

刘哲明

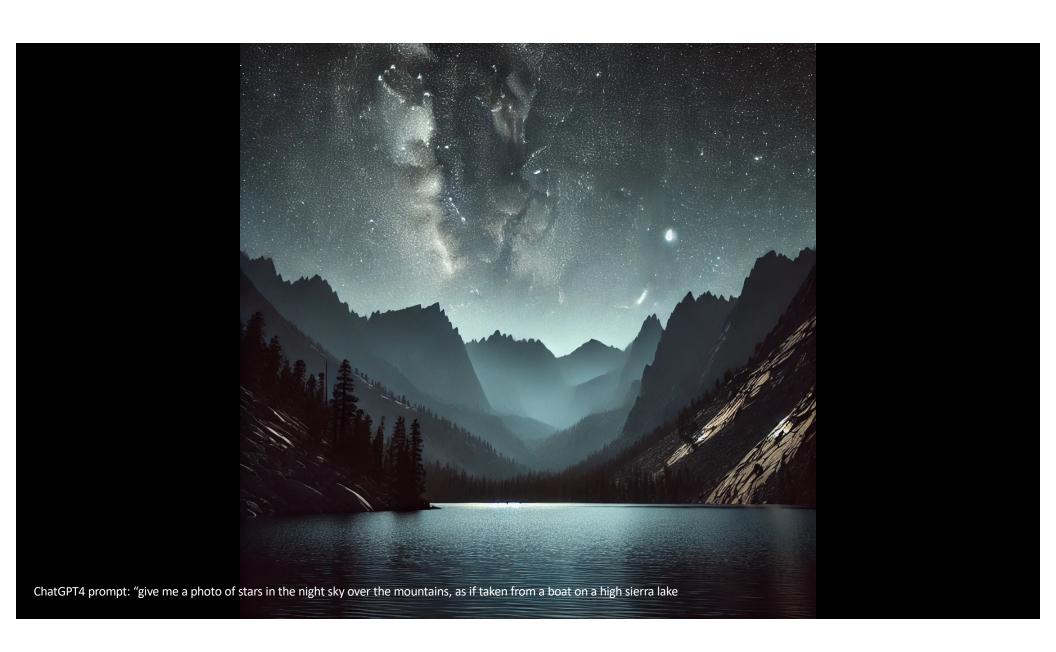
James A. Landay

Professor Computer Science Co-Director HAI @landay

> CS147 December 4, 2024

Stanford University

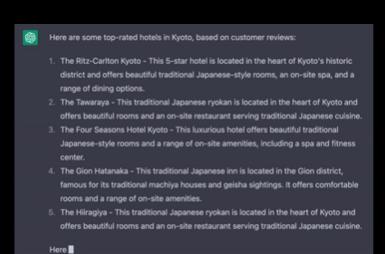




AI IS TAKING THE WORLD BY STORM



GENERATIVE ALIS TAKING THE WORLD BY STORM

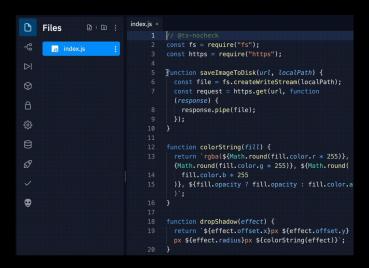




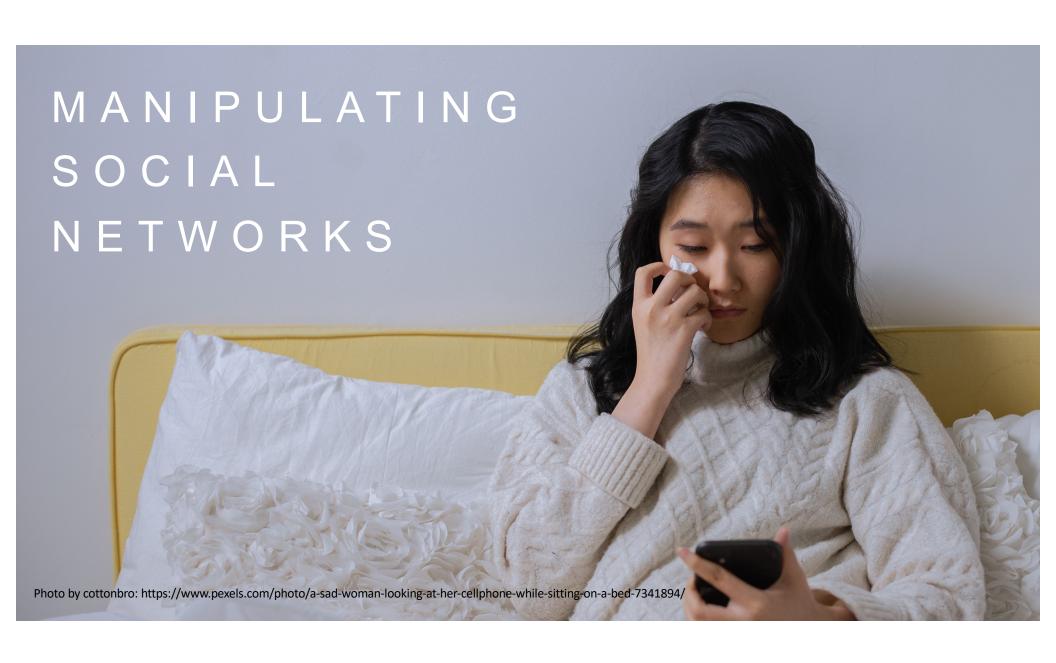


Midjourney

"Ben Stern's fashion photoshoot with decaying peonies as main theme"



Copilot









REPUTATIONAL HARM

Air C

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Air Canada argı

FORBES > BUSINESS > AEROSPACE & DEFENSE

What Air Canada Lost In 'Remarkable' Lying AI Chatbot Case

Marisa Garcia Senior Contributor ①

I offer an insider's view of the business of flight.



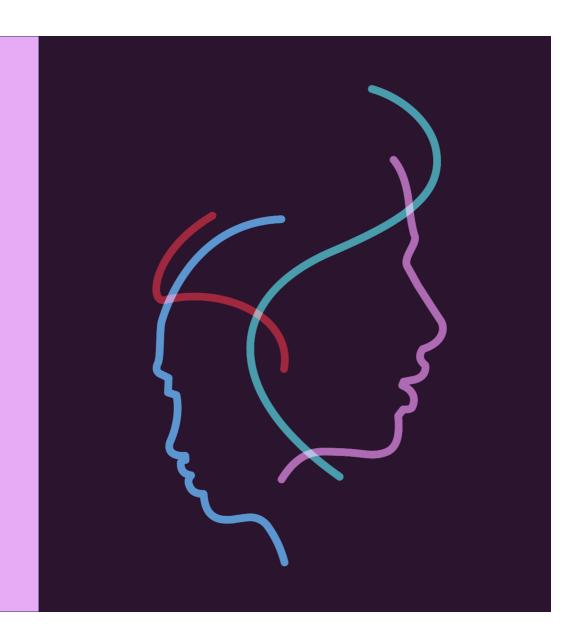




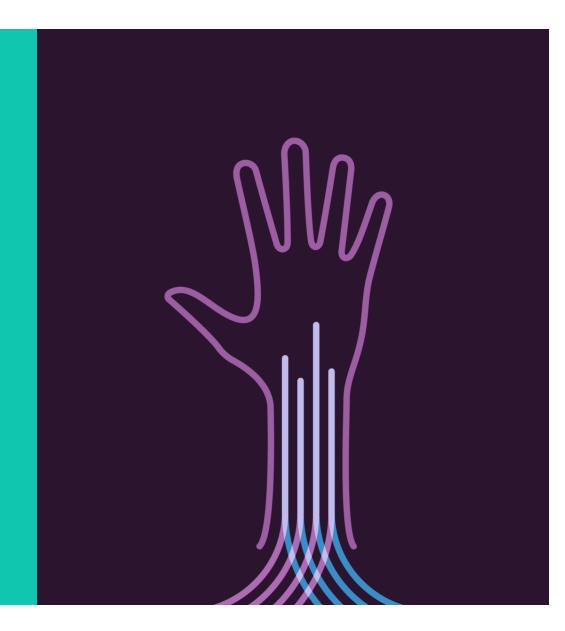


AI SHOULD BE
GUIDED BY A
CONCERN FOR
ITS IMPACT ON
HUMAN SOCIETY

AI SHOULD BE
INSPIRED BY
HUMAN
INTELLIGENCE

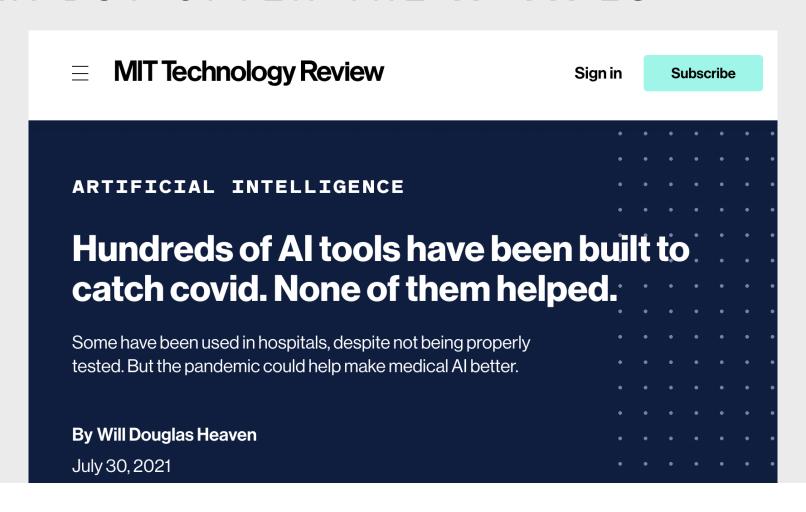


AI SHOULD AUGMENT, NOT REPLACE, HUMAN CAPABILITIES





EXPERTS USE ALIN AN IMPACTFUL AREA BUT OFTEN THE ALFAILS

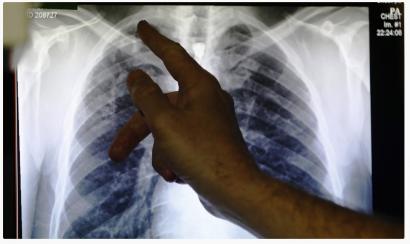


EXPERTS USE ALIN AN IMPACTFUL AREA BUT OFTEN SOLVE THE WRONG PROBLEM

Q QUARTZ &

FAULTY IMAGE

Al has a long way to go before doctors can trust it with your life



Job security.





EXPERTS USE ALIN AN IMPACTFUL AREA BUT OFTEN SOLVE THE WRONG PROBLEM



"Will AI **replace** radiologists?" is the **wrong** question...

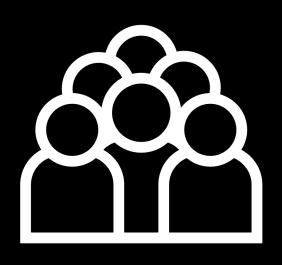
The right answer is:
Radiologists who **use** AI will **replace** radiologists who don't.

Curt LanglotzStanford Radiologist &Al Researcher

BETTER CHANCE OF CREATING TECHNOLOGY WITH A POSITIVE IMPACT

WHAT IS HUMAN-CENTERED AI

who we study to



find problems

develop solutions

evaluate systems

people by Anastasia Latysheva from Noun Project

WHAT IS HUMAN-CENTERED AI USER-CENTERED

WHAT IS HUMAN-CENTERED AI





INTERDISCIPLINARY TEAMS

* FROM THE START



AUTONOMOUS CARS

SOCIETY-CENTERED

COMMUNITY-CENTERED



USER-CENTERED

AUTONOMOUS CARS

SOCIETY-CENTERED

COMMUNITY-CENTERED

USER-CENTERED



AUTONOMOUS CARS



Drivers of other autonomous & nonautonomous cars, pedestrians, bicyclists, etc.

AUTONOMOUS CARS



Drivers of other autonomous & nonautonomous cars, pedestrians, bicyclists, etc.

AUTONOMOUS CARS

SOCIETY-CENTERED A city or region



USER-CENTERED



UT researchers find how autonomous car features can offset road safety

Rylie Lillibridge, News Reporter August 20, 2022

The growing prevalence of autonomous features in cars has the potential to reduce



AUTONOMOUS CARS



A city or region

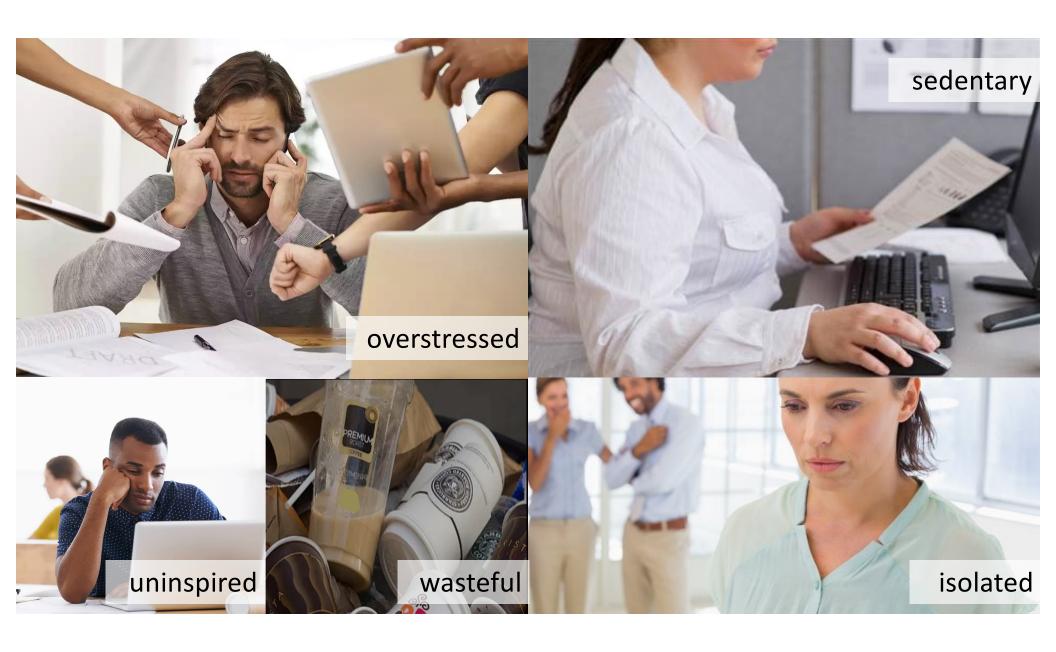
BUILD BETTER PUBLIC TRANSIT INSTEAD?

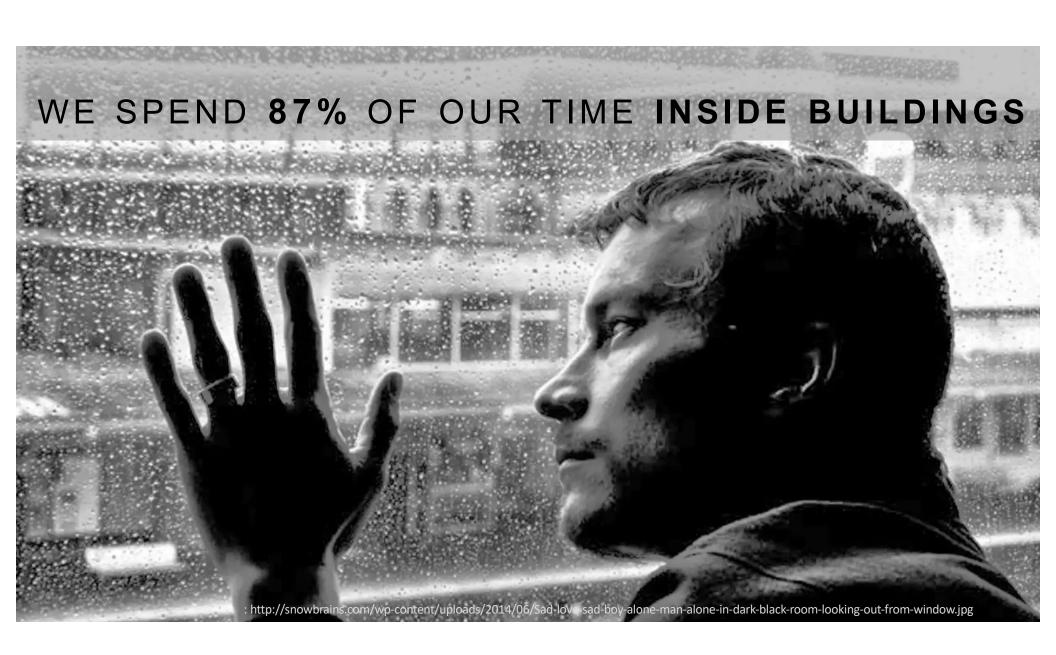
COMMUNITY-CENTERED

USER-CENTERED

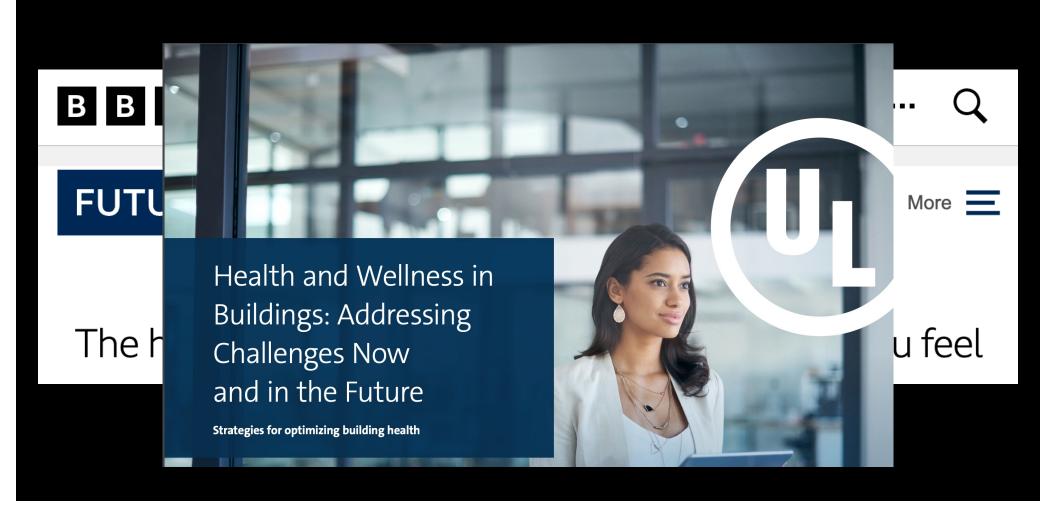
ADMINISTRIVIA

- Posters are due (we need to send to FedEx now!)
- Project Fair at 5:30 PM (over 180 guests RSVPd)
 - Further instructions are coming
- Assignment 8 (hi-fi prototype) due by Friday Studio
 - you'll practice pitch in studio
- Questions



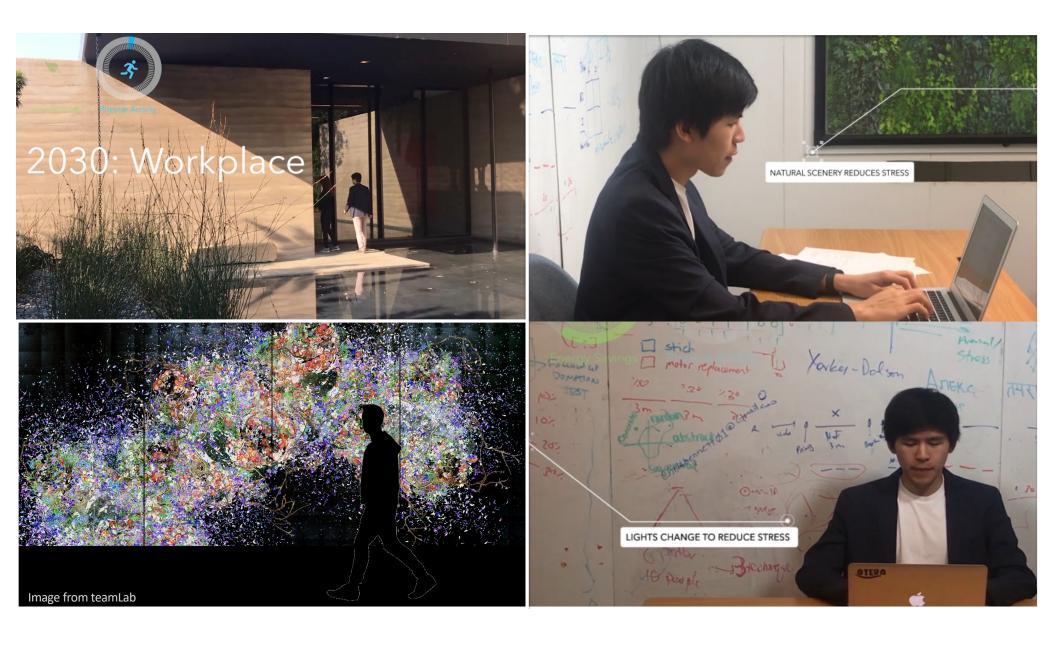


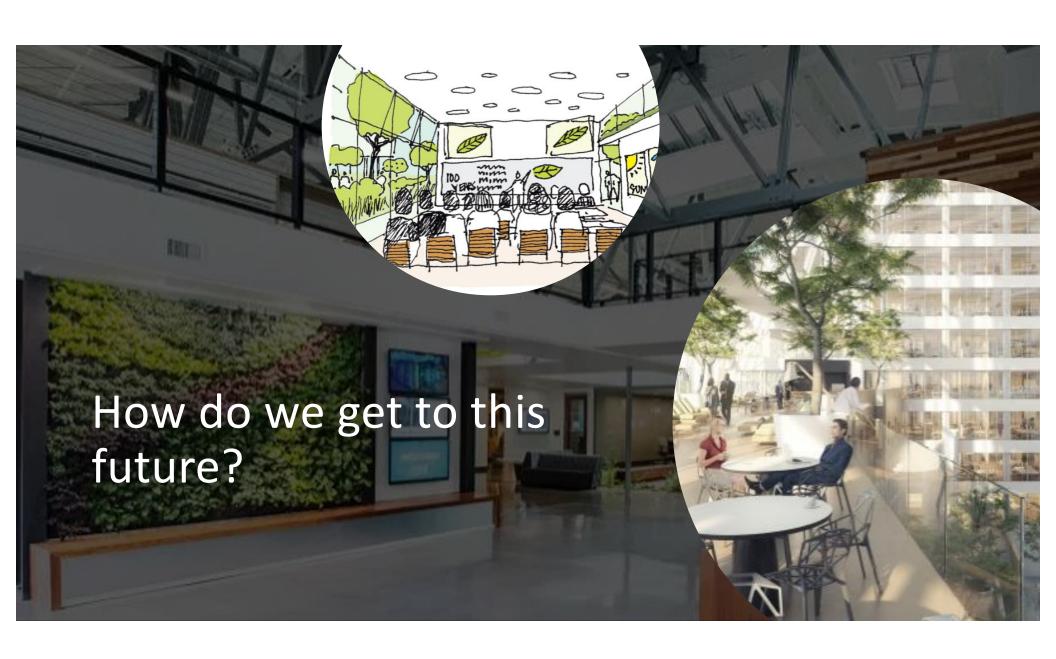
AWARENESS THAT BUILDINGS IMPACT WELLNESS











CONTROLLED LAB STUDY (N=412)

N = 49

2x2x2 conditions

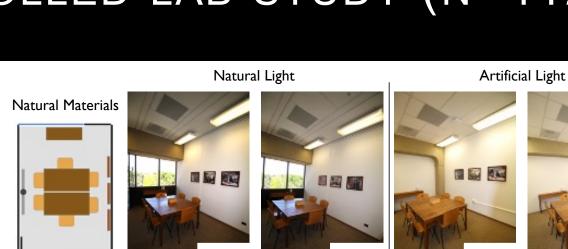
natural vs. artificial materials

X

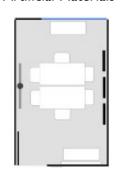
natural vs. artificial light

X

diverse vs. non-diverse representations







Diverse Representations



N=57

Non-Diverse Representations



N=53

Diverse Representations



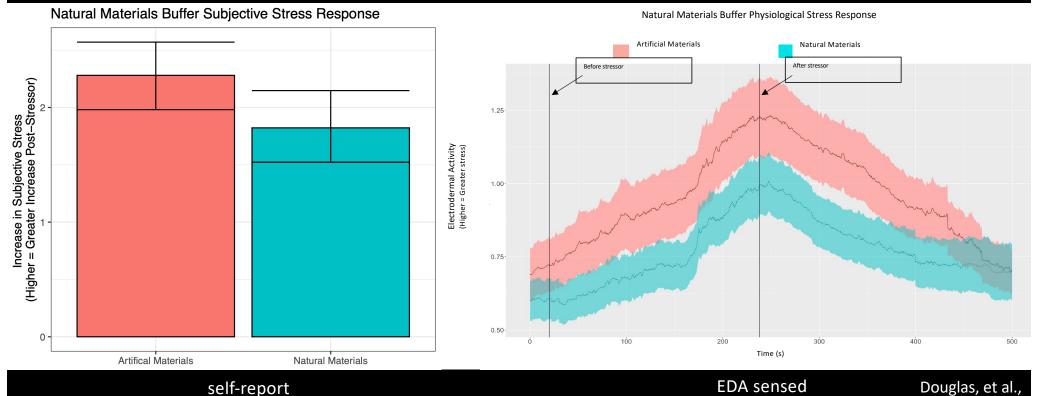
回 四 湿

N=42

Non-Diverse Representations

Douglas, et al., Building and Environment, Volume 224, 2022.

NATURAL MATERIALS & WINDOWS DECREASED STRESS



EDA sensed

Douglas, et al., **Building** and Environment, Volume 224, 2022

AI TO MEASURE WELLBEING OUTCOMES



OutcomesStress

Belonging

Creativity

Physical Activity

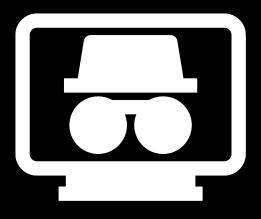
Environmental Behavior

Productivity

Self-Report

Building Data

PRIVACY RESEARCH IS ESSENTIAL



User concern over data collection & data security is legitimate

- Mixed methods assessments w/ stakeholders
- All studies are opt-in
- Security

... BUT THIS IS ONLY USER-CENTERED

screen by Lagot Design from Noun Project

HUMAN-CENTERED AI

SOCIETY-CENTERED







Meeting people you don't know

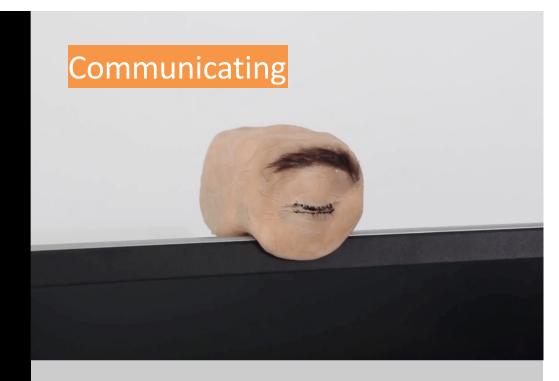
Encouraging exercise
Sensing & adapting to worker stress
Keeping personal data private



How do we communicate what is going on in a smart space?

IMPLICATION DESIGN

embedding a product's ethical implications into its design



Eyecam is a webcam shaped like a human eye. It can see, blink, look around and observe you.

Teyssier et al., 2021



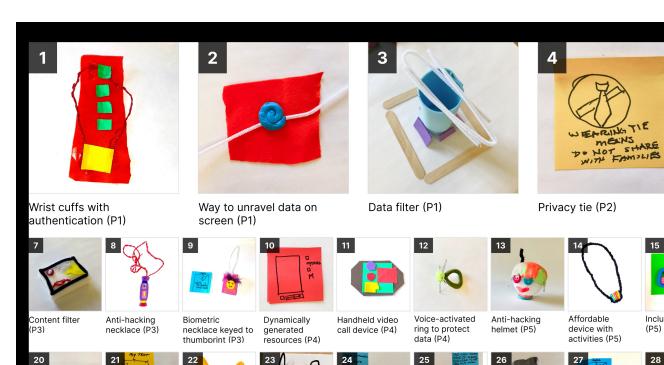
Alias is a teachable "parasite" that is designed to give users more control over their smart assistants, both when it comes to customization and privacy. When you don't use it, Alias will make sure the assistant is paralyzed and unable to listen by interrupting its microphones.



DESIGNING ETHICAL TECHNOLOGY WITH OLDER ADULTS



Group 1 Group 2 Group 3







(P5)



Button for data

explanation (P2)

5

PLEASE



unsheltered (P6)



adaptive screen

(P6)

(P9)

Privacy buttons (P2)

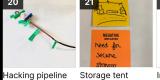
6













caregiver

stealing (P7)



camera and brain

implant (P7)



available

services (P8)



available

discounts (P8)







caregivers

stealing (P8)



the bionic hand

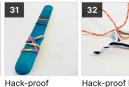
(P8)



alerts (P5)



(P9)



Hack-proof key credit card chip (P9)



(P6)





"Buddy" blocking Earpiece that negative stops the technology (P10) information (P10)



Earbud and mic to call protector (P11)



Ship dashboard (P11)



Anti-theft purse charm (P11)



community

services (P8)

Beeps indicating Fingerprint lock computer crash (P11)



(P11)



Glasses that enable invisibility (P13)



connected to the

brain (P8)

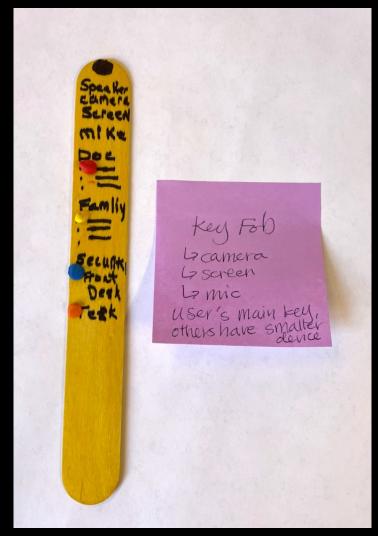
Laughter indicator to find fun (P13)



Verbal indication Scan-proof of computer wallet (P13) crash (P13)



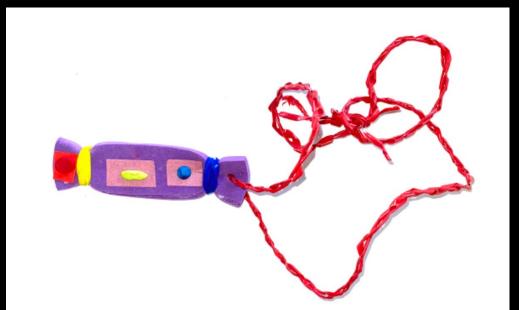
Scrambled screen to prevent identity theft (P13)





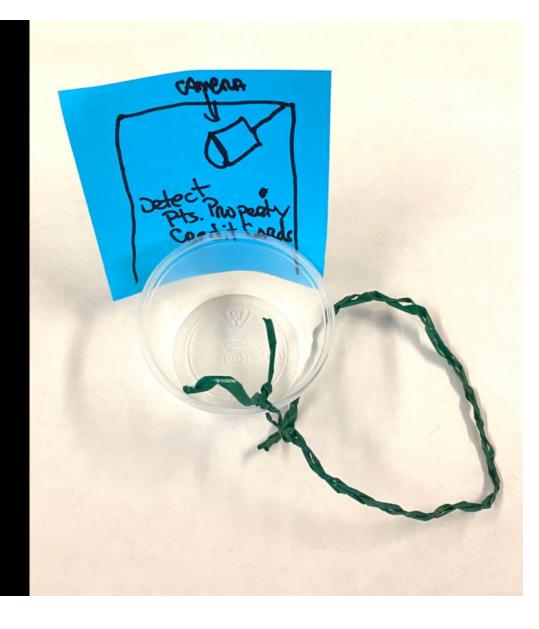
"The main doctor could have some things on the screen.. a nurse ... [would] also have access ability ... and then the other one would be like the security in your building. They would have a different level of interaction and family and then friends like and all your senior friends, junior club or whatever. But it would have a variable of security."

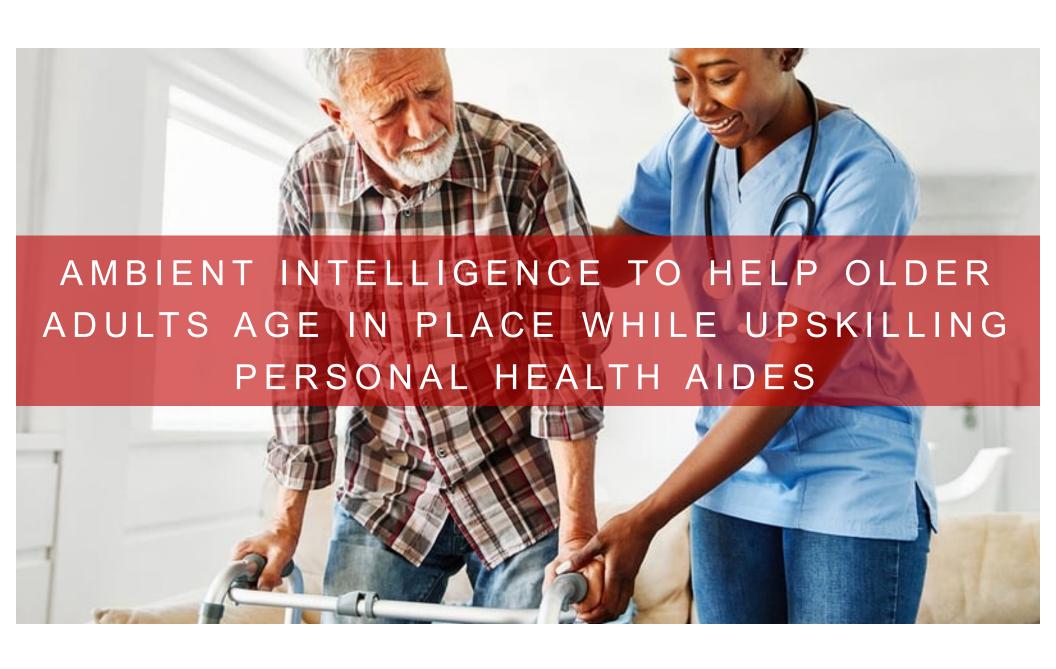




"If there's a problem, then you can press the buttons. Blue button: if you are panicking, you can press blue button and it will regulate your breathing, relax/calm down. Red: stop everything. Yellow: resume life."

"Detecting device in the doorway so a caregiver that might be taking advantage can be caught. Doorway device detects how much money you have in case a caregiver steals money, so if a caregiver leaves with more money than they came with, it will stop them. Also detects chips on your credit card to see how many credit cards you entered and left with."





HUMAN-CENTERED AI

HYBRID PHYSICAL-DIGITAL SPACES

SOCIETY-CENTERED Privilege—who has access to these fancy buildings

People with invisible disabilities or marginalized identities that they don't wish to disclose;

COMMUNITY-CENTERED

Anyone who comes into a building (e.g., delivery

people, visitors) or food vendors working outside

USER-CENTERED Building residents, management...

Q: What can artists & designers do in creating an anti-racist society?

A: What is missing is an analysis of power... We live in a moment when different identity groups are advocating for their rights, their power, their presence, and pushing back ... What is missing are the bridges of solidarity. We need to constantly be building those bridges. Historically, you know who has built those bridges? Artists [and designers]!

 Ibram X. Kendi, Prof. Boston University @Rhode Island School of Design October 8, 2022

Photo from https://www.radcliffe.harvard.edu/people/ibram-x-kendi



"AI FOR GOOD" ISN'T GOOD ENOUGH: A CALL FOR HUMAN-CENTERED AI

刘哲明 James A. Landay @landay

Exit Ticket

https://tinyurl.com/exit-ticket-10-270

