



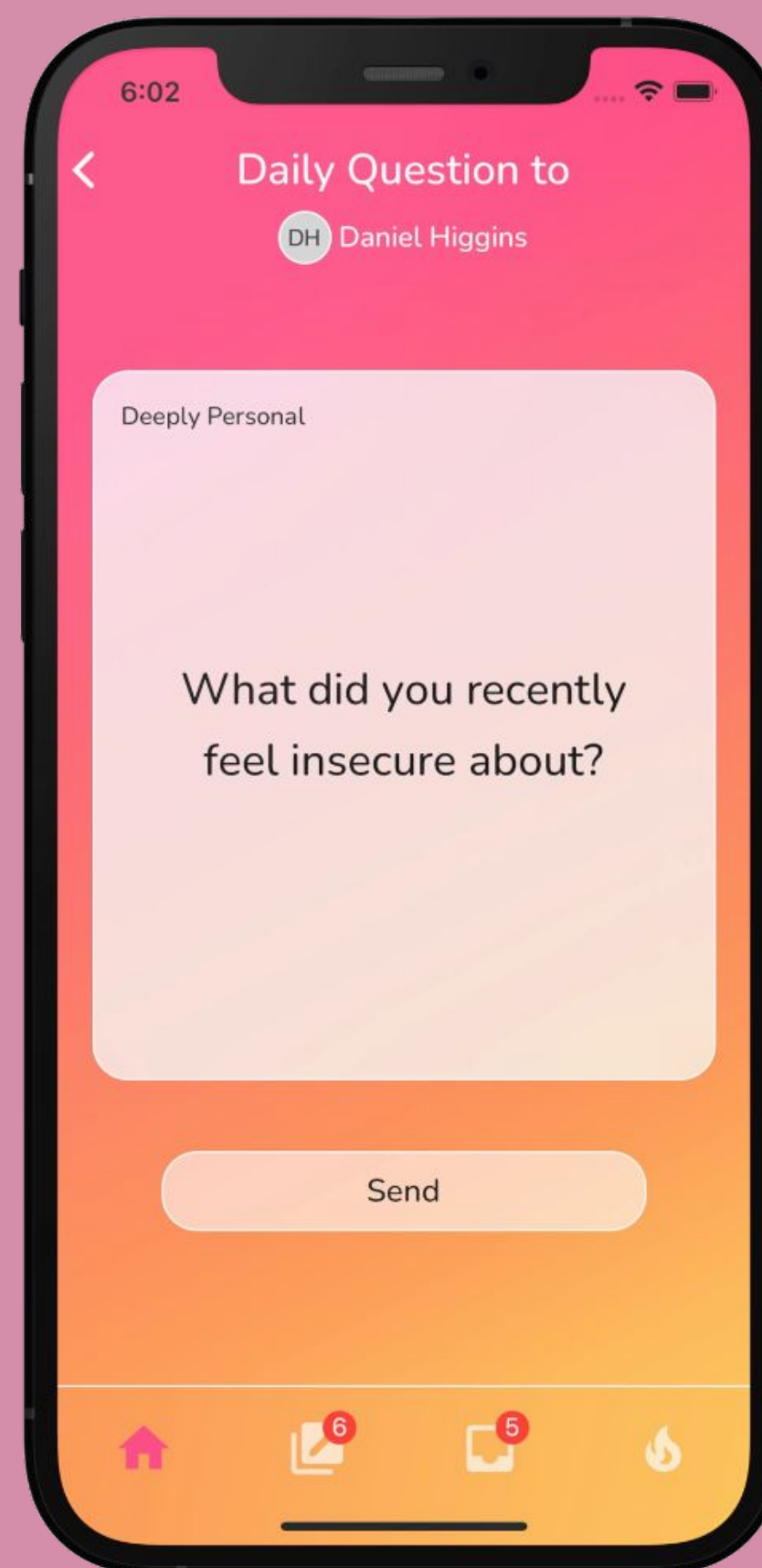
Cherish your long-distance relationships, *everyday*

## Problem

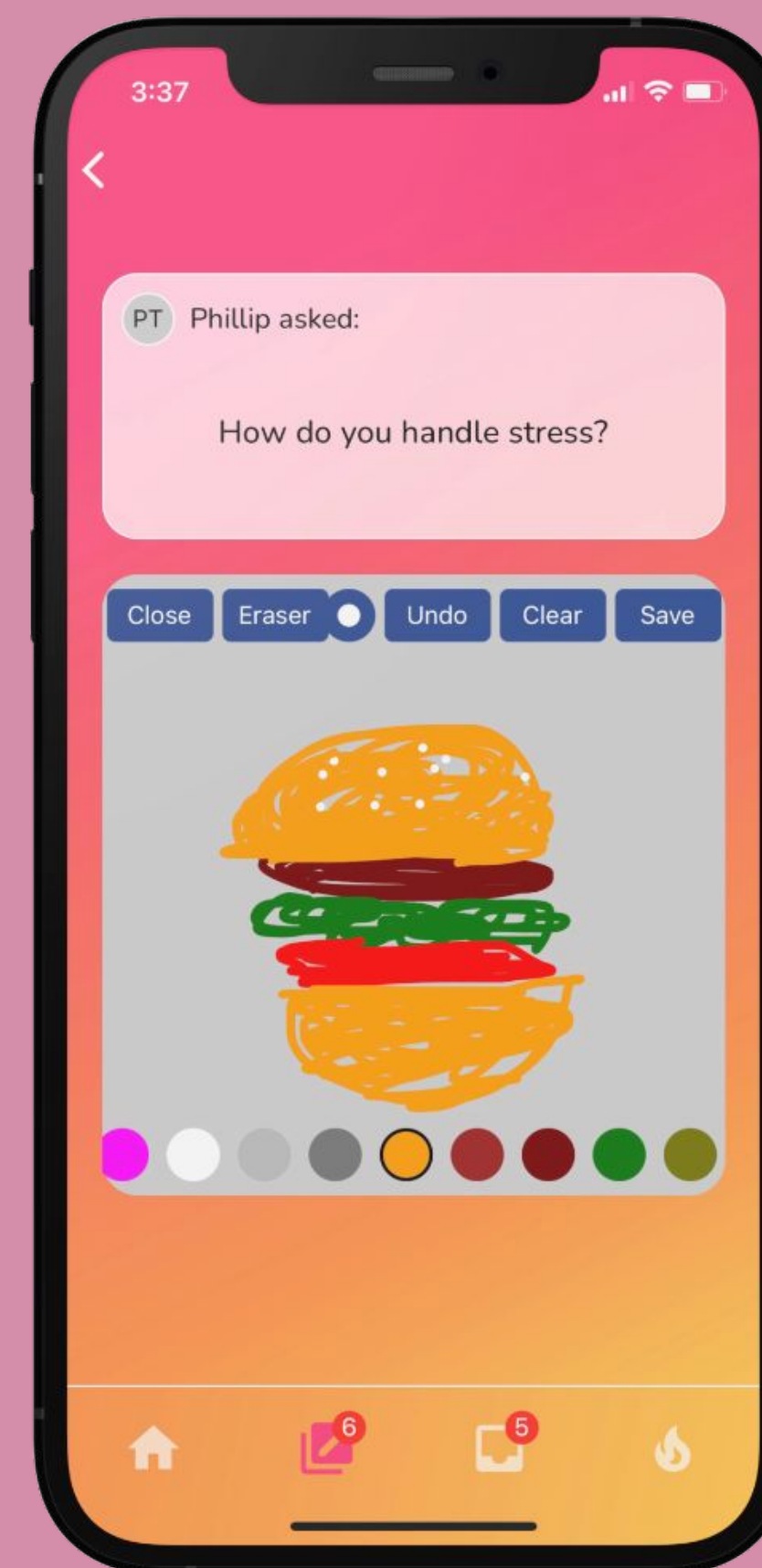
Long-distance relationships often become **weak** because people grow busy and find it hard to have **personal conversations** online.

## Solution

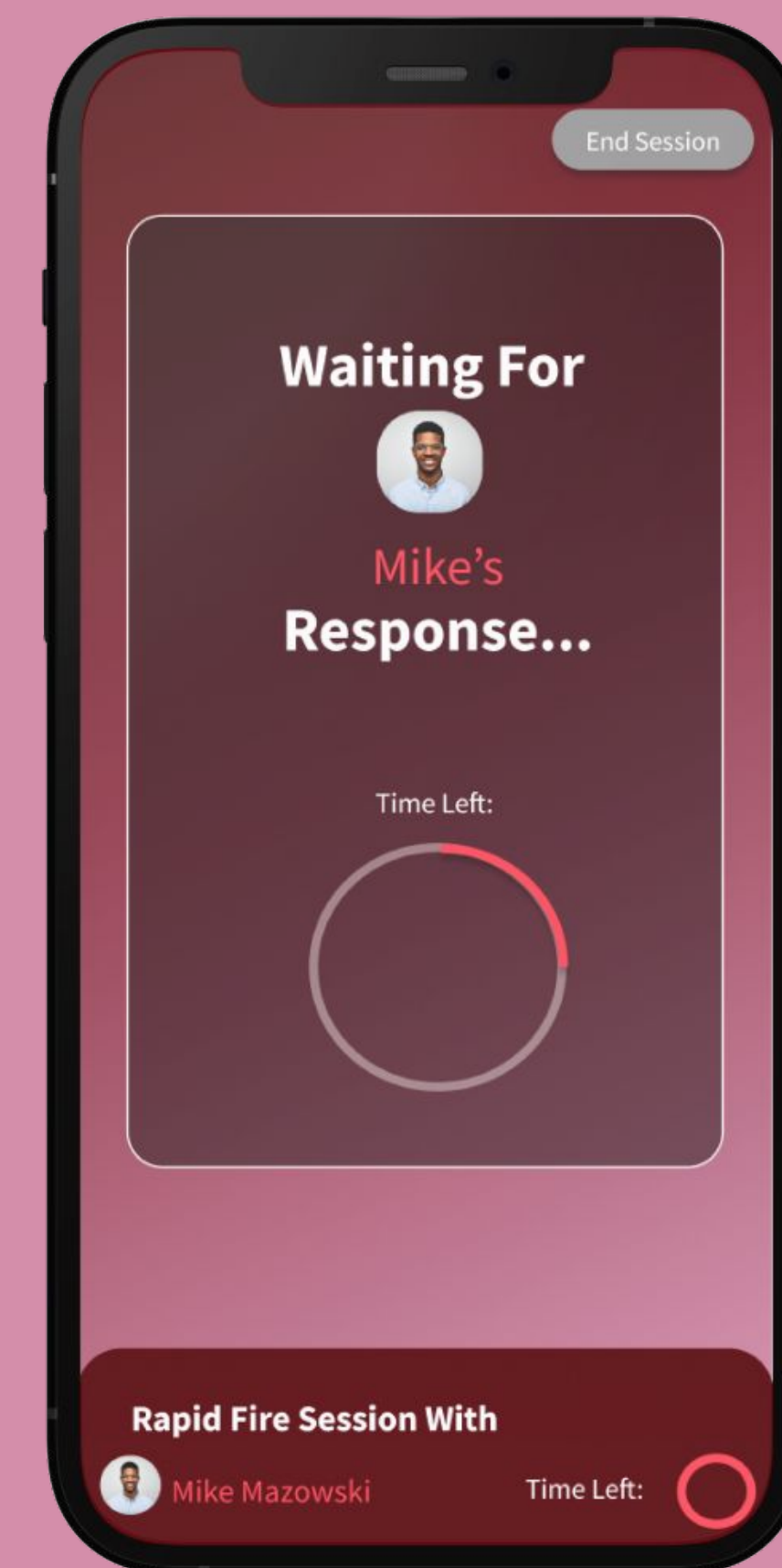
Cherry allows users to respond **quickly** and **creatively** to auto-generated questions that create **thoughtful** and **intimate** conversations.



Send Daily Questions



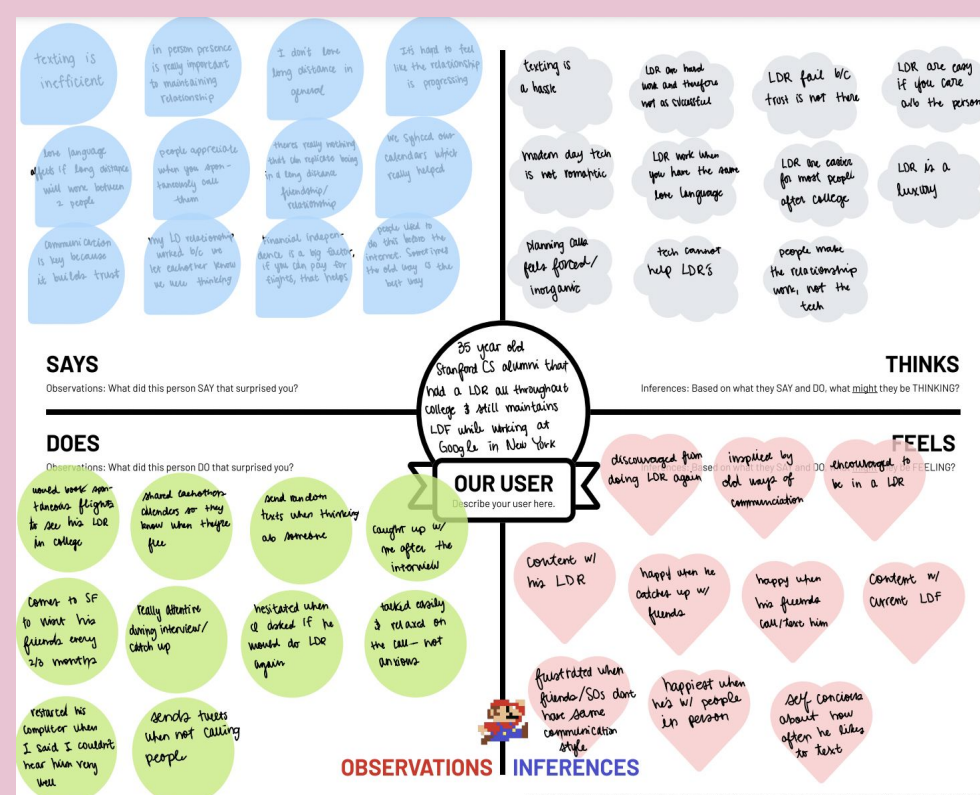
Respond with Creativity



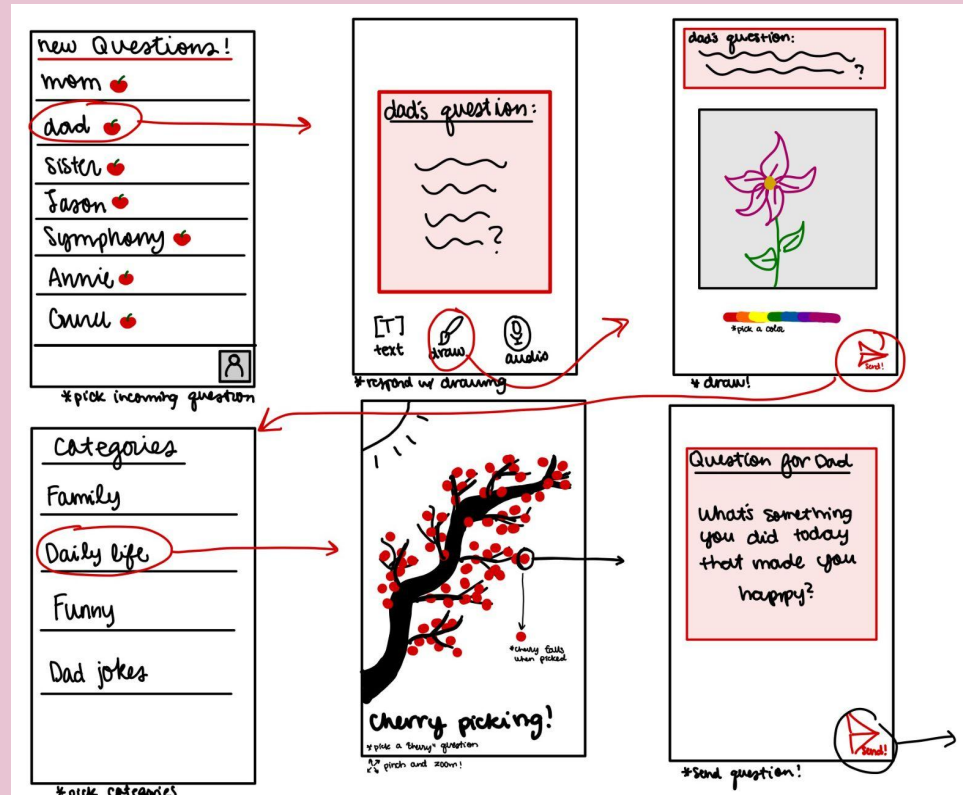
Engage in Rapid-Fire Question Sessions

## Design Process

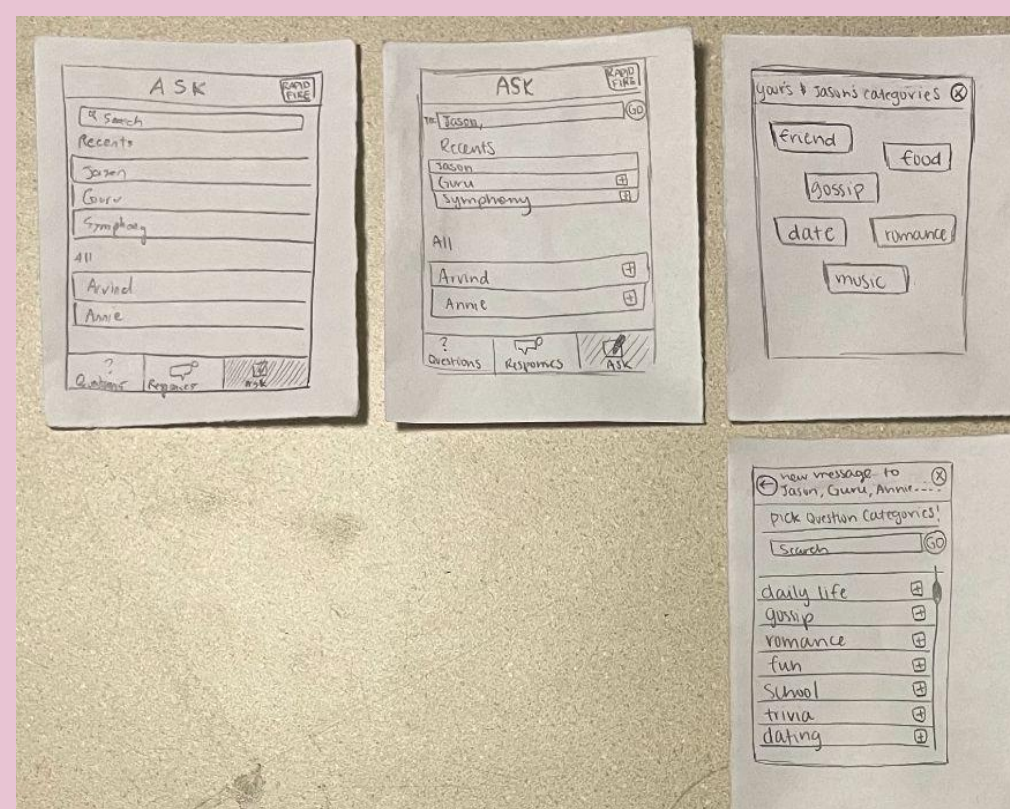
### Needfinding



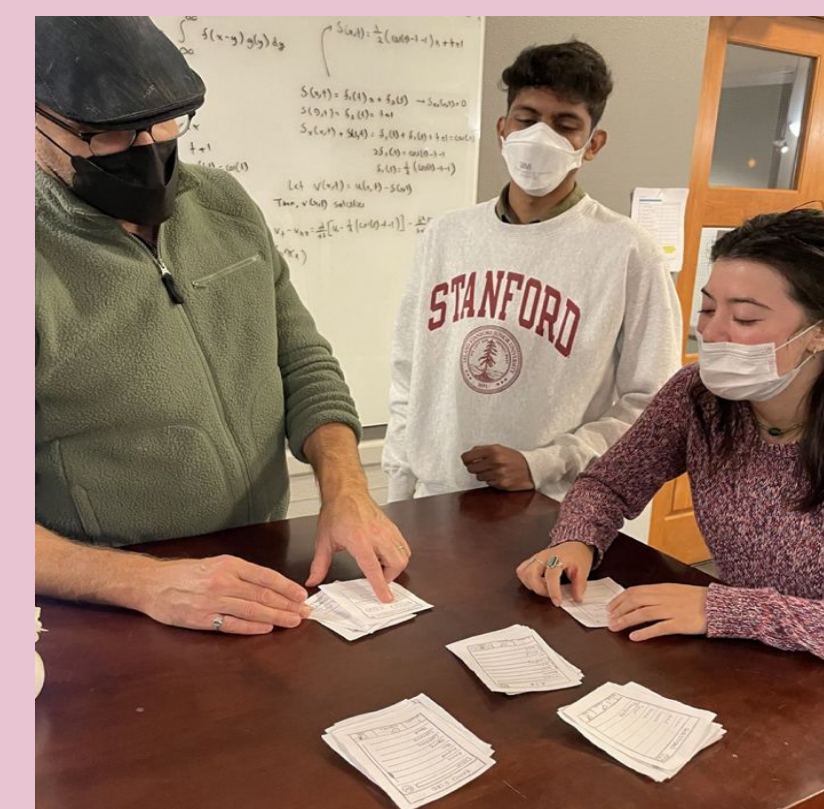
### Prototype Sketches



### Low-Fi



### User Testing



### Medium-Fi

