



# Peekaboo!

Quickly and easily send updates to family and close friends for a **simple check in**.

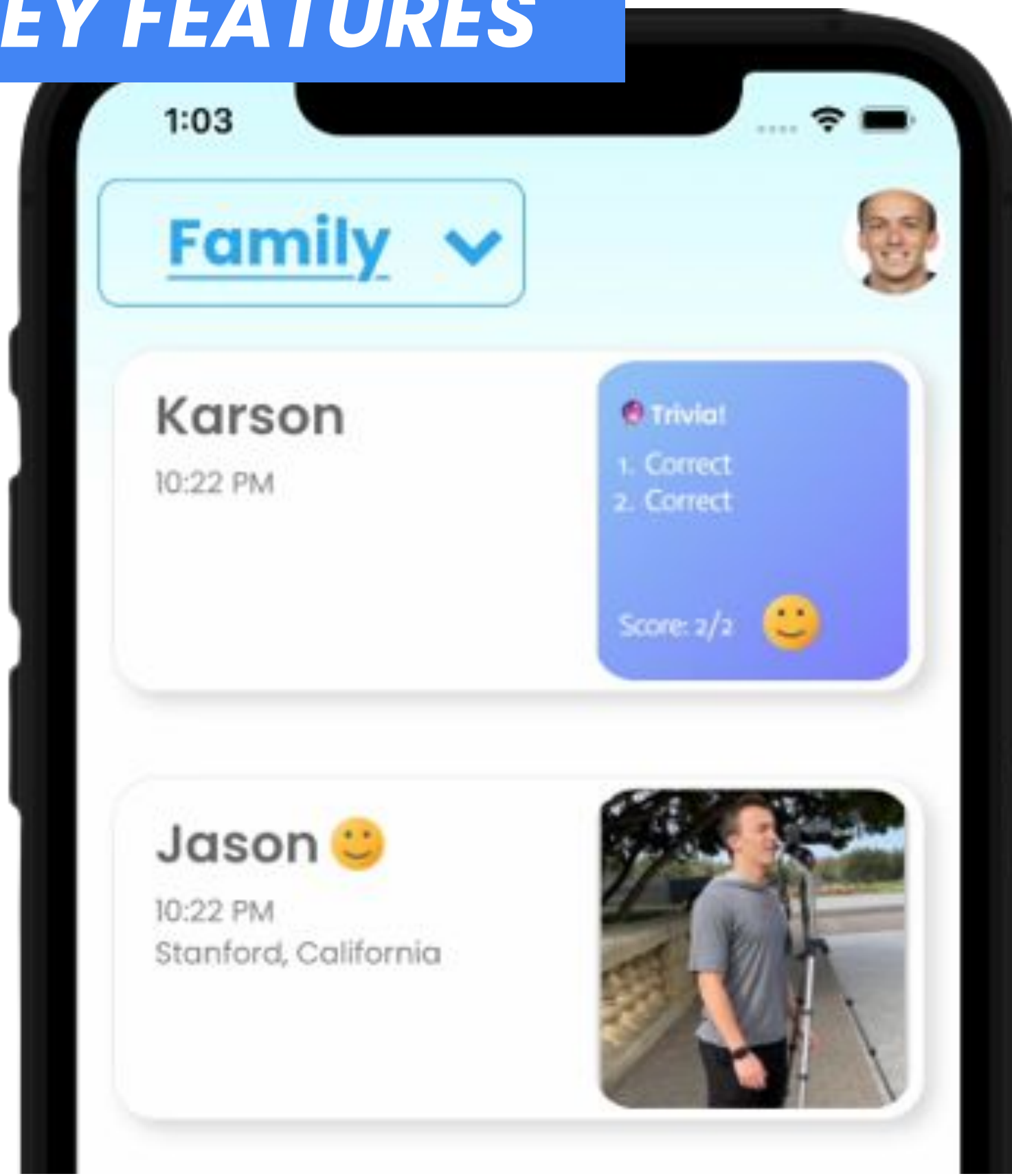
## PROBLEM

People cannot **check up** on others in an easy manner **without** being **intrusive**.

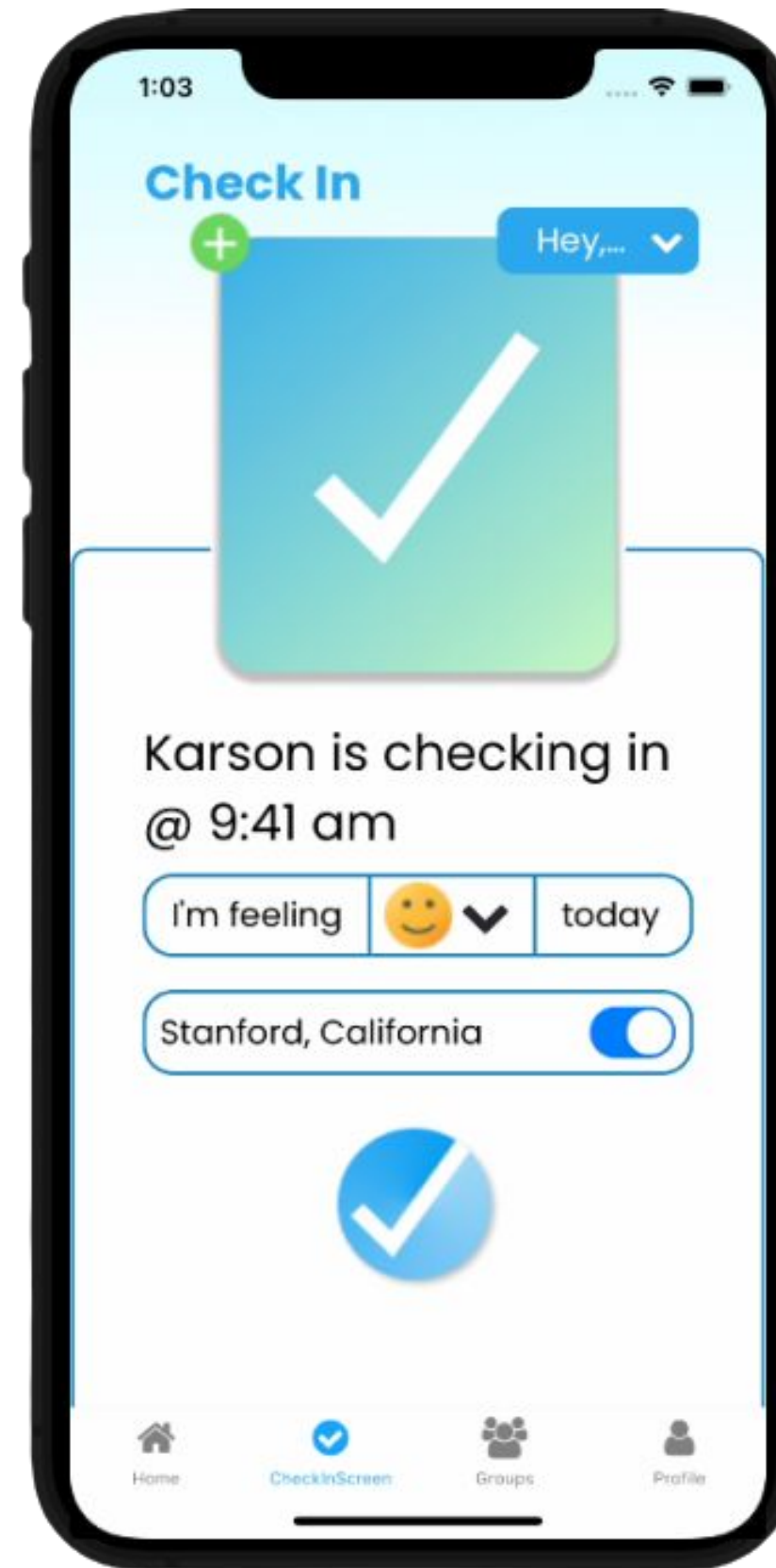
## SOLUTION

**Instantly share** updates to all family/close friends through a **simple check-in**, photo, or fun in-app activity.

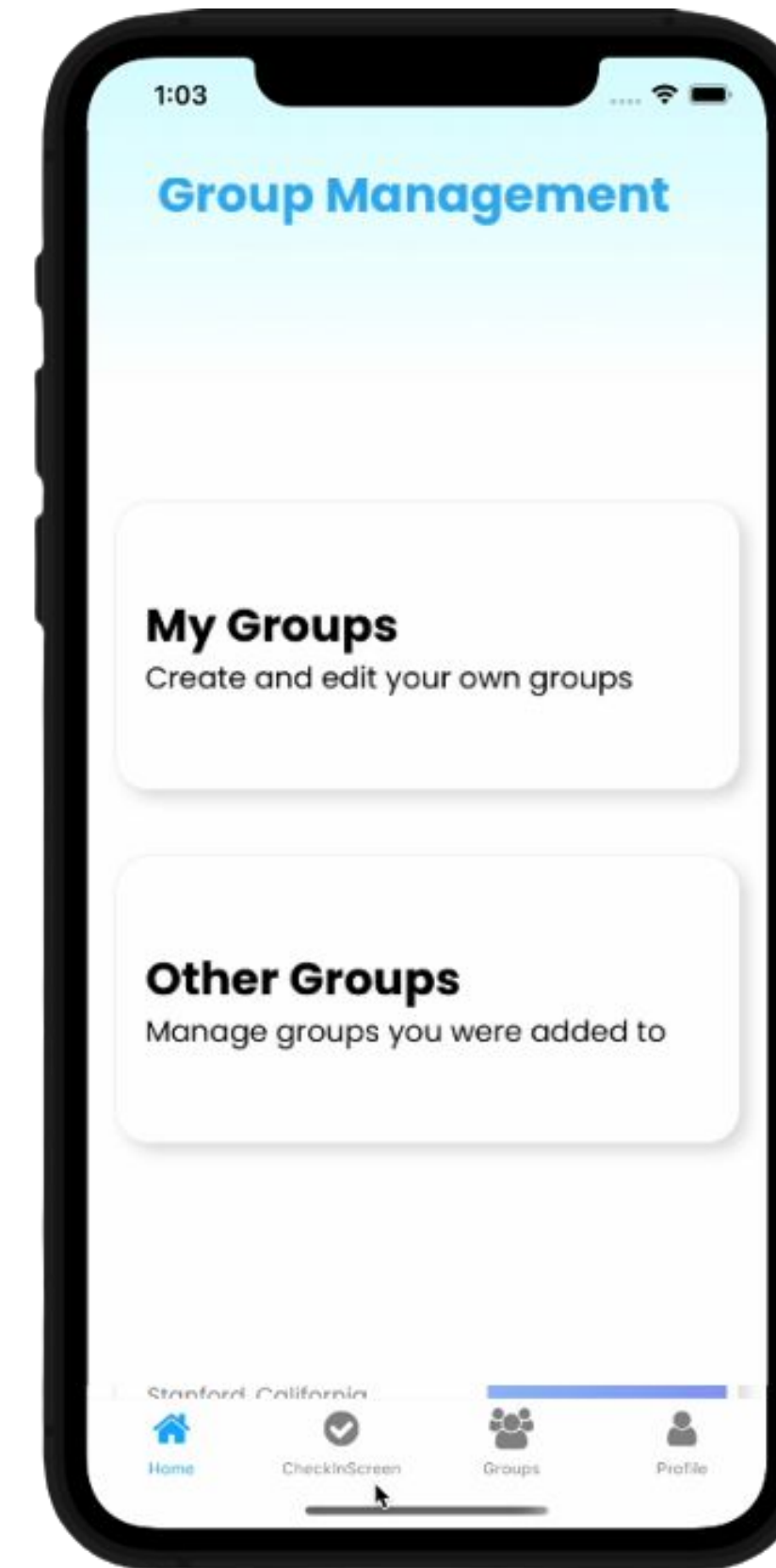
## KEY FEATURES



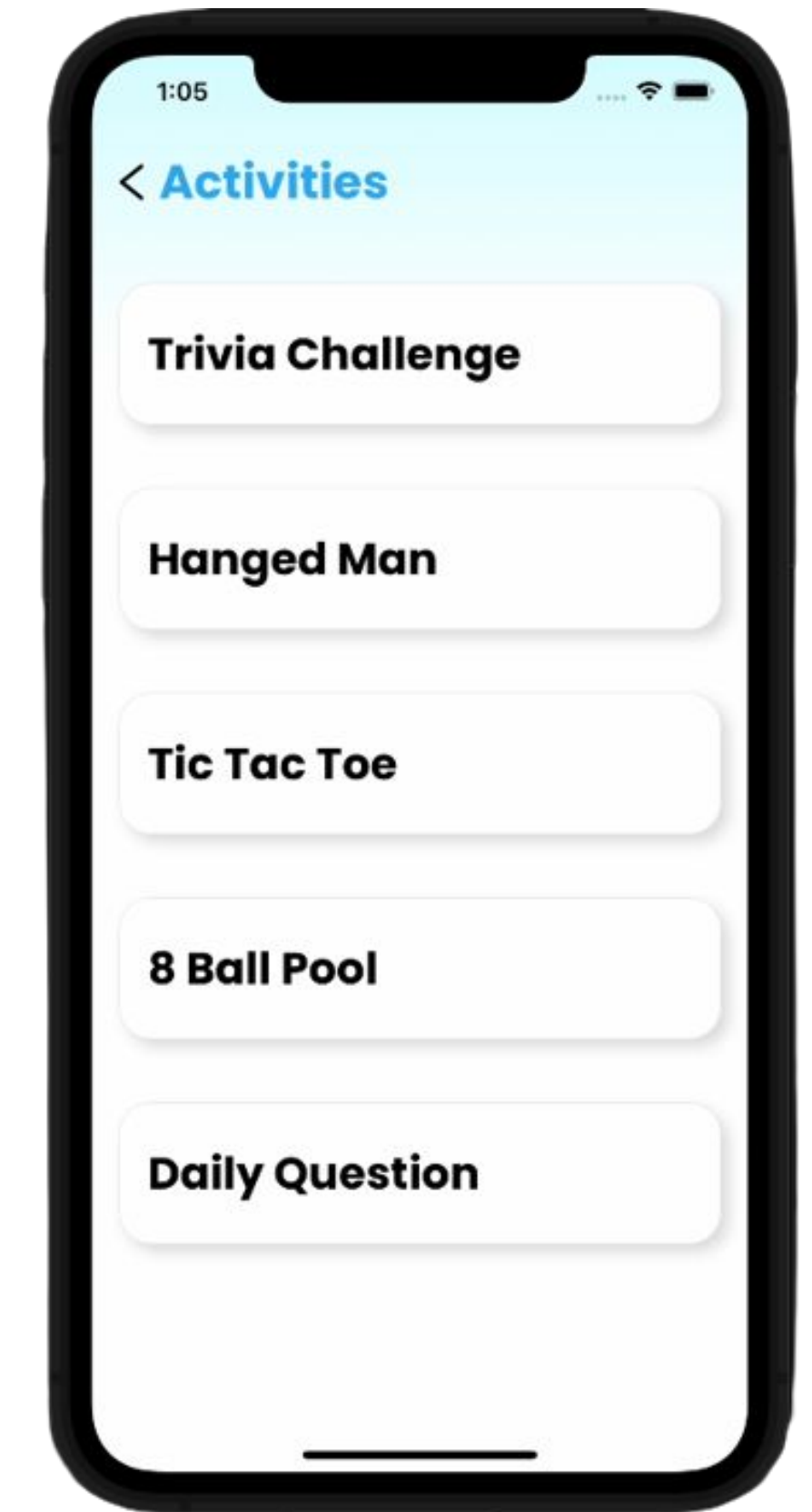
**Check up** with your loved ones at a glance!



**Check in** to keep loved ones posted.



**Create** and manage your groups.



Have **fun** with custom mini-games!

## DESIGN PROCESS

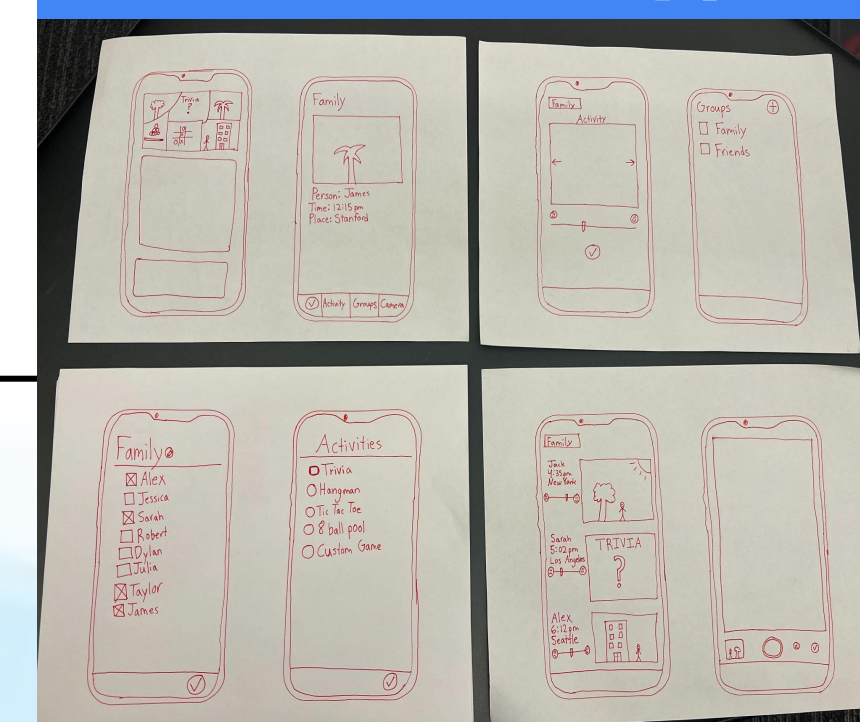
### Needfinding

<b>Says</b>	<b>Thinks</b>
<ul style="list-style-type: none"> <li>Some users express they don't have a phone</li> <li>Has family that has a ton of doctors</li> <li>Doesn't want to get to the station</li> </ul>	<ul style="list-style-type: none"> <li>Caltrain is a little sketchy</li> <li>Users worry about safety</li> <li>Users want to know if their family is safe</li> <li>Users want to know if their family is safe</li> </ul>
<b>Does</b>	<b>Feels</b>
<ul style="list-style-type: none"> <li>Travel in a crowd of friends</li> <li>Users want to know if their family is safe</li> <li>Users want to know if their family is safe</li> </ul>	<ul style="list-style-type: none"> <li>Safe about no certain crowd</li> <li>Users want to know if their family is safe</li> <li>Users want to know if their family is safe</li> </ul>

### Testing



### Low-fi Prototype



### Med-fi Prototype

