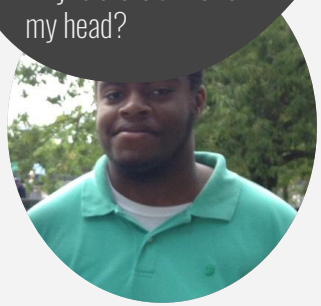
rekindl

usability study





why is there an “S” on my head?



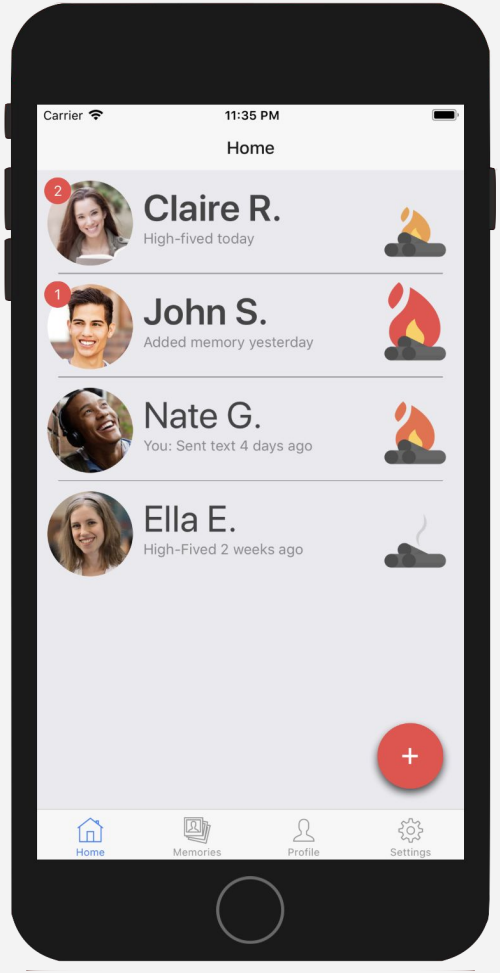




it’s an aesthetics thing. ikechi, just roll with it...

R

rekindl


Carrier
11:35 PM
Home
2
Claire R.
High-fived today
1
John S.
Added memory yesterday
Nate G.
You: Sent text 4 days ago
Ella E.
High-Fived 2 weeks ago
+
Home
Memories
Profile
Settings

pre-test changes

(none)

Home

Home update status



Aaron 3

Had a really tough conversation with my Mom today. She's handling Bill's passing well.

Posted 2 hours ago

last connected 2 days ago

Profile

Profile update status



Benjamin

🎁 September 10th

☎ 312-206-3728

Had a great day. Just accepted a full-time job offer... I'll be in NYC!

Posted 3 days ago

User

< back



Maya 4

🎁 September 10th

☎ 312-206-3728

No recent status

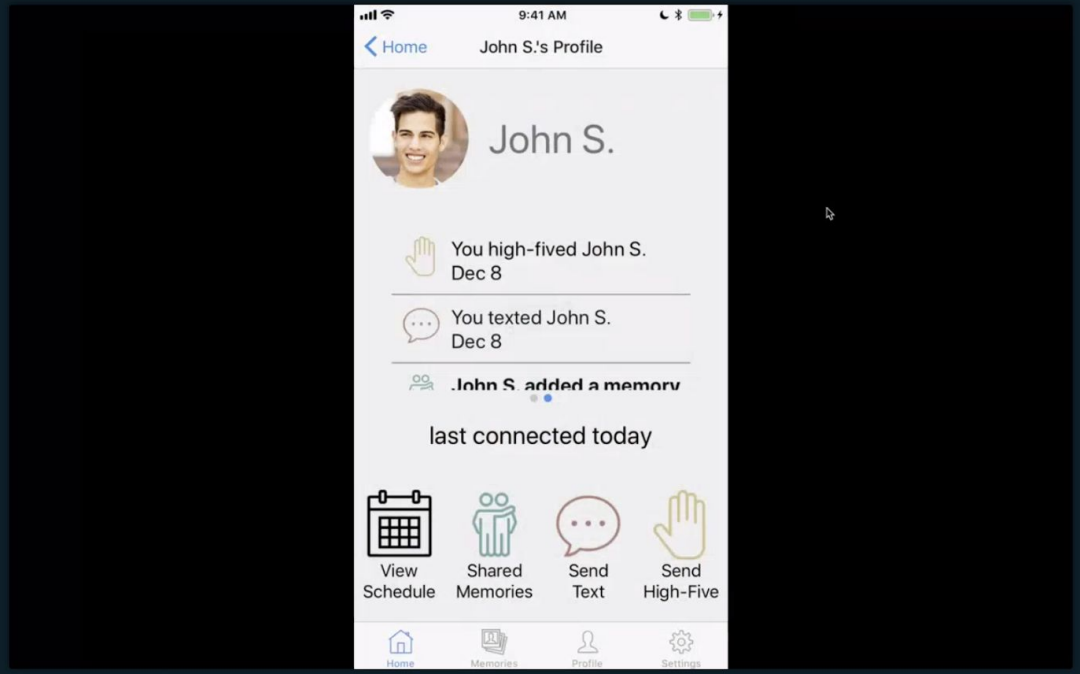
view photos together

method

usability study

Rekindle Team
Rekindle

Share recording





02:31 14:00

Press t to drop a marker

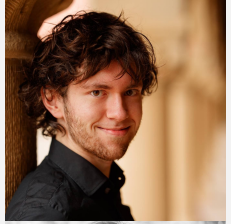
Ash Ngu

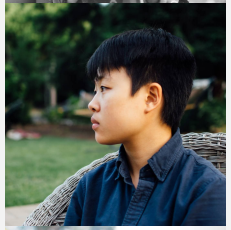
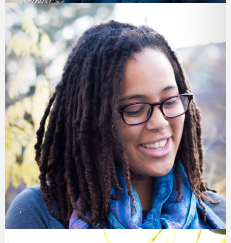
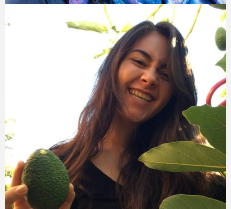
Export More

Jan 26, 21:35 27 views

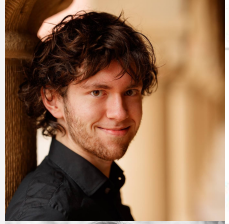
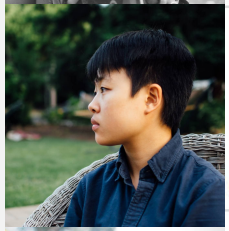
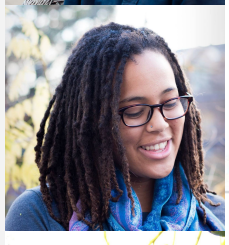
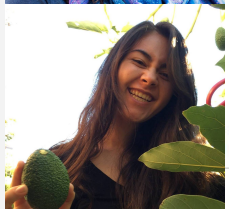
PROJECT

Rekindl Usability Study #1



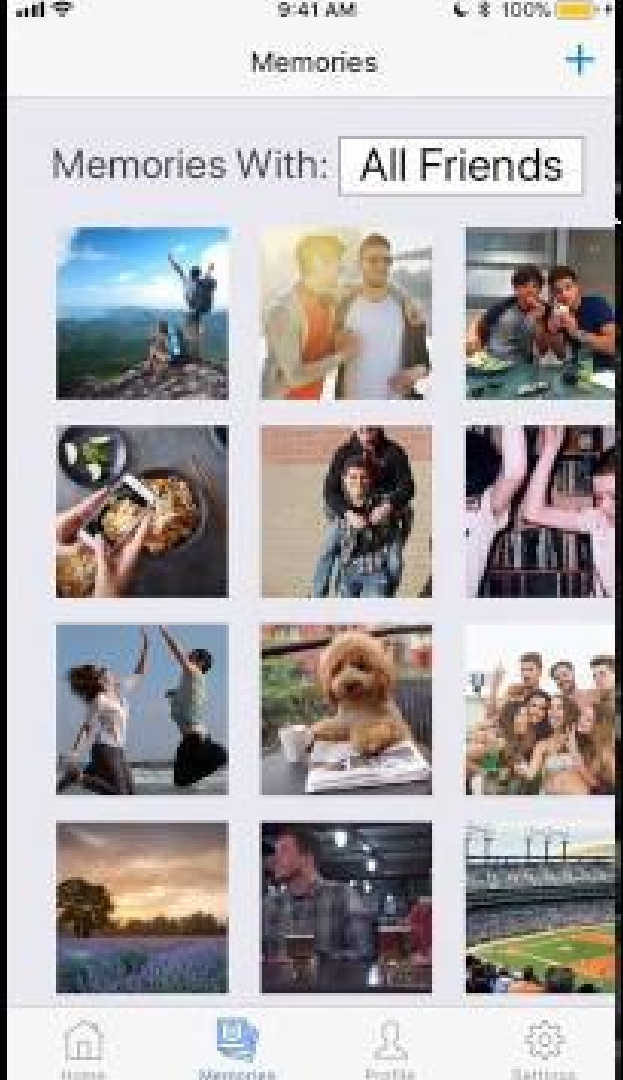
demographics

	PARTICIPANT	GENDER	ED LEVEL	OCCUPATION	MOBILE OS	FAMILIARITY	ROMANTIC ENTANGLEMENT
	Wyatt S	M	Masters	ME Masters	Android	medium	none
	Michelle J	F	Bachelors	Design Researcher	iOS	high	none
	Ash N	F	Masters	CS Masters	Android	high	none
	Michelle M	F	Bachelors	CS Undergrad	iOS	high	none
	Eleanor C	F	Bachelors	Neuroscience Researcher	iOS	medium	much

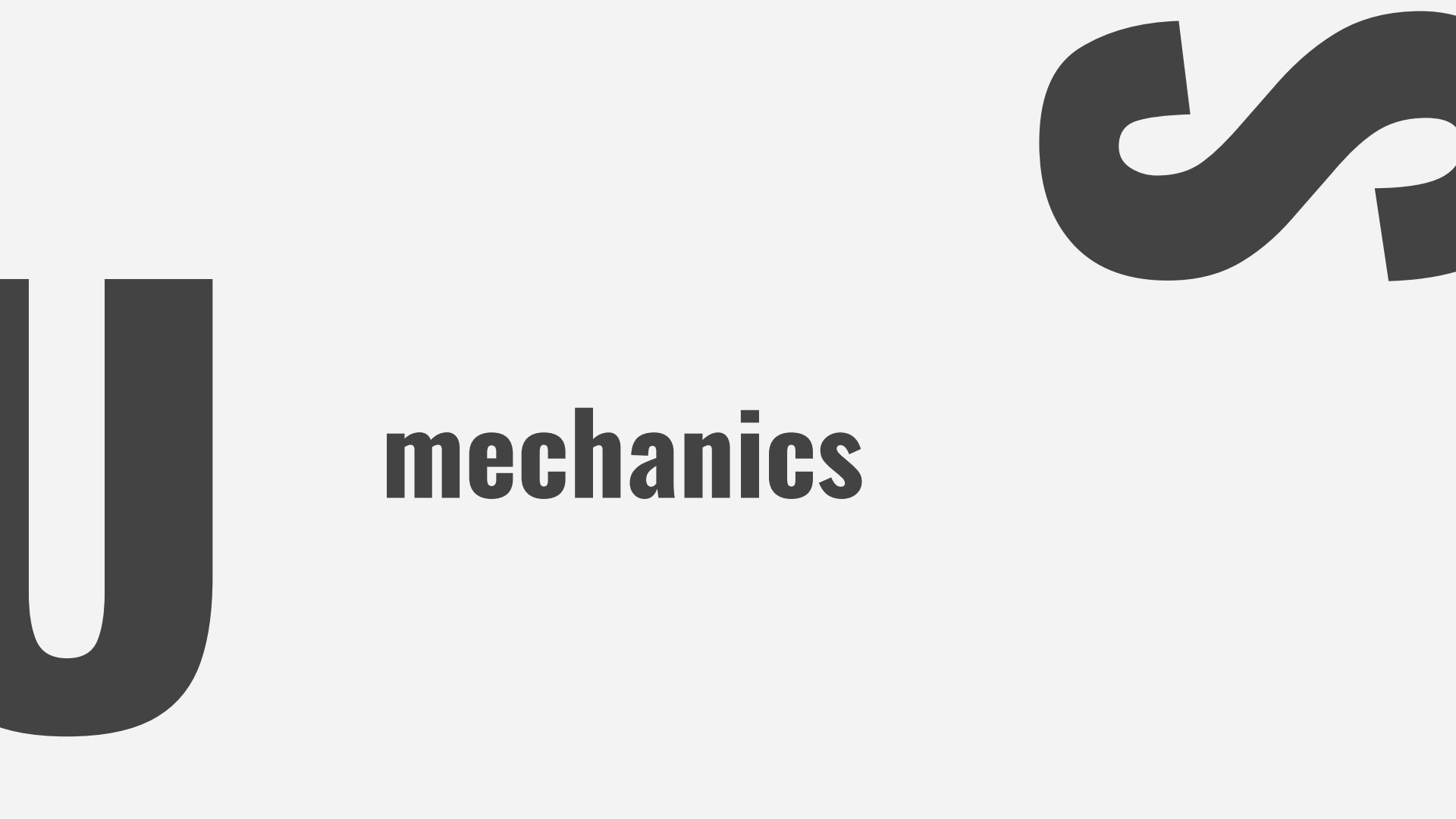
procedure

1. intro
2. tasks
3. (off camera) debrief

tasks



testing core mechanics of ‘rekindling’


mechanics

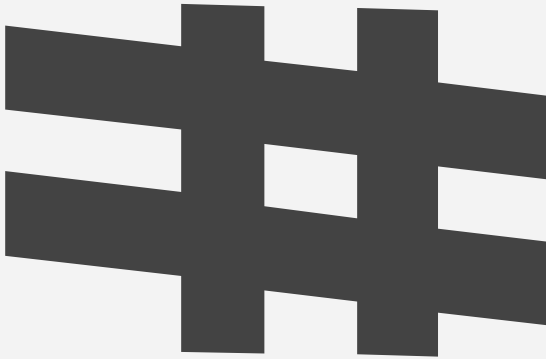

meaningfulness

results

usability study



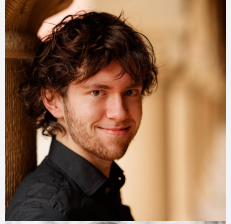
quantitative results for tasks

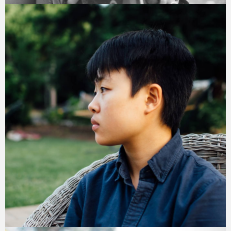
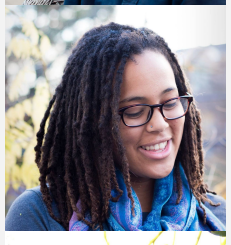
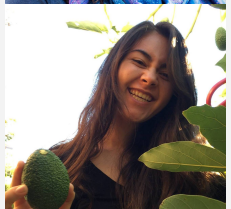


completed, despite minor issue or confusion

completed on first attempt, no issues



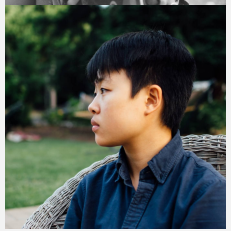


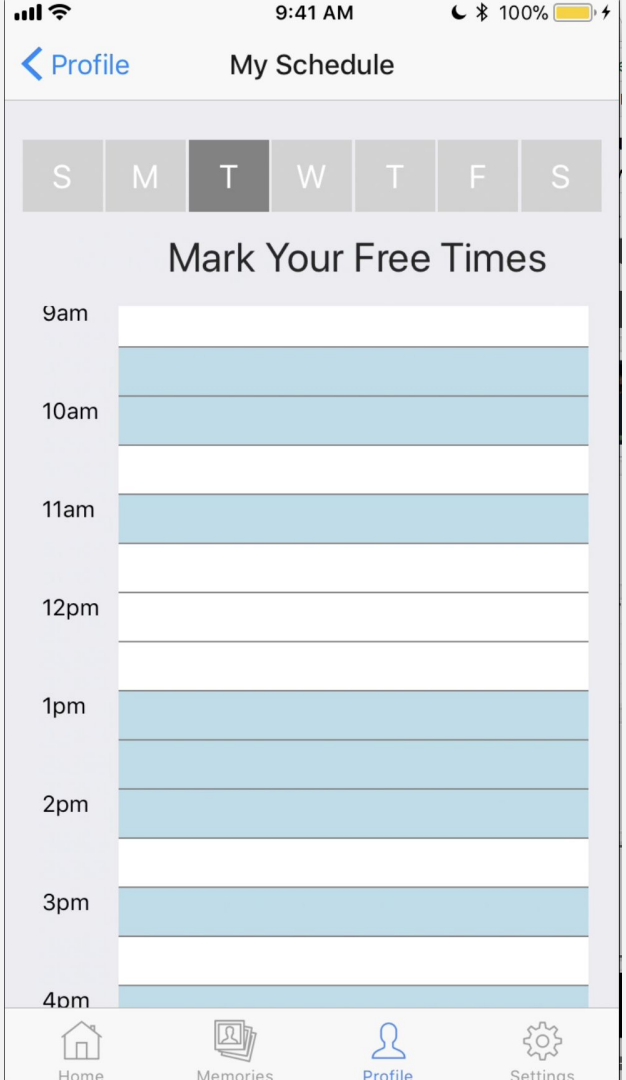
send text.	add photo.	add friend.	check sched.

check sched.





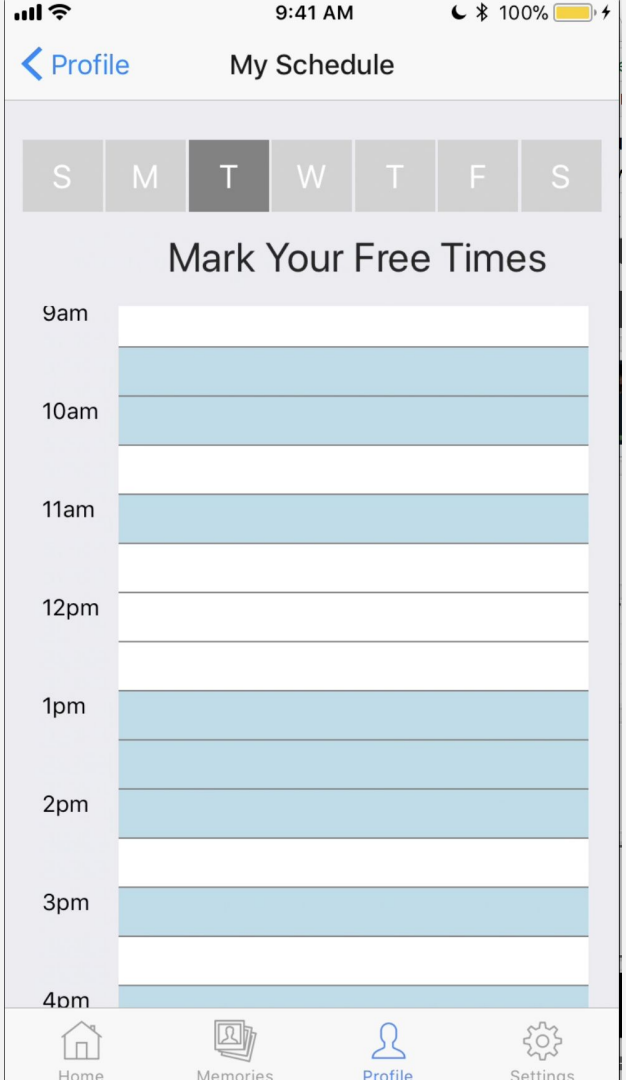




free?
not free?

heuristic violation:
error prevention

check sched.



did it save?

heuristic violation:
visibility of system status





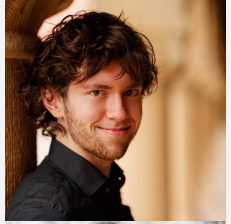
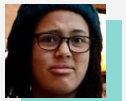
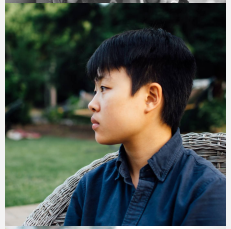
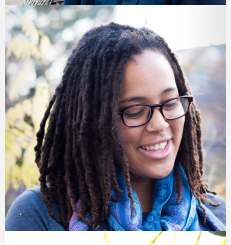
qualitative

general disease about interface



deep dislike of fundamental concept



	send text.	add photo.	add friend.	check sched.
				
				
				
				
				

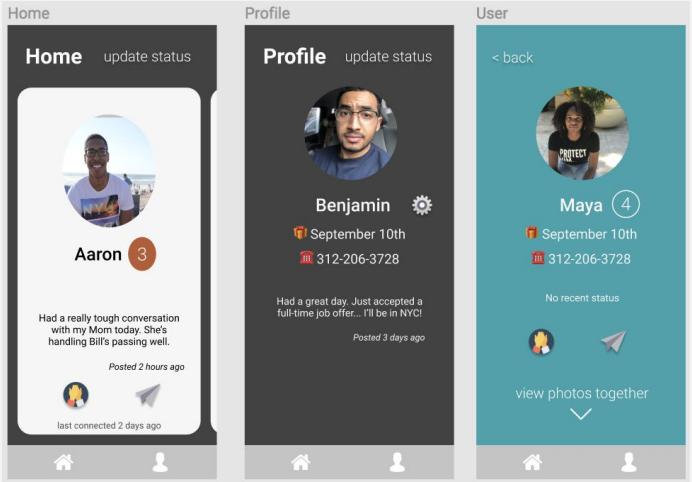
discussion

(based on just this)

changes

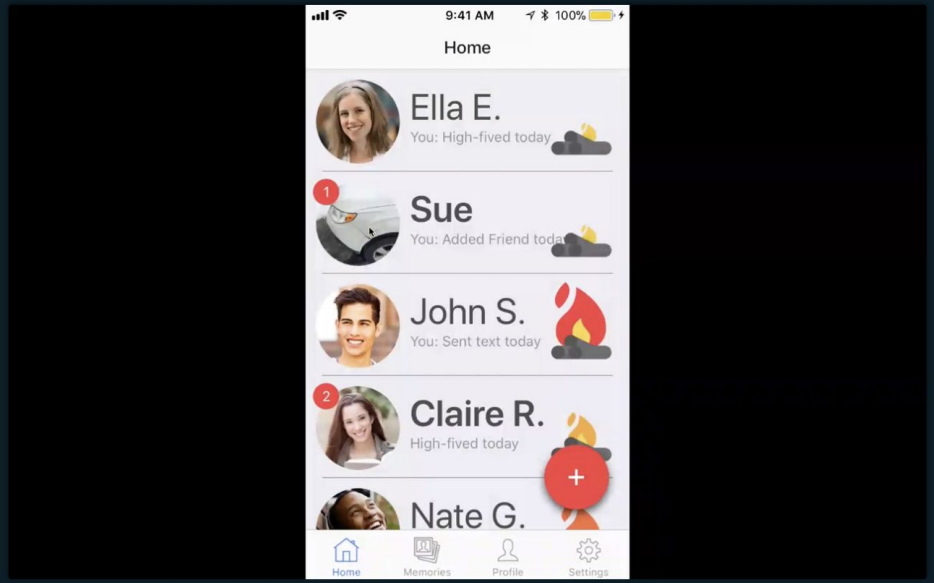
prune away!

visual design



overview feature

Share recording





15:48

19:23

Press `t` to drop a marker

Eleanor Collier

Export More

Jan 28, 15:35 12 views

PROJECT

Rekindl Usability Study #1

in Rekindle organization



“I wish there was some easy visual way to see the status of all the relationships you care about”

“it’s nice to have a visual marker of how my relationships are doing, **but I don’t like how the app assumes how my relationships are**”

Ash: “People *want* to keep in touch … if they wanted to, wouldn't they?”

overview view

1. urgency sorting/marking
2. ability to self select/report for each friend

calendar

issues:

1. both people need app
2. schedule sensitivity, privacy

calendar

change: one way sharing
make it easy to send personal availability, even to non-user friends

high-five



“High fives are not the typical ways I interact with my close or distant relationships”

“This all feels disturbing artificial and I’d rather maintain these relationships in real life.”

bye-five



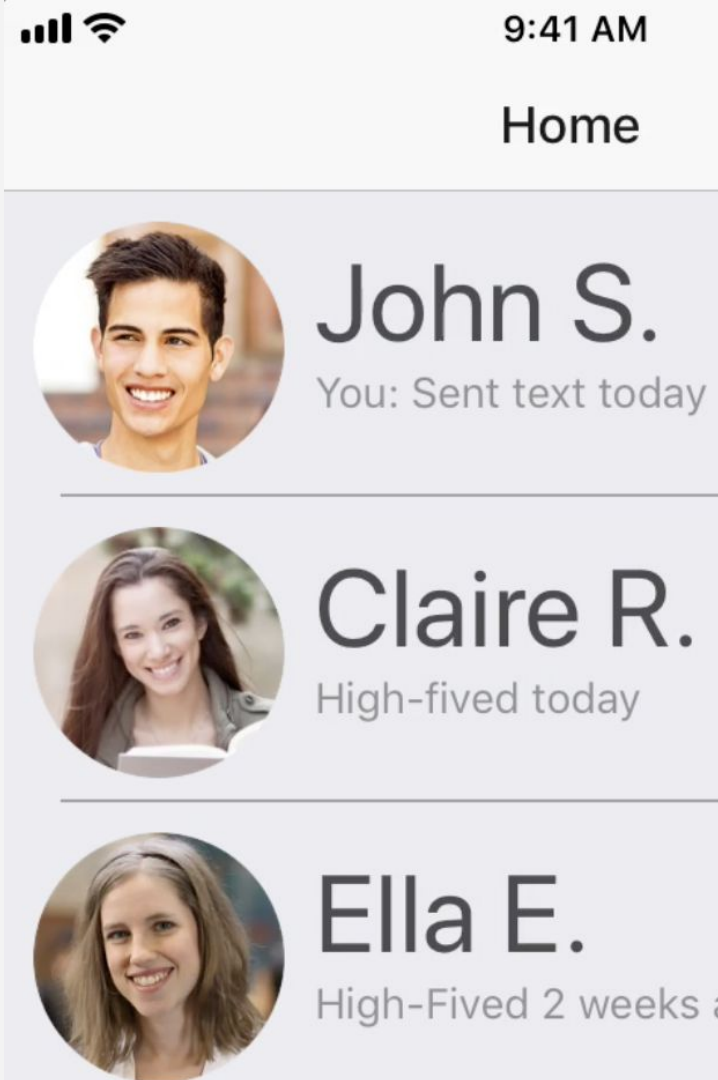
[low-cost interaction?]



future tests

(make it personal)

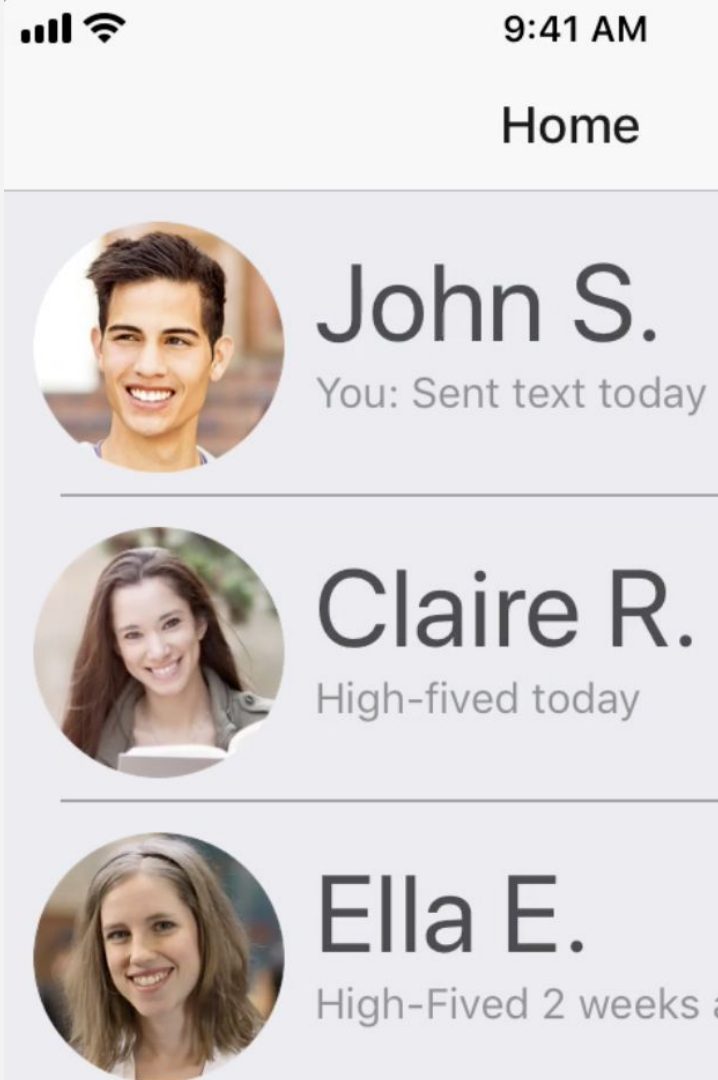
“Why are all my friends so white?”



we want to test authentic interactions within people's **real relationships**



VS


9:41 AM
Home
John S.
You: Sent text today
Claire R.
High-fived today
Ella E.
High-Fived 2 weeks

summary of changes

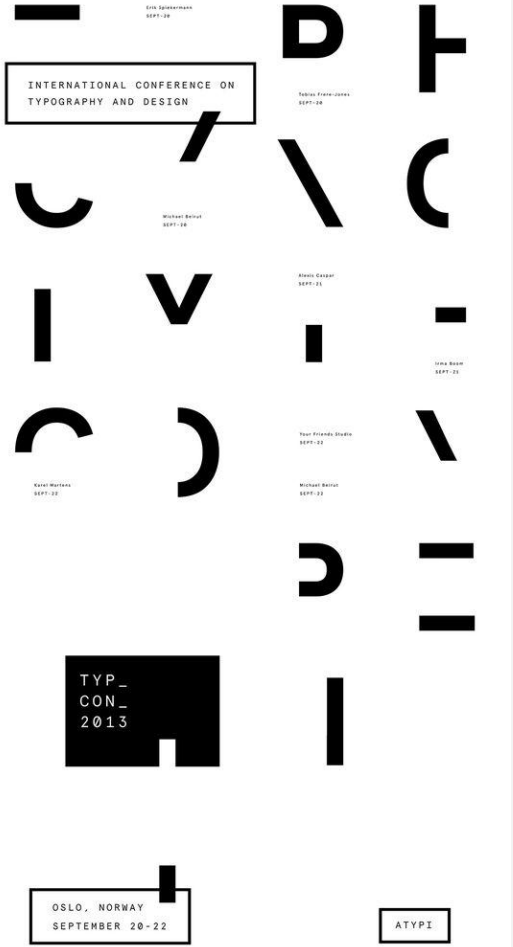
-prune features
-give overview
-(make it personal)

summary of learning

-design for authenticity
-give freedom to define each friendship

inspiration

type con ‘13 poster



thank you!

<3,
rekindle team