SeniorCircle



Annie N.

Cyrus D.

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Mission & Values





Mission Statement

Building community in care homes through teamwork!



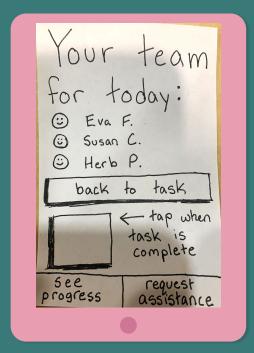
Value Proposition

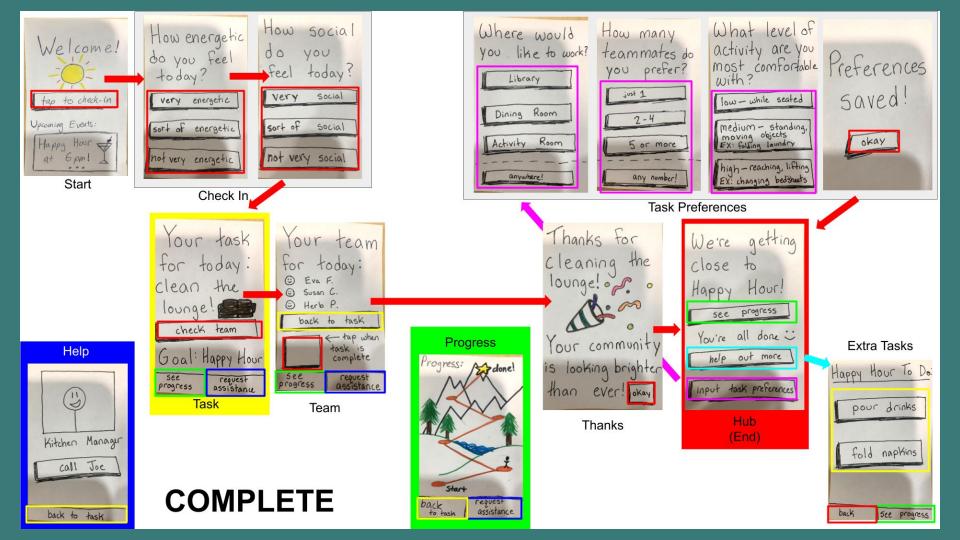
Community
Agency
Collaboration

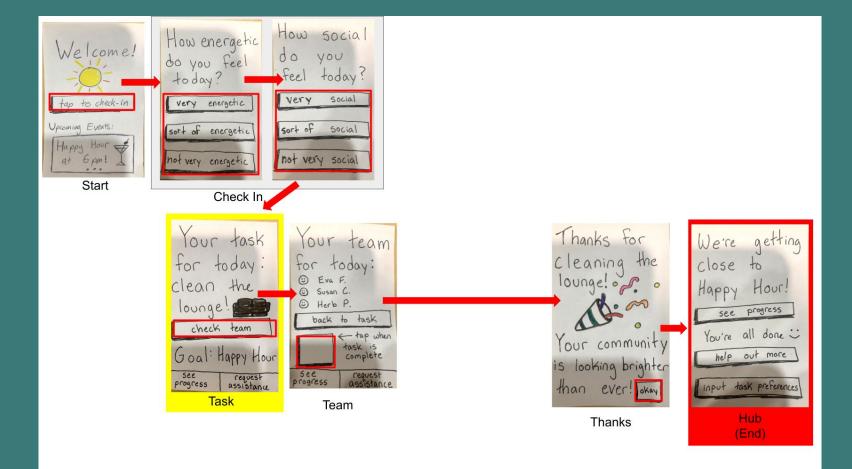
Design Selection & Rationale

Mobile App

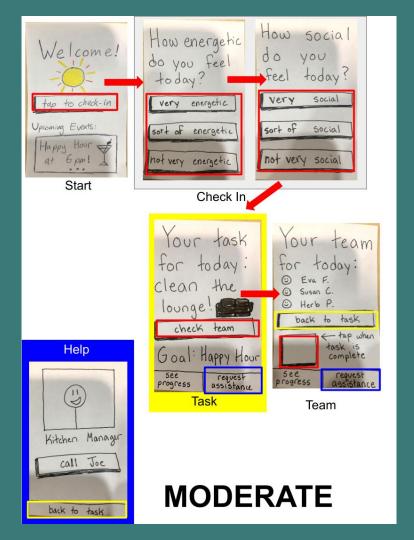
- Practicality (common and portable)
- Can leverage existing accessibility technology
- Guidelines for designing for our target demographic already exist

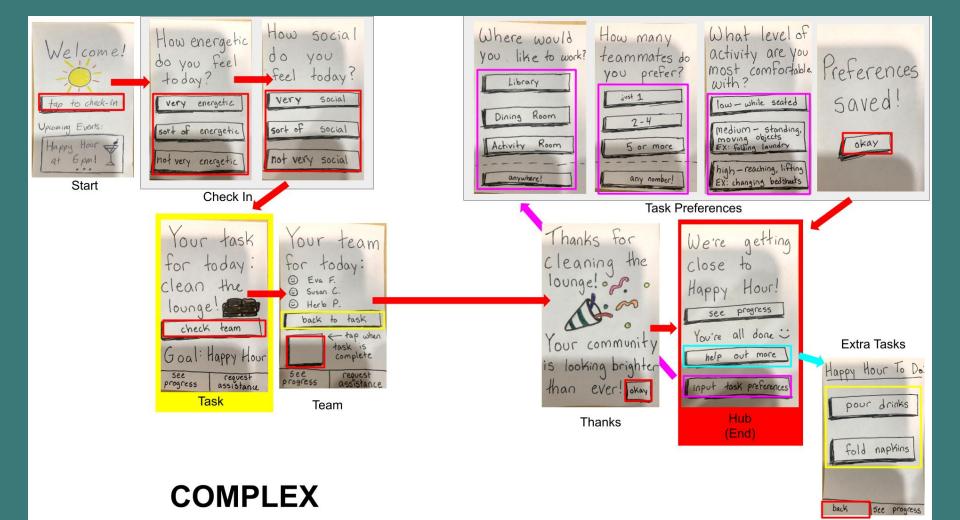






SIMPLE

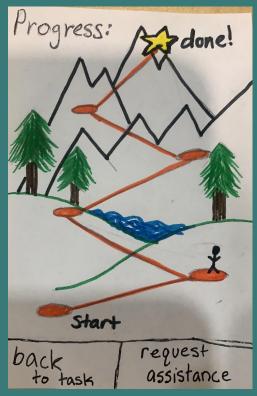




Experimental Method

- Conducted via Zoom, prototype on participant phone
- Asked about experiences with care homes
- Informed of the scenario via story
 - 1. Identify task
 - 2. Call for assistance (M)
 - 3. Mark task complete (S)
 - 4. Input preferences (C2)
 - 5. Choose additional task (C1)





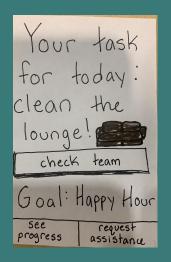
Is this a video game?

Why haven't I moved?

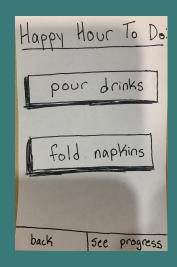
I don't feel like I've accomplished anything...

Progress screen was confusing

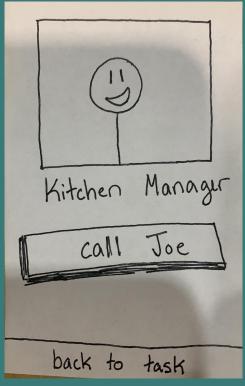








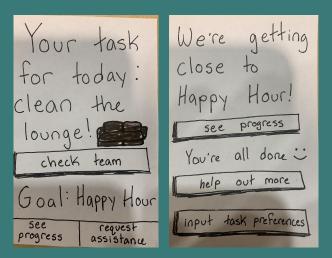
Overarching goal was unclear



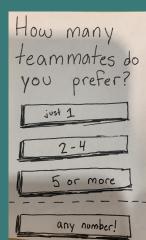
I couldn't screw it up for long!

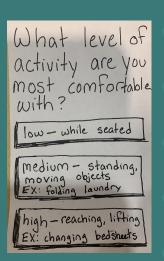
silence [task completed] Too many dead ends, not enough choices [for advanced user]

Linearity is good!









Want direction

Me: You passed!

Subject: Man, I love this!



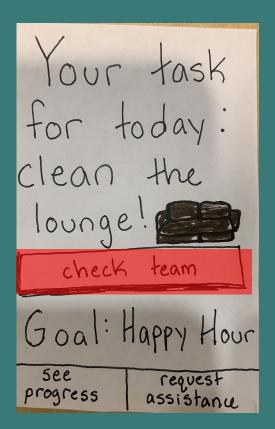
Me: It's almost time for Happy Hour, and —

Subject: Good, I need a drink.

Responded well to positive vibes

Suggested UI Changes: More Guidance

- Make primary button very obvious
- Prompt when to do things IRL
- User manual?



Suggested UI Changes: More Explanations

- Progress screen...
- Emphasis on common goal
- Tutorial?

"Prep for Happy Hour is 75% complete!"







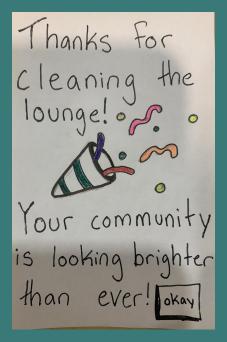


Suggested UI Changes: Positive Reinforcement

- Celebrate successes
- Affirm that actions have been taken
- Encourage exploration?







Summary

- Instincts took us in the right direction, but not far enough — more to do
- Small details can have big effects
- Aim to overemphasize
- Guide more transparently

