



*Dream together.  
Do together.*

# buckets

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# Mission Statement

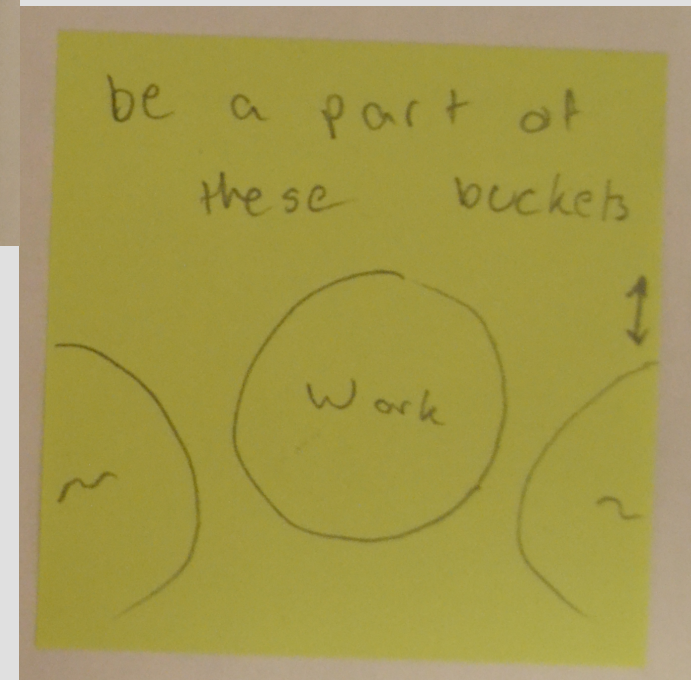
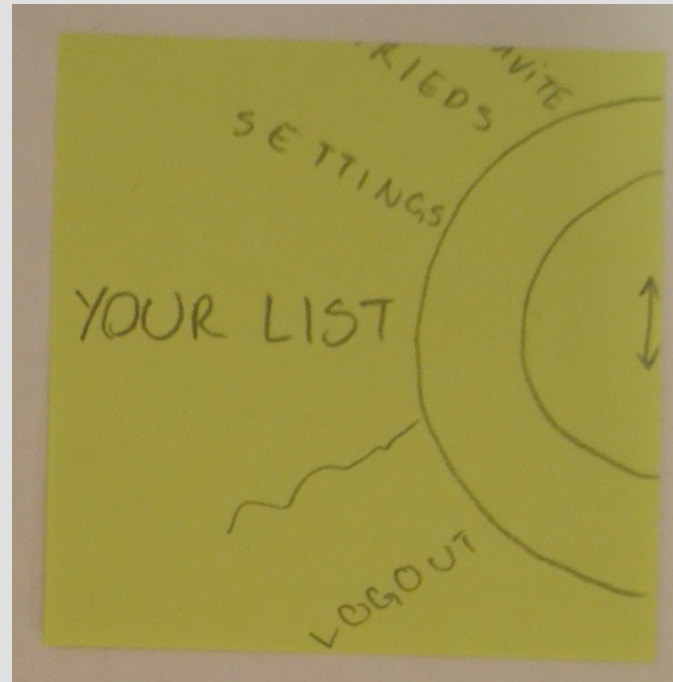
*Empower our users to check off goals from their bucket lists together, strengthening relationships along the way.*

# Overview

- UI selection
- Prototype
- Testing & results
- Proposed modifications

# Interface options

- Phone
- Tablet
- Watch



# Interface options

- Phone
- Tablet
- Watch
- HUD
- Car display



# Interface options

- Phone
- Tablet
- Watch
- HUD
- Car display
- ~~Website~~





- Ubiquitous
- Familiar
- Intuitive touch interface

## Selected Interface(s)

- Interesting design challenge
- Possible extension of app

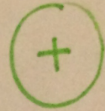


# PROTOTYPE & TASK FLOWS

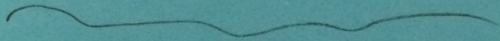


# Add Items to Bucket List

my bucket list

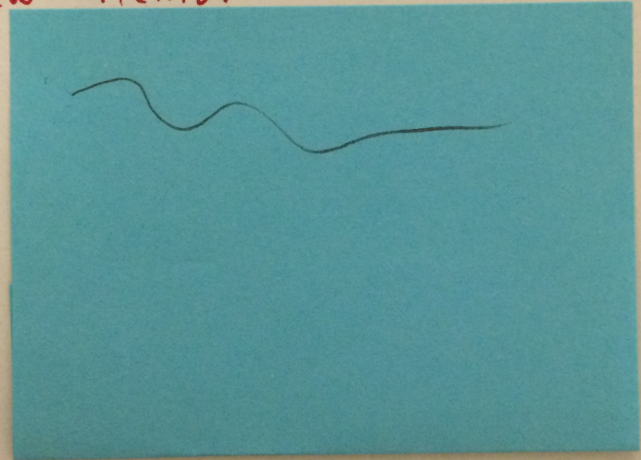


Bungee Jump from mountain



add items

new items:



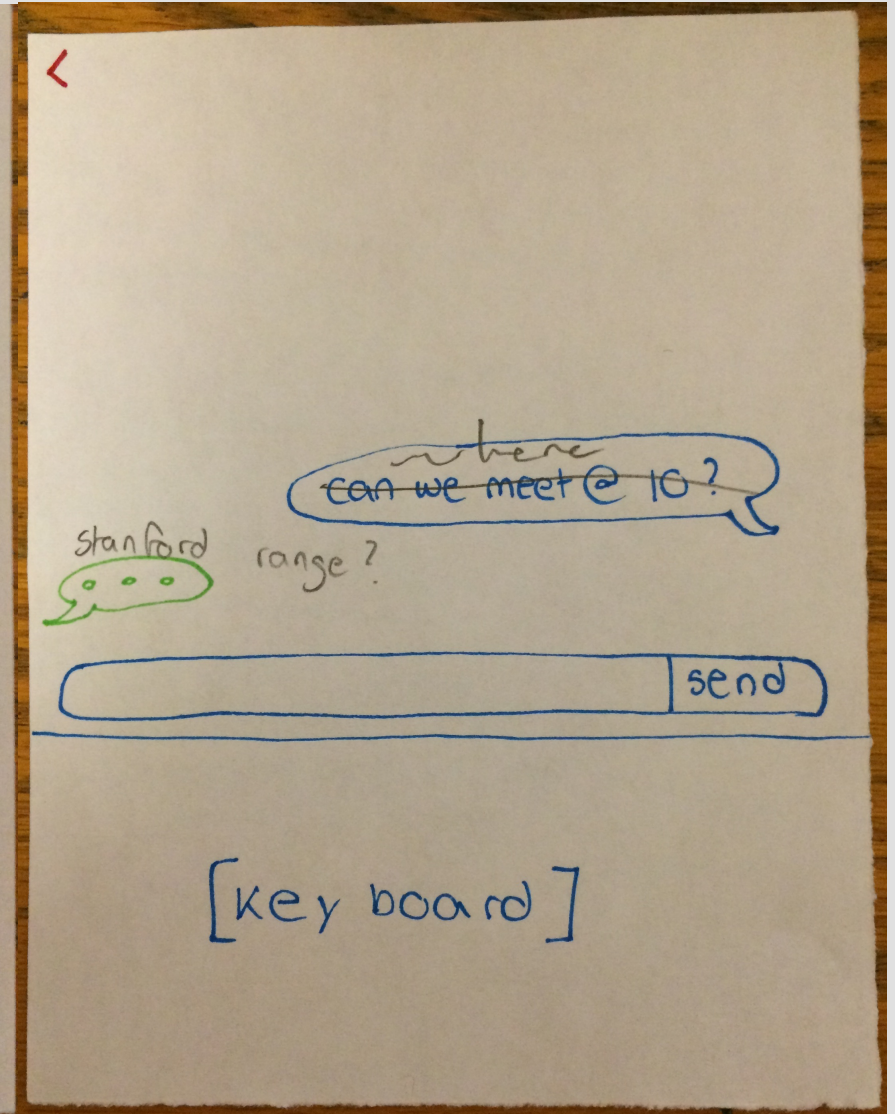
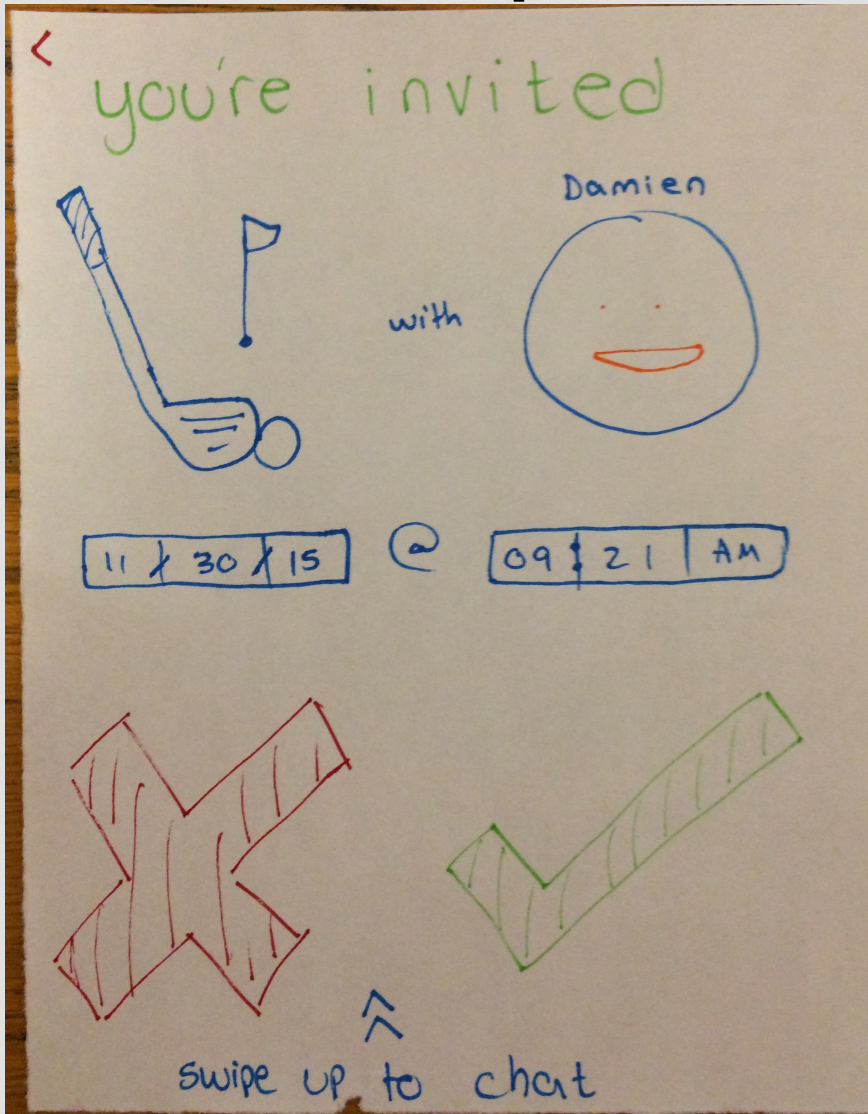
suggestions:

⊕ sky dive

⊕ have a food fight

done

# Respond to an Invite



# Send an Invite

## my connections

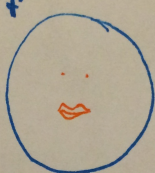
Filter:

Steve Suptik  
f



surf, ski

Karen Ross  
f



flash mob

Mo Lassen



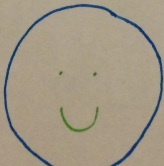
surf

Jeremy Quap



ski, ...

Allan Squire



eat thai food

John Aliroh



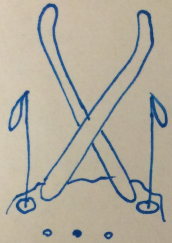
flash mob, ...



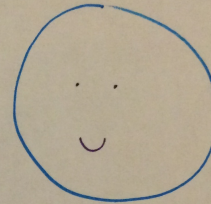
<

## invite

steve



with

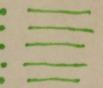


10 / 19 / 15 @

06 : 30 PM

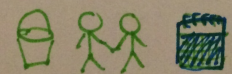
send  
in vitation

## my plans



M Tu W Th F Sa Su

○	○	○	○	○	○	○
○	○	○	○	○	○	○
○	○	○	○	golf	golf	○
○	○	○	○	○	○	○
○	○	○				



# TESTING & RESULTS

# Experimental Methods



- One of us is “computer”
  - No talking
  - Displays screens
  - Adds keyboard (as needed)
- Other person is narrator
  - Introduces product
  - Asks user to complete tasks
- User asked to vocalize rationale for choices

# User #1 Feedback

*“My personal inclination would be to not link with Facebook”*



*“Oh! I get it now!”  
– after initial confusion with scheduling a task*

*“It’s pretty easy to see my bucket list”*

*“I wouldn’t know that clicking on a bucket list item would send an invite”*

# User # 2 Feedback

*"Uh....."*  
– when  
prompted to add  
things to bucket  
list

*"It's hard for me to  
nail down a specific  
time in advance.  
Maybe just 'this  
weekend'?"*



[dismisses message]  
*"Notifications inside  
app are weird"*

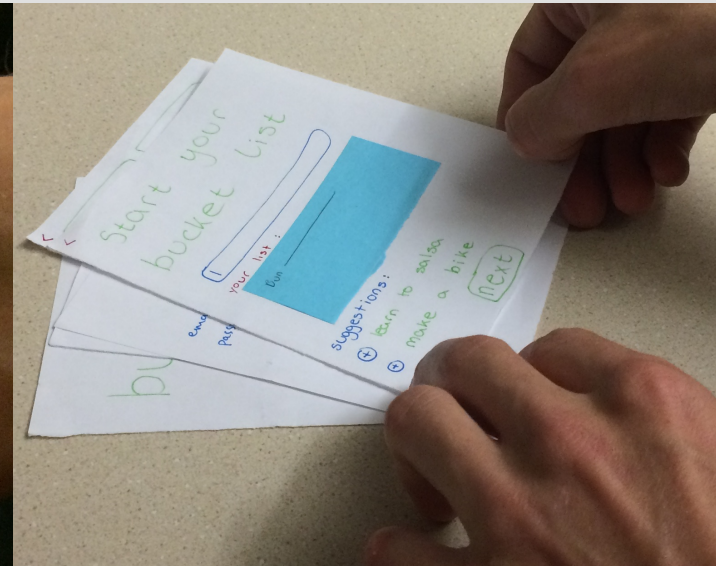
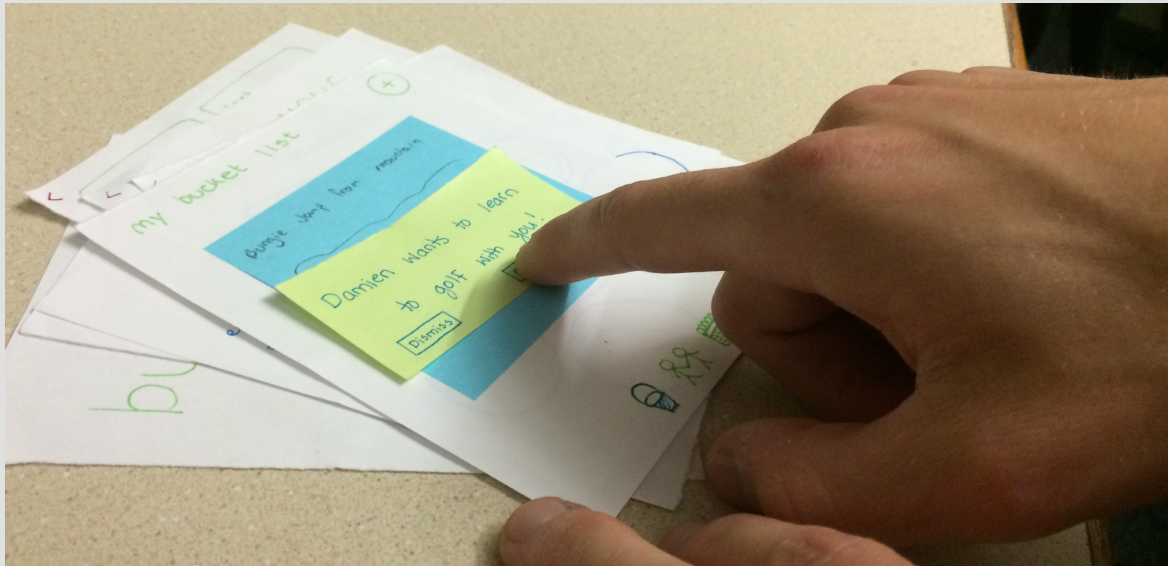
Clicked through tasks  
easily

Immediately  
chose to connect  
to Facebook

# User #3 Feedback

Easily invited someone based on the activity, not person

Clicked through scheduling tasks pretty smoothly



Thought the bucket icon was a trash can

Confused by profile creation



# Overall Impressions

## Positive

- Suggested communities
- Suggested list items
- Inspired by others lists
- Task flow is relatively straightforward

## Needs work

- What to put on list
- Hesitation to accept invites
- Scheduling and chat
- Notifications

**UI CHANGES**

# Adding to Bucket List

- More suggestions
- Maybe don't display the screen right away
- Change bucket logo – make it explicit



# Accepting an Invite

- Inbox vs. notifications
- Make proposing a new time easier
- More intuitive chat



# Sending an Invite

- Make it clearer where this process starts
- Make it more obvious who shares interests
- More ambiguous times
- Ability to invite multiple people



# Conclusion

- Users liked concept but struggled to create a bucket list
- Scheduling needs to be improved