

# entourage

connecting artists and fans through NFTs



## *Entourage* README

Medium-Fi Prototype:

[Link to Figma Med-Fi](#)

### Operating Instructions:

We used Figma to create our medium-fi prototype. We believed that Figma was great in being able to simulate the user experience in the real world as our prototype was displayed on an iPhone interface. To test our prototype, users are first prompted to a login screen where they

are able to click on any 'blank space' on the interface, Then, blue markings would appear on display, guiding users to the interactive components on the screen. The blue markings indicate possible areas that users can click on, enabling further navigation outcomes.

## **Limitations:**

One limitation of our medium-fidelity prototype is that we did not have enough artists and NFTs to showcase real behavior. Additionally, testing the behavior of multiple users is impossible due to this being a figma prototype. As a result, given the high dependency of network effects for our platform to successfully work, this was quite limiting.

## **Wizard of Oz:**

Given the social aspect of our concept, our mobile app would need to harness the power of network effects to truly be successful. However, establishing a large enough network effect where users can connect with other individuals with similar music NFT interests within a 10-week course is not feasible, which is why we integrated with group-based platforms such as discord to allow users to join already existing communities.

## **Hard-coded items:**

A lot of the interactions in the medium-fidelity prototype had to be hardcoded since we did not have any artists actually present on the platform. Additionally, the visuals of the music NFTs had to be premade by us since that was also the only way to illustrate our vision. By adding these hardcoded components to our medium-fidelity prototype, we hope to emulate the experience of utilizing our mobile application as closely as possible for the users.