

chatty

Learning language in community

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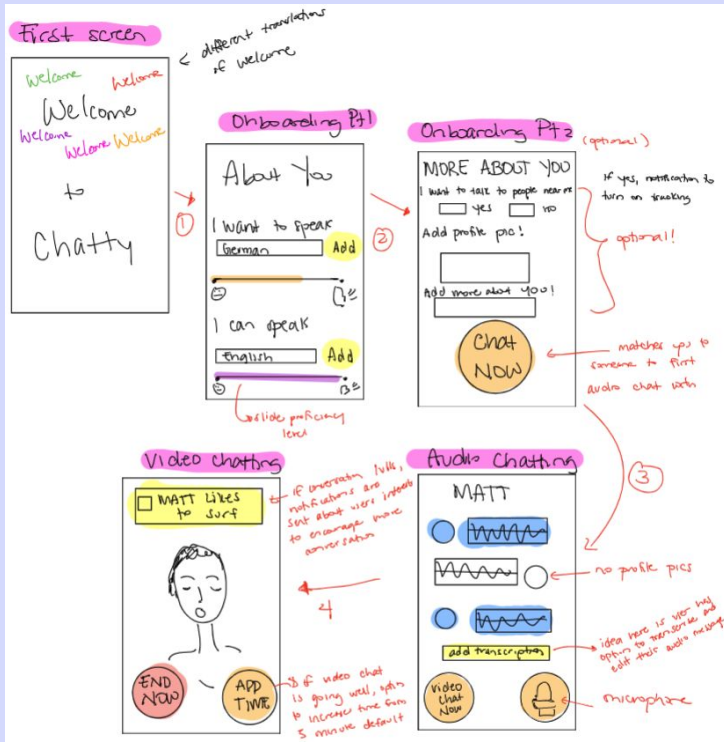


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*To create comfortable spaces
and fruitful connections for
language learners at all levels of
language ability.*



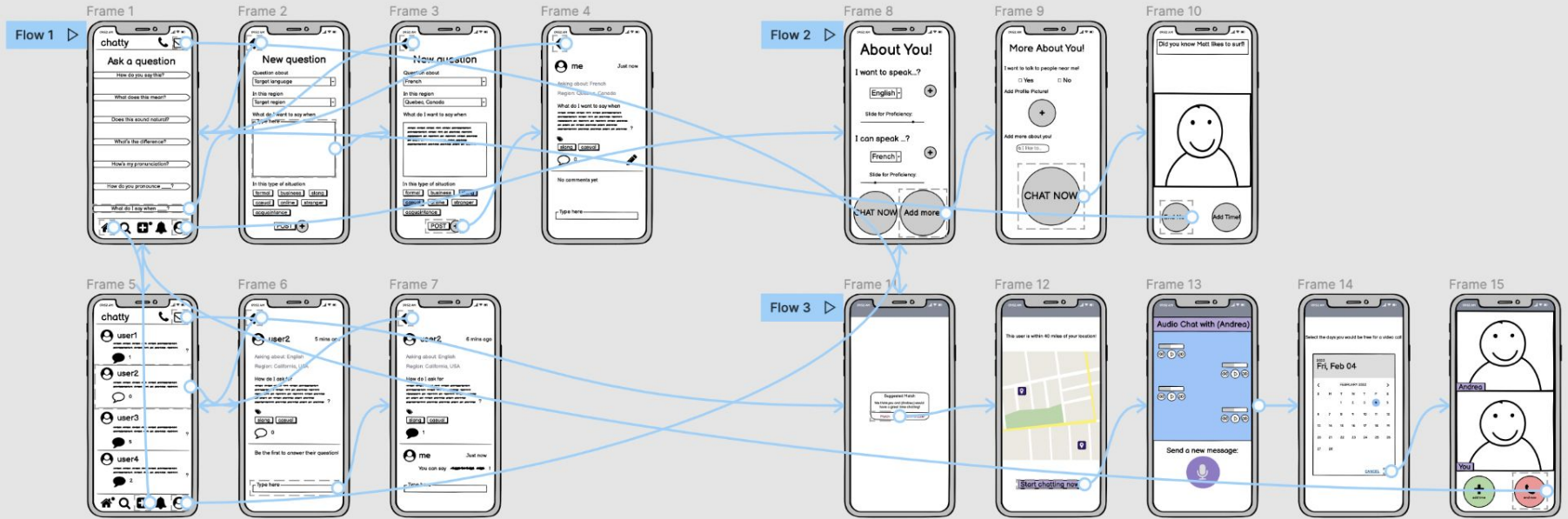
Selected Interface & Rationale



"Omegle meets Hinge"

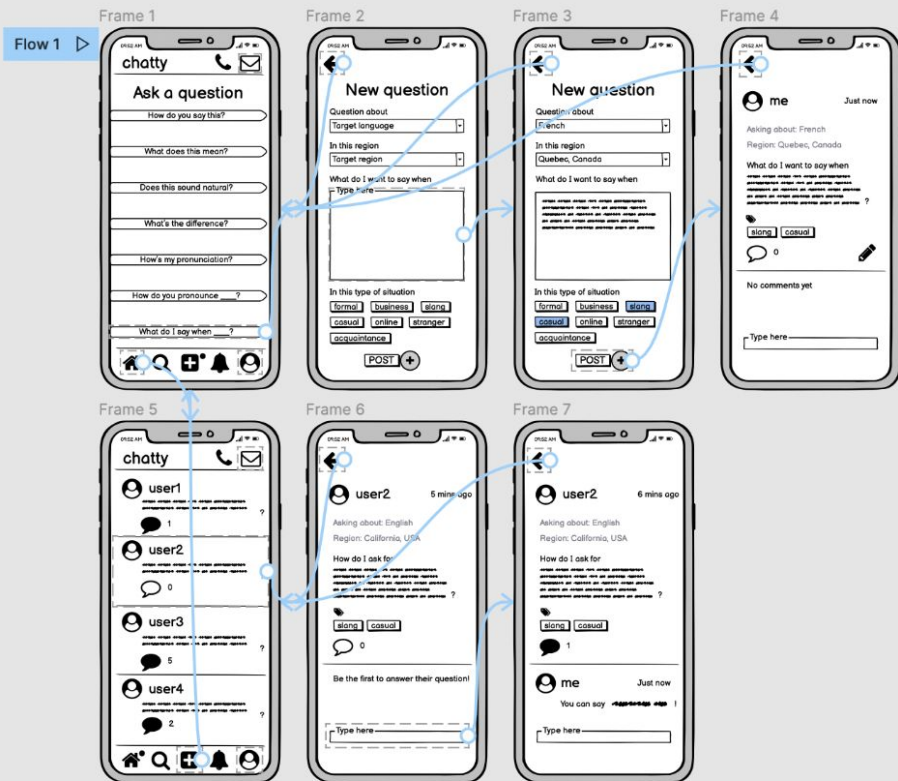
- Video chatting/voice messaging hybrid app
- Focus on the CHAT NOW button brings user attention to **speaking** with other users
- Video chatting interface is easy to use and resembles other video chatting apps; **familiar**

Lo-fi Prototype



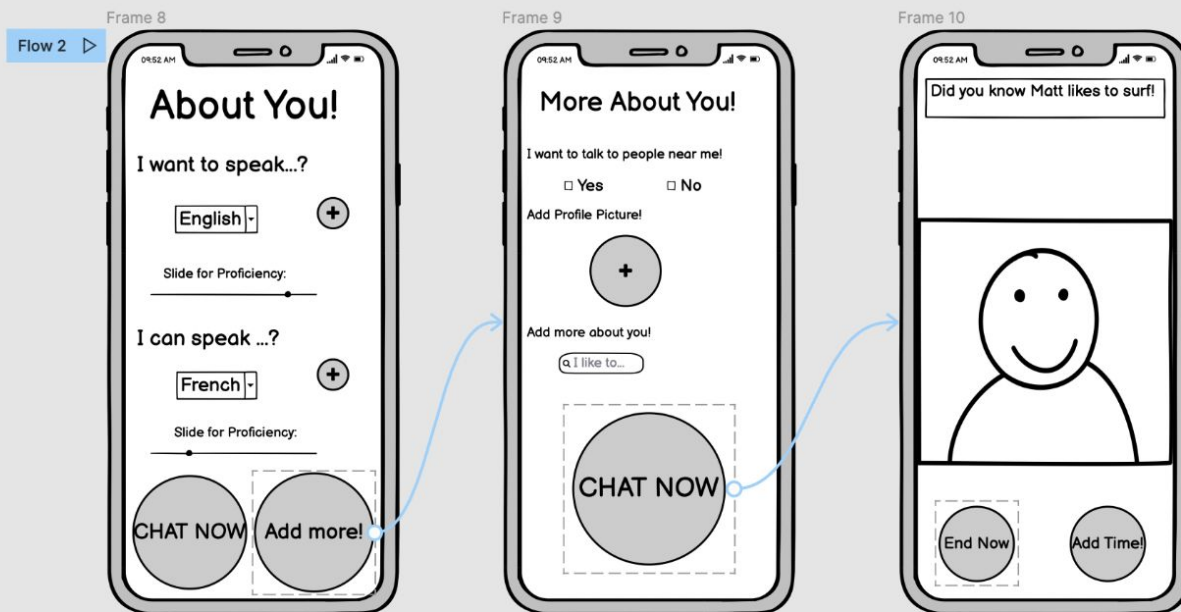
Simple Task

Ask how to say something in French.
Answer a French speaker's question about English.



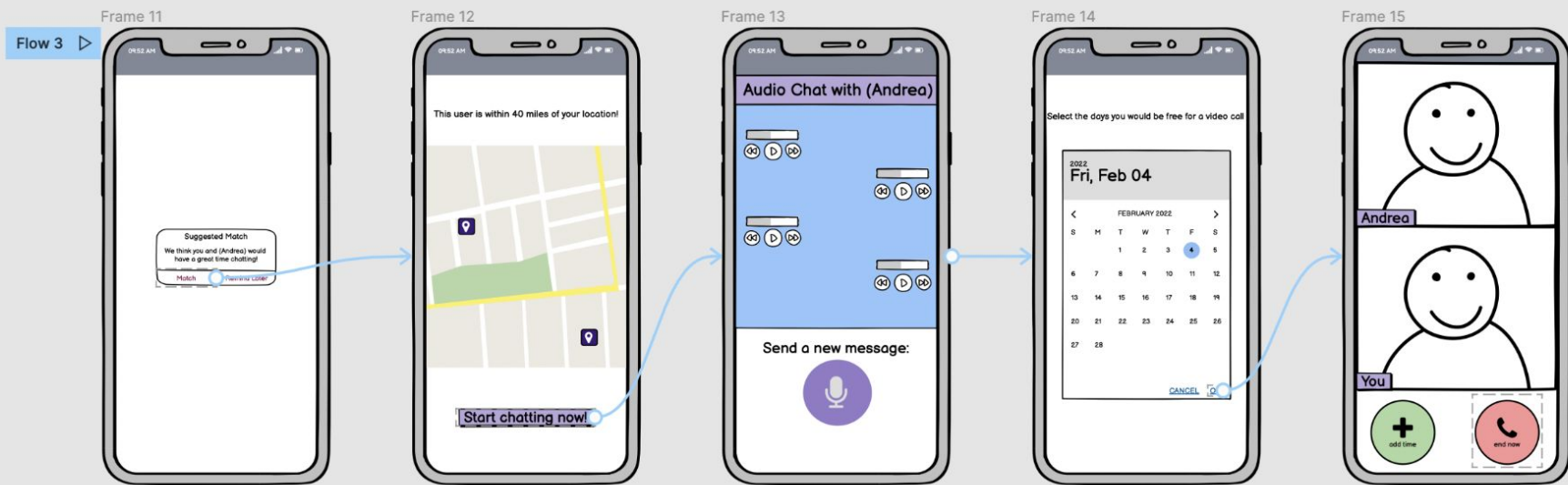
Moderate Task

Have a short video conversation with someone who speaks your target language about one of your interests.

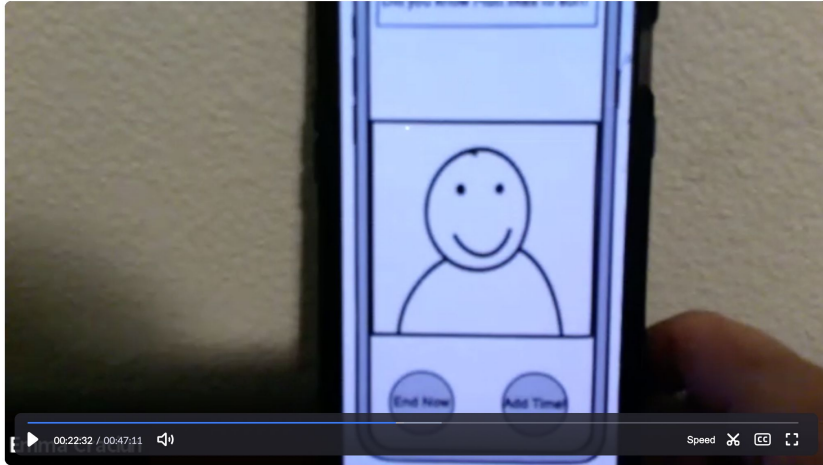


Complex Task

Build a relationship with someone who speaks your target language.



Testing Methodology



Participant opens Figma prototype on phone and “hugs” laptop over Zoom

Participants:

- Friends
- Beginner/intermediate language learners

Usability goals:

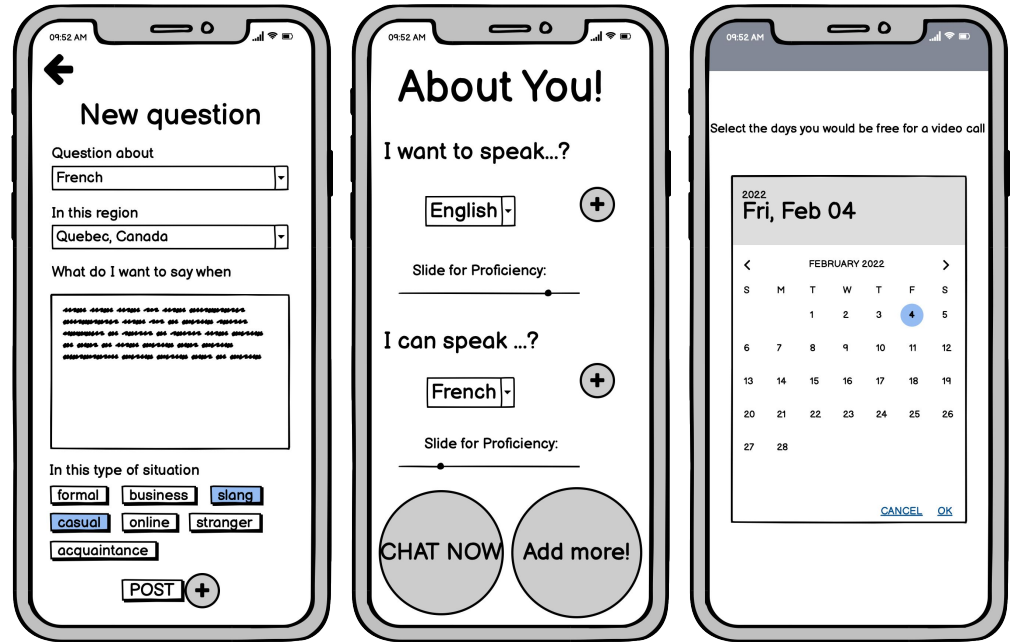
- Flexibility
- Engaging

Test measures:

- Whether users can complete tasks without outside help
- Whether users verbally indicate enjoyment

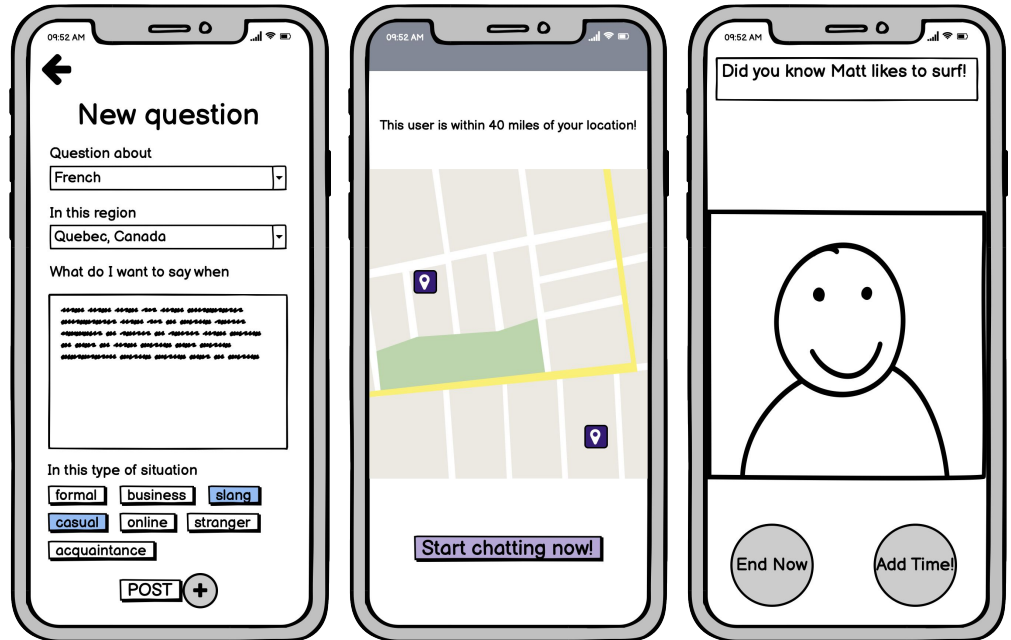
Results: Positive

- Users liked app's purpose!
- Liked ability to ask region-specific questions, since different regions use same language differently
- Liked scheduling a call
- Liked the sliding scale for indicating proficiency in a language



Results: Negative

- Confused with the labels on some buttons
- User 2 didn't like another user having her location, even if approximate
- Users didn't like immediate jump into call, wished there was way to preview and cancel



Suggested UI Changes

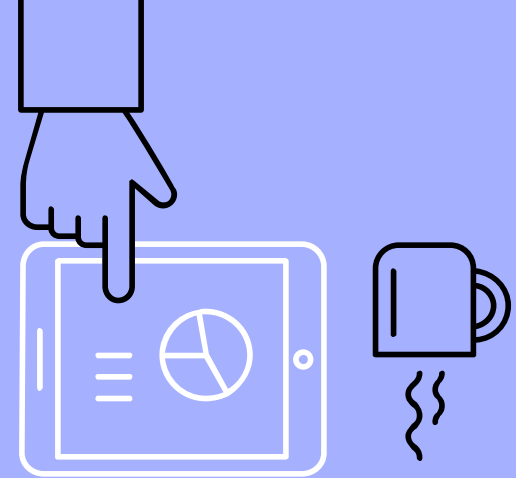
Timer to know how much time is left in the moderate task video call before deciding to click the “Add Time” button.



An option to write a journal entry after each call to record anything learned while it's still fresh.



Preview of the conversation partner and an option to cancel before the video call started.



Summary

Usability goals met?



Engaging: all users excited by prototype, interested in purpose and novel aspects



Flexibility: could separate some buttons with combined functionality into 2 different buttons, also reduces confusion

Summary

Usability goals met?



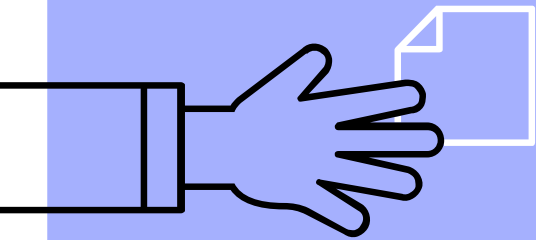
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Next steps

- Focus more on user safety
- Add screen to preview match and cancel video call before it happens
- Consider removing map feature



Thank you!

Any questions?

