



nurtue

grow together.

Problem

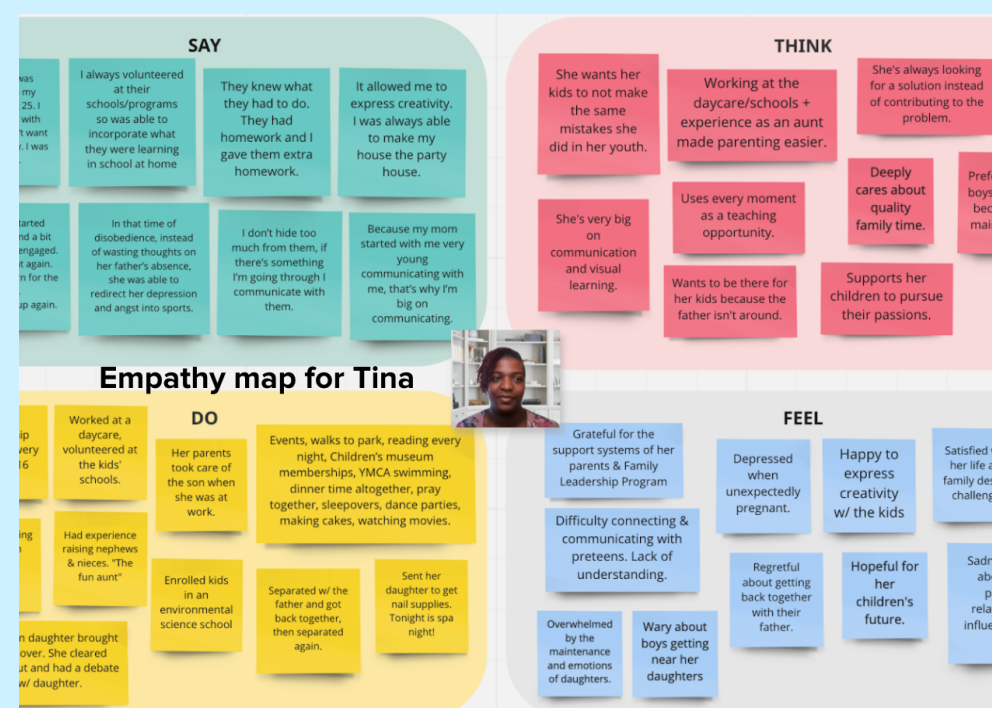
Parents often struggle to effectively communicate with their children- especially during conflict. In addition, parents need communal support to share their struggles and receive expert advice, but most lack access to consistent guidance.

Solution

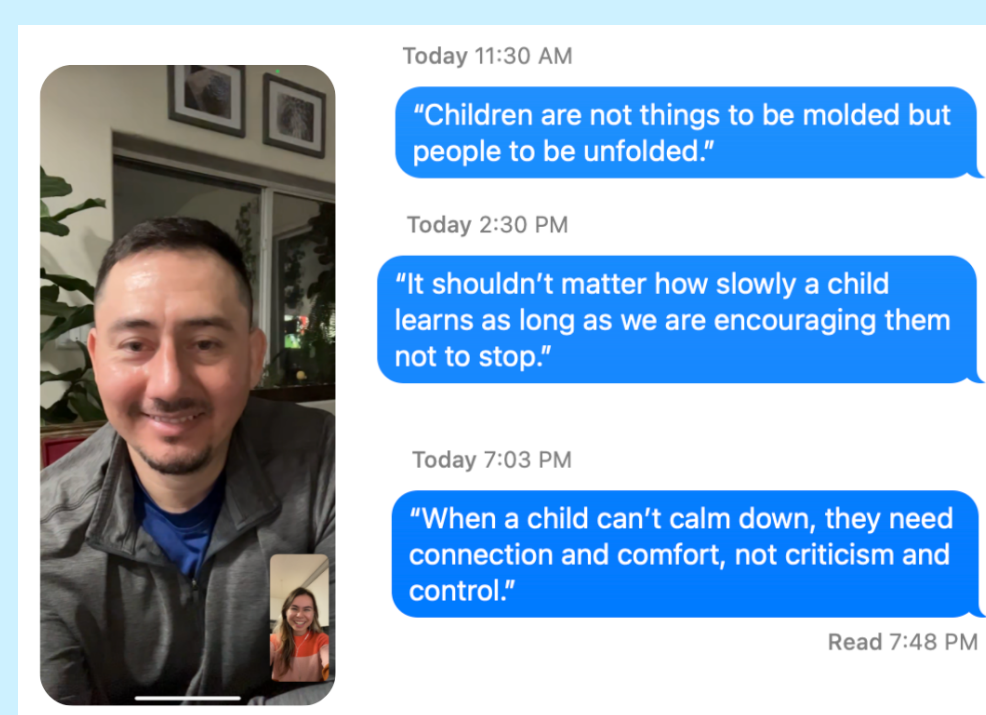
Nurtue connects parents to a supportive community of experts and fellow parents, promotes effective communication via interactive modules, and guides parents through healthy conflict resolution.

With Nurtue, parents will raise empathetic and effective communicators, while simultaneously becoming one themselves.

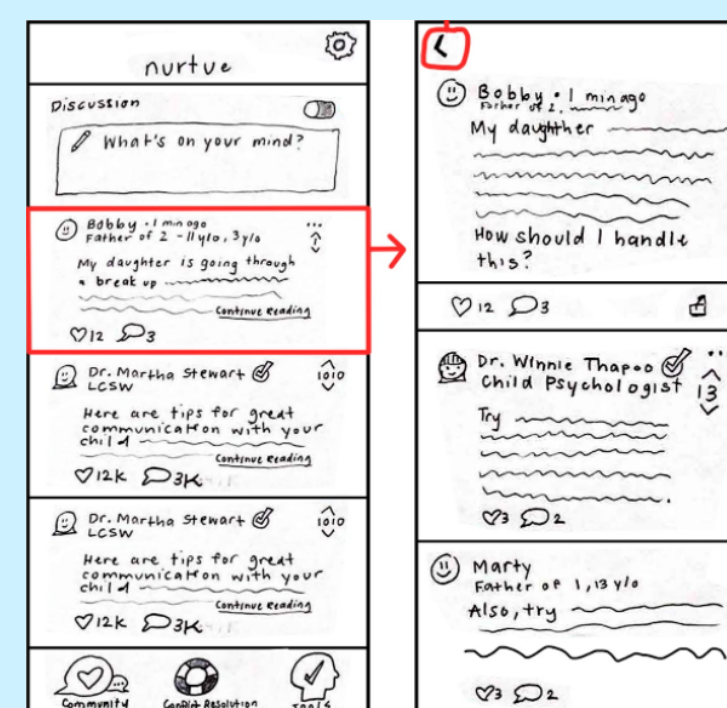
Design Iterations



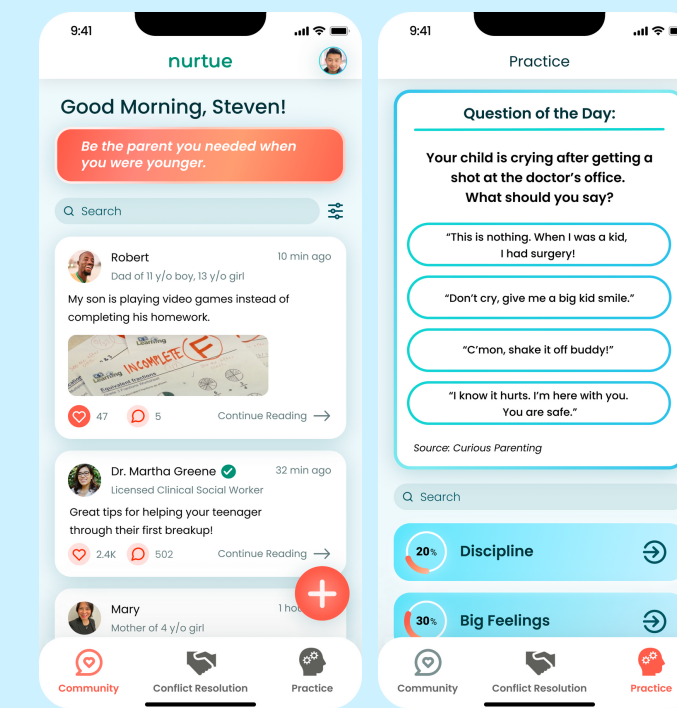
Need-Finding



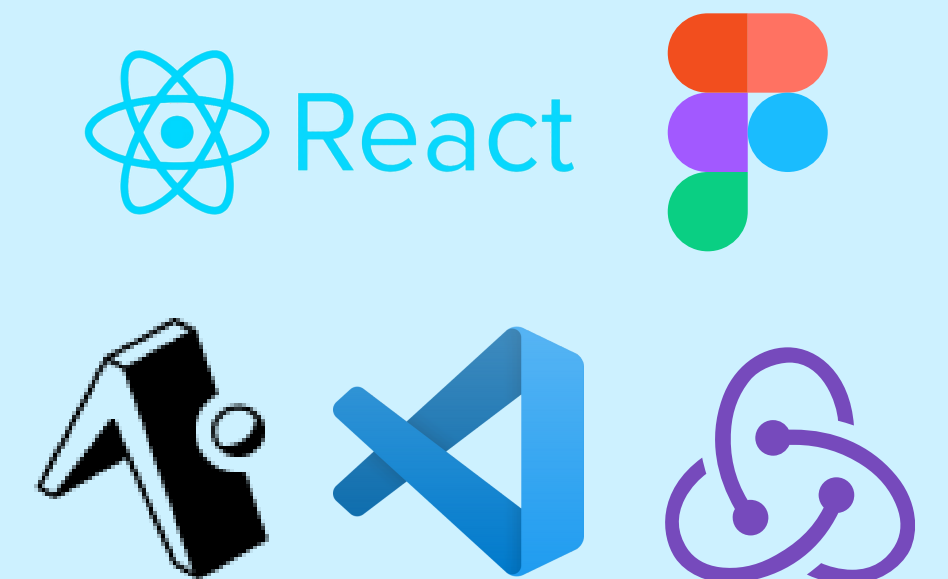
User Testing



Low-fi Prototype

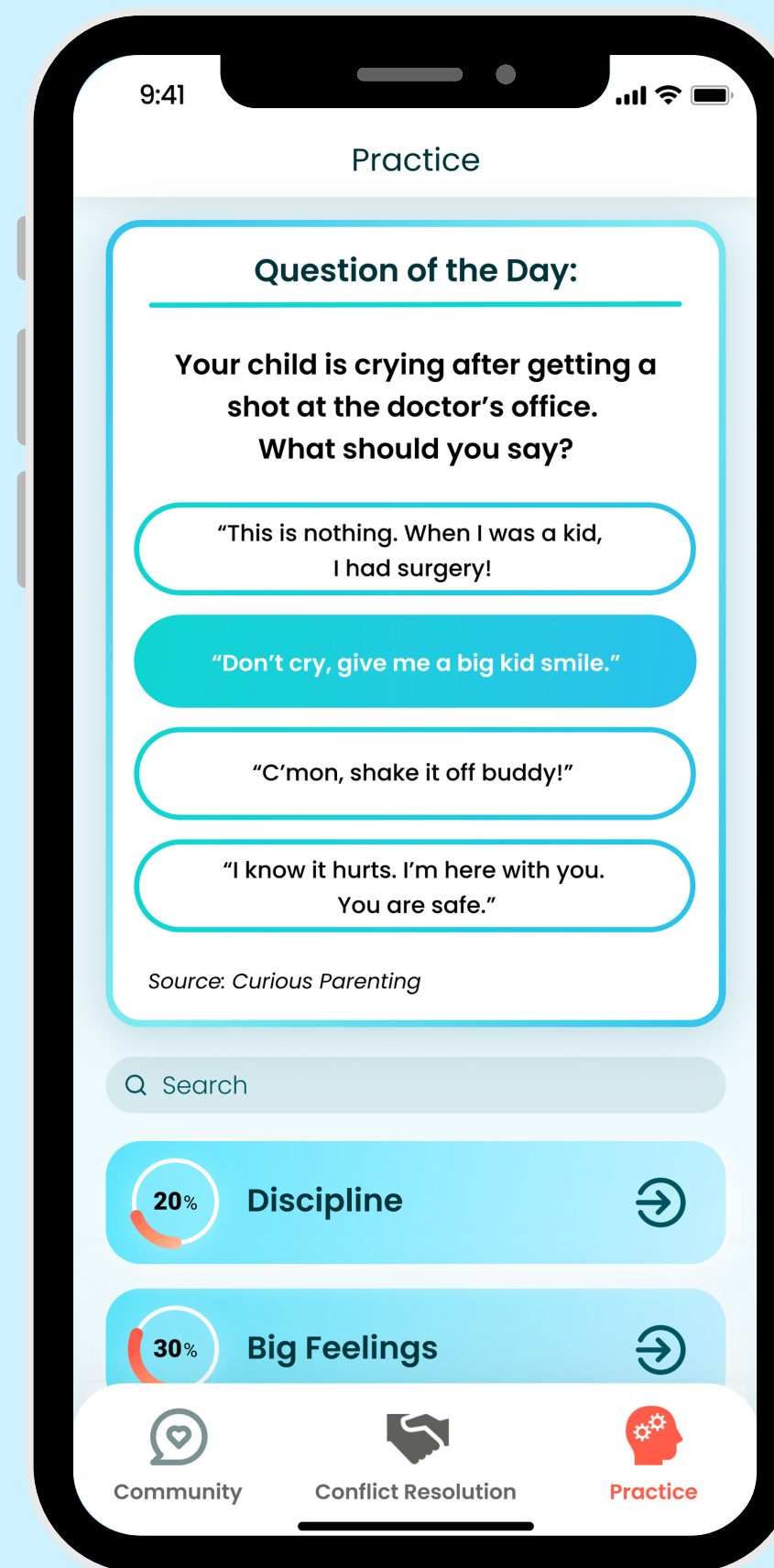


Mid-fi Prototype

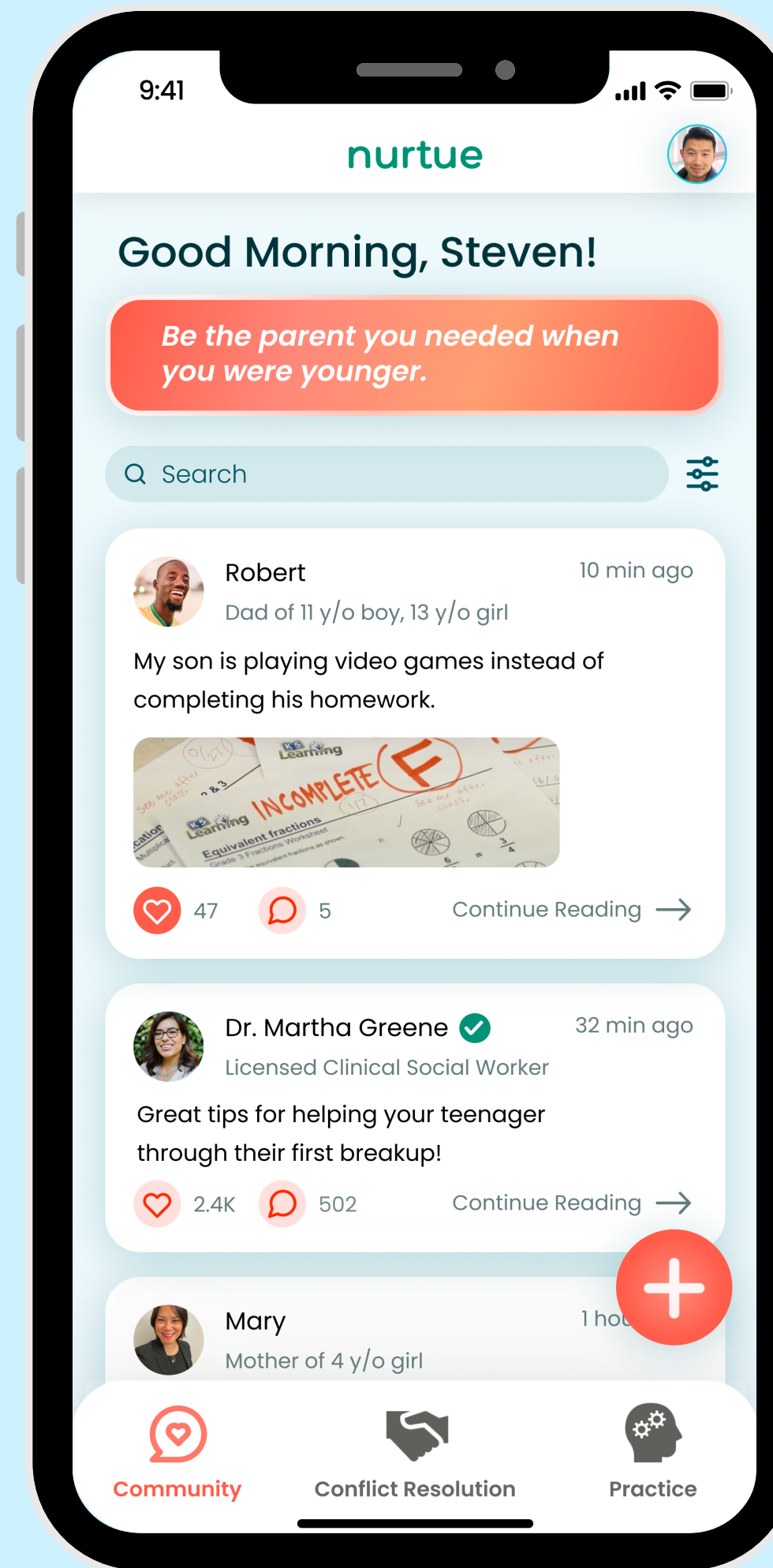


High-fi Prototype

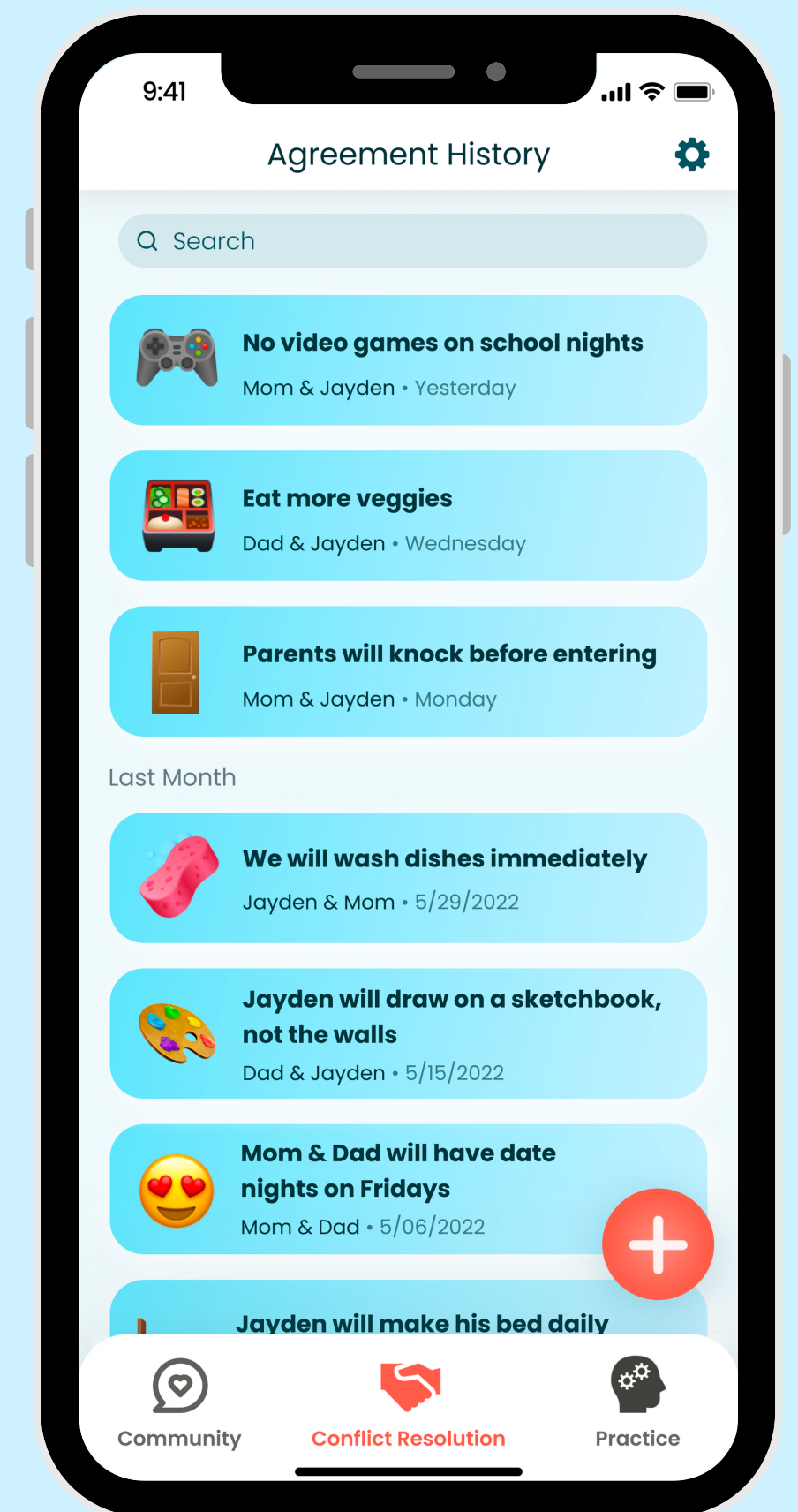
Key Features



Research-Supported Learning Modules



Q&A Community with Parents & Experts



Guided Conflict Resolution & Recorded Agreements