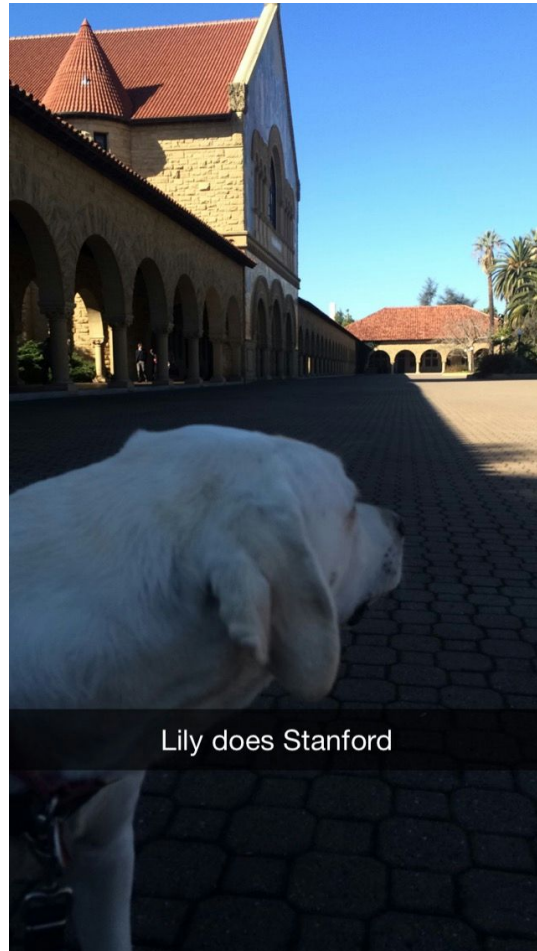


Petflix and Chill: Does walking a dog increase the likelihood that you will meet new people?

For this prototype we wanted to determine how effective walking a dog was in meeting people. Scott brought his dog to campus and had to different test subjects walk her around and then just sit with her in crowded places for about an hour. The test subjects then gave Scott feedback about how many new conversations they had and how many of those are likely to lead to another encounter (repeated positive interaction).



Images of early sketches

