Online User Study | Studio Task #6 (Individual)

Due: Thursday, March 3, 2016 (before class)

Goals

The goal of this assignment is to see how an online usability study appears from the perspective of the participant and to understand the trade-offs with traditional in person usability studies.

Assignment

You will be invited to an online usability study by the teaching staff. The site that we will use to invite you is userzoom.com

For this assignment all you need to do is participate in the study by filling out the demographic questions and participating in the tasks that you will be assigned. This should take 15-20 minutes.

For your write-up, all you need to do is describe **three advantages of the online, remote study** method and then describe **three advantages of the traditional in lab study.**

Deliverables

1. **Updated studio design website**
   Update your top level html page (index.html) in your personal studio directory and include a link to this week's studio design html document.
2. **Your write-up**
   Your write-up should be accessible online in your individual studio directory as an html (or, if you prefer, pdf) page. The page should be linked off your index.html defined above.

Grading (100 Points)

You should not spend enormous amounts of time on this assignment.

For this assignment, you will be graded on:

- [10] Updating your studio design website
- [80] Your written description
- [10] Your participation in class