



SHARING EXPERIENCES

Alisha Adam, Rohit Talreja,
& John Whitworth

WE MET....

Samir, who is originally from Toronto and moved to the Bay Area to work at Facebook

WE WERE AMAZED TO REALIZE....

his level of apathy when it came to making new connections, especially with the opposite gender

IT WOULD BE GAME-CHANGING TO....

make meeting new people an **exciting**
and **non-stressful** experience

ALIF



“Proximity Person”

Focus of Common Values

JESSE



Looks for Climbers

Organic Relationships

WE MET....

Alif, a 30 year old Stanford graduate
working for Disney in Palo Alto

WE WERE AMAZED TO REALIZE....

that he thinks that **shared values** are by
far the most important aspect in
forming connections with people

IT WOULD BE GAME-CHANGING TO....

introduce Alif to people based on
values that they have in common

HOW MIGHT WE...

help people find an activity/belief/interest
they have in common with someone
they want to get to know better





ARZINA

anonymous invitation



easy to learn about others
assumption about shared activities



anonymous messages
“blind-date like”

WE MET...

Jesse, a recent Stanford grad that stayed in Palo Alto and works in San Jose

WE WERE AMAZED TO REALIZE...

that he enjoys meeting new people, but doesn't like feeling as if he's doing an activity in order to meet new people

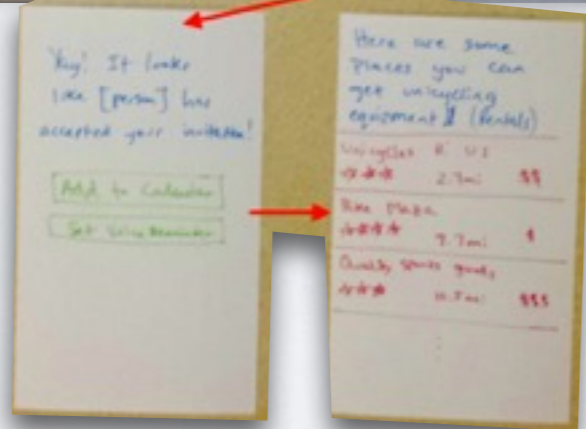
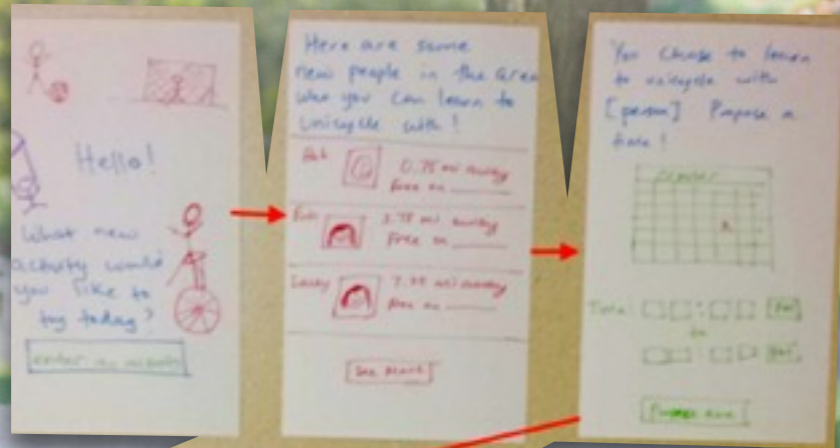
IT WOULD BE GAME-CHANGING TO...

give Jesse opportunities to meet people that feel **organic and natural** rather than contrived

HOW MIGHT WE...

help people meet for reasons
other than “just to meet”





DR.V learning as a catalyst



had genuine fun!
bonding in a supportive activity



initially uncomfortable
preference to low risk

WE MET....

Shayla, a recent UCSD grad who moved to Mountain View to work at Google 3 months ago

WE WERE AMAZED TO REALIZE....

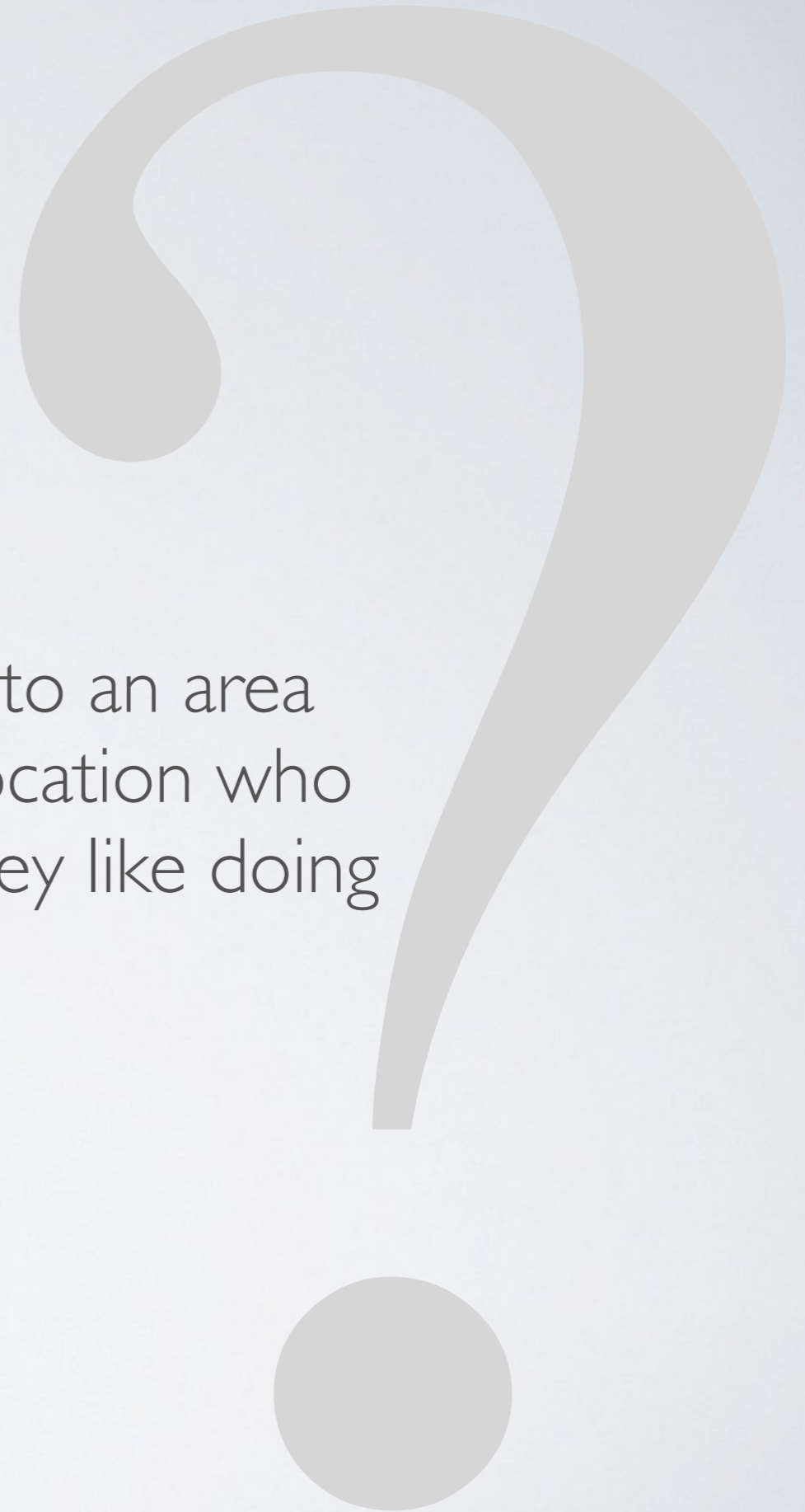
that the single most important thing to her when meeting new people was having a strong **common interest or activity**

IT WOULD BE GAME-CHANGING TO....

help Shayla meet people based on the activities they have in common

HOW MIGHT WE...

help people who are new to an area
meet people in their new location who
like doing the same things they like doing





KATIE
focus on the activity



local customization
excited by range of activities



“felt like a dating app”
concerned about safety

QUESTIONS

