



# Entourage

Peer-to-peer music NFT marketplace to support  
your favorite musicians

# Problem

- 1 Lack of verifying that you're a superfan
- 2 Lack of community in the music NFT space
- 3 Lack of familiarity with NFTs

# Solution

A social investing platform allowing superfans to bond over buying and selling music NFTs to support their favorite musicians and join exclusive communities

# Market Research: Part I

|   | ENTOURAGE | SOUND.XYZ | ROYAL |
|---|-----------|-----------|-------|
| Social investing                              | ✓         |           |       |
| Buy and sell limited music NFTs               | ✓         | ✓         | ✓     |
| Access to exclusive events hosted by musician | ✓         |           |       |
| Verified superfan status                      | ✓         | ✓         |       |

# Market Research: Part II

Unlike our competitors, Entourage have not neglected the social aspect of music. We are building communities & fostering relationships through music NFTs, allowing users to connect with each other and discover new artists

# Tasks

## Moderate Task

Follow other users and  
see each other's music  
NFT collection



## Simple Task

Mint NFTs to financially  
support your favorite  
musicians, verify that  
you're a superfan status

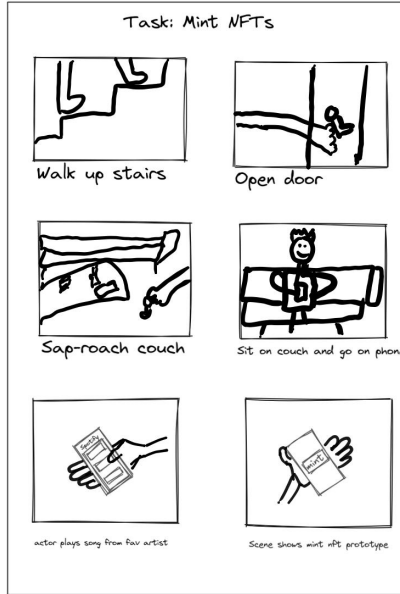
## Complex Task

Join campaigns and  
exclusive events hosted  
by your favorite musicians

# Values in Design

At the heart of our design values are transparency, security and inclusion. While our goal is to introduce more people to the music NFT space, an artifact that arises is exclusion (which stems from NFT artists creating exclusive communities). We aim to combat that by encouraging the creation of more communities to allow users to find a home on our platform.

# Our Storyboard



Thank You :)

