Journy

Building stronger teams
through collaborative journaling

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In hybrid collaboration settings, it is harder for both facilitators and team members to **monitor and regulate team dynamics.**

Journy leverages the power of journaling and reflection after collaboration sessions to help facilitators and teams open up **more honest lines of communication**, build **trust**, and **empathize** with each other.

Market Research

Waffle: Shared Journal
family, friends and couple
Poppy AI, Inc.
Designed for iPhone
★★★★☆ 4.7 • 627 Ratings
Free
View in Mac App Store ↗

This is a mobile app mainly designed for group journaling among family members, friends, or couples.

What works
- Provides a list of prompts
- Users can share images and/or text.
- Simplistic and cute interface design
- Group members get notified when other members post an entry.

What does not work
- Does not save drafts automatically
- Does not support different mediums of journal entries (e.g. audio and video)
- Everything is arranged in a timeline: users are not able to customize organization.

iPhone Screenshots

Journal together with your favorite people
★★★★★
"Great way to keep us stay connected"
Melissa

Journal together, grow together
waffle

Everyone's journal in one place

Take a moment to reflect

How is it different from our solution
- *Waffle* focuses more on **intimate** group journaling while ours emphasizes **collaborative** team journaling.
- Prompts provided by *Waffle* are centered around self-care while our prompts will target helping teams work more effectively.
- Our solution will incorporate an additional user group in the team journaling process: facilitators.

Additional Market Research

Happyfeed Journal: Daily Diary
Gratitude Share, Happier Mood
HappyFeed Inc.
Designed for iPad

★★★★★ 4.9 • 1.8K Ratings

Free · Offers In-App Purchases

View in Mac App Store ↗

This is a mobile app mainly designed for individual journaling with a group sharing function.

Simple, positive **daily journaling.**

Join a group to **share with friends.**

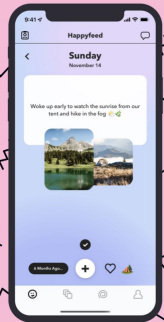**Monthly Recaps** with photo grids.

Spark joy with your **Happiness Jar.**

What works
- Provides a randomly generated prompt each time
- The Happiness Jar function generates random past (individual/group) memories.
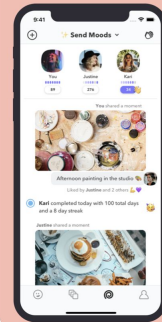- Has a habit building function to motivate usage

What does not work
- In group journaling, people in a group can only respond to others with emojis.
- Users are limited with up to 3 entries every day.
- Does not support different mediums of journal entries (e.g. audio and video)
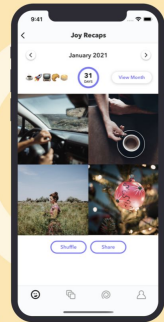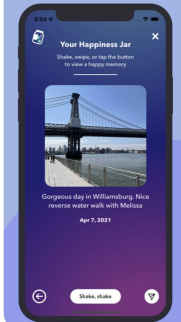
How is it different from our solution
- *Happyfeed* is designed mainly for individual use while group journaling Is our primary focus.
- *Happyfeed* focuses more on fostering people's **gratitude** while ours emphasizes on fostering **collaboration** and **constructive feedback**.
- Our solution will incorporate an additional user group in the team journaling process: facilitators.

Tasks: What do Journy users want to achieve?

Simple

Team members and team facilitators express their feelings, ideas, and expectations about collaboration

Moderate

Teams track and have a record of team dynamics in order to build trust and improve collaboration

Complex

Team facilitators monitor team dynamics in order to improve their facilitation practices and better support teams

Embedded Values

Empathy

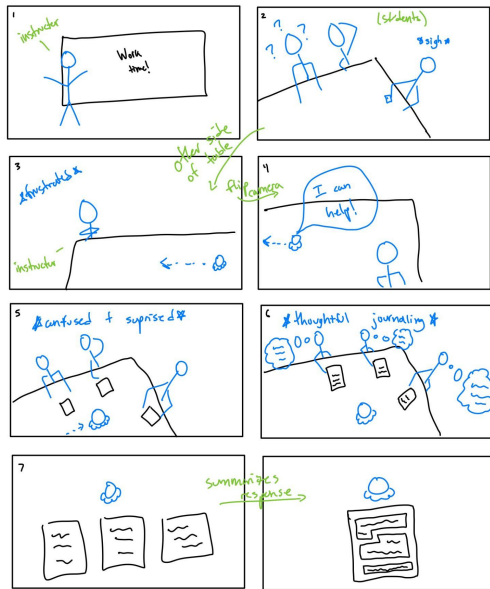Journaling and team reflection fosters empathy between teammates

Transparency & Openness

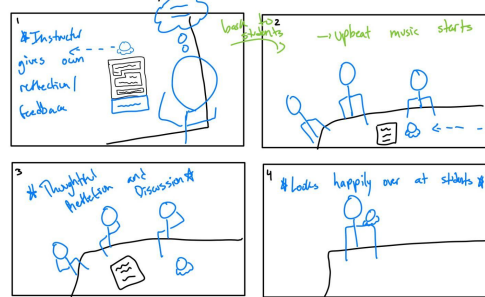Feedback between teams and facilitators enable transparent communication of needs

These values may conflict because we want to support productive collaboration while remaining empathetic to individual needs. We can address this conflict through anonymity toggles, trust-building mechanisms, and supportive scaffolds for struggling team members.

Video Storyboards

Simple Task

1 instructor — Work time!

2 ? ? ? (students) *sigh*

3 frustrated — instructor — other side of table — flip camera

4 I can help!

5 *confused + surprised*

6 *thoughtful journaling*

7 summarizes response

Complex Task

1 *Instructor gives own reflective feedback* — back students

2 — upbeat music starts

3 *Thoughtful reflection and Discussion*

4 *Looks happily over at students*

Moderate Task

1 next class... — Work time!

2 *review previous effectiveness*

3 triumphant music playing — *effective teamwork* — project

4 *pat on head*

5 *thumbs up!* — cut to blank screen

6 Journy — [product blurb]

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