

spark

Streamlining Student Growth  
Tracking For Teachers

# Team



Bronson D.



Nathan E.



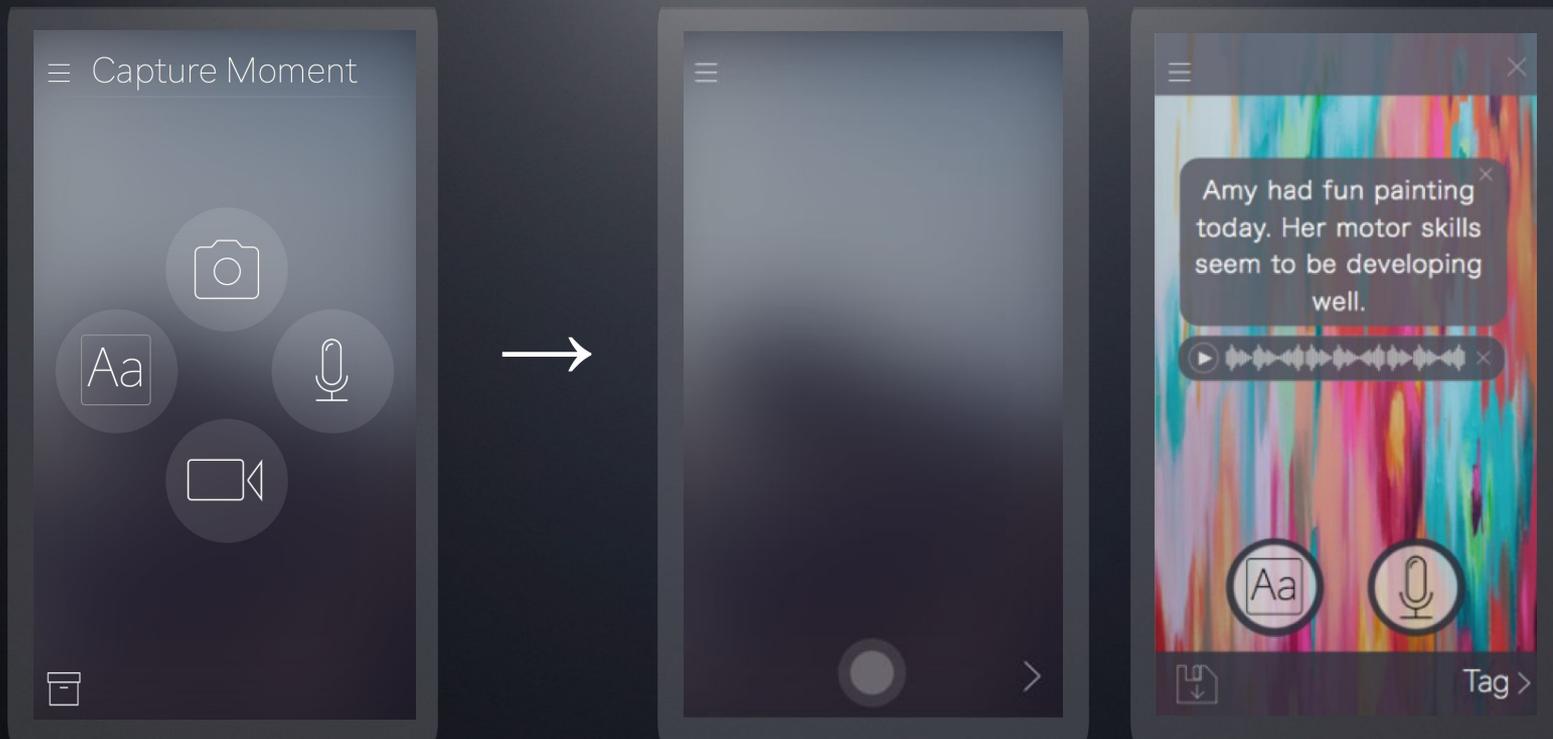
Kevin K.



Lucas T.

# Prototype Changes

# New Capture Flow



# Method

# Participants

Anna (early 20s)

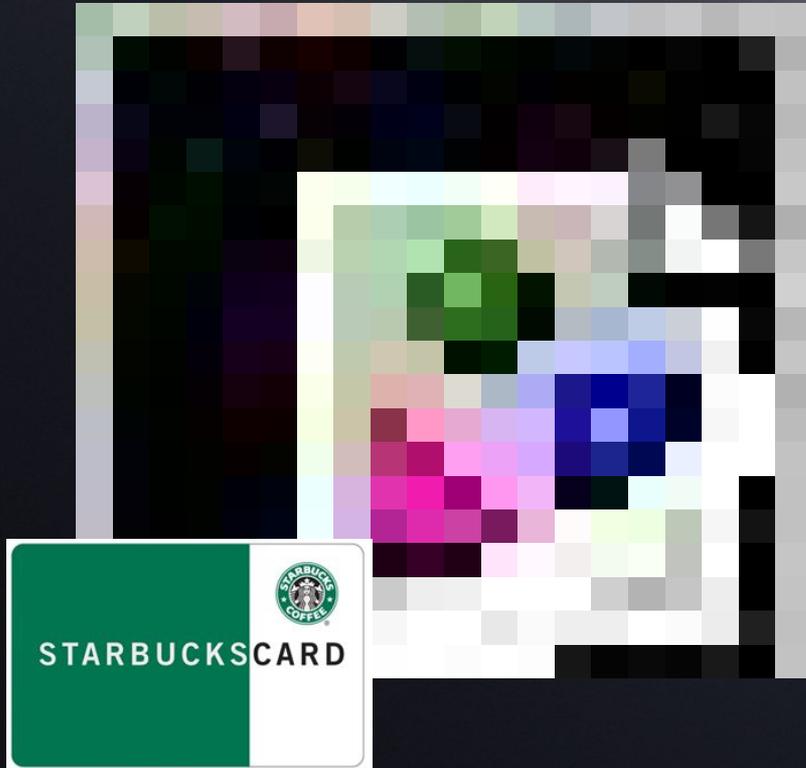
Adrienne (late 50s)

-- **Prototype Changes** --

Bryn (early 20s)

Mary-Peck (late 50s)

Ethan (mid 30s)



# Apparatus

iPhone 6 Plus running our Marvel prototype with lookback.io + iPhone 6s recording the interview.

All 5 study tests were held at the **Bing Nursery**, two on Friday, and three yesterday.

# Procedure

1. Introduce Spark and Consent Form
2. Describe each task, and ask for completion
3. Take notes on their mistakes
4. Ask participant for general thoughts.

# Test Measures

# Test Measures

Self-reported confusion

Number of observed mistakes in task completion ([lookback.io](https://lookback.io))

Time of task completion ([lookback.io](https://lookback.io))

Severity of errors



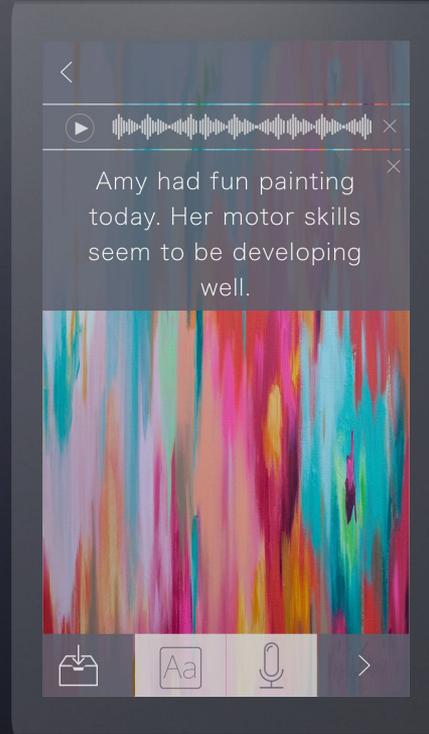
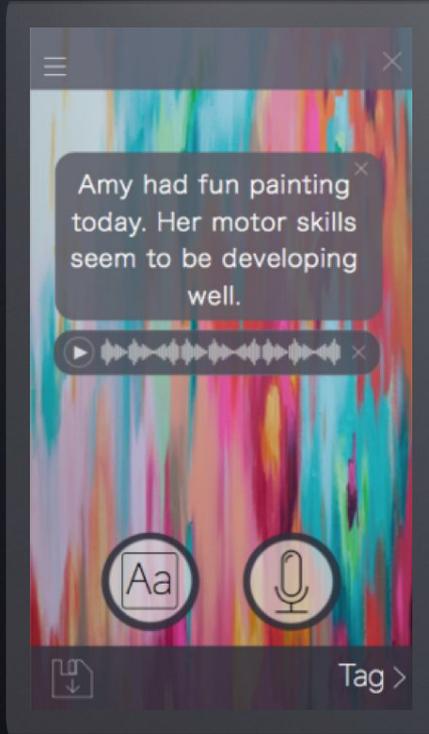
## **Task 1:**

Capture and Store a Moment

## **Looking for:**

Press & hold to record audio.

# Result: Hold-to-record Confusion



Switched to toggle



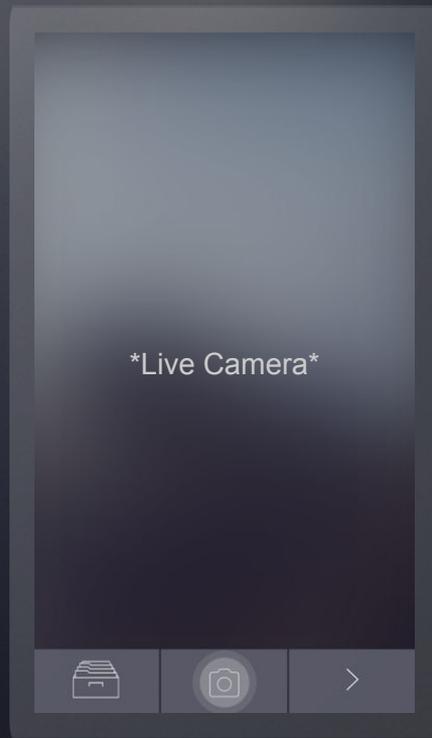
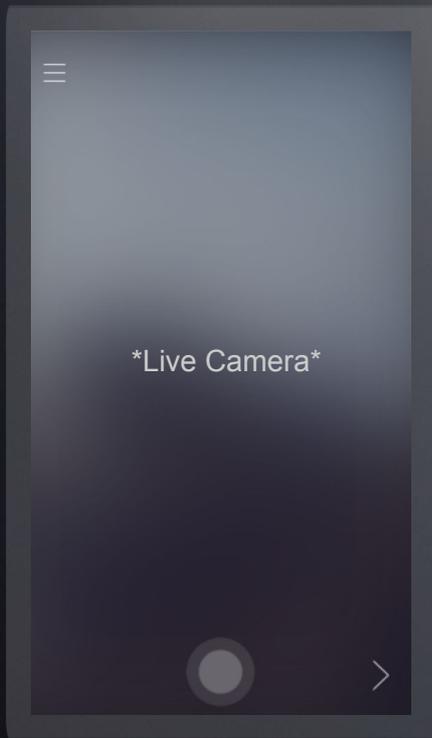
## Task 2:

View and Sort Moments in a Child's  
Developmental History

### Looking for:

Use of the "Archive" button in side navigation

# Result: Accessing Archive Confusion



Removed Side Navigation



## **Task 3:**

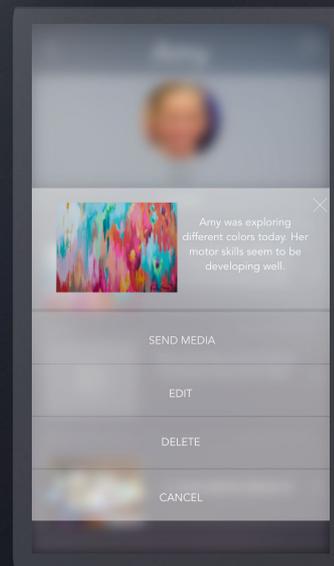
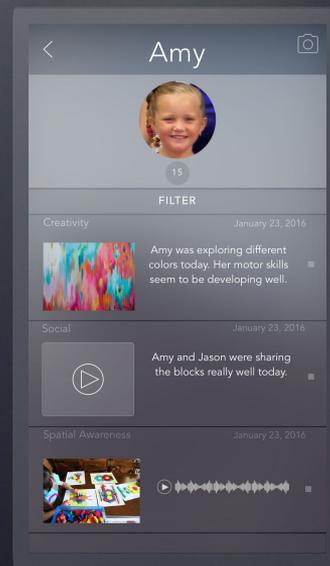
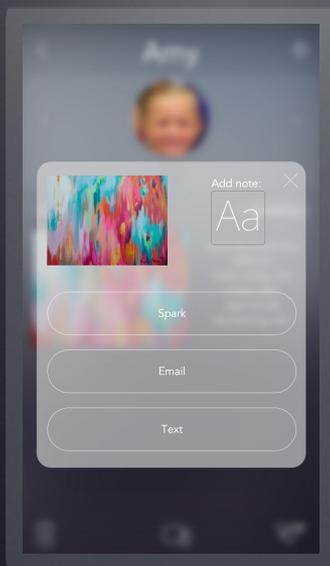
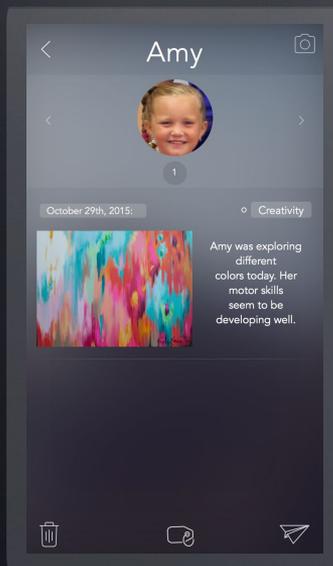
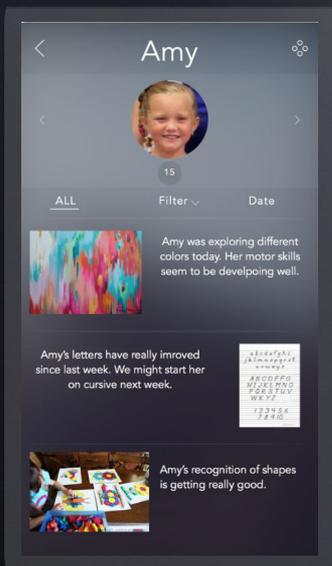
Share a Moment with a Child's  
Parents

### **Looking for:**

Navigation to Archive

Understanding "Send" button

# Result: Sharing Moments Confusion

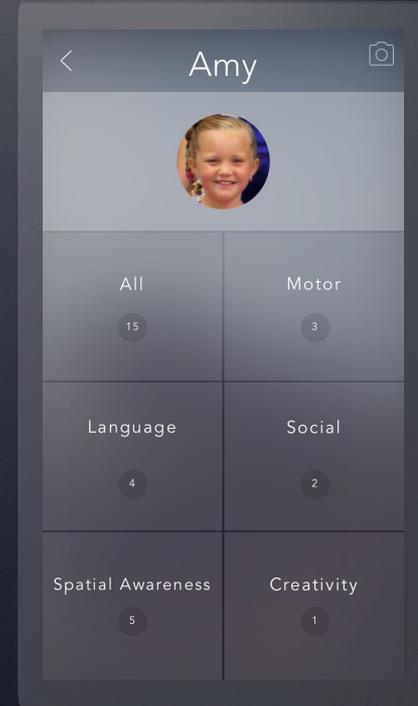
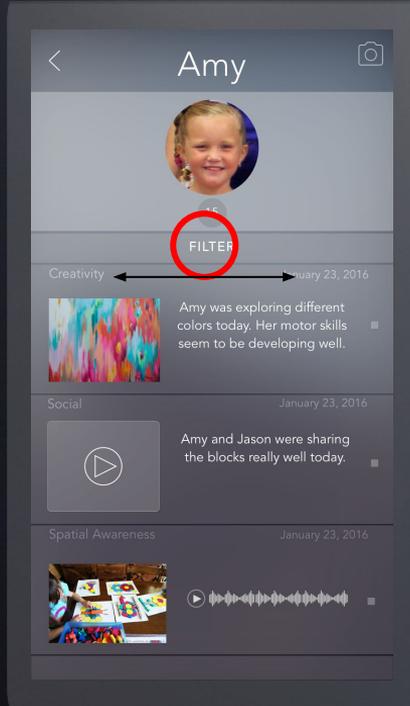


Three steps

Two steps

# Discussion

# Filtering Moments



Button or Header?  
Date & Tag Location

Proposed Change (rough)

# Future Work

Further diversify test sample

Ask for more specific tasks

Different ways to filter moments

Desktop Interface for teachers

Voice to text data input

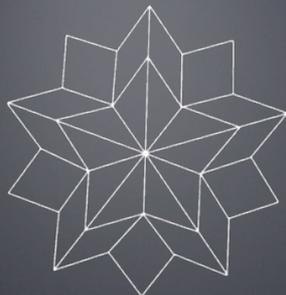
# Summary

Observed 5 teachers and learned...

Toggle recording > hold-to-record. (task 1)

Side navigation not helpful. (task 2)

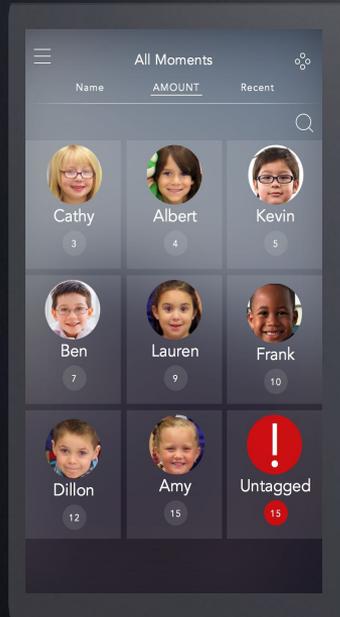
Sharing moments should be fewer steps (task 3)



Thank You!

# Confusion: Archive Sorting

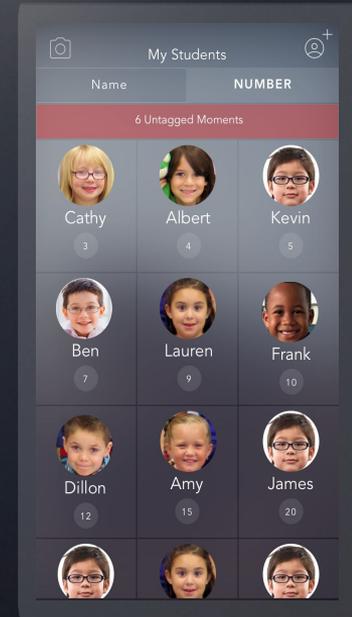
Original



Friday



Monday



Screen Real Estate

Add Student Icon