

# courtesy

**Value Proposition:**  
Court, with support.

**Problem:** Being summoned to court can be a stressful and overwhelming process, especially when combined with a lack of resources and information. The consequences of failing to appear in court when summoned are disruptive, ranging from a fine to an arrest.

**Solution:** Our app provides defendants with ways to track and confirm the logistics of their court dates (e.g. arranging transportation, legal representation, and more) to help people feel more confident leading up to their court hearing.

# Market Research



**Nudge** - text reminders for court appointments

*difference:* only text reminders, no other resources

*what worked:* text reminders proved to reduce FTA rates

*what didn't work:* doesn't address all the other issues that cause FTAs besides forgetting



**CitizenshipWorks** - walks immigrants through naturalization process (eligibility, documents, etc.)

*difference:* just focused on citizenship, not other legal issues

*what worked:* step-by-step guidance, free and easy, gives legal help and guidance

*what didn't:* doesn't help with issues that impact immigration process (ex. childcare), limited to citizenship



**Illinois Legal Aid App** - step-by-step guides to “demystify the law”

*difference:* only provides steps to guide through legal process, not adjacent tasks

*what worked:* gives resources and information you need step-by-step through the process

*what didn't:* not at scale or interactive, doesn't help w/ issues like transportation or representation

# Tasks

## Simple Task:

- Check date (days until hearing) and location of court hearing

## Moderate Tasks:

- Determine options and track coordination attempts for securing legal representation (check who has been reached out to, who has accepted)
- Determine options and track coordination attempts for securing transportation

## Complex Tasks:

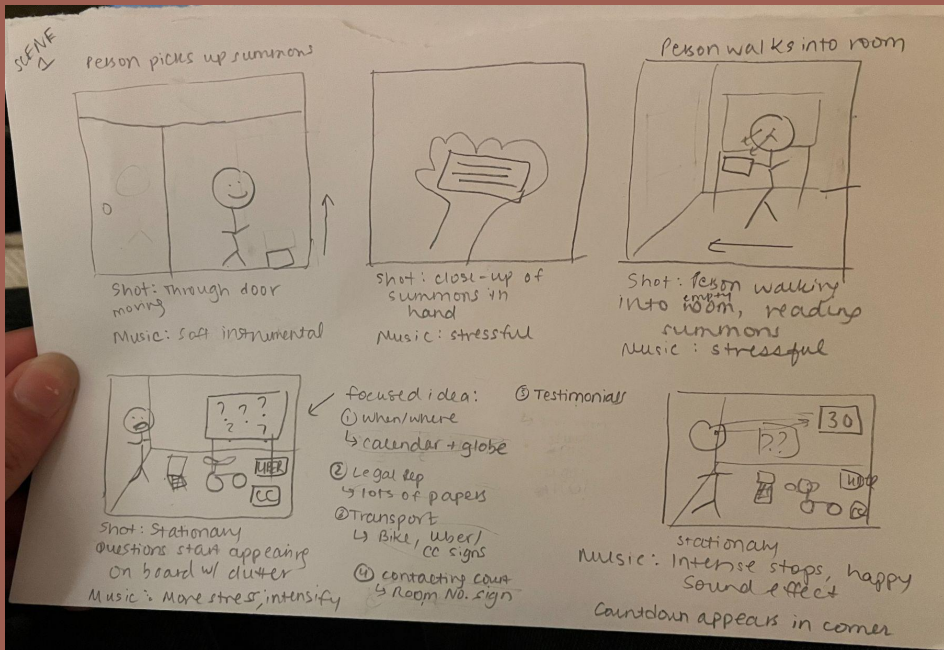
- Reaching local court to discuss upcoming hearing information
- Access and/or add testimonials about how court went

# Values in Design

Our project enforces the value of equity in justice by embedding accountability and transparency into the process of appearing in court.

A tension exists in that the justice system is currently inequitable; by helping defendants feel motivated to appear in court, we are not targeting the cycle of injustice often perpetuated by the legal system. However, given that FTAs generally affect those with less resources, creating even more disproportionate and unequal situations, our solution tries to mitigate the worst disparities by helping people appear in court.

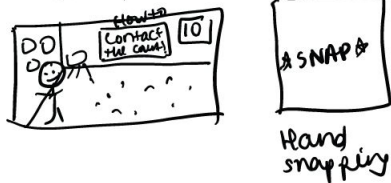
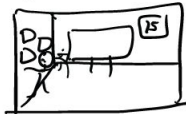
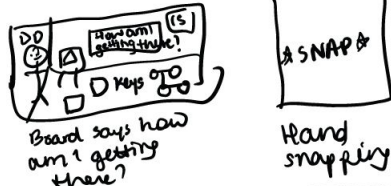
# Storyboards



SCENE 2: clutter disappears as tasks are completed

camera

Music: Neutral happy



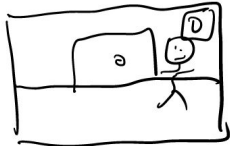


cluster is all gone but there's still this question...

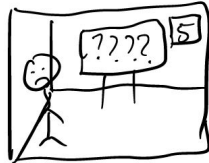


Someone new walks in, erases the 9, and replaces w/ encouragement

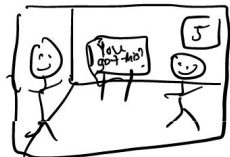
### SCENE 3:



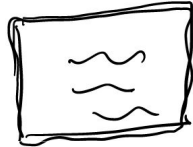
Day 0, person walks out of courthouse happy



Same room, new person - new countdown



Old person walks into room & erases board and writes encouragement



cut to app name + end.

\* Numbers in top right corner are a countdown to the court date. They will say something like "30 days to Person A's court date!"