

*Dream together.  
Do together.*

# Buckets

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# Overall Problem

- Our users want to make new friends and strengthen connections
- "Get together" events feel contrived



# Outline

- **Needfinding**
- Design evolution
- UI demo
- Future directions
- Summary

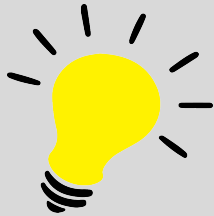
# Needfinding

Interviewed 8 people on how they meet and stay in touch with friends. Focus on:

- Platonic vs. romantic
- New to an area vs. established
- Being social with coworkers
- Meeting people through existing friends

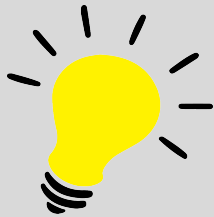


**“I don't like feeling as though I'm just tagging along”**



Most people like having a wingman when doing new things and meeting new people, but don't want to feel like a wingman themselves

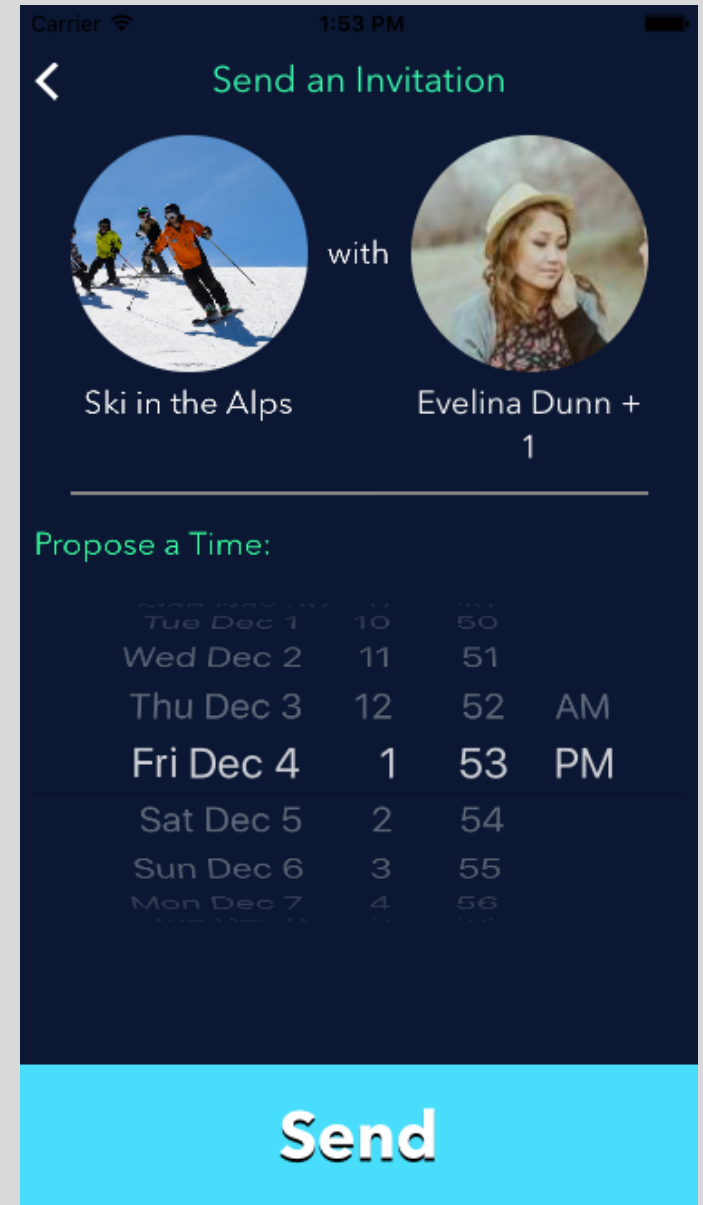
**“Having something in common to do is the most important”**



Activities make it easier to meet new people by establishing pre-defined patterns of interaction

# Solution

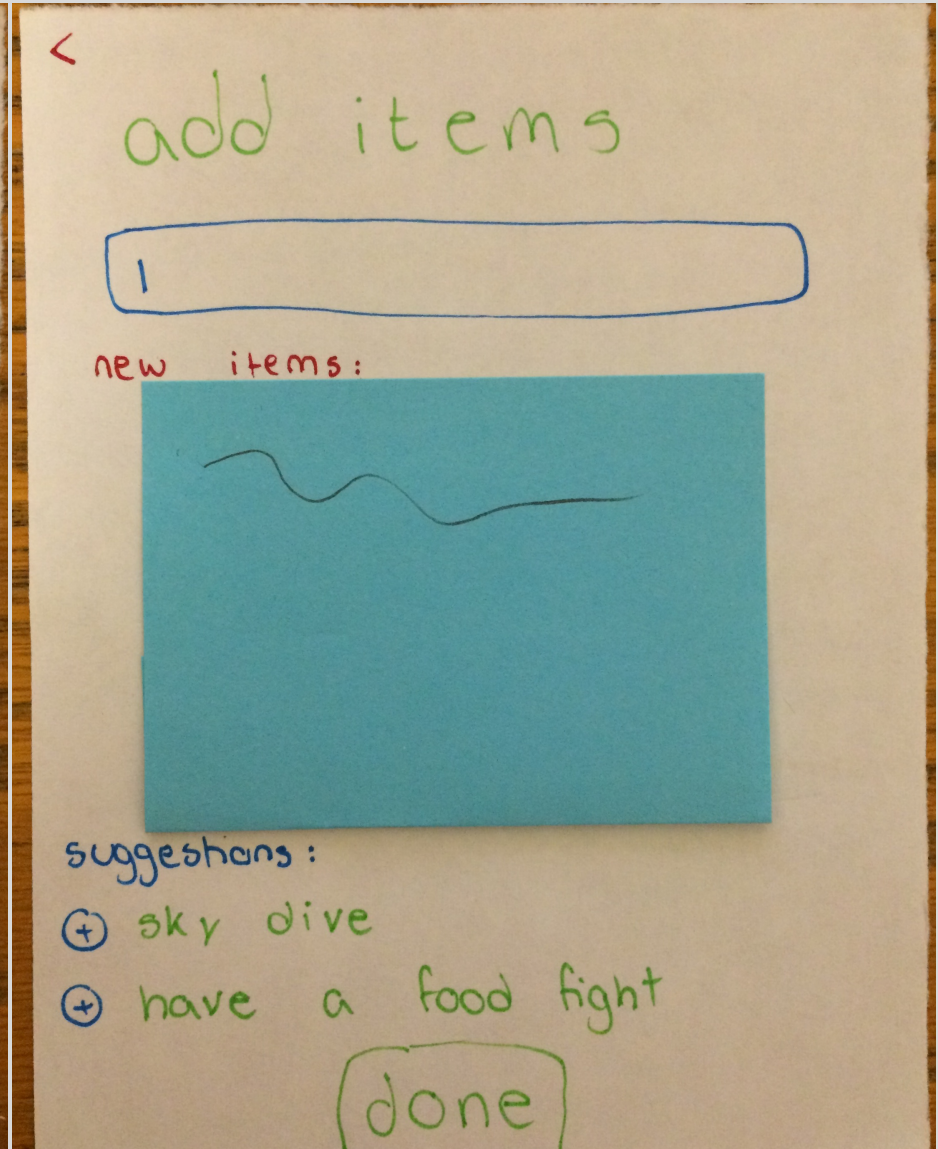
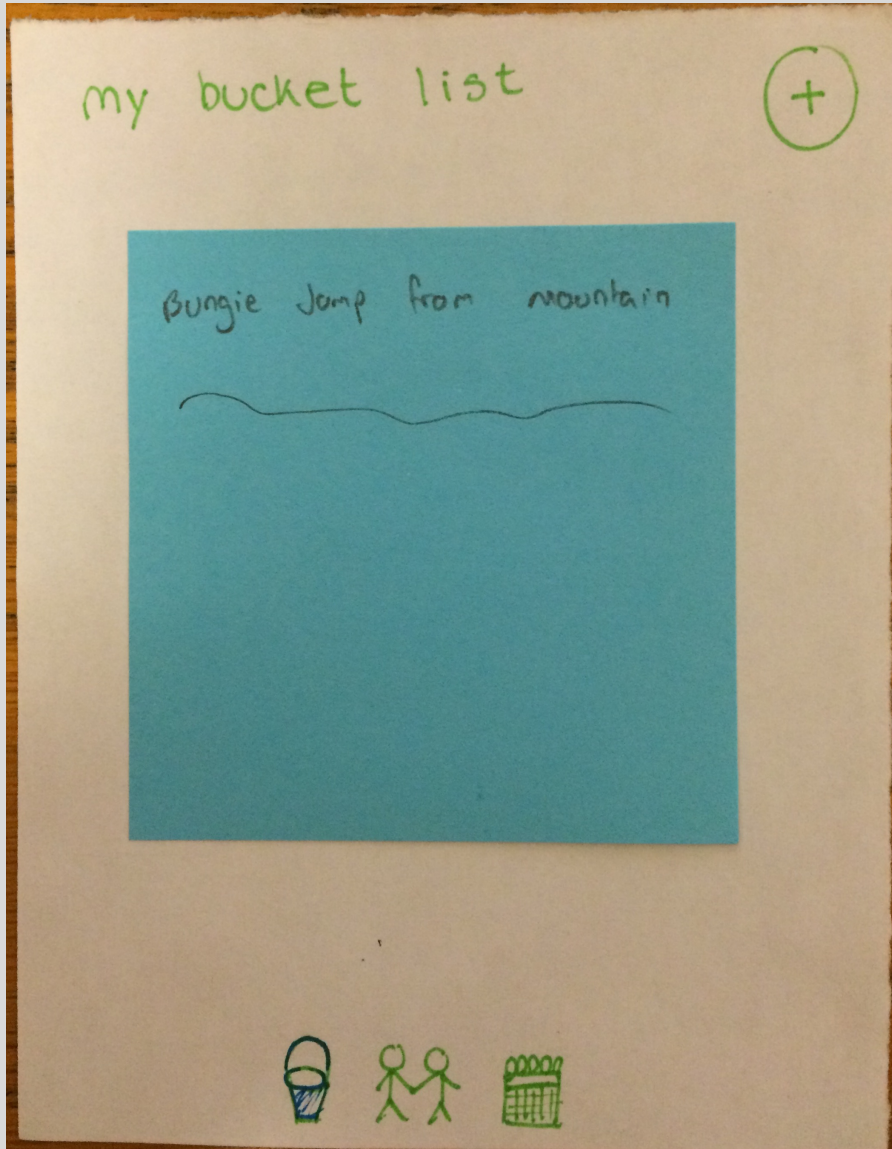
- Social bucket list
  - Individually curate your list
  - Check off goals with others
- Communities based on shared backgrounds/interests
- Focus on activity



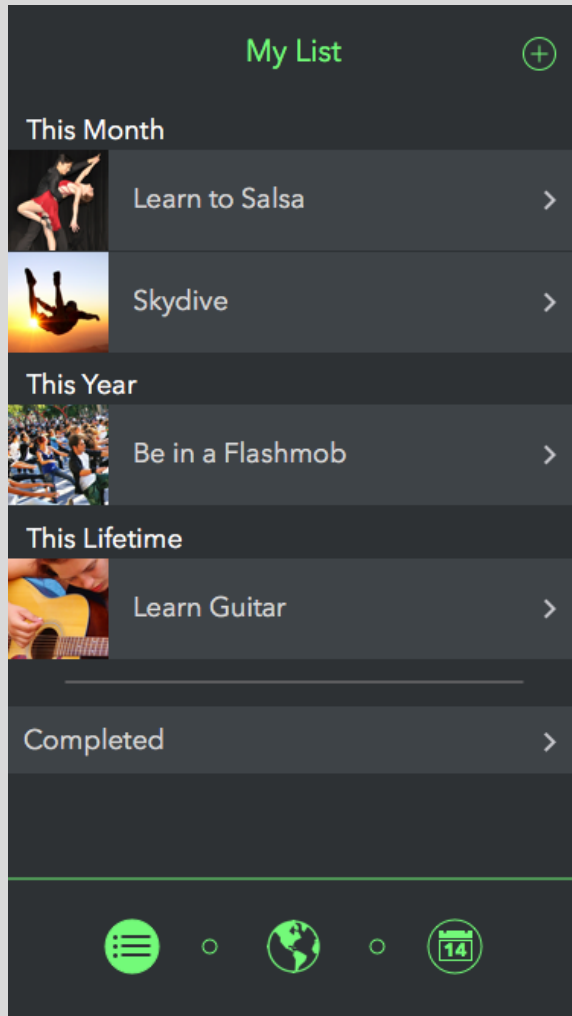
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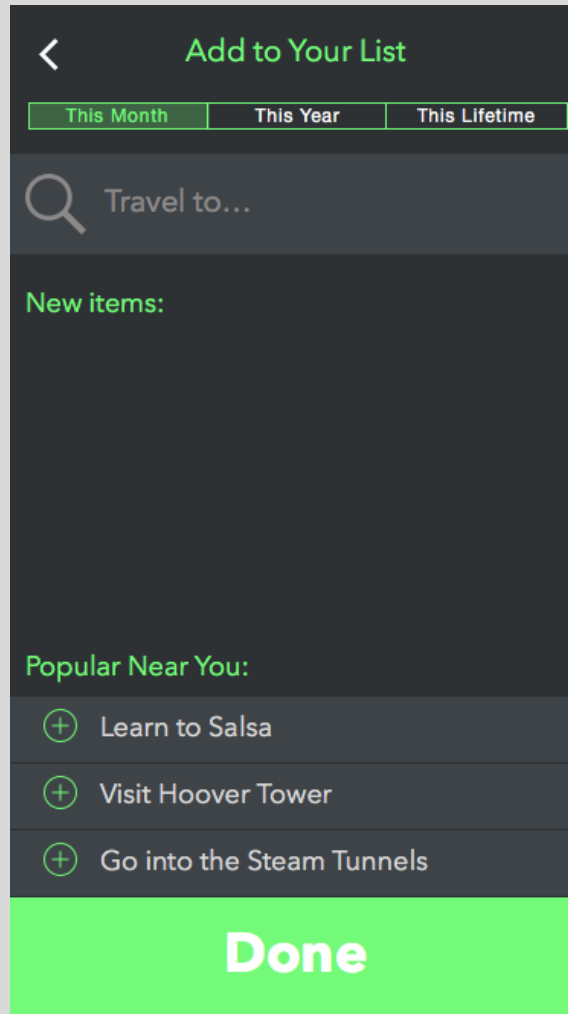
# Task 1: Add Item to Bucket List (Low-Fi)



# Task 1: Add Item to Bucket List (Med-Fi)



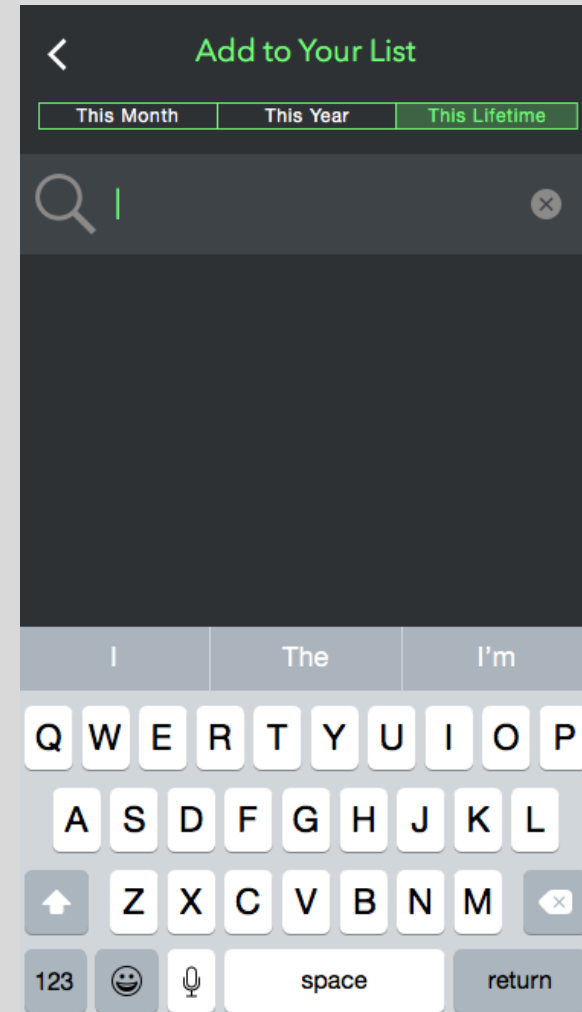
Click on +



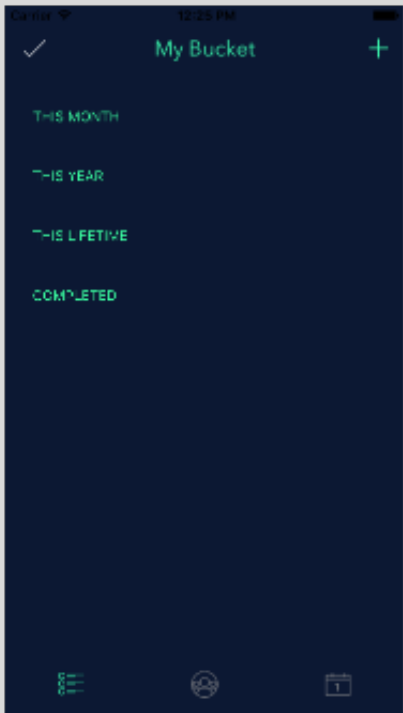
Click on



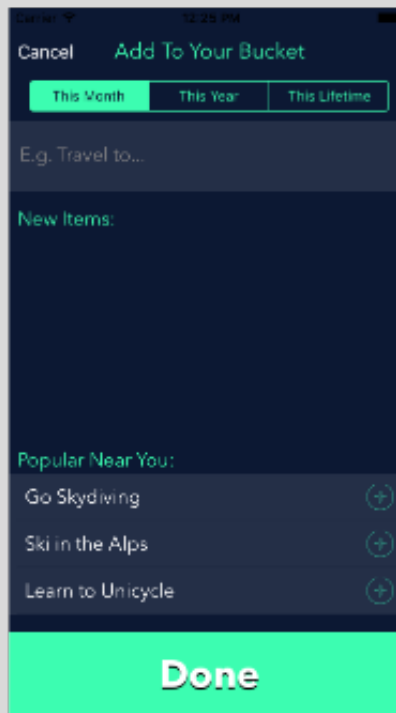
Start typing



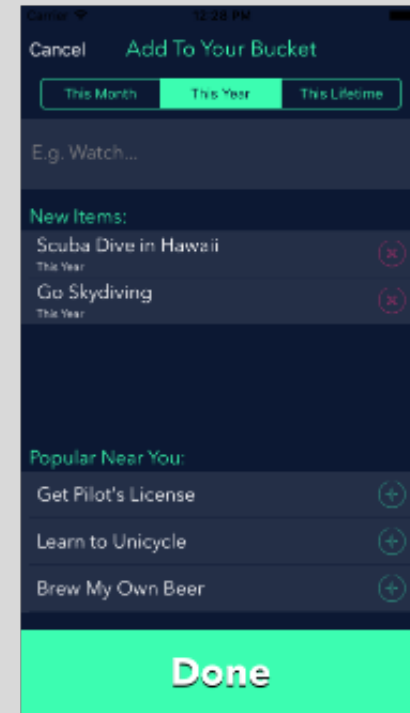
# Task 1: Add Item to Bucket List (Hi-Fi)



from your bucket, click "+" button to add items

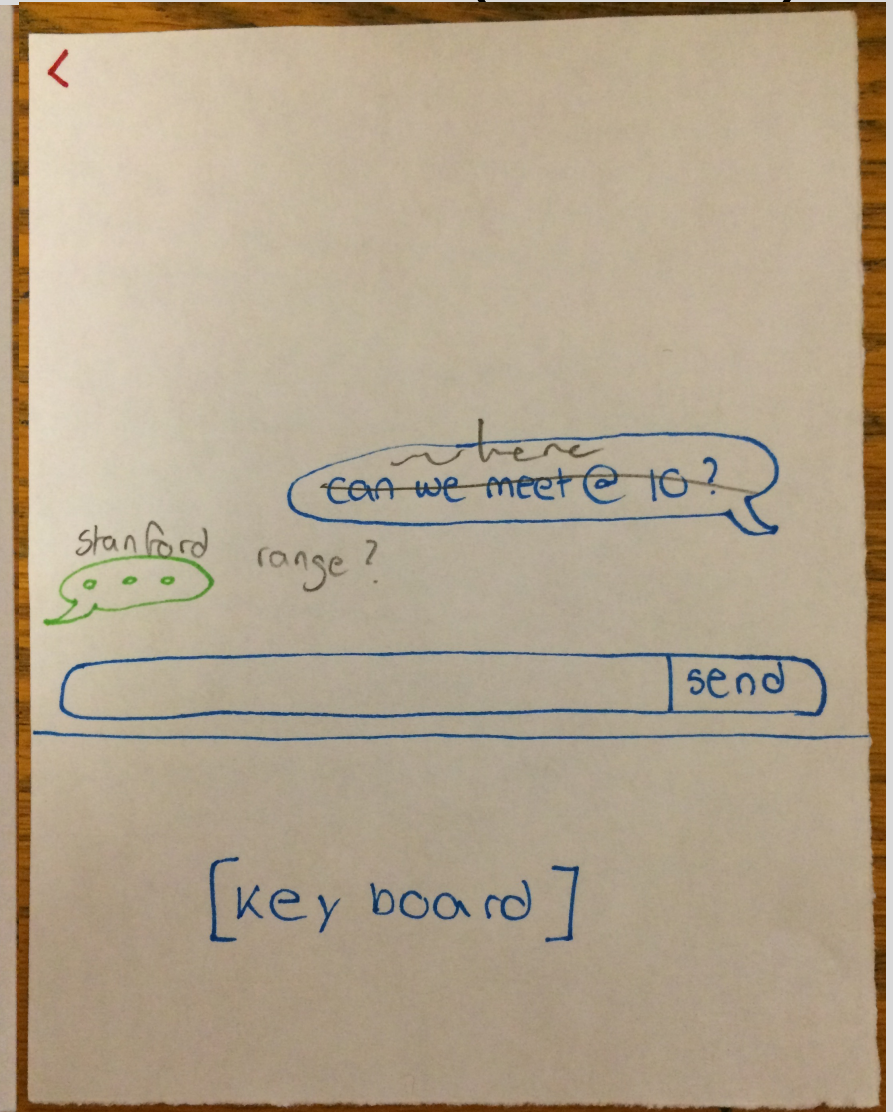
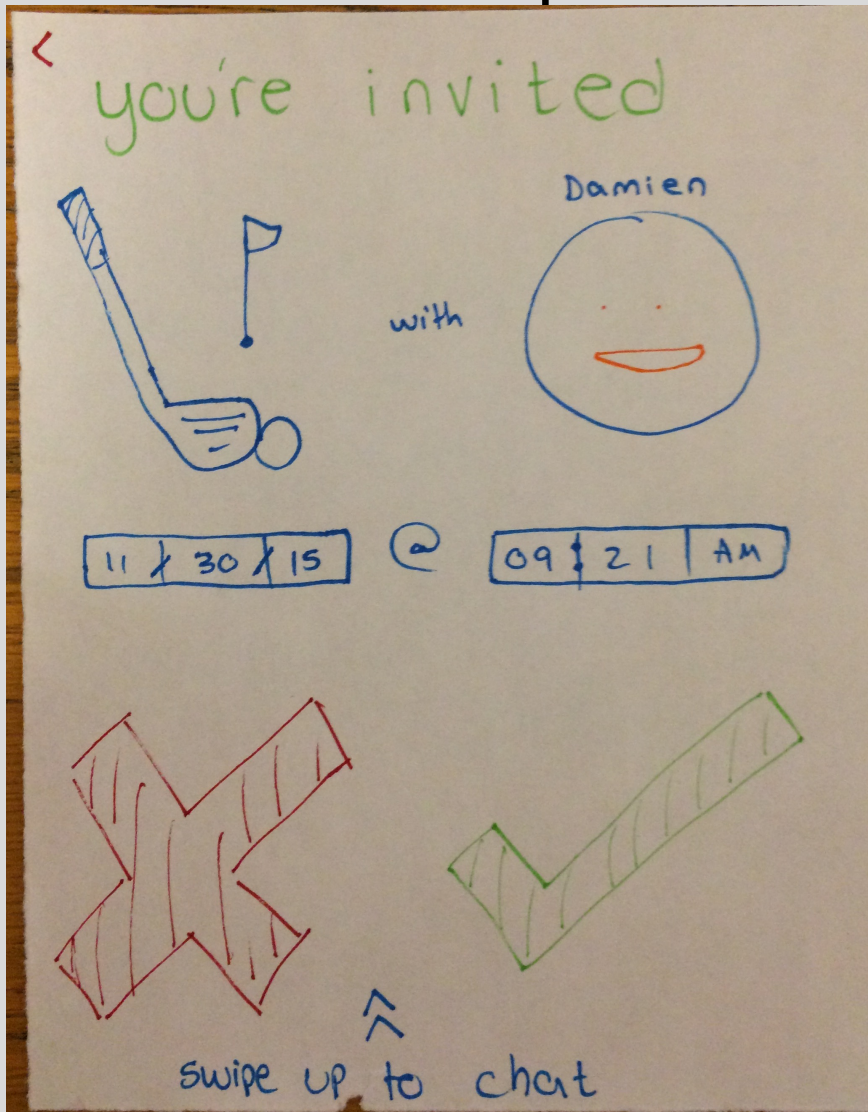


type to add items or click on suggestions



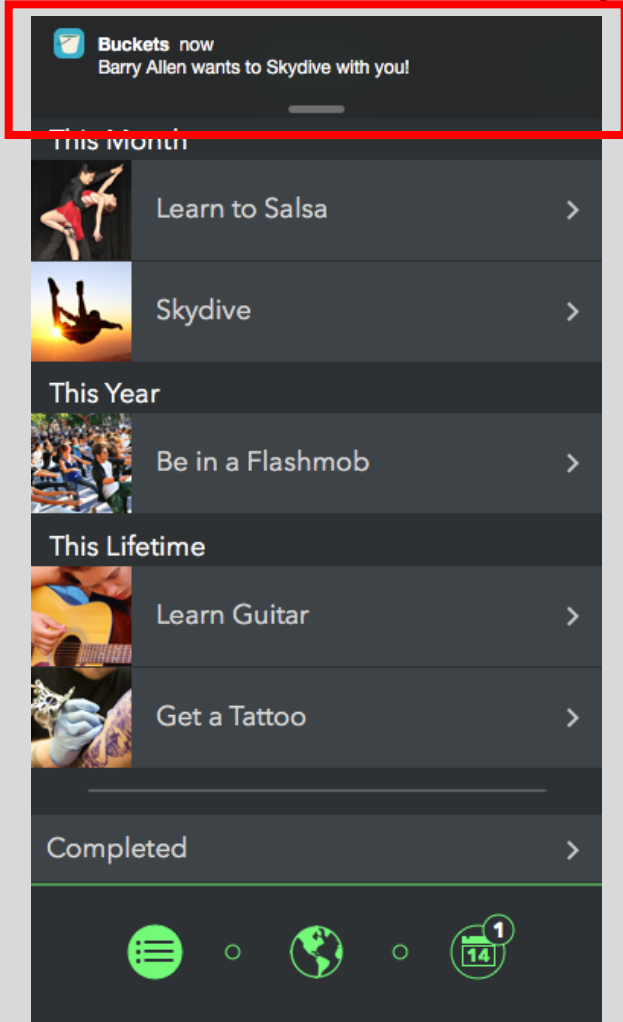


# Task 2: Respond to Invitation (Low-Fi)

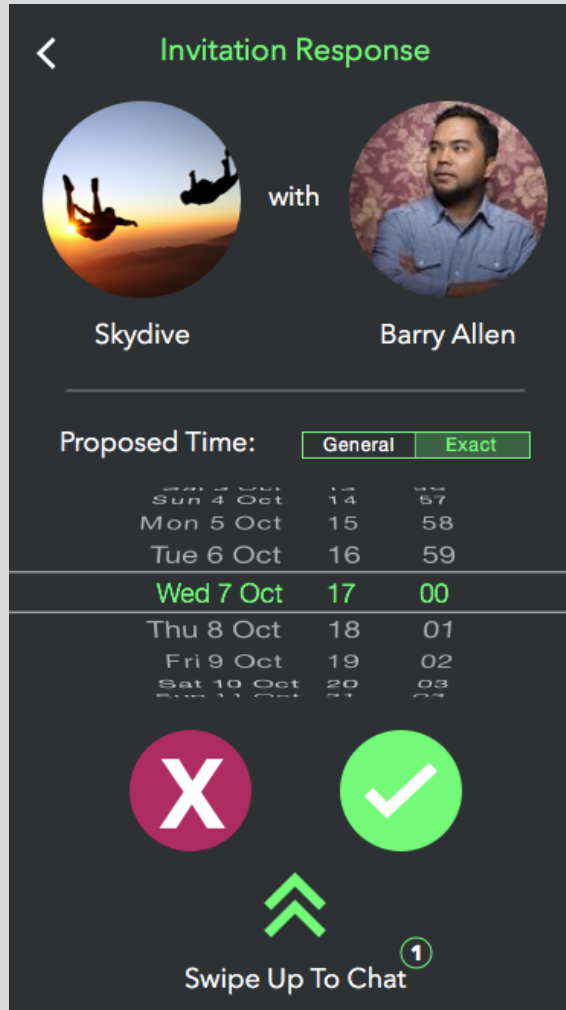




# Task 2: Respond to Invitation (Med-Fi)



Notifications

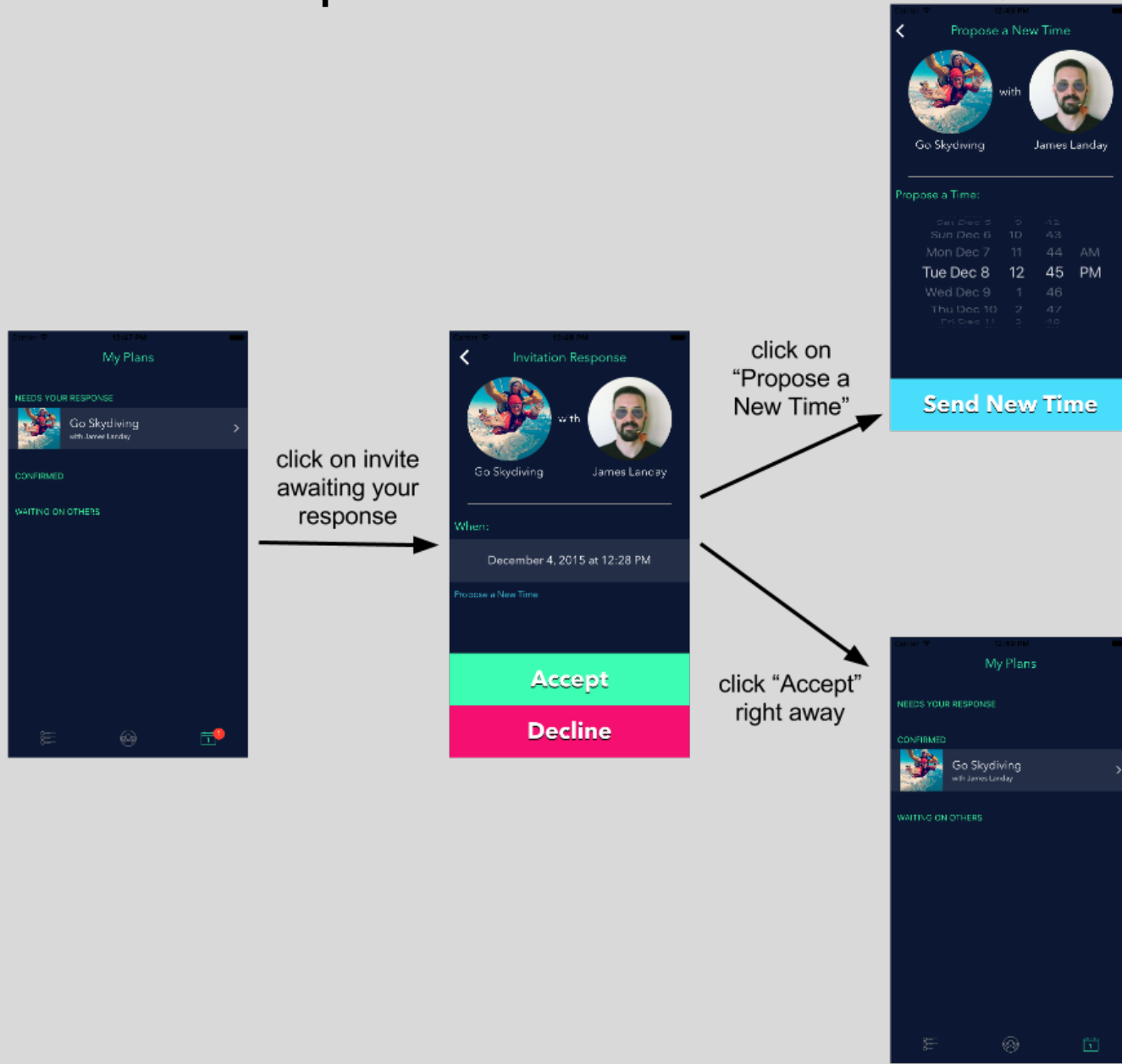


Invite



Propose new time  
(optional)

# Task 2 - Respond to Invitation (Hi-Fi)



# Task 3: Send an Invitation (Low-Fi)

## my connections

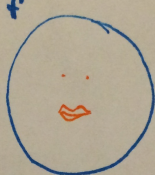
Filter:

Steve Suptik  
f



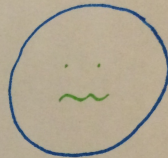
surf, ski

Karen Ross  
f



flash mob

Mo Lassen



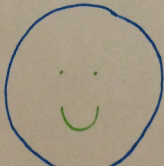
surf

Jeremy Quap



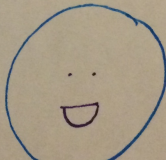
ski, ...

Allan Squire



eat thai food

John Aliroh

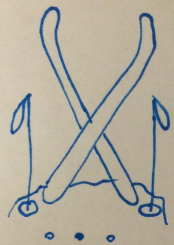


flash mob, ...



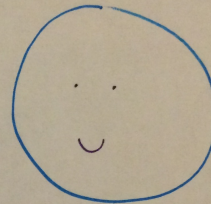
<

## invite



with

steve



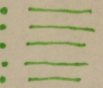
10 / 19 / 15

@

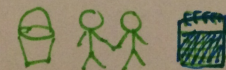
06 : 30 PM

send  
in vitation

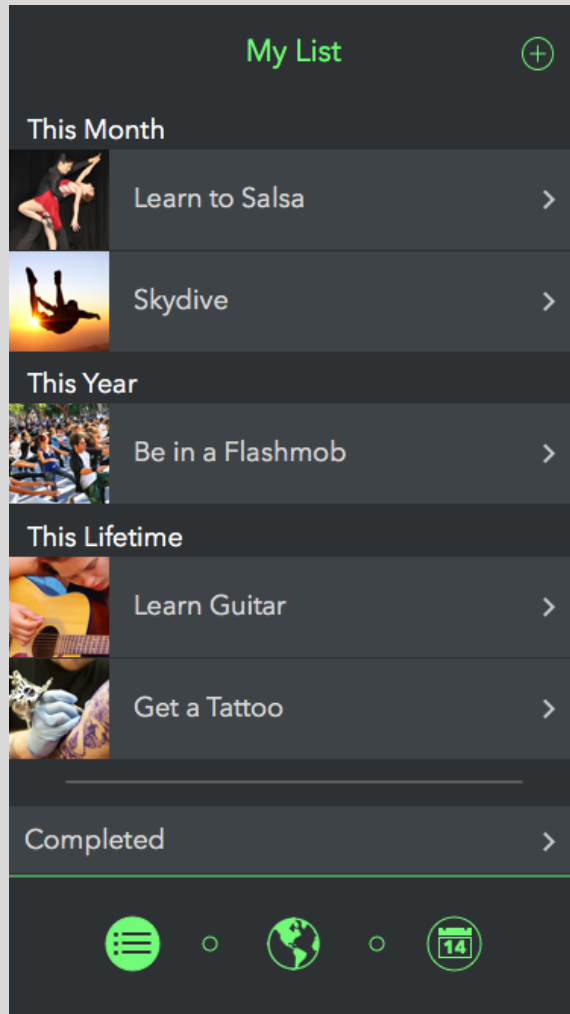
## my plans



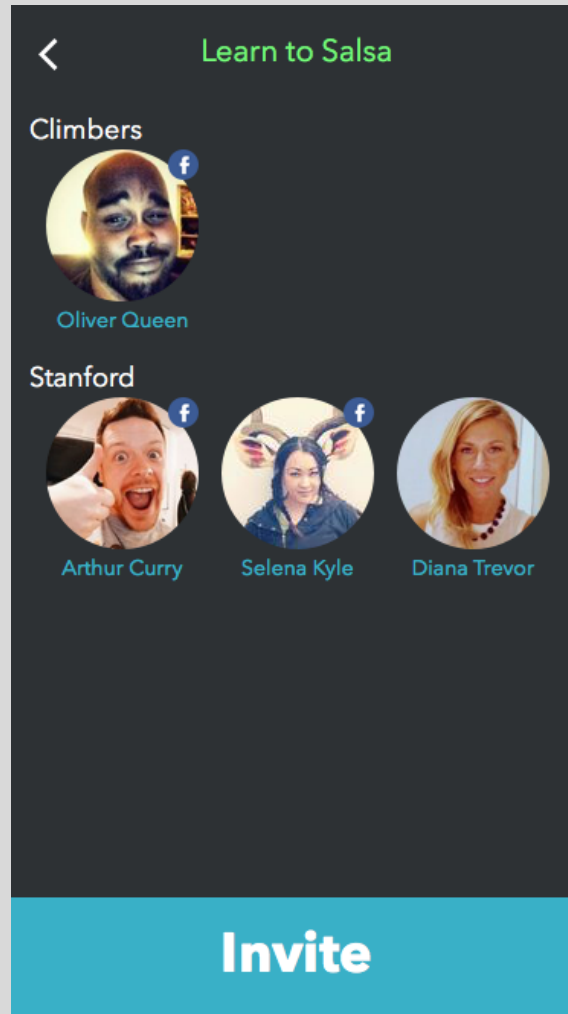
M	Tu	W	Th	F	Sa	Su
○	○	○	○	○	○	○
○	○	○	○	○	○	○
○	○	○	○	golf	golf	○
○	○	○	○	○	○	○
○	○	○				



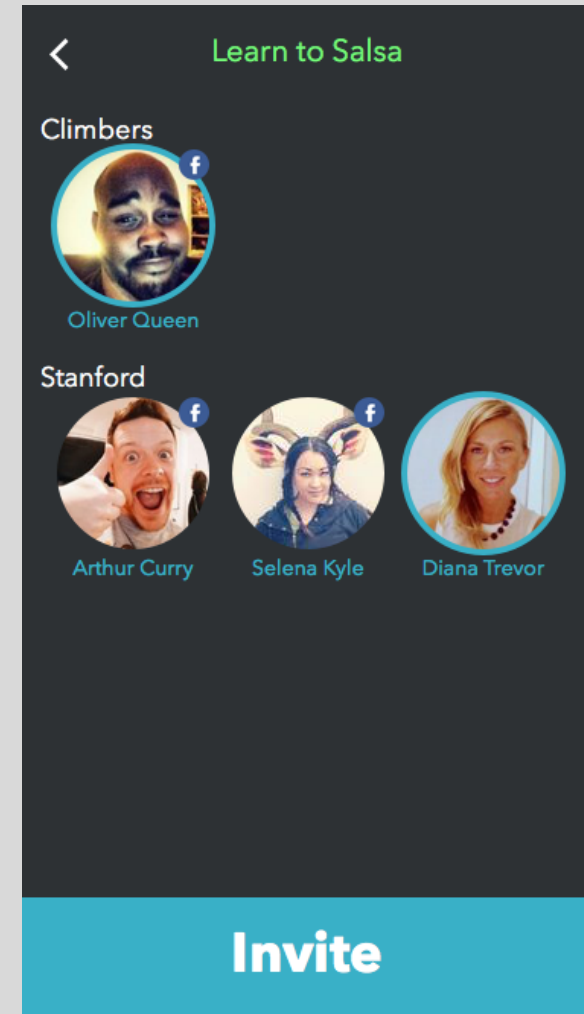
# Task 3: Send an Invitation (Med-Fi)



Choose an activity

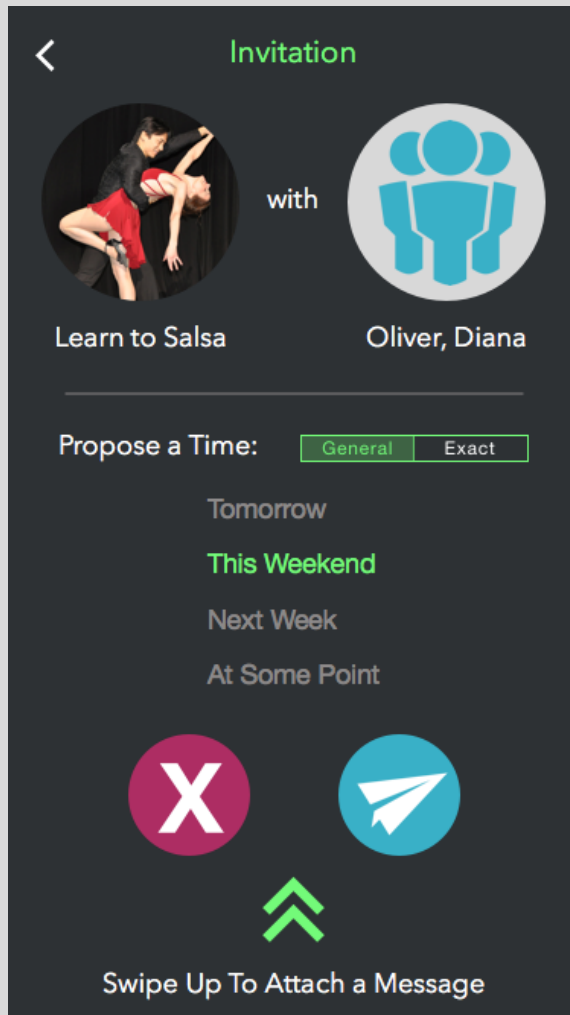


Choose people

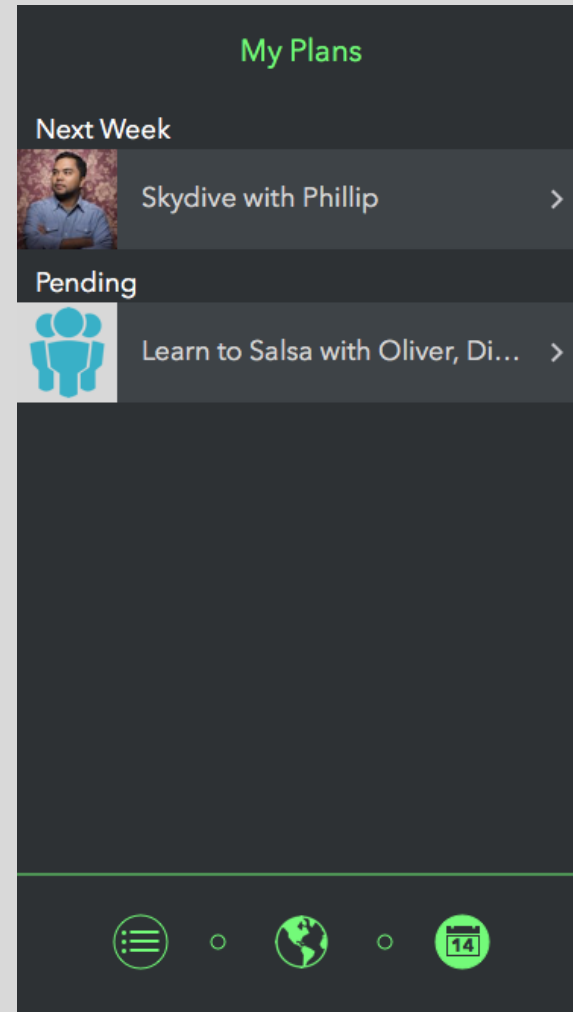


After choosing people

# Task 3: Send an Invitation (cont.)

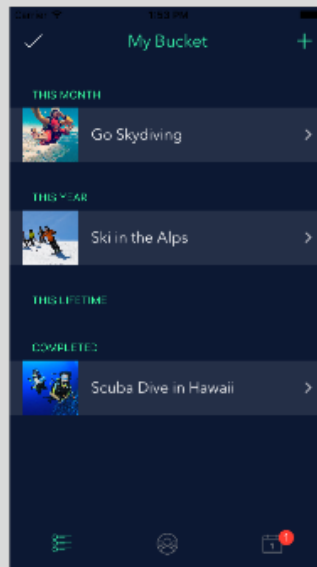


Choose a time and send

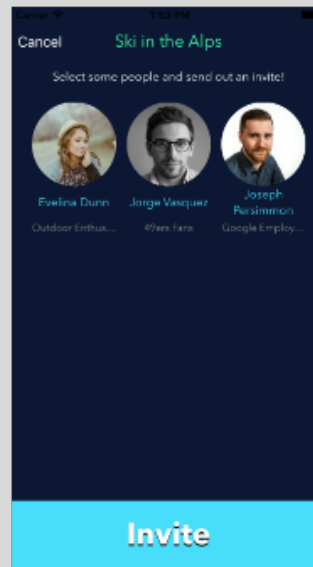


Go to your plans

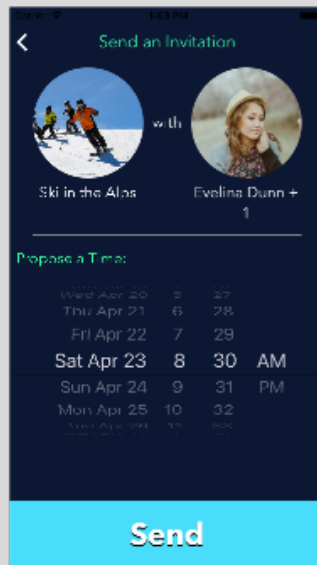
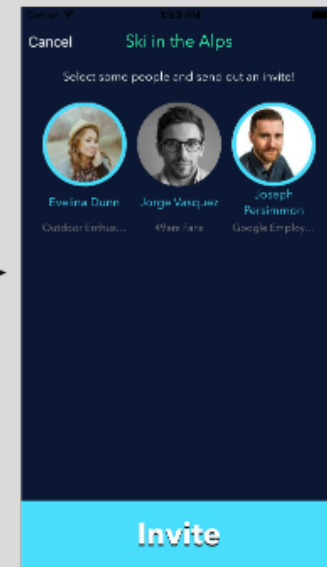
# Task 3: Send an Invitation (Hi-Fi)



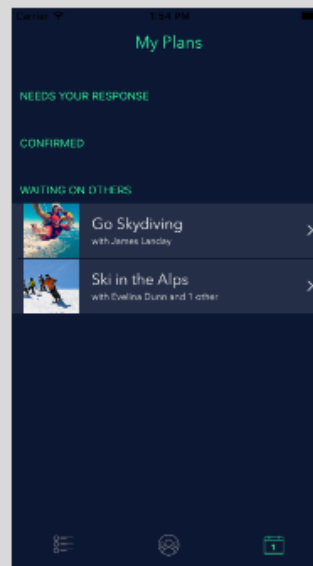
choose an activity to create an invite



choose specific people to invite



pick a time for your invite and click "send"



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# Implement a Backend



Parse + **facebook**

# General

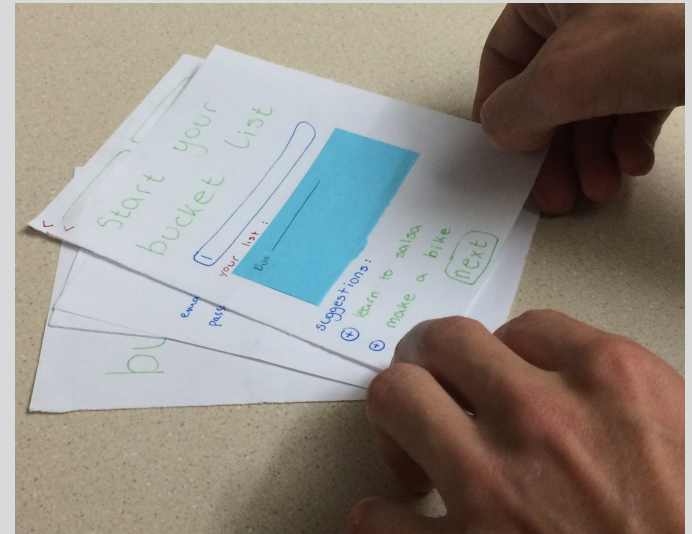
- Continue to lower intimidation of bucket lists



"Hmm, good question, what's on my bucket list?"



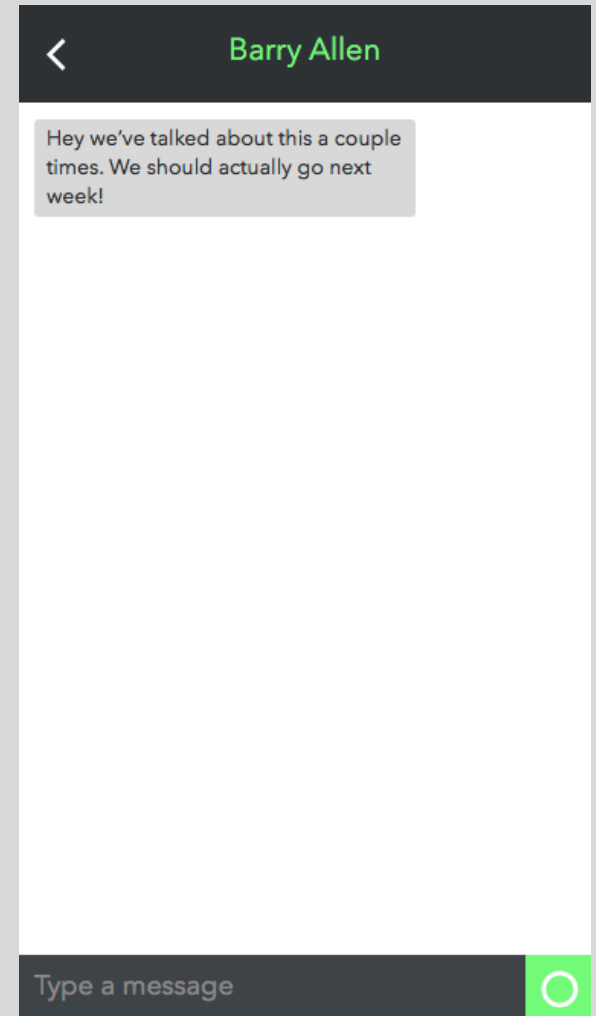
"Uh.....oh right there's this thing.....um... wine tasting!"



"I like that there are suggestions for bucket list items"

# More Social

- How are users matched?
- Profile pages
- Achievements
- Reconsider chat



# Summary

- Focus on activities, not “meeting people”
- Simple to find users with similar interests
- Flexibility to complete goals at your own pace

