



# Recipal

Helping you cook recipes *your way*

## Basic Problem

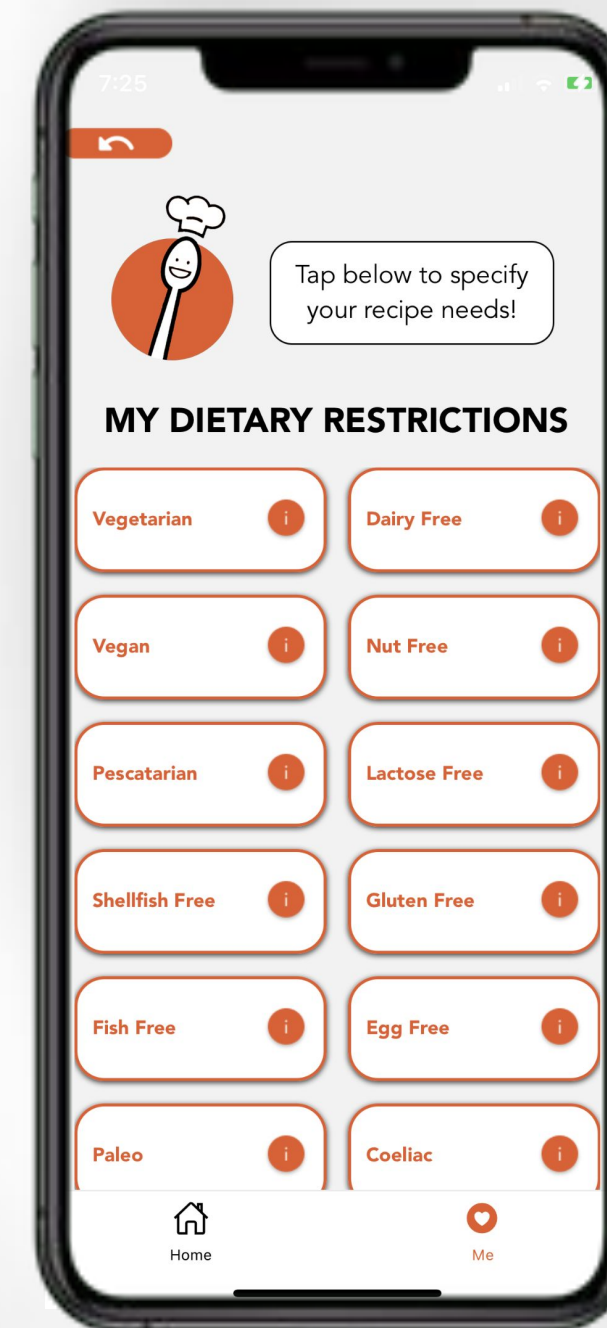
People who cook can have difficulty finding recipes that align with their dietary restrictions and preferences

## Solution

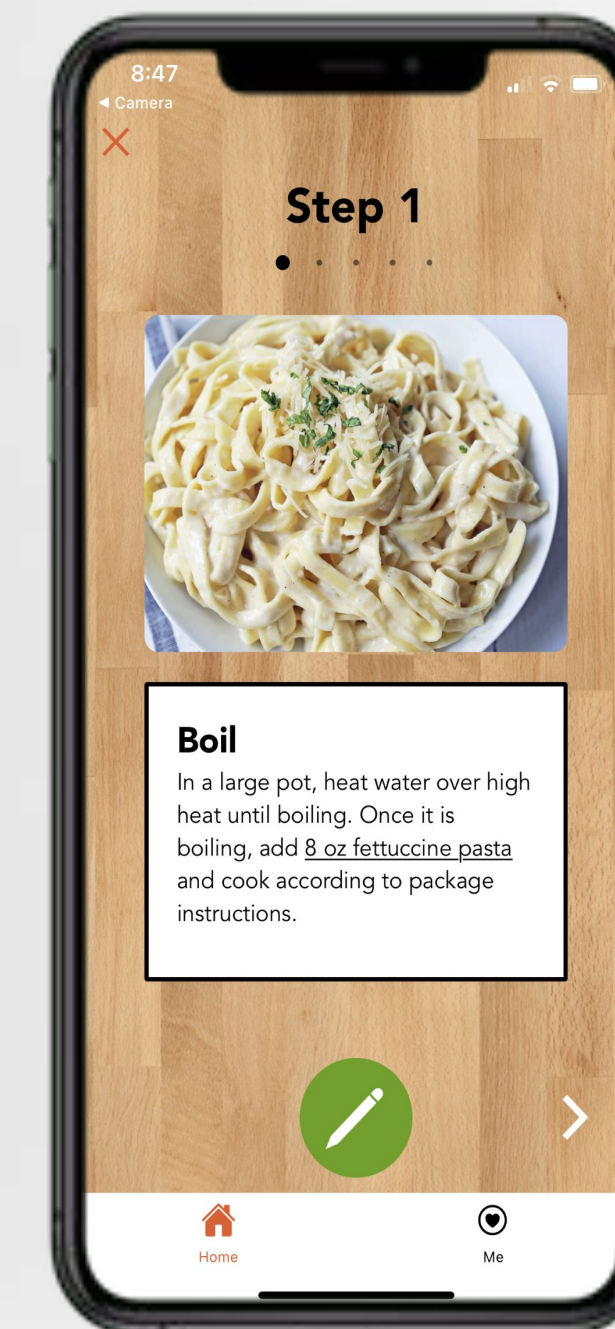
Recipal helps users overcome uncertainty about the recipes they make by helping them understand nutritional value, make modifications, and learn cooking techniques in a fun and informed way

## Key Features

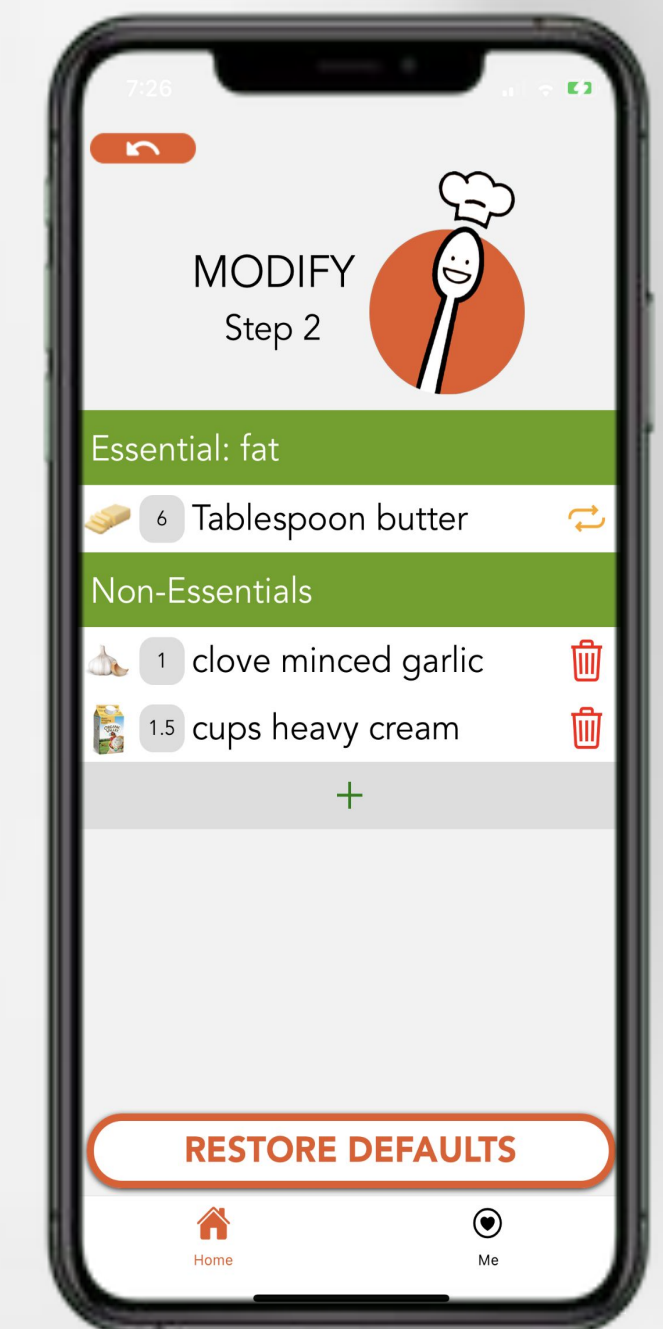
Personalize your nutrition



Explore new recipes



Modify to your needs

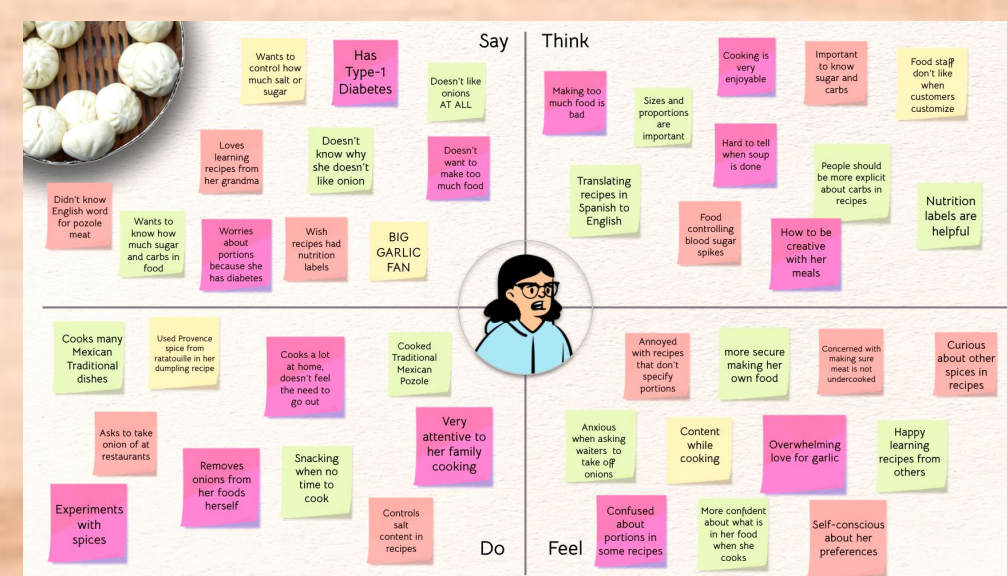


## Concept Sketches

## Lo-fi Prototype

## Med-fi Prototype

## Needfinding



## User Testing

