

# parbon

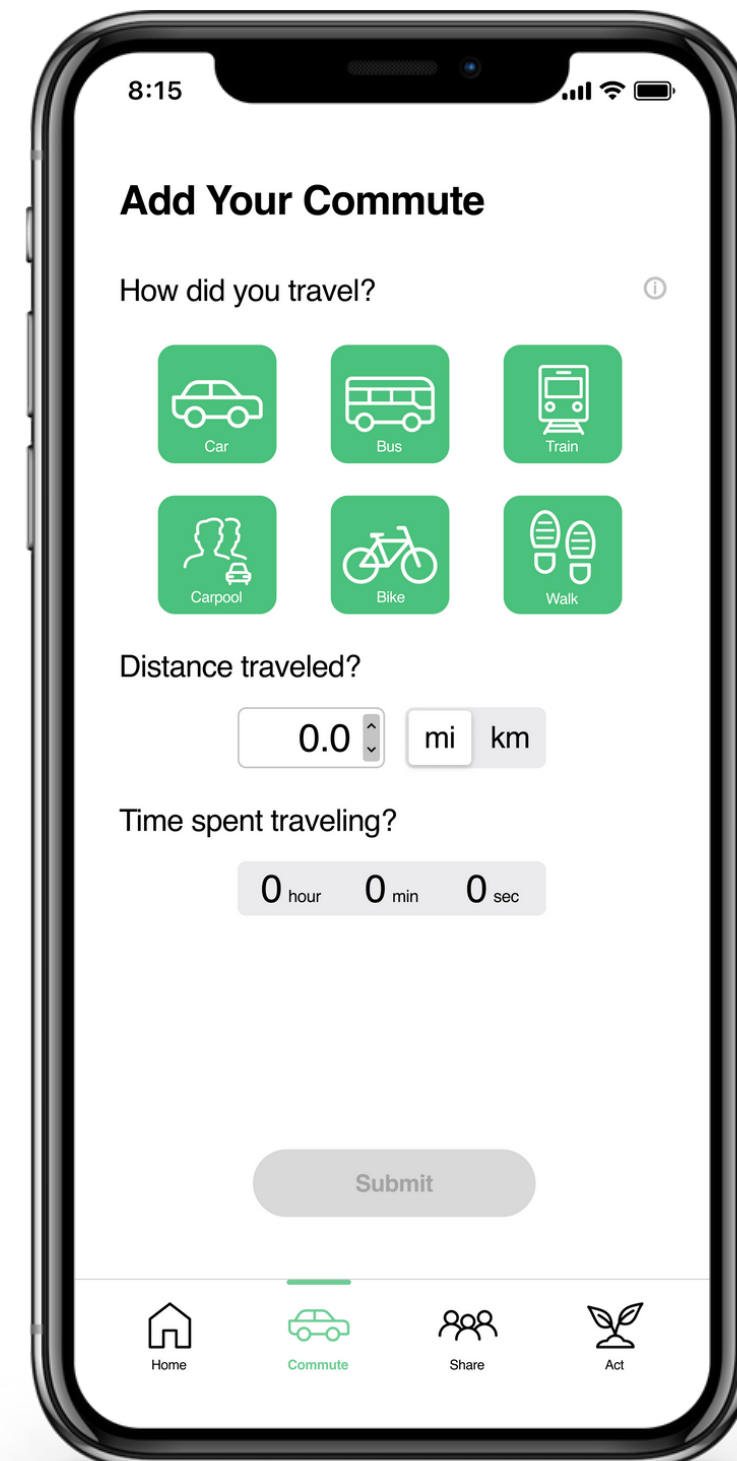
Take control of your carbon footprint.



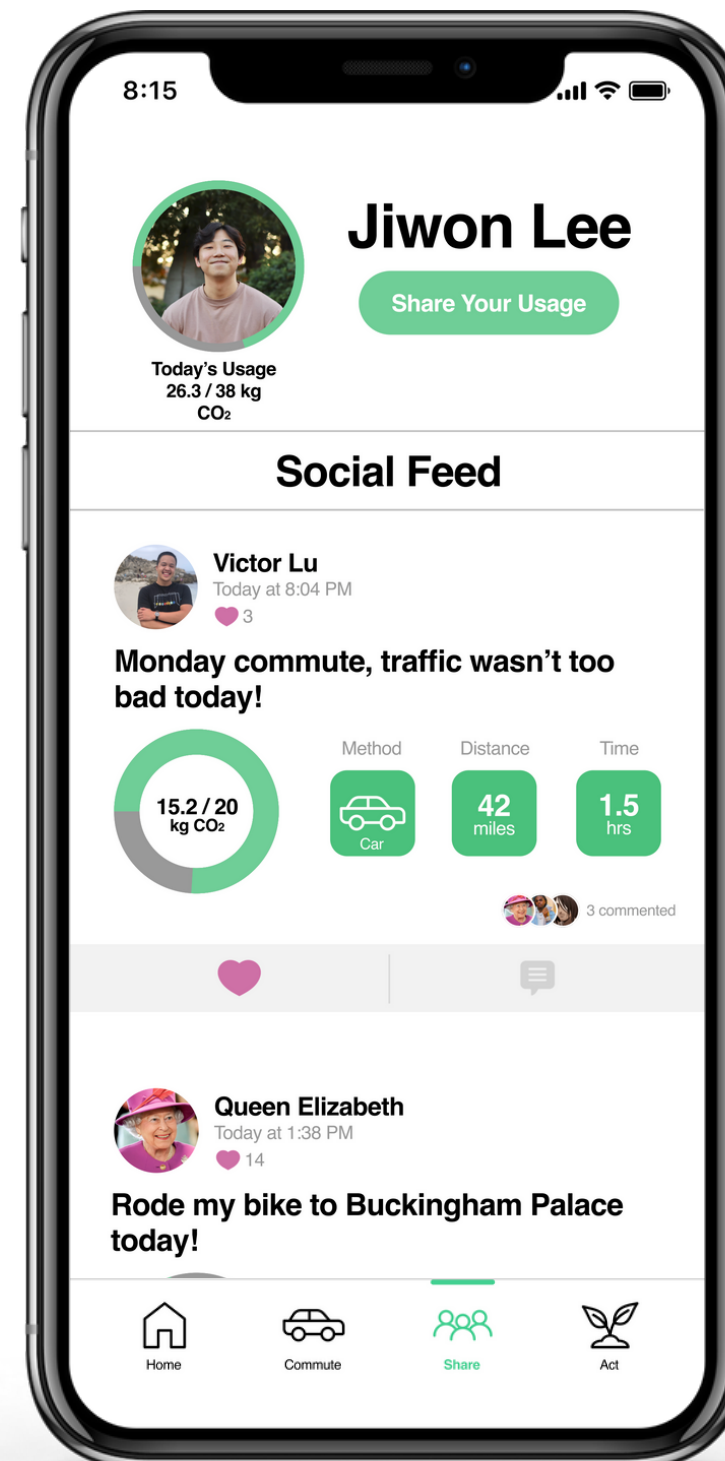
## Key Features

### Problem

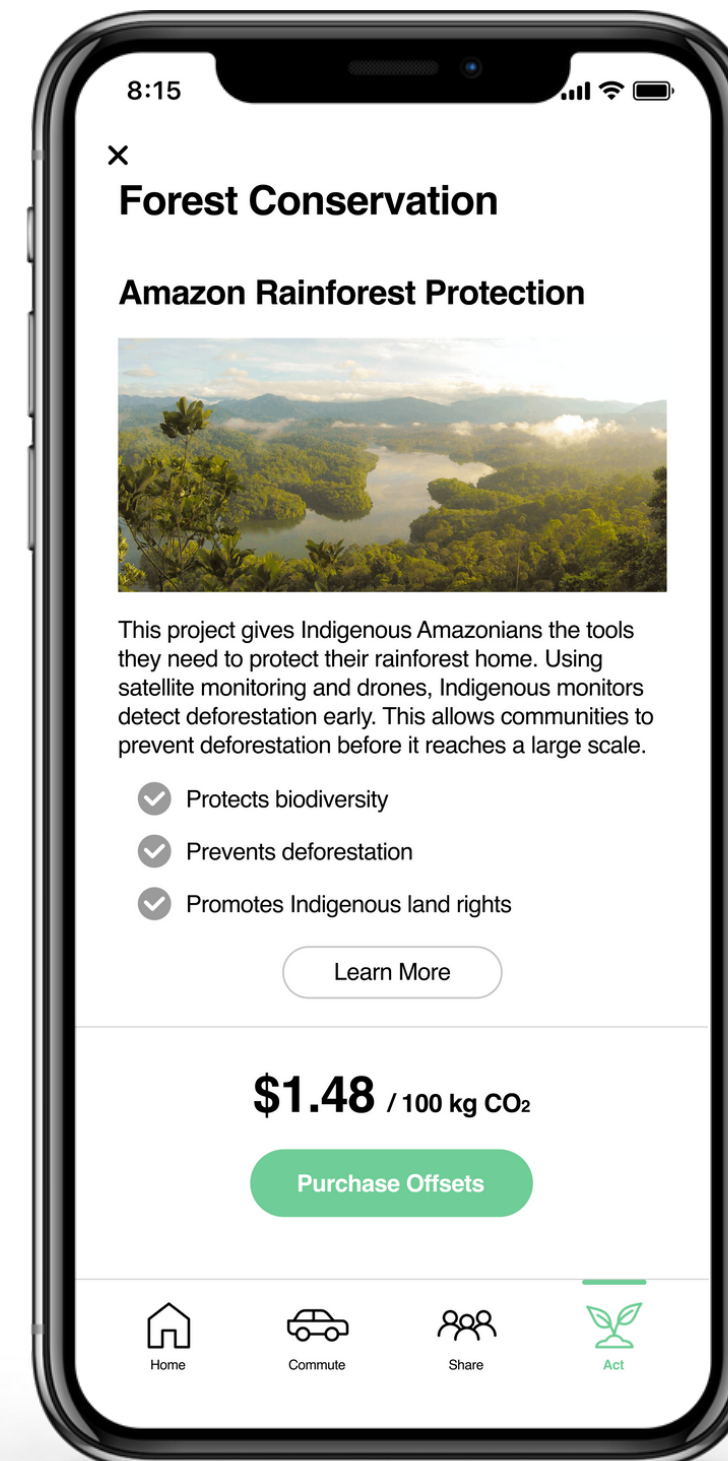
Carbon emissions are difficult for the average person to track, understand, and act upon.



Log your commutes.



Share with friends.



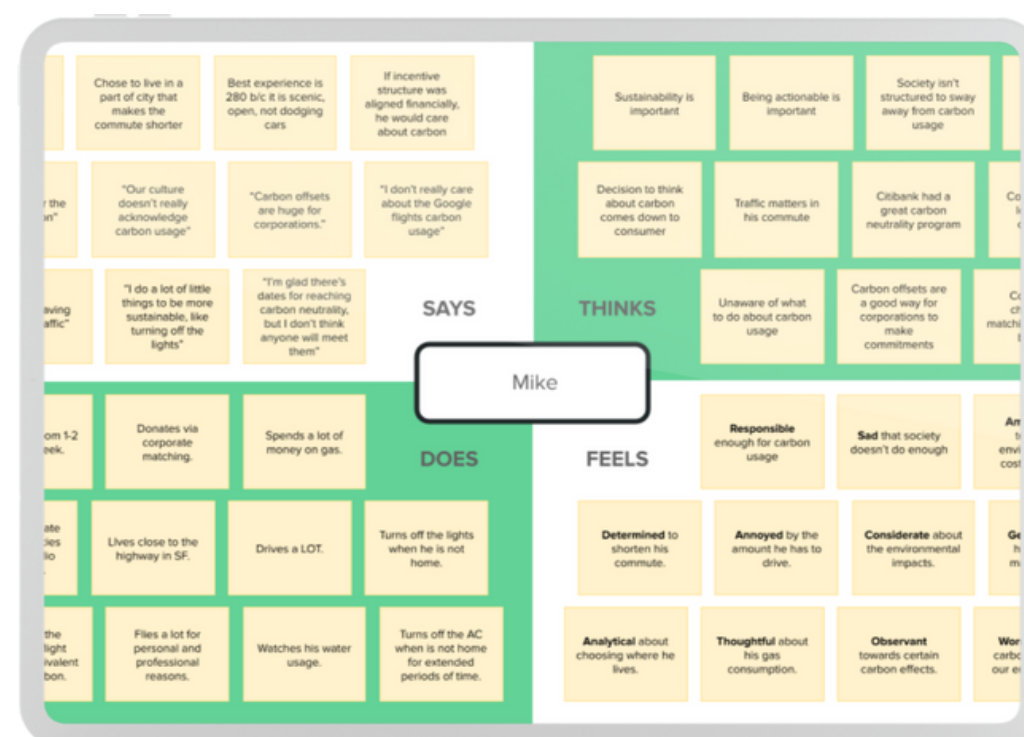
Purchase carbon offsets.

### Solution

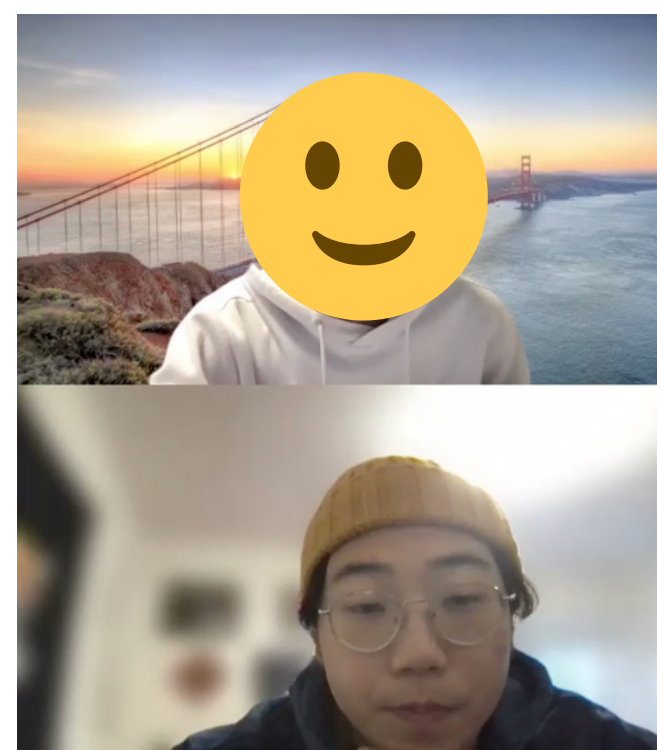
Parbon allows users to log and track their carbon usage from commutes, understand what their carbon footprint means relative to the world around them, and act by purchasing carbon offsets.

## Design Process

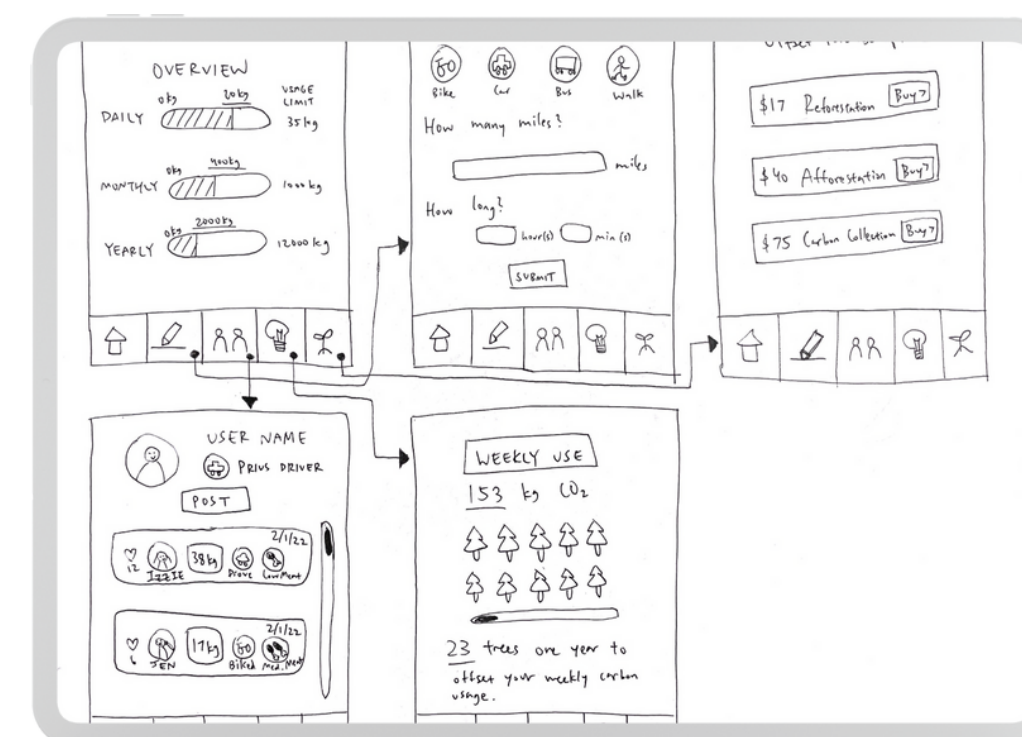
### 1. Needfinding



### 2. Field Testing



### 3. Lo-Fi Prototype



### 4. Med-Fi Prototype

