

remember. reignite. repeat.

Reignite faded friendships.



Problem Overview

Busy schedules and distance can cause even the closest of friends to **grow apart**. We often **forget to check in**, and with so much on our plates, it can be extremely **difficult to follow up** on those “we should get lunch sometime” or “it’s been too long” moments.



Proposed Solution

Rekindl helps you keep up friendships by **reminding** you of connections that are becoming distant. Remember the good times by saving **memories** of your meetups and **choose** relationships you want to reignite. Rekindl does the work of keeping up relationships allowing you to simply **enjoy** each other's company.



Tasks

Get reminders to stay in touch. (*simple*)

Reach out and reconnect in person. (*complex*)

Save memories of the good times you have. (*simple*)

Choose friends who you want to keep up with. (*medium*)



Video Storyboard



