



# Spark

Streamlining Student Growth  
Tracking For Teachers

# Team



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# Streamlining Student Growth Tracking For Teachers

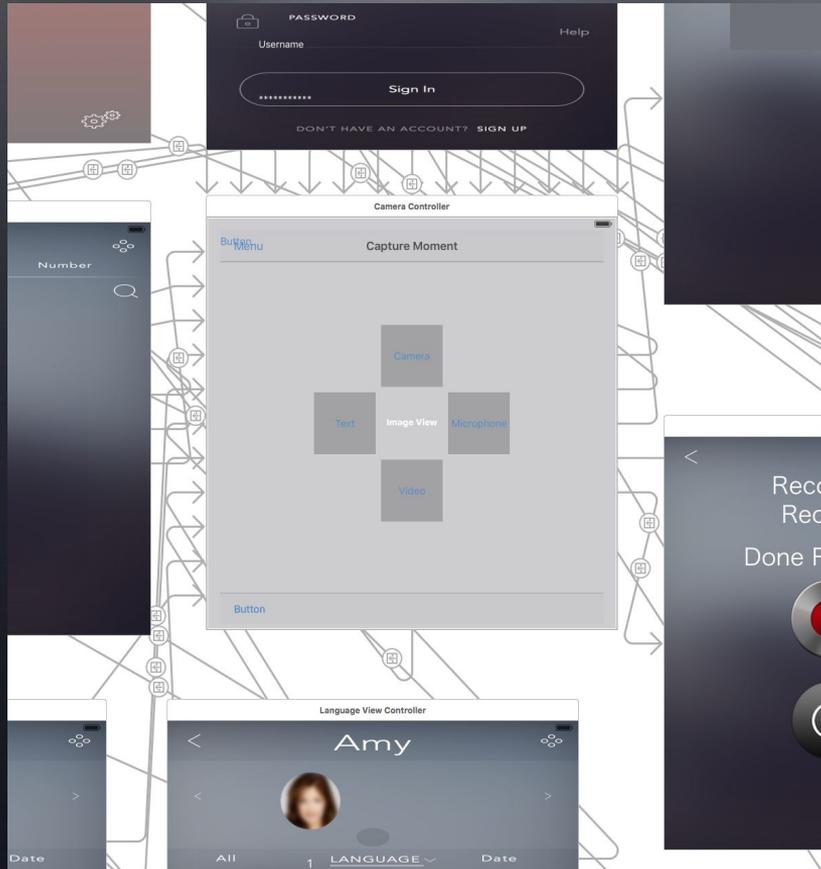
Parent teacher  
conferences are too  
rare and too short

Growing classroom sizes  
have made it easier for  
someone to fall through  
the cracks

It's hard to keep and  
organize records of so  
many students

# Prototype Changes



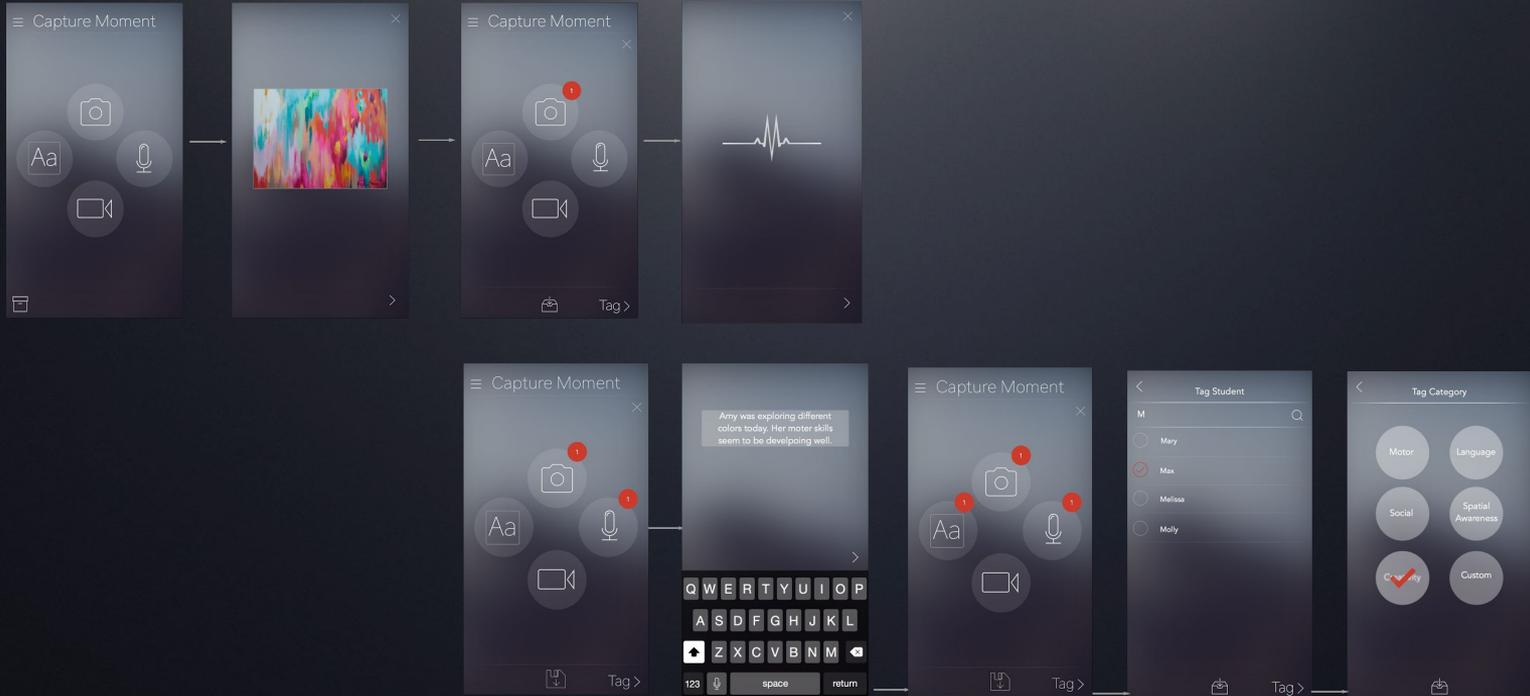


“With great challenge comes great opportunity”

# Testing Feedback

- 1) Creating and sharing moments should require fewer steps
- 2) Hamburger menus are confusing
- 3) Toggle recording is easier than hold-to-record

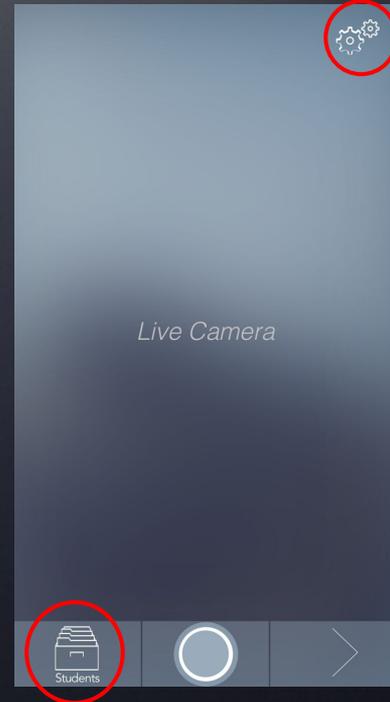
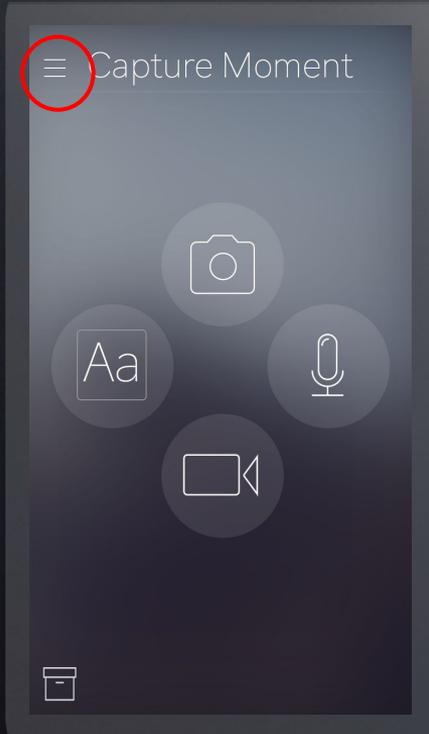
# Simplify Capture / Share Flow (old)



# Simplify Capture / Share Flow (new)



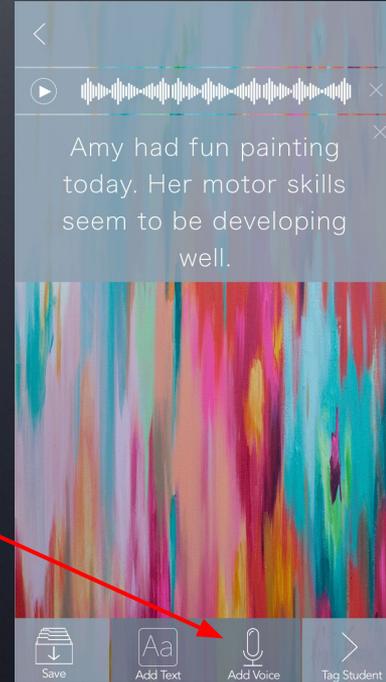
# Kill the hamburger menu



# Transition to toggle recording



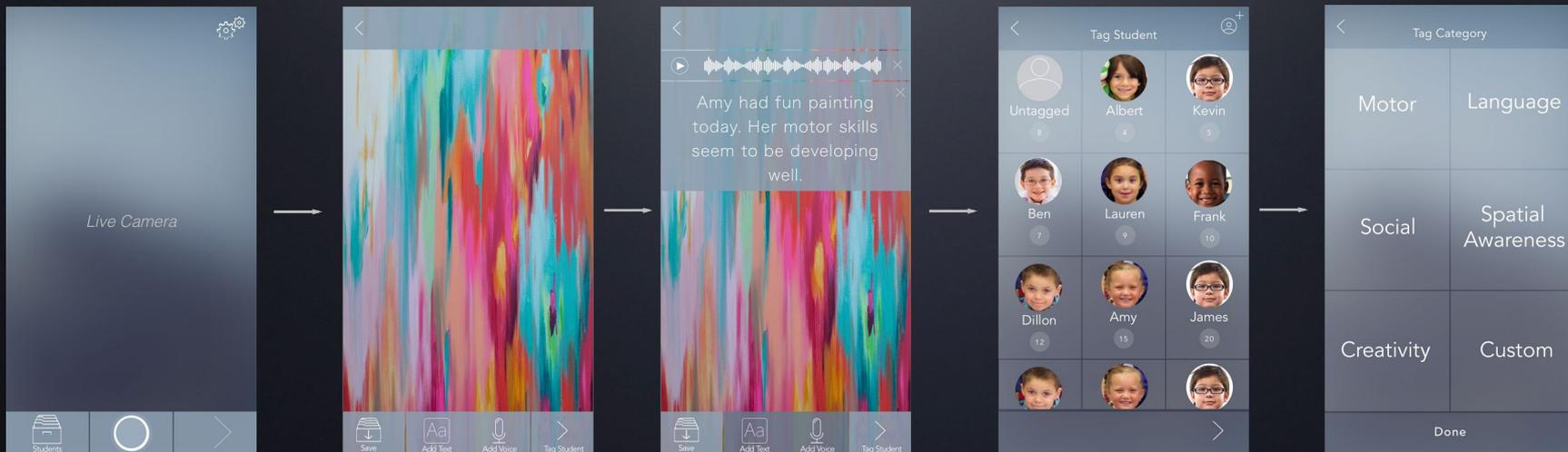
\*press and hold\*



tap on, tap off

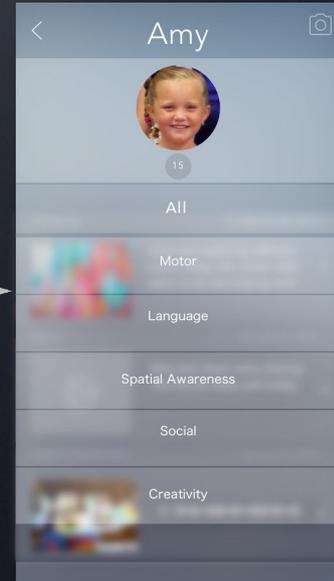
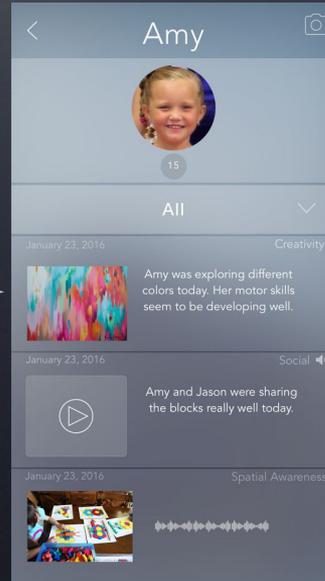


# Task flow 1: Capture and store a moment



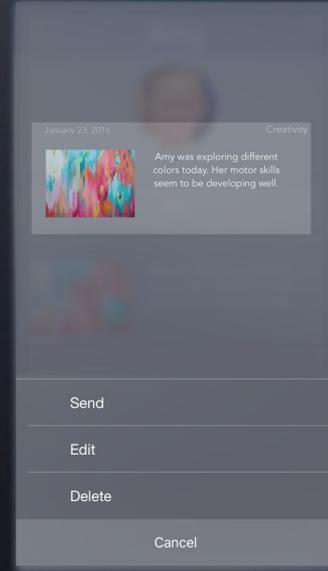
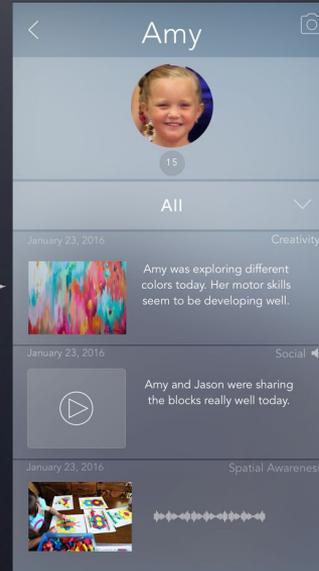


# Task flow 2: View and sort moments in a child's developmental history





# Task flow 3: Share a moment with a child's parent



# Future Work

Implement Send Functionality

Video capture

Improve moment detail view

Add voice record animation

Tag Category Icons

Polish Aesthetics



Thank You!