

Building stronger teams through collaborative journaling

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High-Fidelity Prototype

Problem

In hybrid collaboration settings, it is harder for both facilitators and team members to monitor and regulate team dynamics.



Solution Overview

Journy leverages the power of journaling and reflection after collaboration sessions to help facilitators and teams open up more honest lines of communication, build trust, and empathize with each other.

MISSION STATEMENT

Journy enhances team collaboration and communication by building empathy and trust.



VALUE PROP

Building stronger teams through collaborative journaling

Overview

1 Heuristic Evaluation Results and Major Design Revisions

- 2 Prototype Implementation
- **3** Prototype Demonstration



Heuristic Evaluation Results and Major Design Revisions

1. Sign in Process

H3: User Control and Freedom (Sev. 3)

Users were unclear about that **Role** is selected via a **drop-down** because it looks identical to the text entry fields.

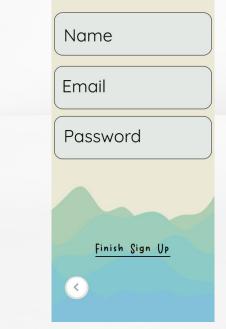
Roles being attached to accounts was confusing and did not allow for flexibility.



1. Sign in Process

Implemented Change:

Role is now journal-specific rather than user-specific to account for one user having different roles on different teams. Users pick their role during **journal creation**, not sign-in.



2. Journal Creation Process

H3: User Control and Freedom (Sev. 3) Users needed more flexibility for the creation process in case of accidental errors

H6: Recognition, not Recall (Sev. 4) Users desired an easier way to remember and enter new journal codes (e.g. through a shareable link)



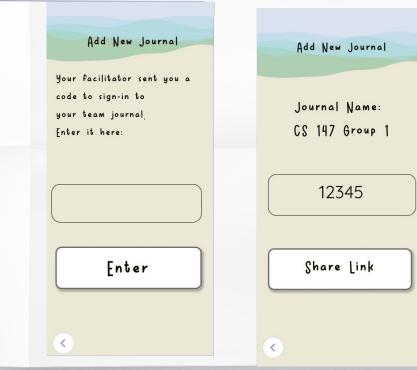
2. Journal Creation Process

Implemented Change:

Journal Code is easily shareable.

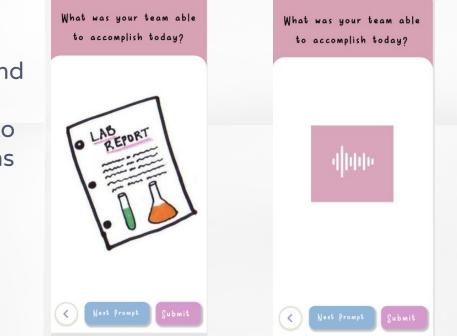
Additional instructions for team member.

Back buttons for greater user freedom.



3. Journal Entry

H7: Flexibility & Efficiency (Sev. 4) It was difficult for users to edit and view uploaded images and voice-based journal entries due to the lack of buttons on the screens



3. Journal Entry

Implemented Change to increase **user efficiency** and **flexibility:**

Users are easily able to use multiple entry methods on the **same screen**. Users are able to view, discard, and re-do entry components. What was your team able to accomplish today?

We weren't very productive today, but we have clear next steps for...



4. Calendar and Statistics Information

H10: Help & Documentation (Sev. 4)

Users were unclear about the **meaning** of the emojis on the calendar and the chart on the statistics page.

Users were unaware that they could click on the emojis on the calendar to view the team journal for that day.



4. Calendar and Statistics Information

Implemented Change to increase user understanding:

Added help buttons with descriptive text blurbs.



Usability Goals Revisited

1. Robust

Users understand how to accomplish the tasks with minimal error and confusion

2. Flexible

Users understand how to make different choices that the prototype offers

Key Measures:

- Are users aware of all the available features? (Result: not yet!)
- How often are users unsure of how to progress? (Result: success!)

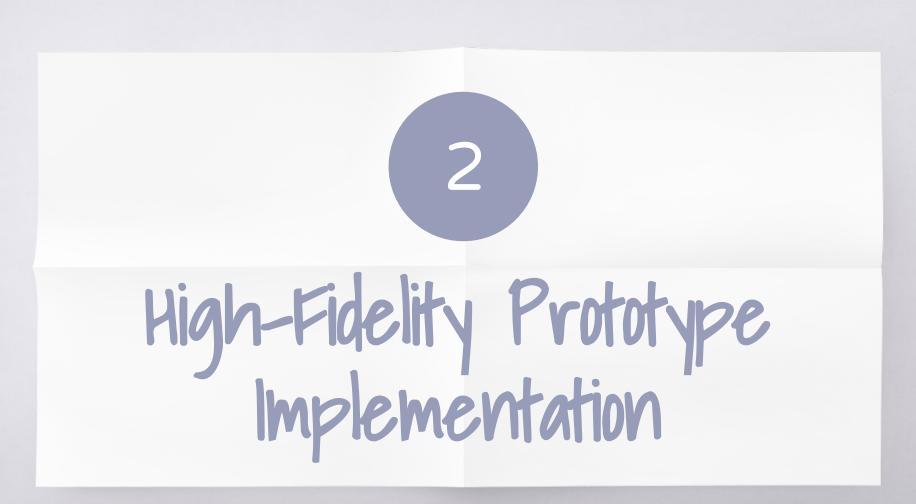
High-Fidelity Progress Towards Goals

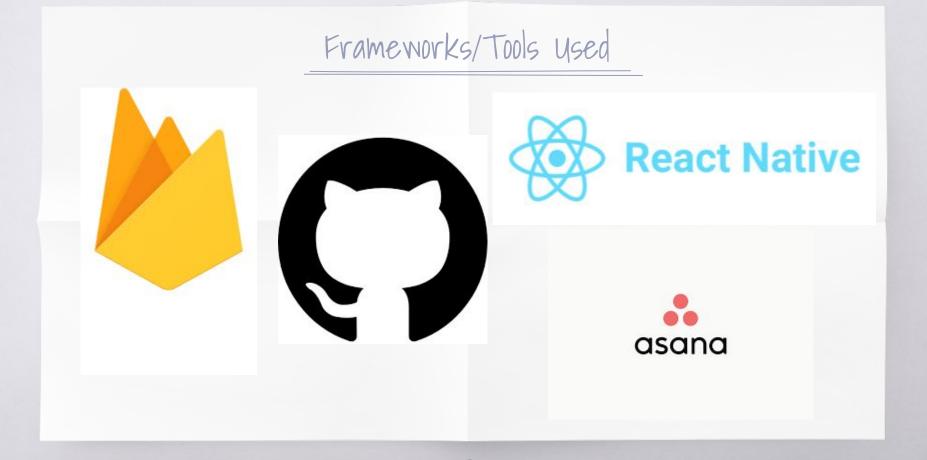
Robust:

Simplifying the sign-in and journal creation processes and clarifying instructions on the calendar and statistics pages enable users to better **understand how to accomplish** the tasks and **minimize confusion**.

Flexible:

Expanding capabilities on the journal entry screens allows users to fully **take advantage of all the available features**





Prototype Features and Plan

Implemented

Sign-in/Sign-up Flows Journal Creation Team Member Journal Entries

Unimplemented

Facilitator Feedback Statistics Pages Unimplemented Features

Facilitator Feedback

Statistics

Feedback Presets Journal Summaries Adapt Team Member screens with some modifications Create Calendar Visual Create Graph Visual Sync Visuals with database

Hard-Coded Data

Ideally, only the prompts...

Previous journal entries Statistics Teammate journal entries Journal Summary



Thanks

Any questions?