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# Problem

## Imagine...

- it's 2 am
- you're stuck on a pset that's due in the morning
- your two friends in the class are fast asleep



# Solution

NightOwl connects students to classmates who are awake, nearby, and working on the same thing.



# Today's Flight Path



Video

Design  
Evolution

Tasks

Future  
Changes

# Today's Flight Path



**Video**

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# Concept Video



<https://vimeo.com/142566913>

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# Needfinding



# POVs, HMWs

## We met...

Muhammad, a Junior studying CS at University of Texas who interned at Facebook last summer as a software engineer.

## We were amazed to realize...

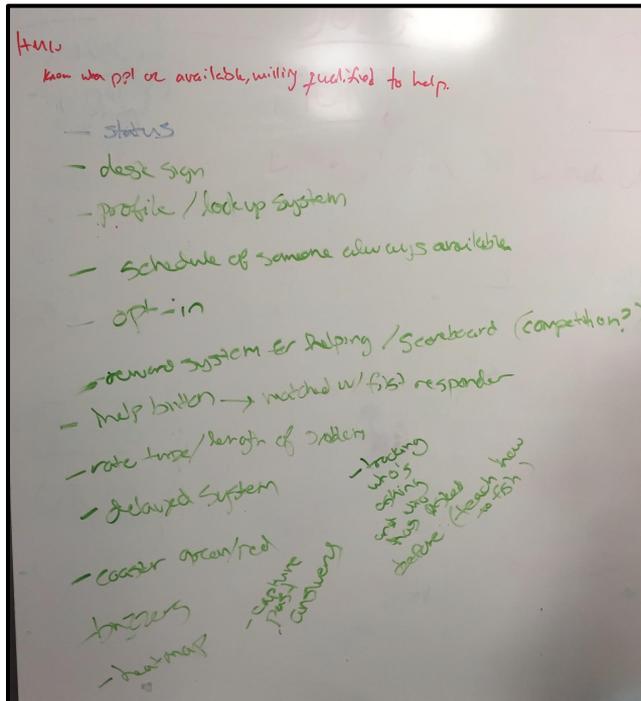
he spent 30-45 min every other day trying to answer questions.

## It would be game-changing to....

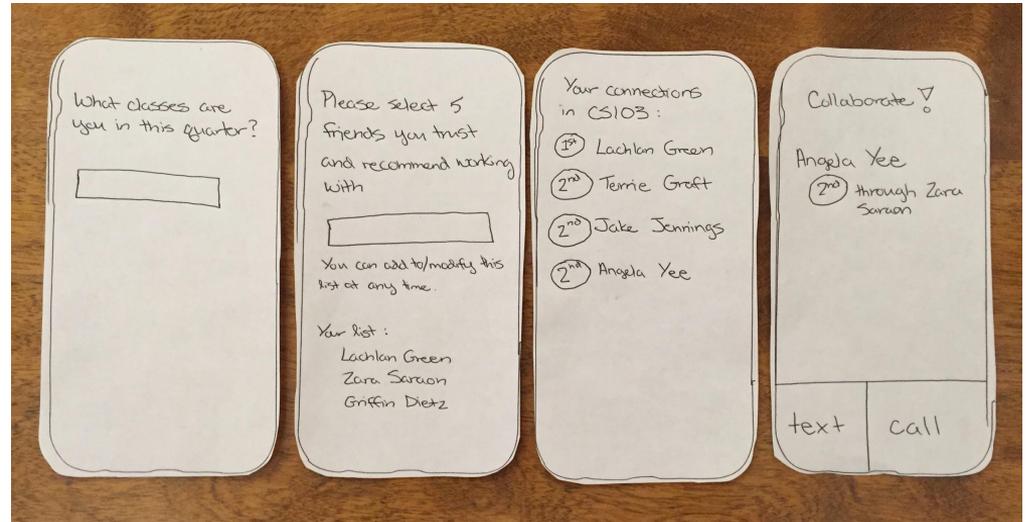
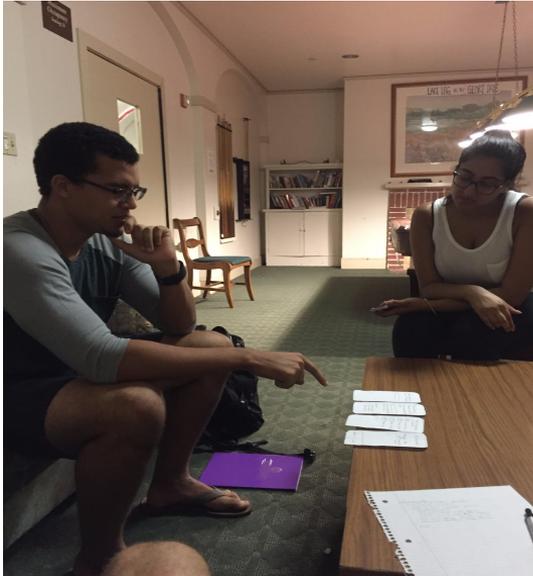
help him find answers to his questions for efficiently.

## How might we...

- create a process to more efficiently find the answer
- get better documentation
- connect him with others asking the same question
- allow him to ask questions anonymously
- help him find the right person to ask
- eliminate the need to ask questions
- make asking question to boss more like asking questions to friend
- make asking questions less embarrassing
- make asking questions fun
- anticipate questions
- provide unintimidating
- know when people are available/willing/qualified to help**
- give him something to do during while he's searching for an answer

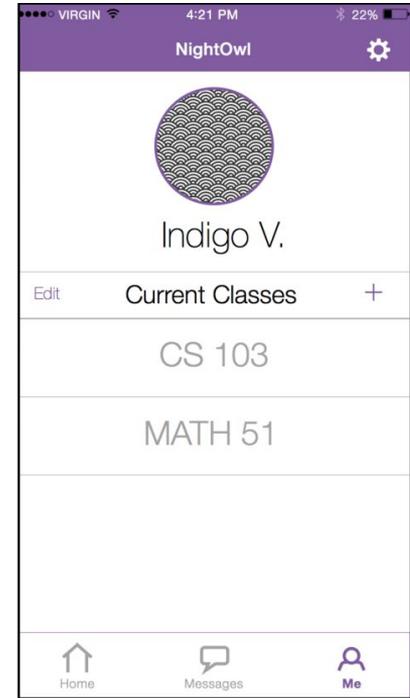
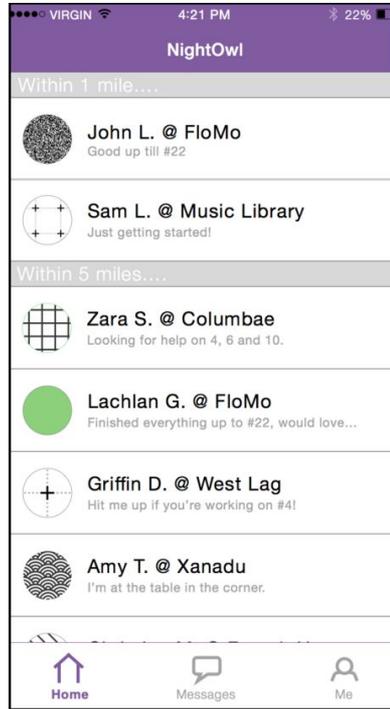
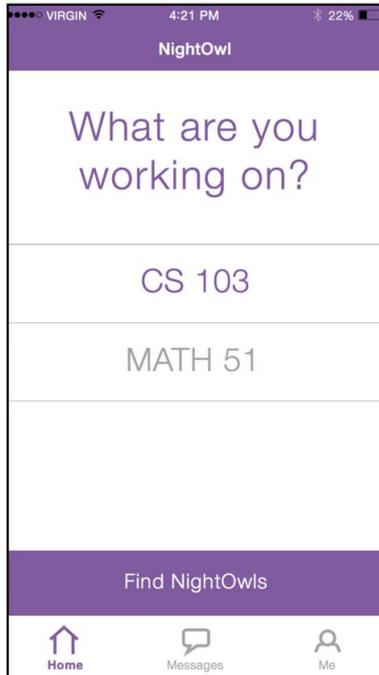


# Experience Prototypes

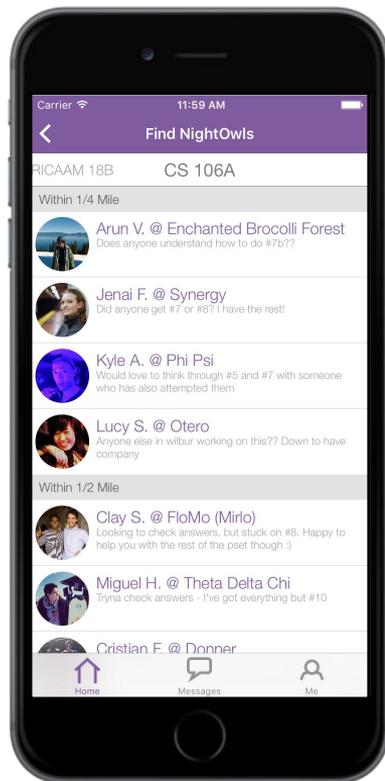
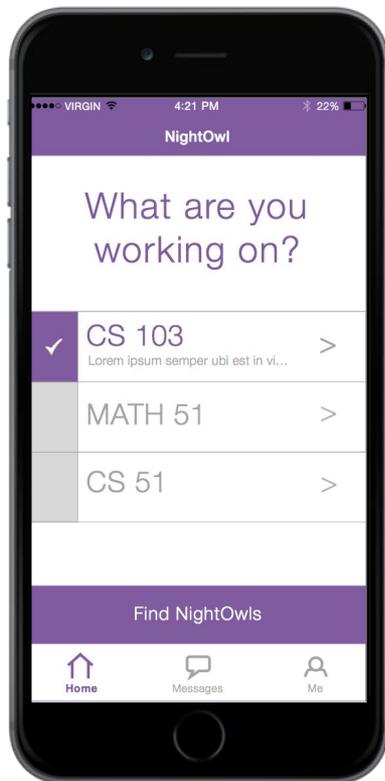




# Medium-Fi Prototype



# Hi-Fi Prototype



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# Tasks

- 1) Become available and write a status (Average)
- 2) Reach out to classmates (Complex)
- 3) Update list of current classes (Simple)

# Today's Flight Path



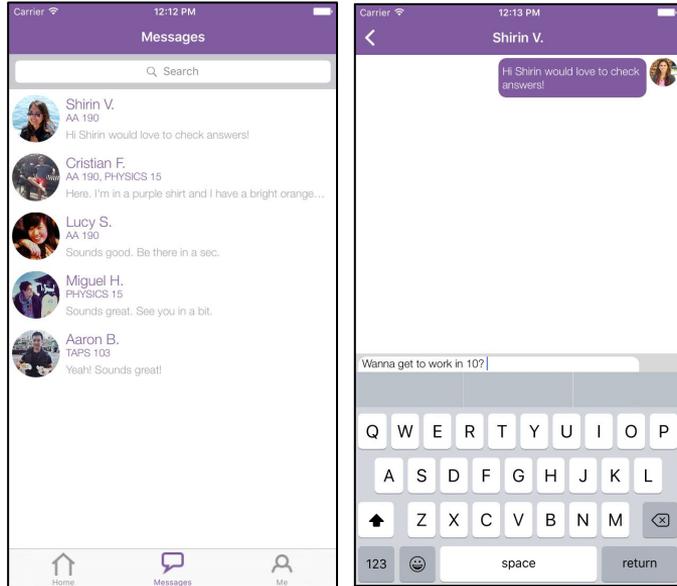
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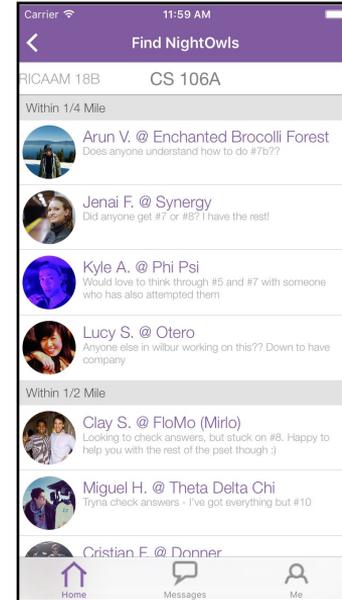
Tasks

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# What We Faked



Messaging



User Base

# What Comes Next

- User onboarding
- Messaging
- Redesign how user inputs status
- Implement settings
- Add classes not in catalog
- Expand outside of Stanford

# Summary

