rekindl



remember. reignite. repeat.



Ryan Cole



David Mora



Ikechi Akujobi



Ben Williams



Jesse Candido



Interface Changes

completed, despite **minor** issue or confusion

completed on first attempt, **no issues**

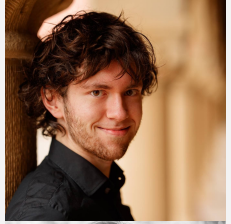


general **disease** about interface

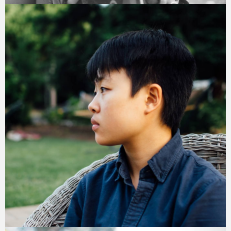


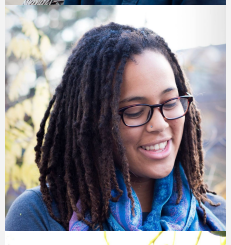
deep dislike of fundamental concept

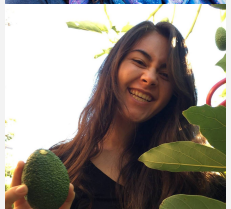












send text.

add photo.

add friend.

check sched.

Takeaways from Usability Testing

- **Navigating** was intuitive
- However, things felt **impersonal** or **artificial: "***This all feels **disturbing artificial**"*
- **high-five** and **calendar** felt pointless: "*high fives are not the typical ways i interact with my close or distant relationships*"
- Wanted an **overview** or hub: "*I wish there was some easy visual way to see [the status of all the relationships you care about*"

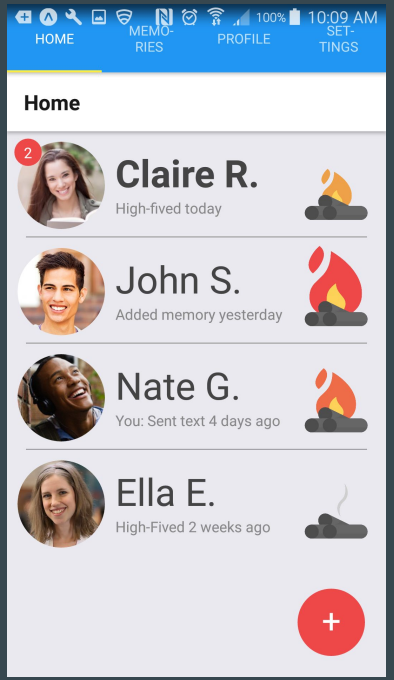
Takeaways from Usability Testing

- **FEEL:** Aimed to have a more grounded, personal feel

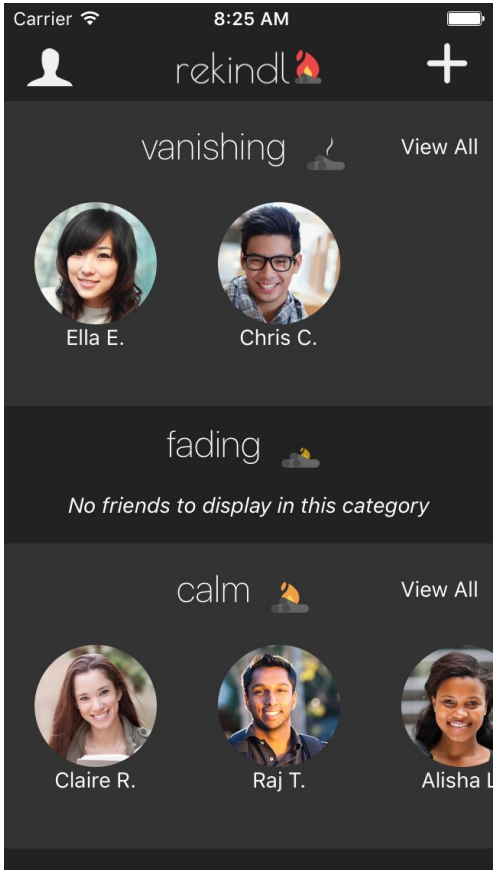
- **FOCUS:** Focus on relationships and put people front and center. Cut out a lot of the unnecessary functions

- **CONVENTIONS: Change the design and color scheme to a more modern look**

Home Screen

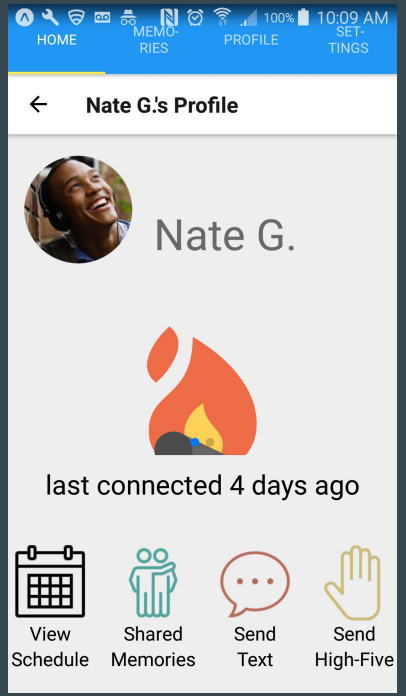


before

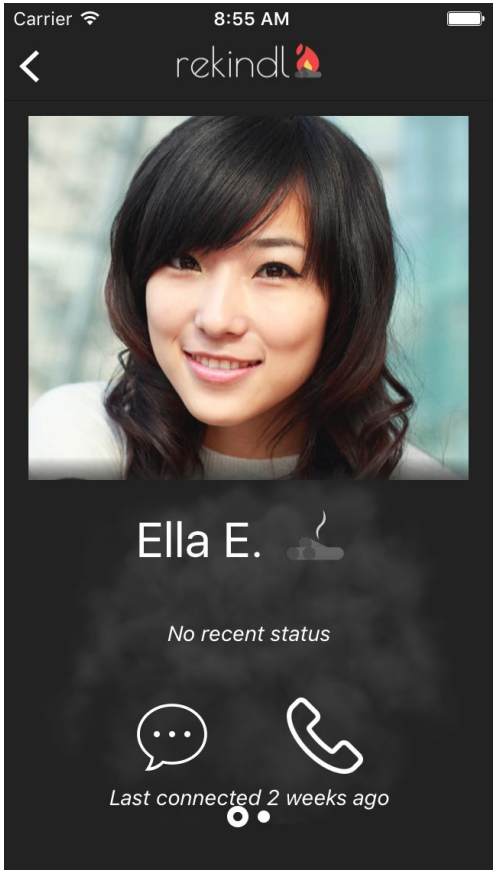


after

Friend Screen



before



after

Carrier 8:55 AM

rekindl



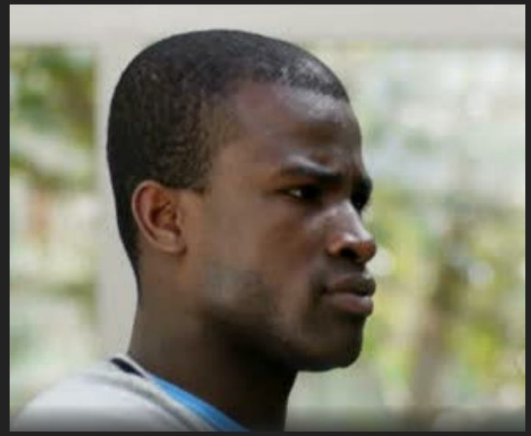
Ella E.

No recent status

Last connected 2 weeks ago

Carrier 8:56 AM

rekindl



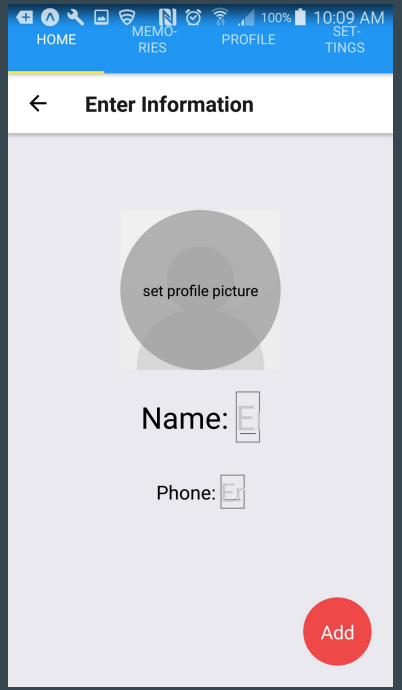
Nate G.

Ugh, 2 midterms this week...RIP

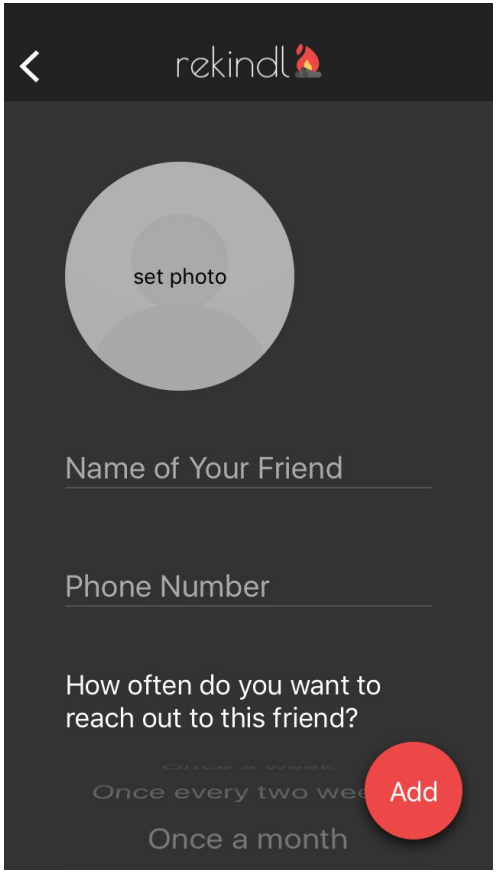
Posted 3 days ago

Last connected 4 days ago

New Connection

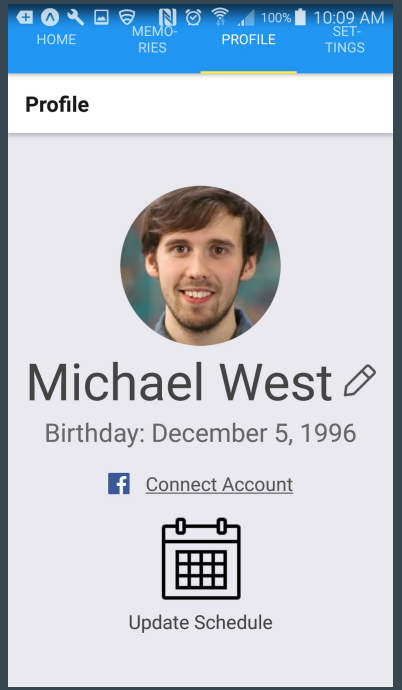


before

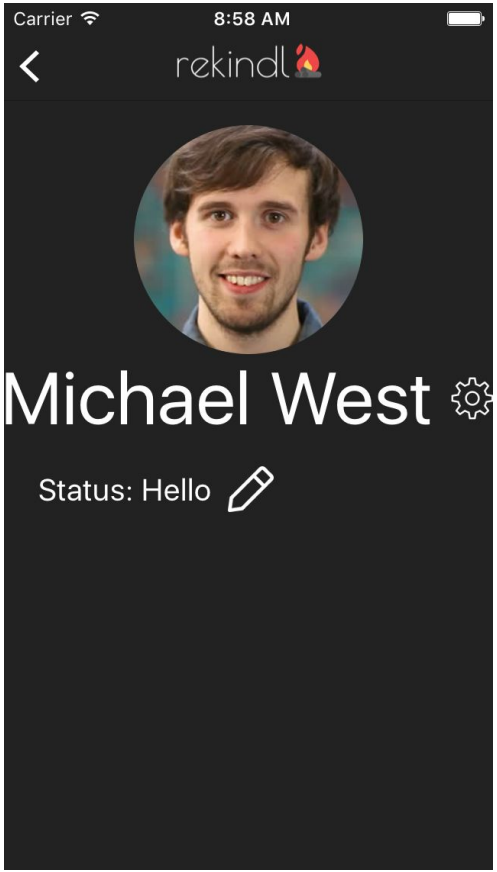


after

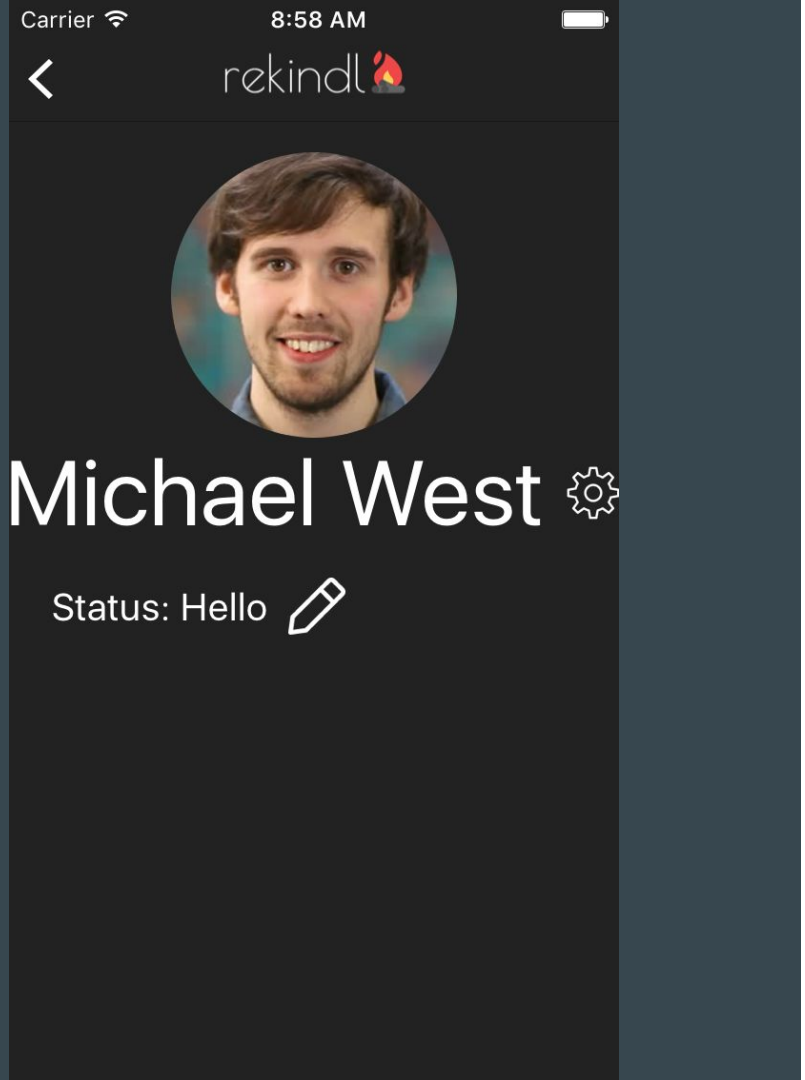
Profile Screen

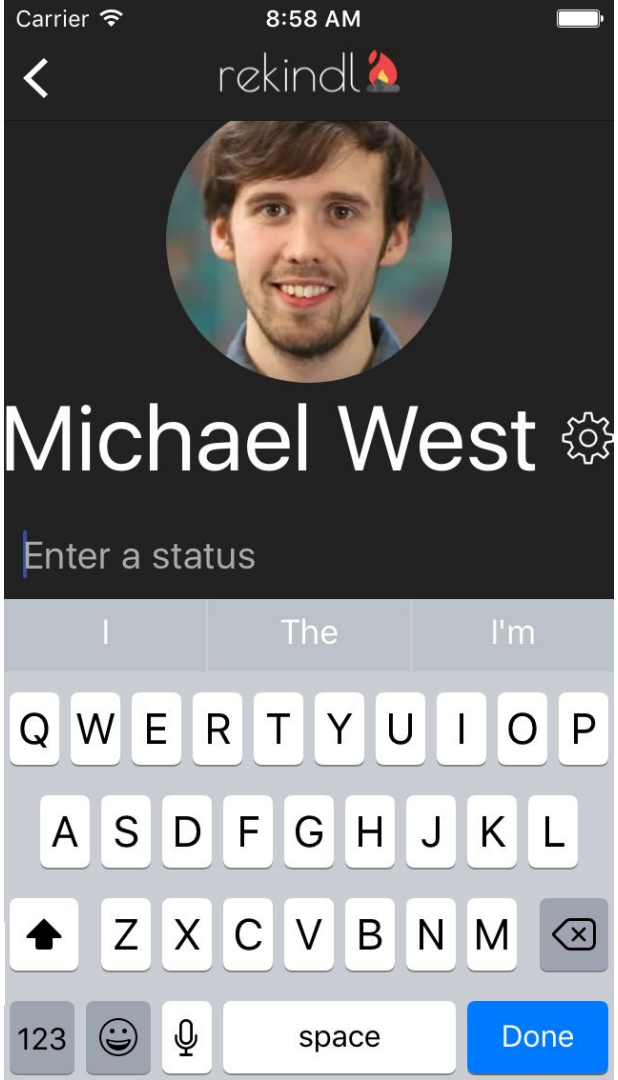


before



after

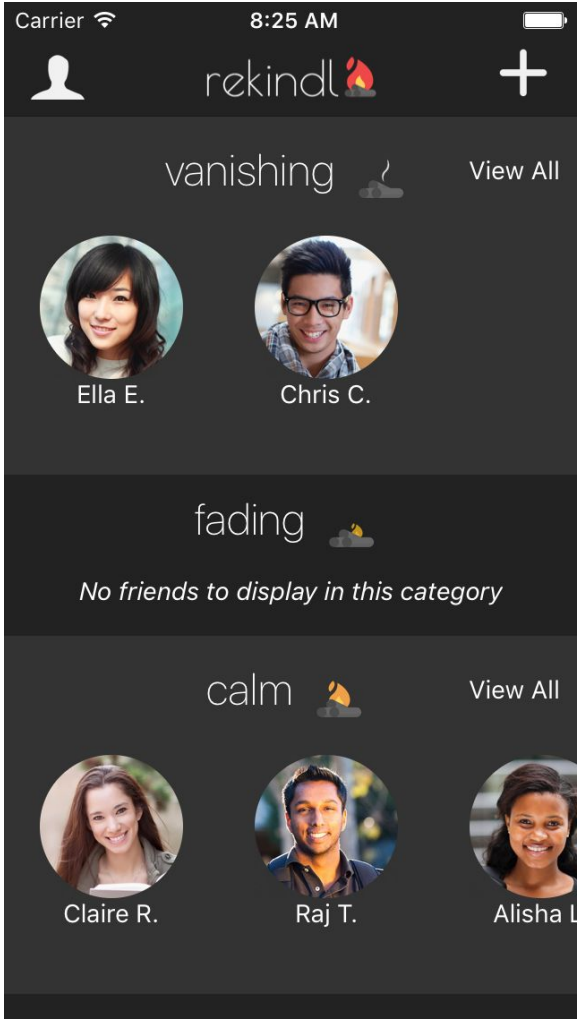

Carrier
8:58 AM
rekindl
Michael West
Status: Hello


Carrier
8:58 AM
rekindl
Michael West
Enter a status
I
The
I'm
Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
123
space
Done

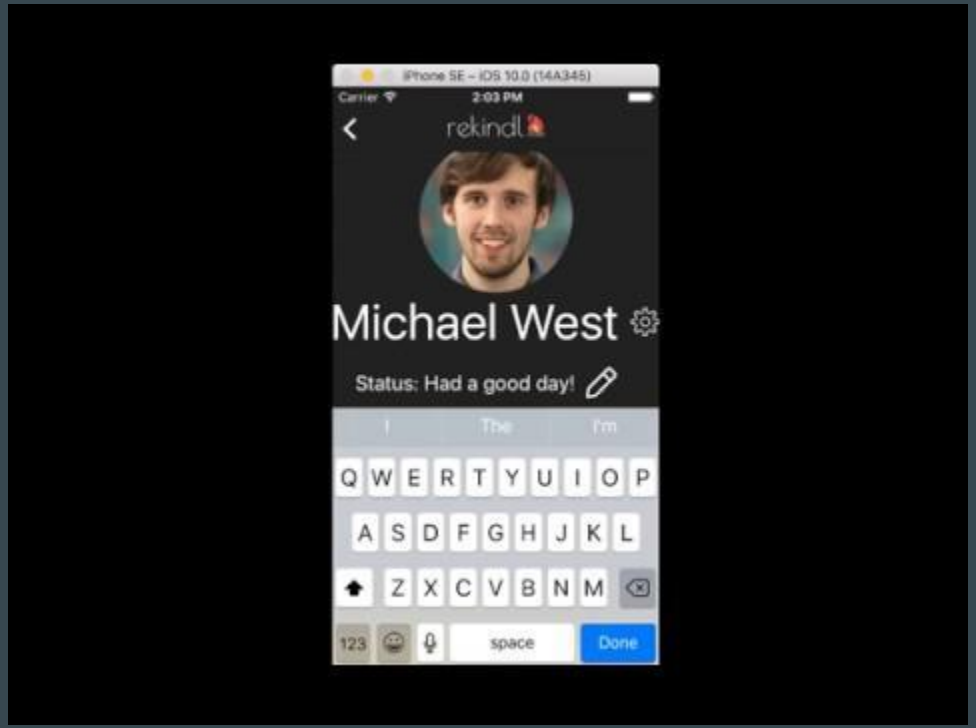
Task Flows

Tasks:

1. Add a new connection
2. Message your connections
3. Change your status



Demo


iPhone SE – iOS 10.0 (14A345)
Carrier
2:03 PM
rekindl
Michael West
Status: Had a good day!
Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M
123
space
Done

Future Work

Future Work

- Flesh out backend/remove hardcoding
- Improve user profile view
- Add in user settings
- Connect to contacts
- Setup user authentication through phone
- Fix up Android

Summary

- Wanted a more personal feel for the app
- Wanted a better overview of how friendships are doing
- Removed unnecessary features
- Still have to work on connectivity

Questions?