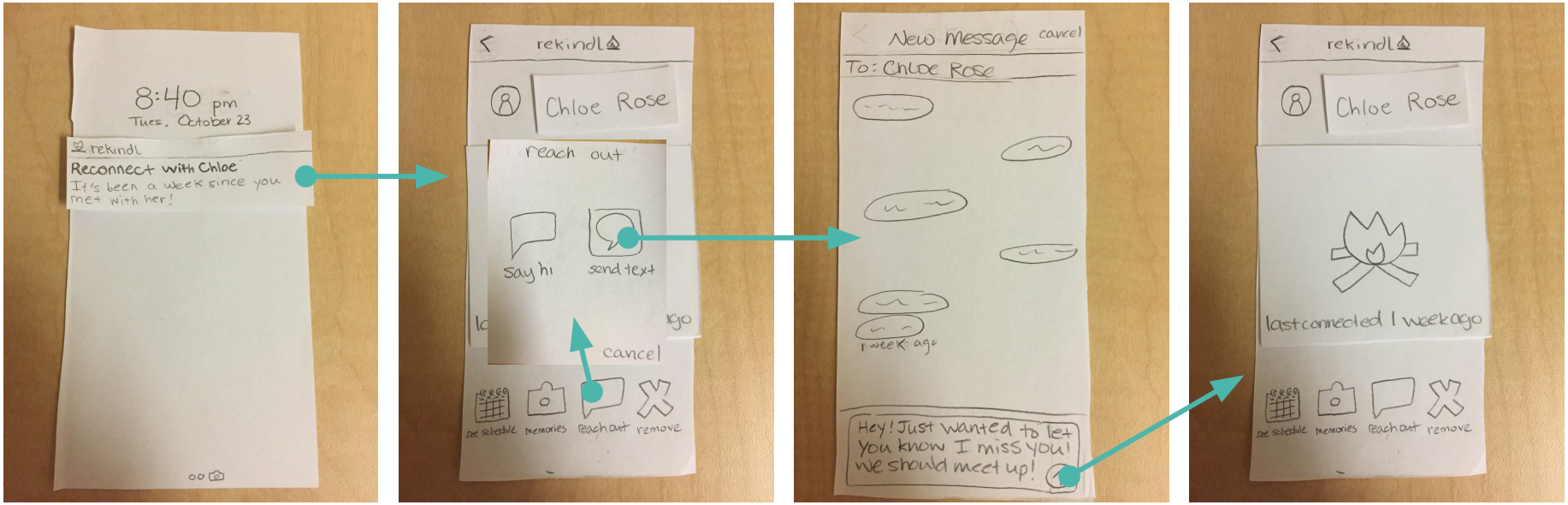
The Participants

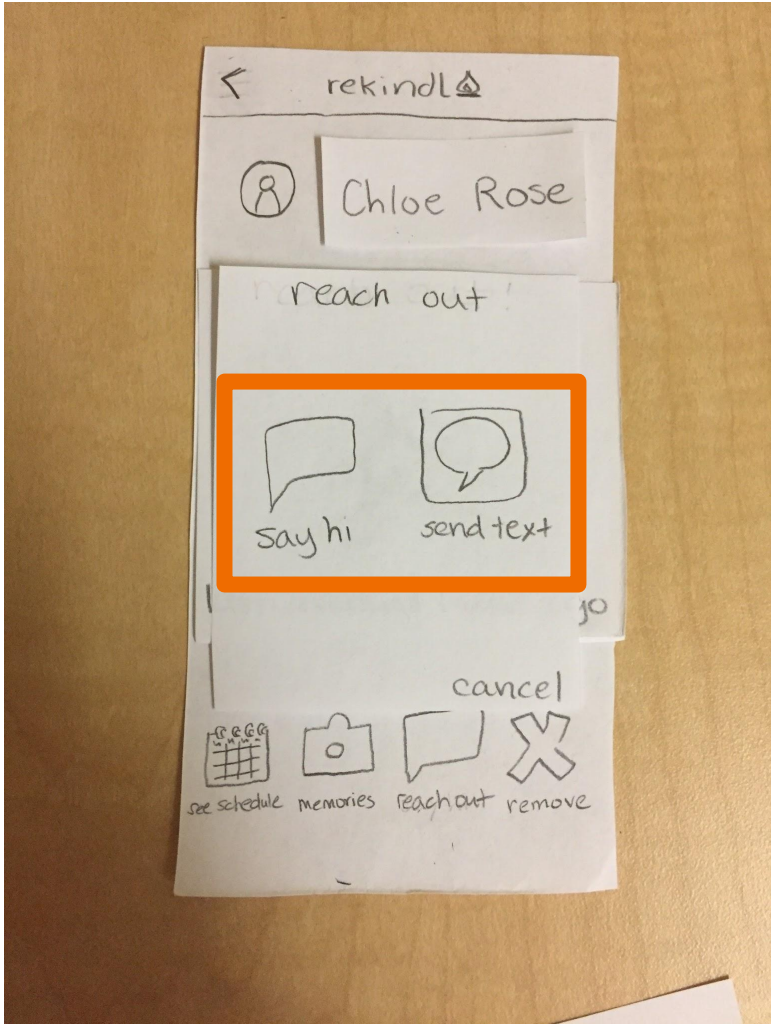
- **2** Stanford University students
- **1** Howard University student
- **1** recent college grad

Experimental Measures

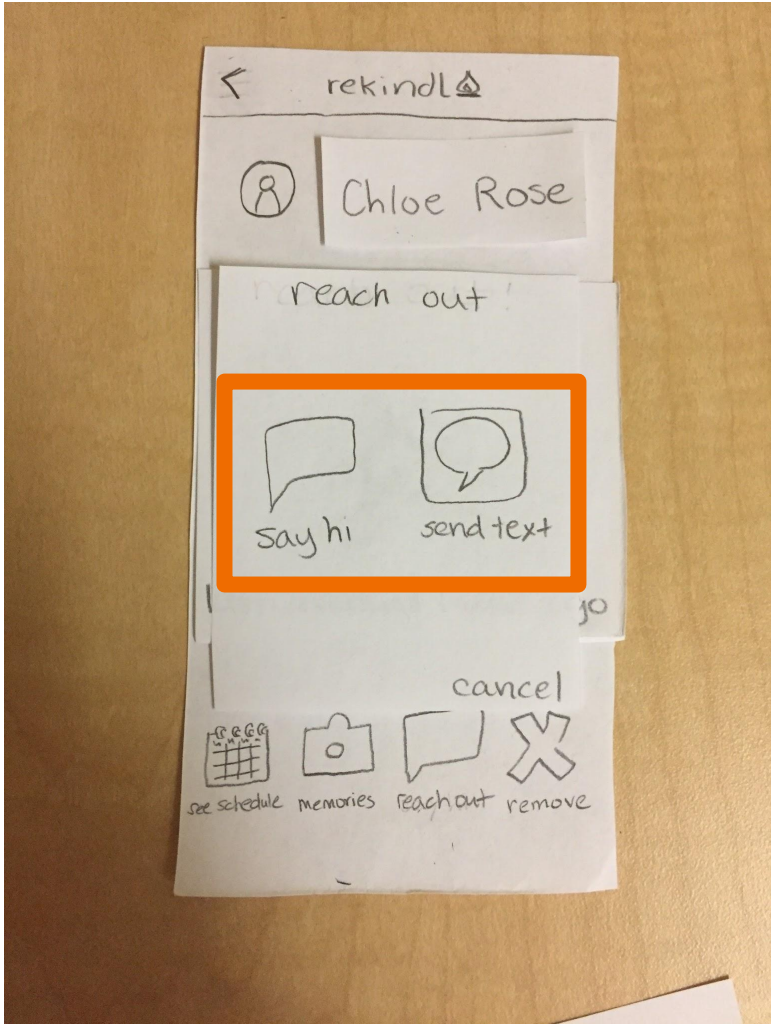
- Ease of **navigation**
- Receptiveness to **wording**
- Ease of **task completion**
- Ability to find **UI components**

Task 1: Get a notification and text a friend (*simple*)





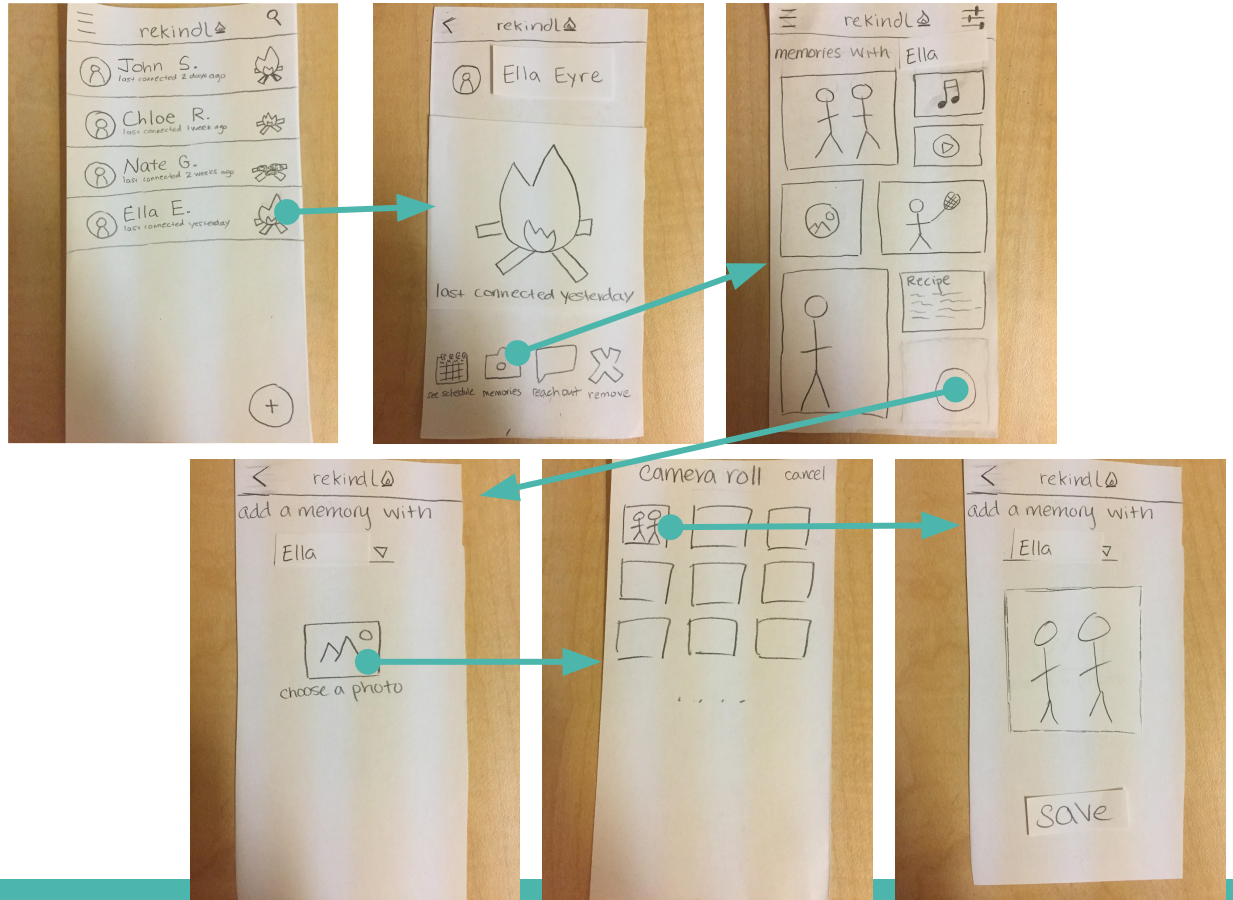
Confusion over “Say Hi” vs. “Send Text”

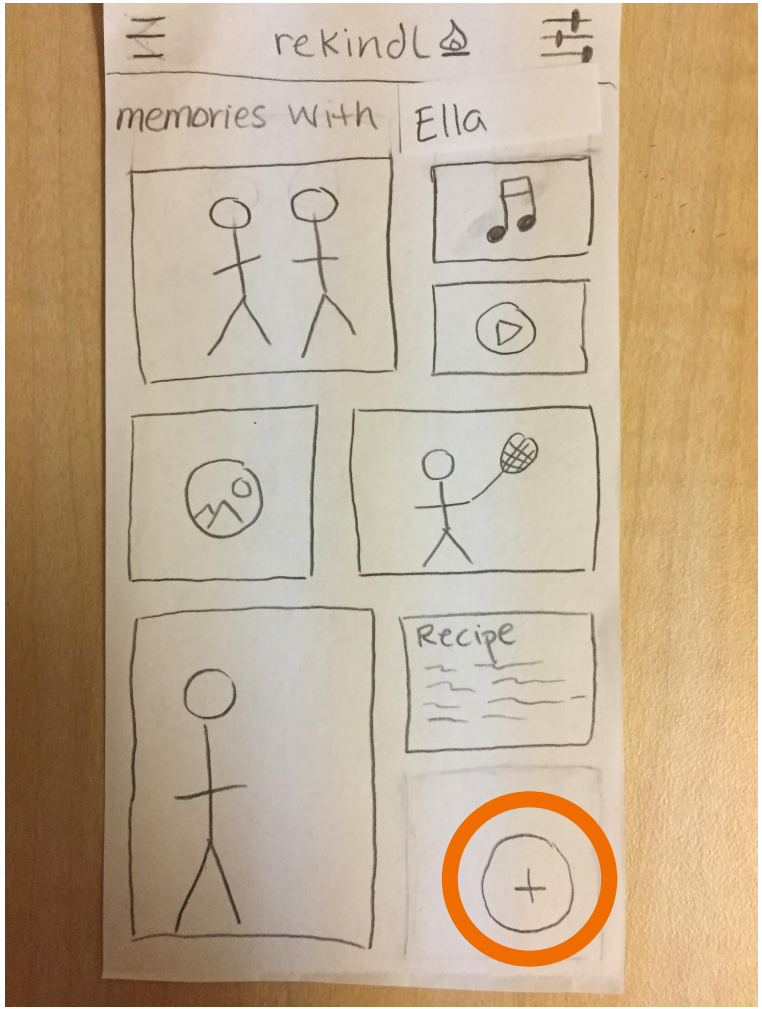


Confusion over “Say Hi” vs. “Send Text”

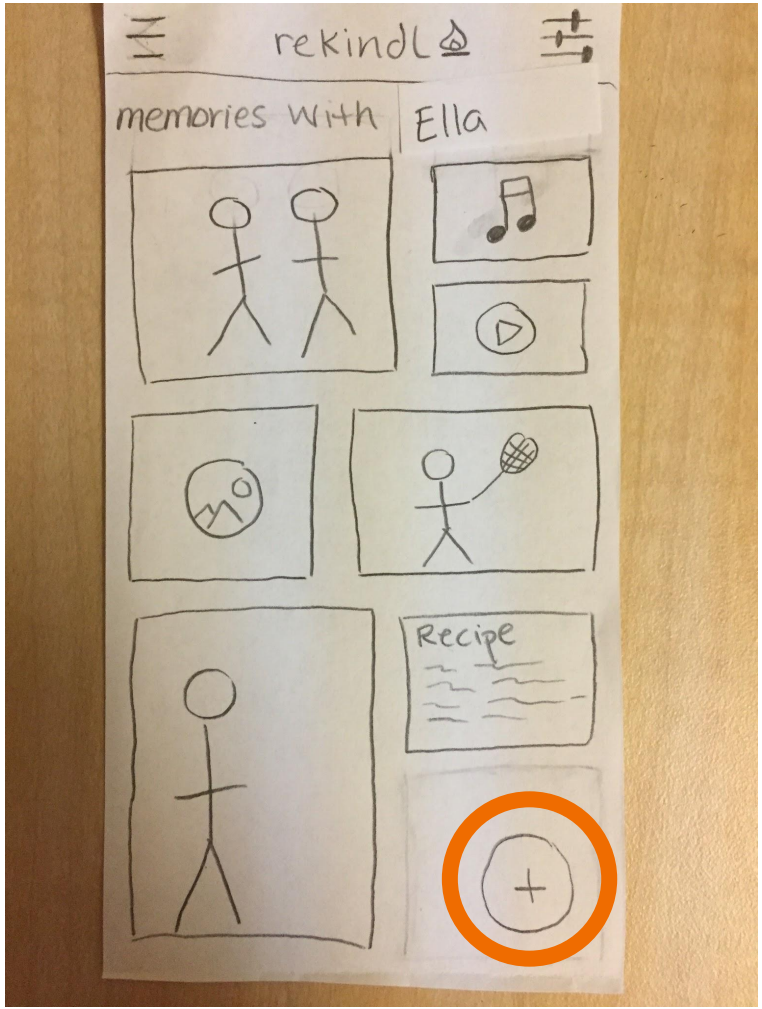
Change wording: “**Wave**”

Task 2: Add a photo memory with Ella (*complex*)





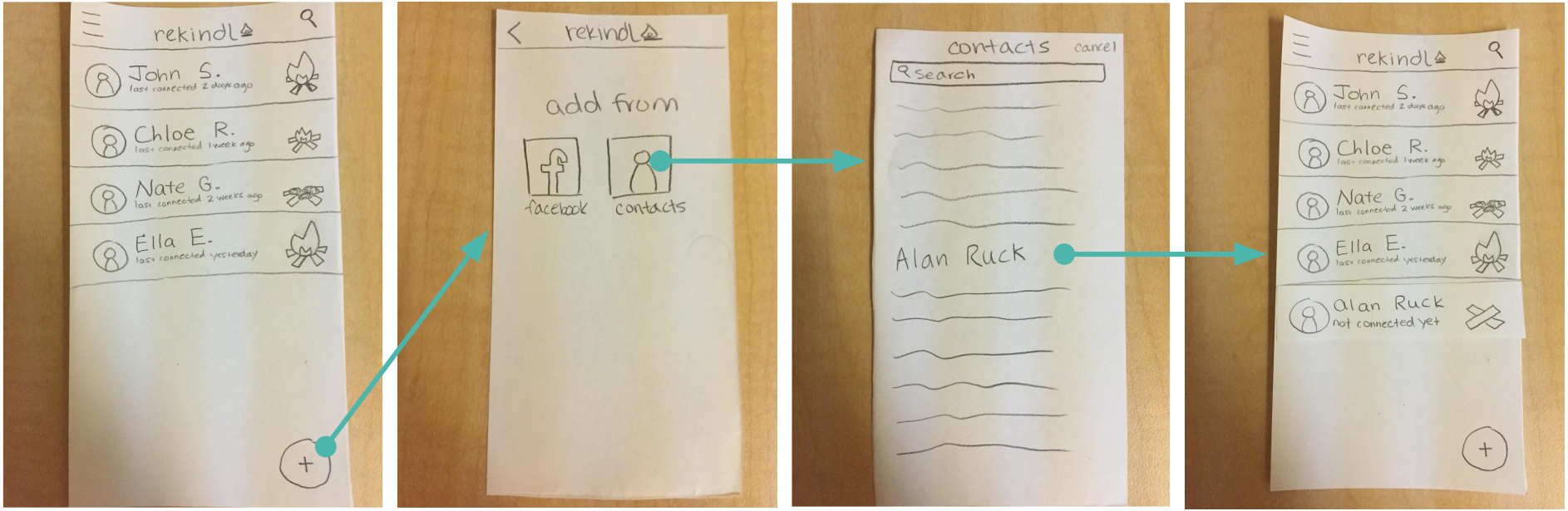
Button to add memories was **hard to locate**

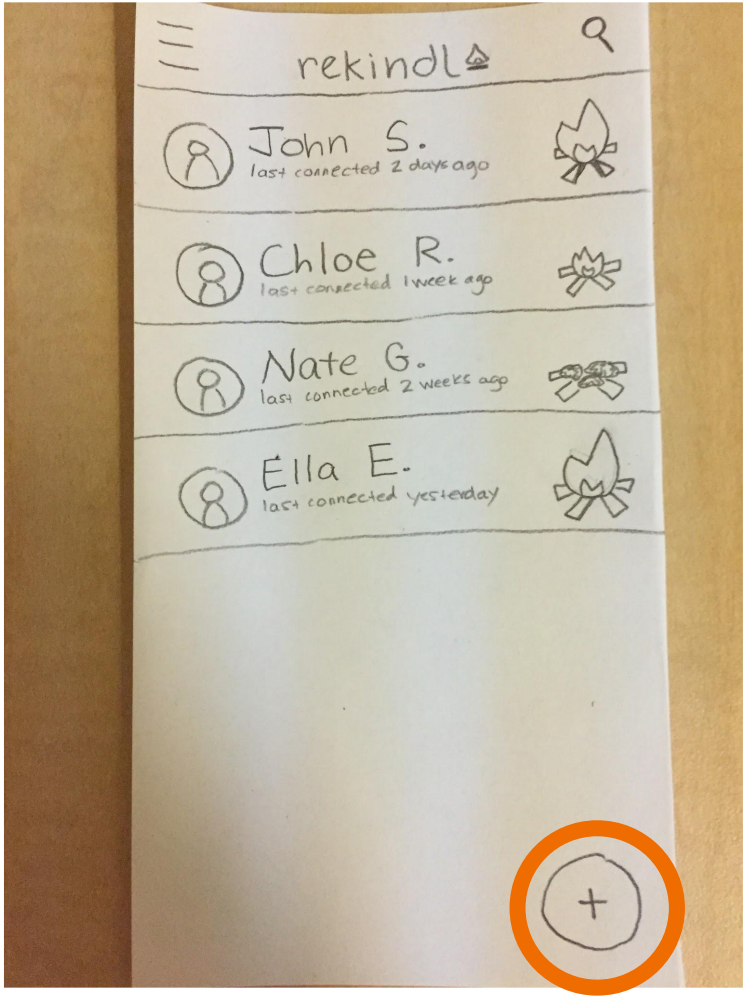


Button to add memories was **hard to locate**

Color button or change position so it **stands out**

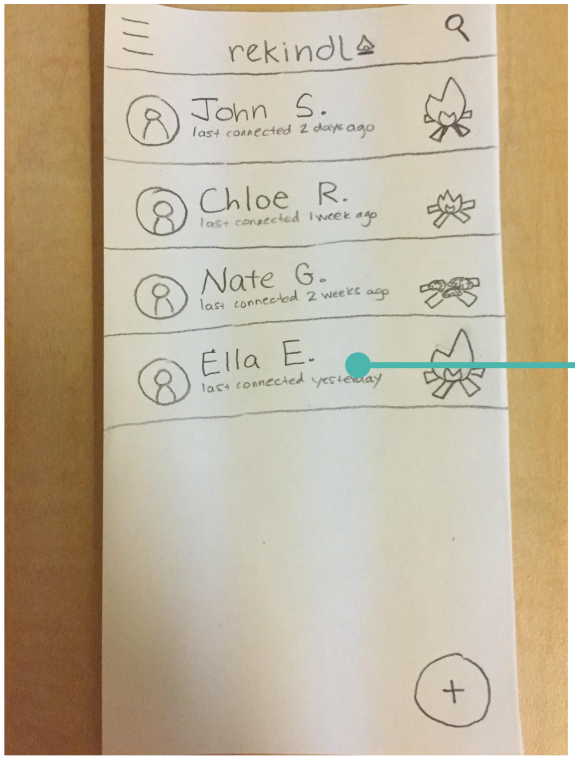
Task 3: Add connection with new friend (*moderate?*)

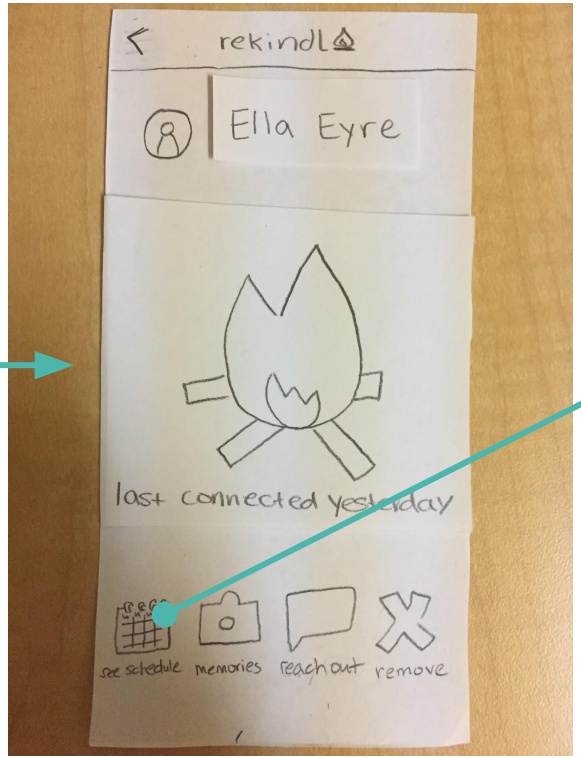


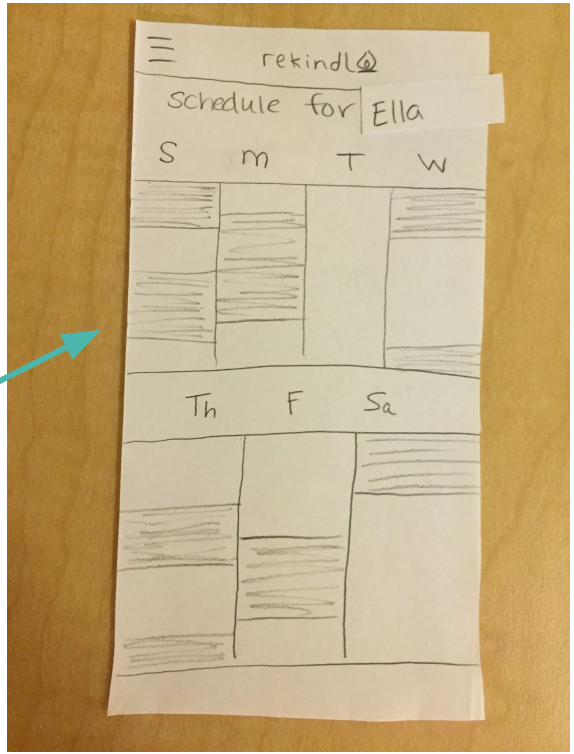


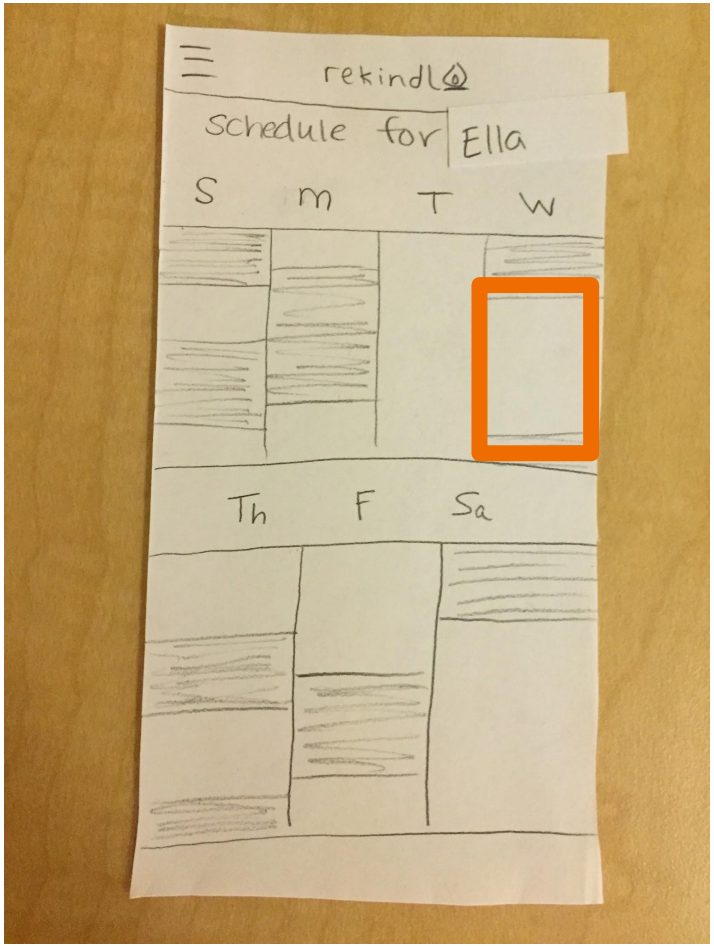
Every user found this add button!

Bonus Task: Check a friend's schedule

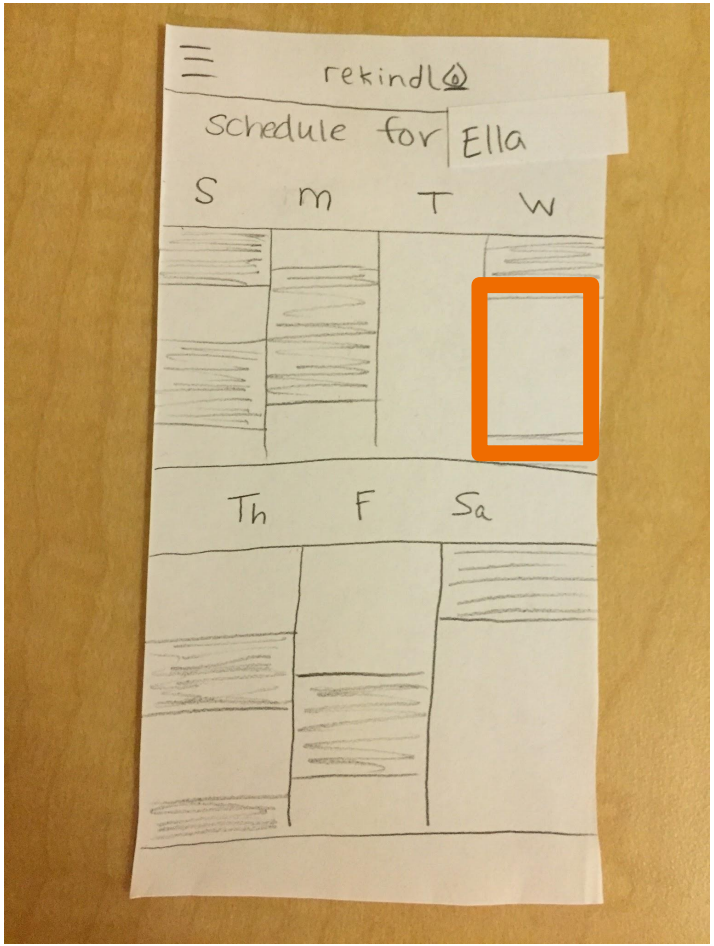








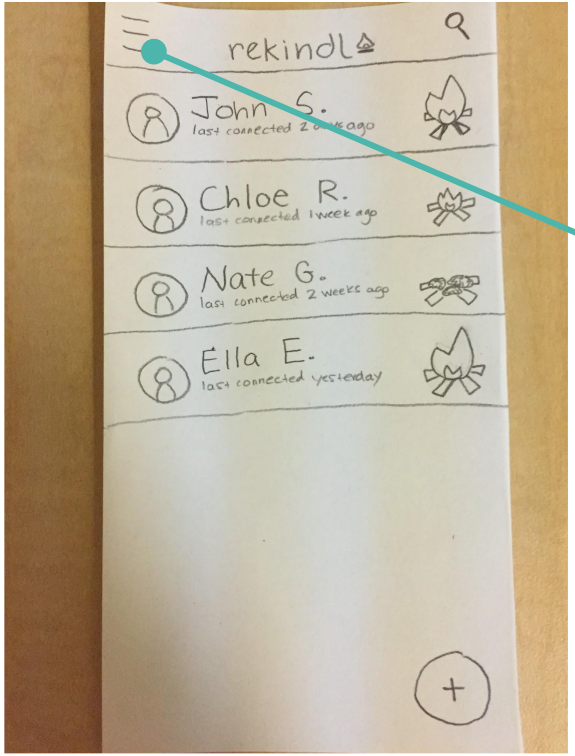
Tapped on the schedule
to set up a time to meet

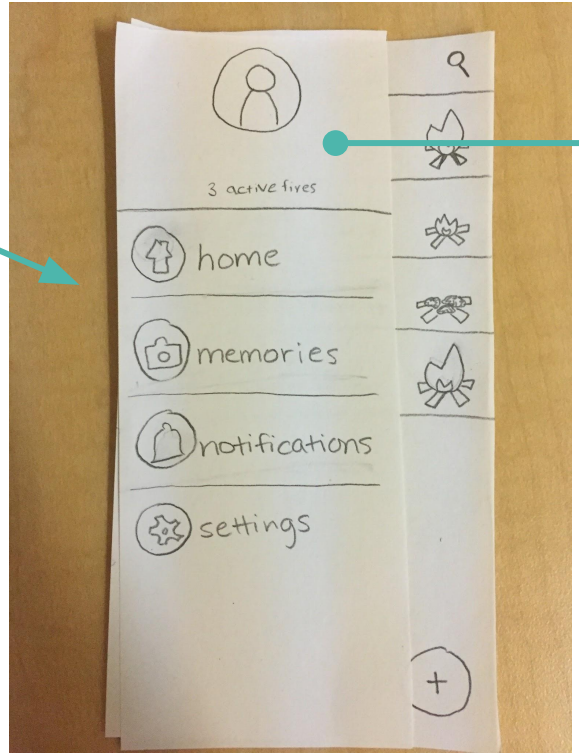


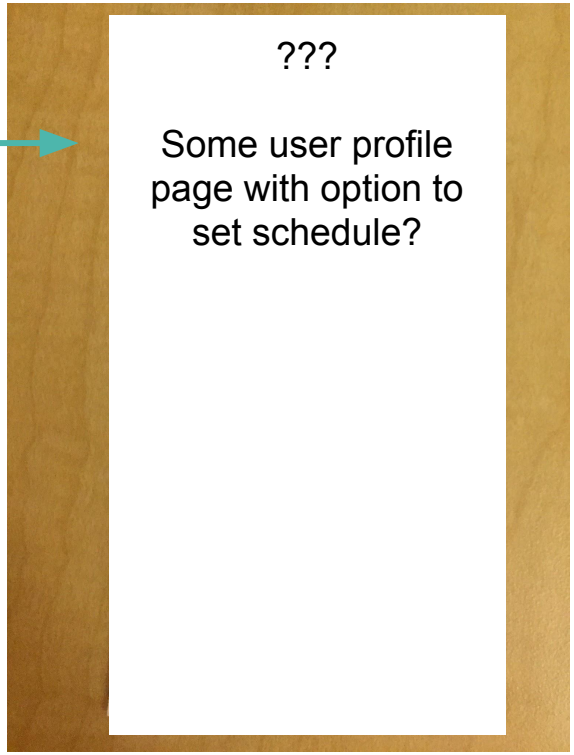
Clicked free blocks
thinking it would allow them to set up a time to meet

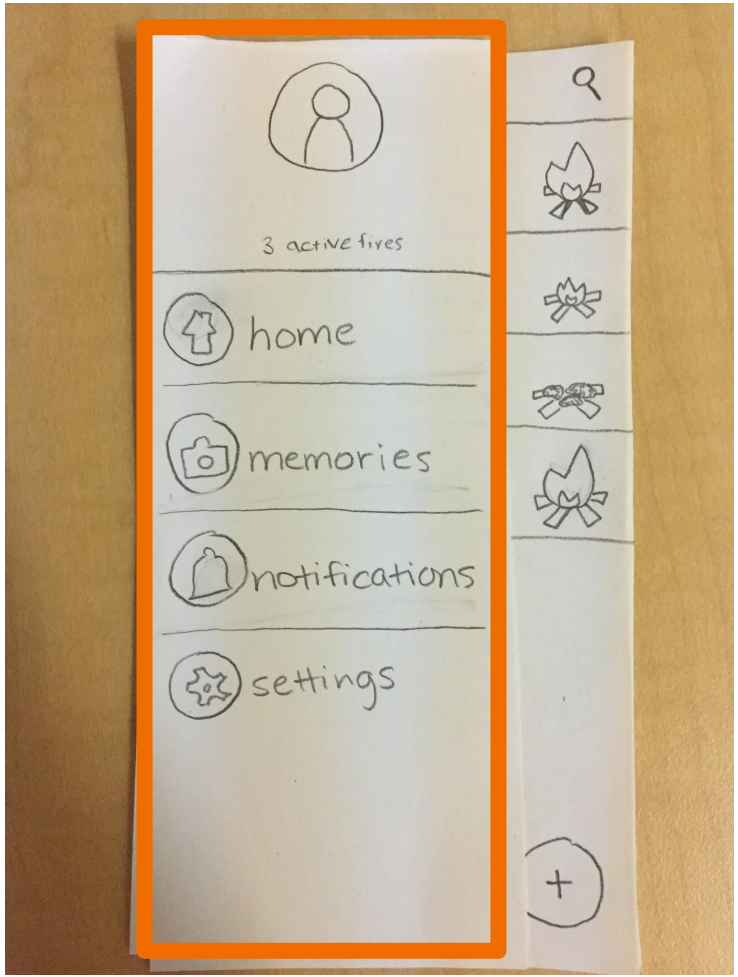
Integrate scheduling
into the calendar feature

Bonus Task: Set your own schedule

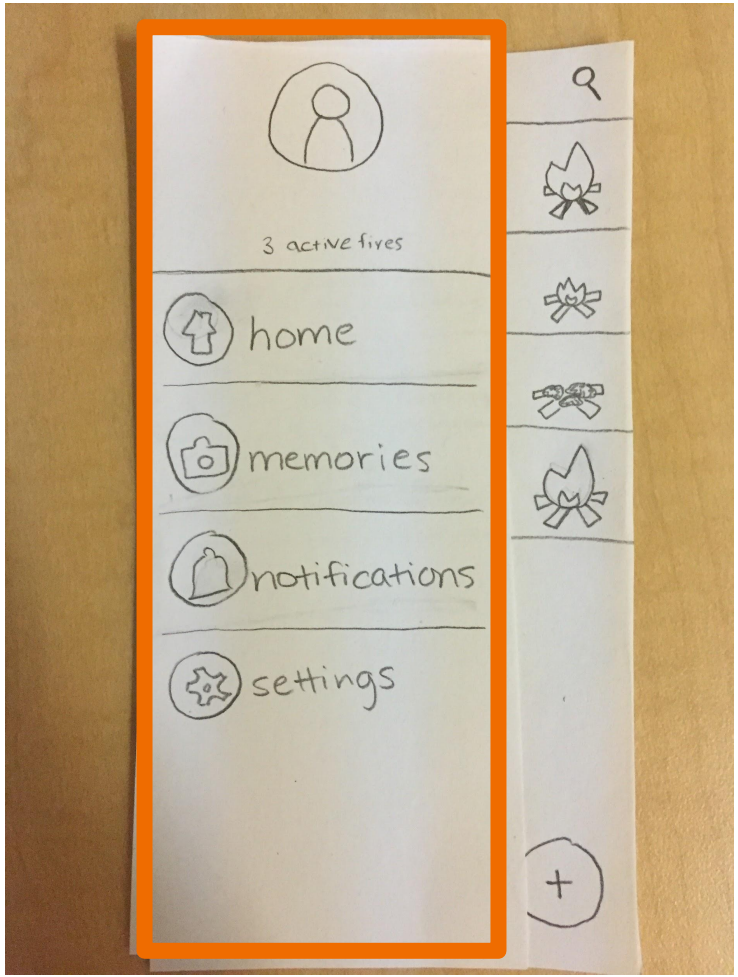








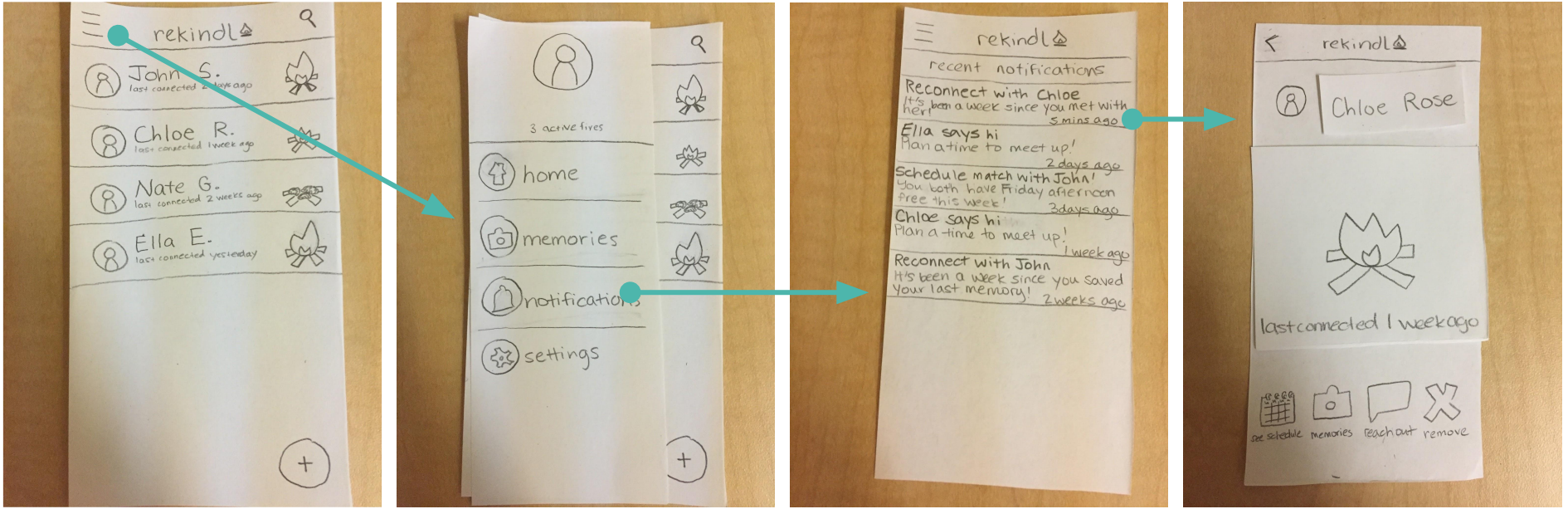
Too many clicks to access hamburger menu

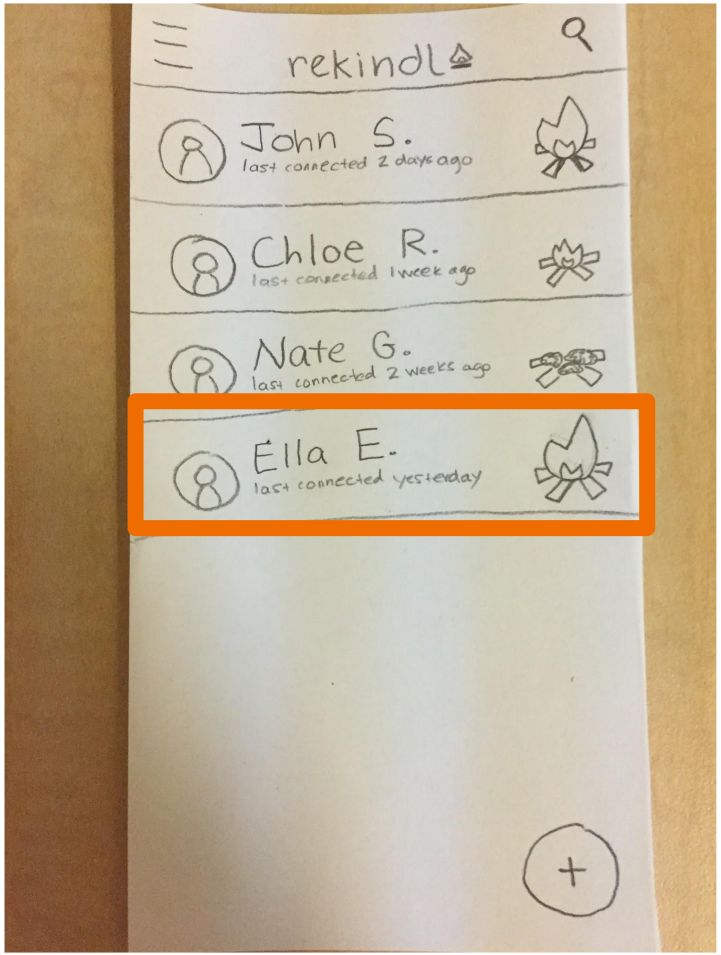


Too many clicks to access hamburger menu

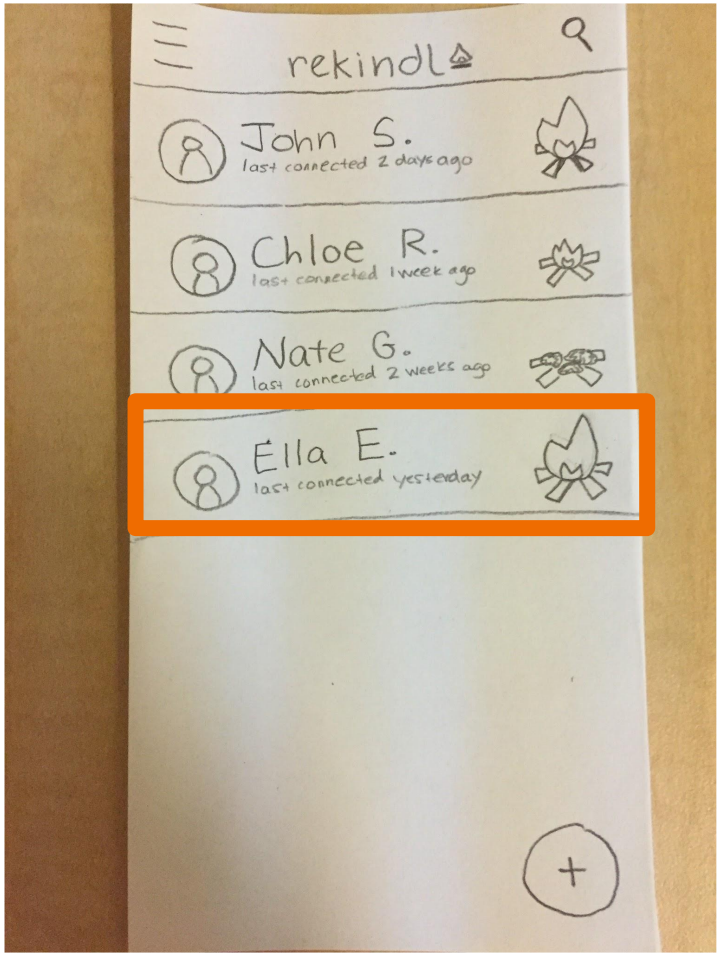
Change hamburger menu to **swipeable tabs** at bottom

Bonus Task: Check your notifications





Couldn’t tell who **notifications** were from



Couldn't tell who **notifications** were from

Bold connections when you have recent activity with them

Road Map

Selected Interface

Lo-Fi Prototype

Going Forward

Road Map

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Going Forward

Summary of Modifications

- “Say Hi” vs “Send Text”
- Share memories
- Obvious “Add Memory” button
- Badge friends’ notifications
- Calendar placement

Keep it personal.