

A festive market scene with a man in a red apron and a woman in a blue dress. The background features colorful bunting and market stalls. The text is centered in a cursive font.

# *High-fi Prototype Checkpoint*

Cultured Cardinals

# Our Team



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# Problem

After meeting a Latina cashier at EVGR, we identified the problem that many first and second-generation people mostly maintain their native language via older family members.



# Solution

Our solution is to eternalize language connection between the user and their family & friends via their 'language footprint' made of texts and calls, and provide data insight on each user's language use, thereby assisting the user to preserve their multilingualism.



# Circling

*A way to preserve, keep track of, and share your language using your day-to-day conversations with your family & friends circle.*

# Agenda

Heuristic Evaluation  
Results

Prototype Implementation  
Status



UI & Product  
Revisions

High-fi Prototype  
Demo

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# Summary of Results

49

Severity 1 & 2

38

Severity 3 & 4

# Most Violated

18

**H4: Consistency & Standards**

16

**H6: Recognition not Recall**

6

**H1: Visibility of System Status**

**H2: Match between System & World**

**H3: User Control**

**H5: Error Prevention**

**H7: Efficiency of Use**

**H8: Minimalist Design**

**H11: Accessible**



# # Severity 3 & 4 Violations

**Sev 3**

**Sev 4**

**Sev 3**

**Sev 4**

**H1**

2

0

**H7**

2

0

**H2**

4

1

**H8**

2

0

**H3**

3

0

**H9**

1

1

**H4**

5

2

**H10**

1

0

**H5**

1

0

**H11**

3

0

**H6**

6

0

**H12**

3

1

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# Memories Feed

Before



## Issues (Violations)

User cannot...

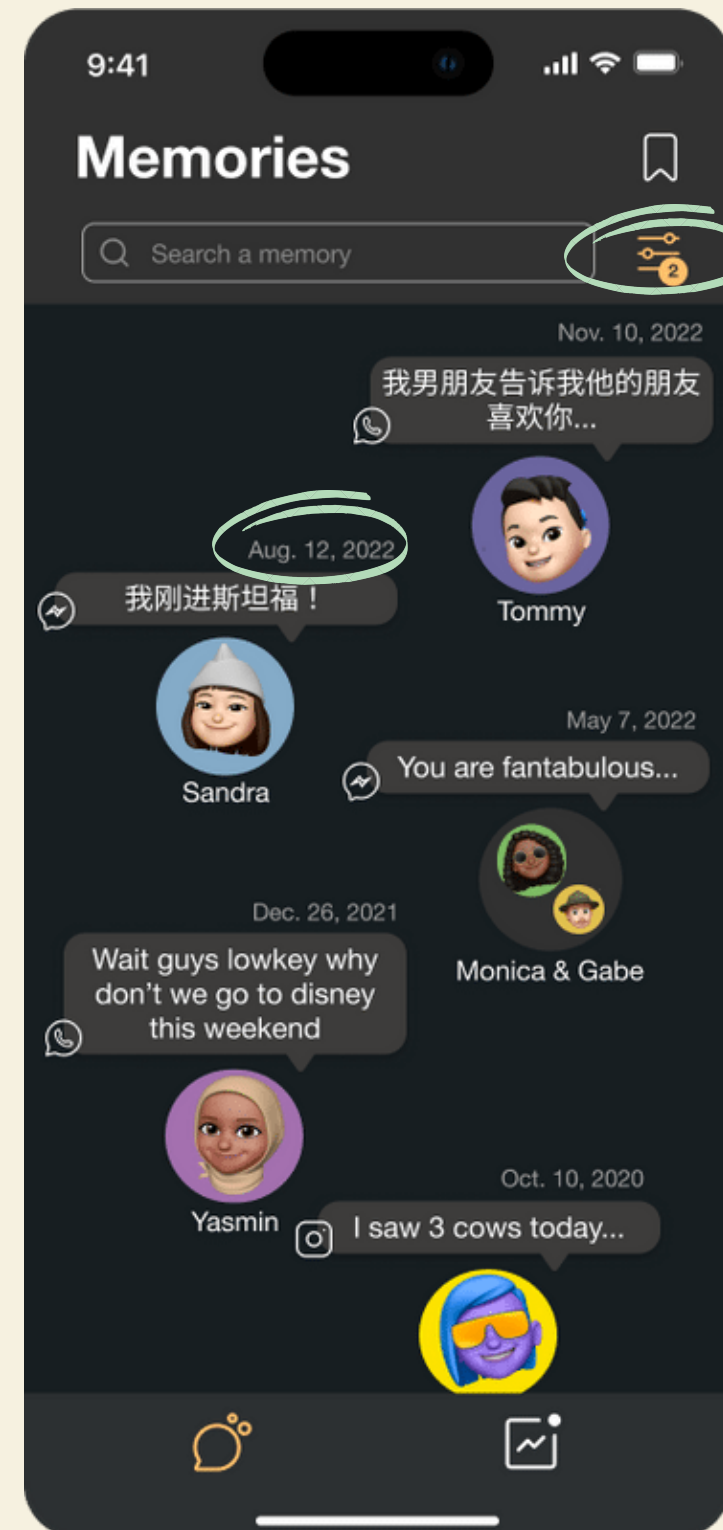
- > See which filters have been applied (H1/3)
- > See when the message is from (H6/3)
- > Tell how messages are sorted (H2/4)

# Memories Feed

Before



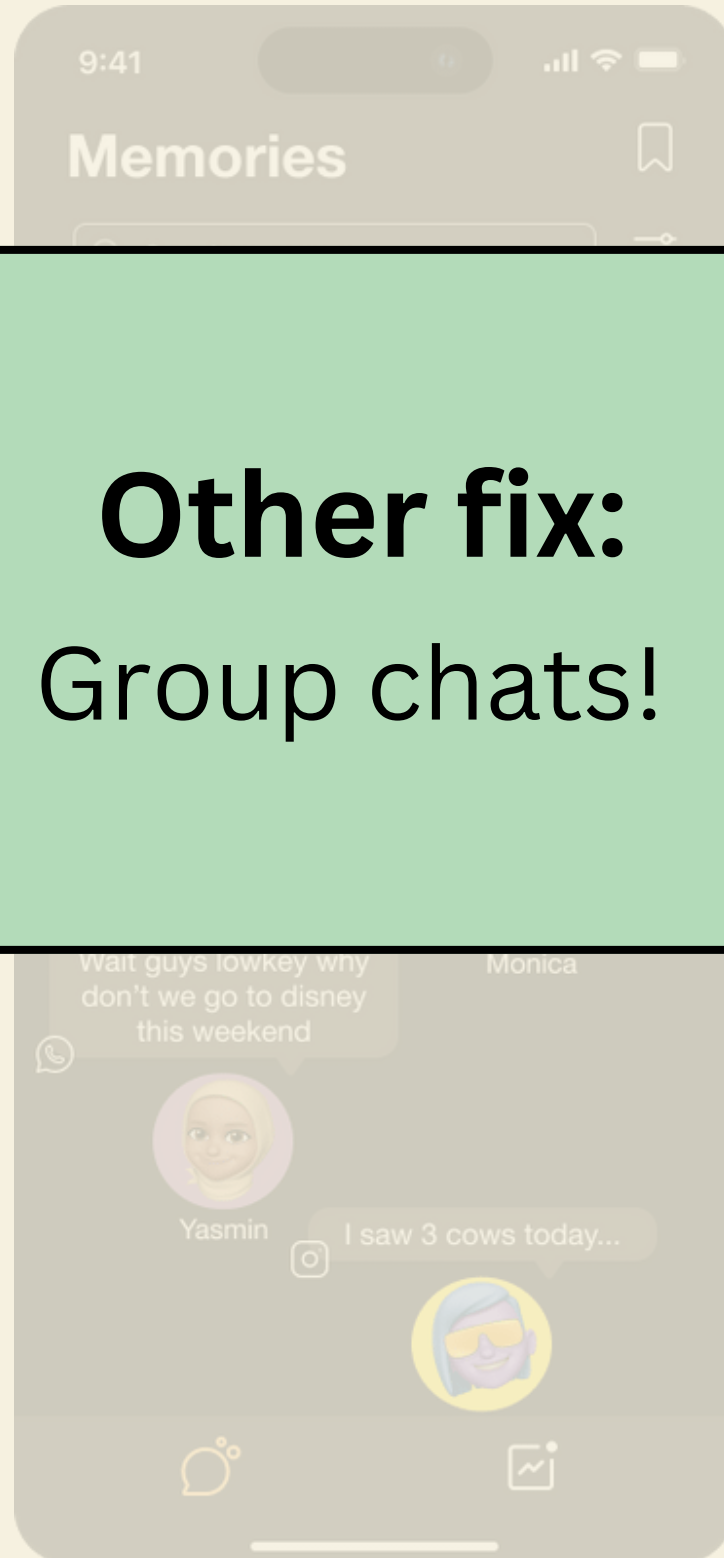
After



- ✓ "Active" filter status reminds users if they applied any filters so they don't have to recall
- ✓ Top-down chronological dates add more structure to the creative scattered layout

# Memories Feed

Before



After



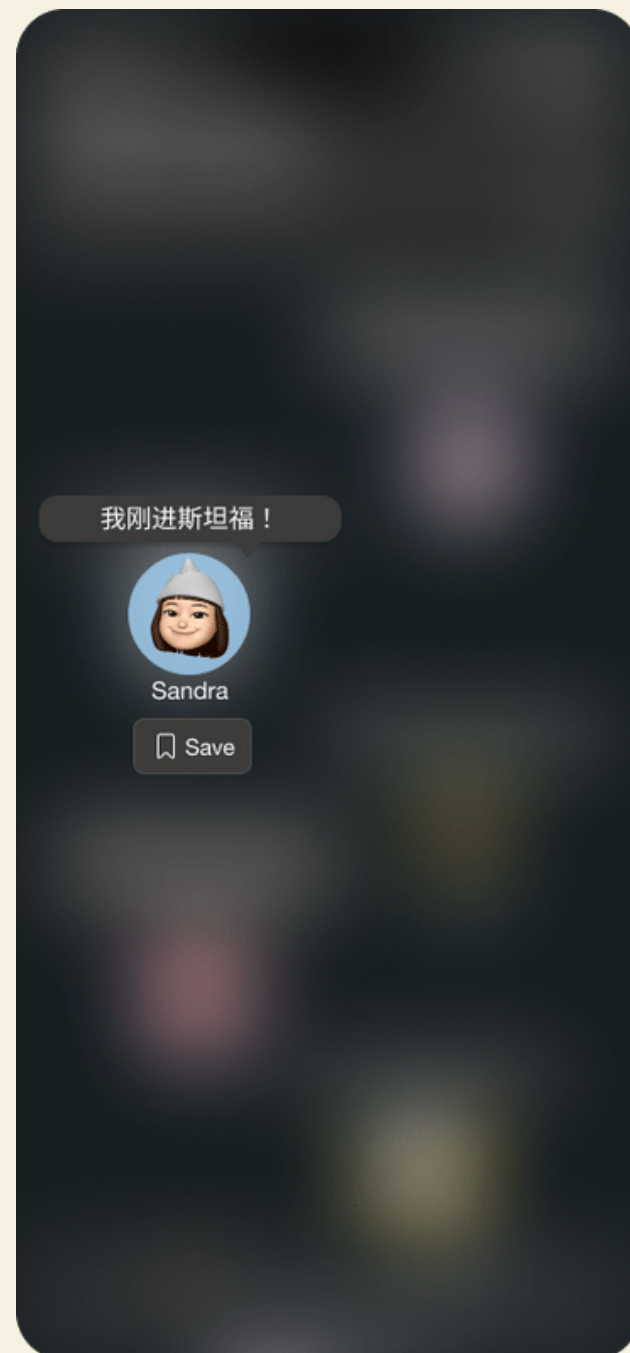
**Other fix:**  
Group chats!

✓ Showcasing a groupchat memory is more consistent with users' model of the real world (which has many group chats)

Helps with usability goal of **fun**

# Saving & Hiding Messages

Before



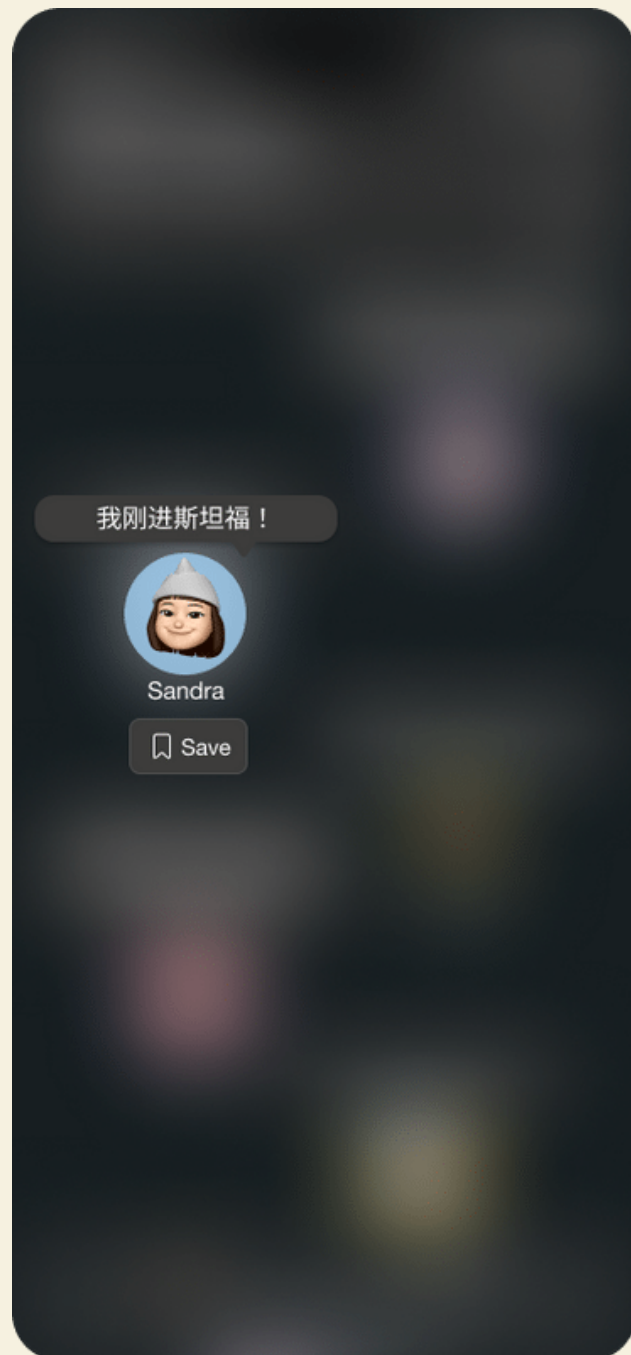
Issues (Violations)

User cannot...

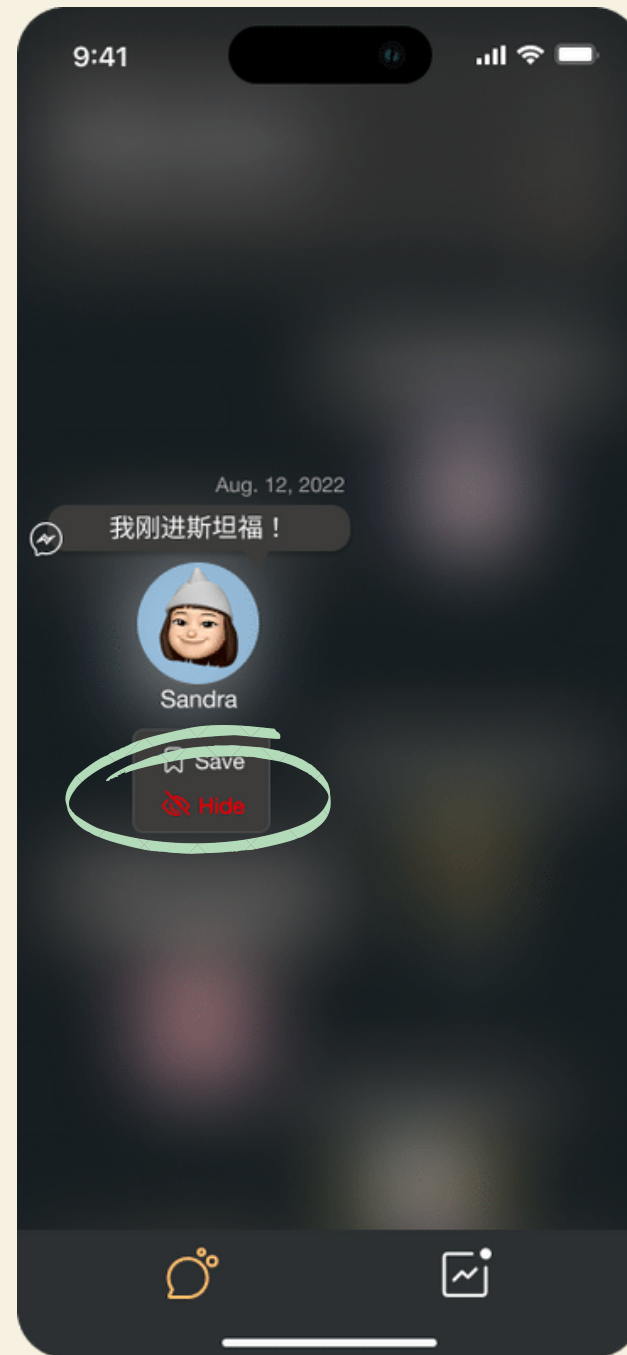
> Filter out sensitive memories (H12/3)

# Saving & Hiding Messages

Before



After

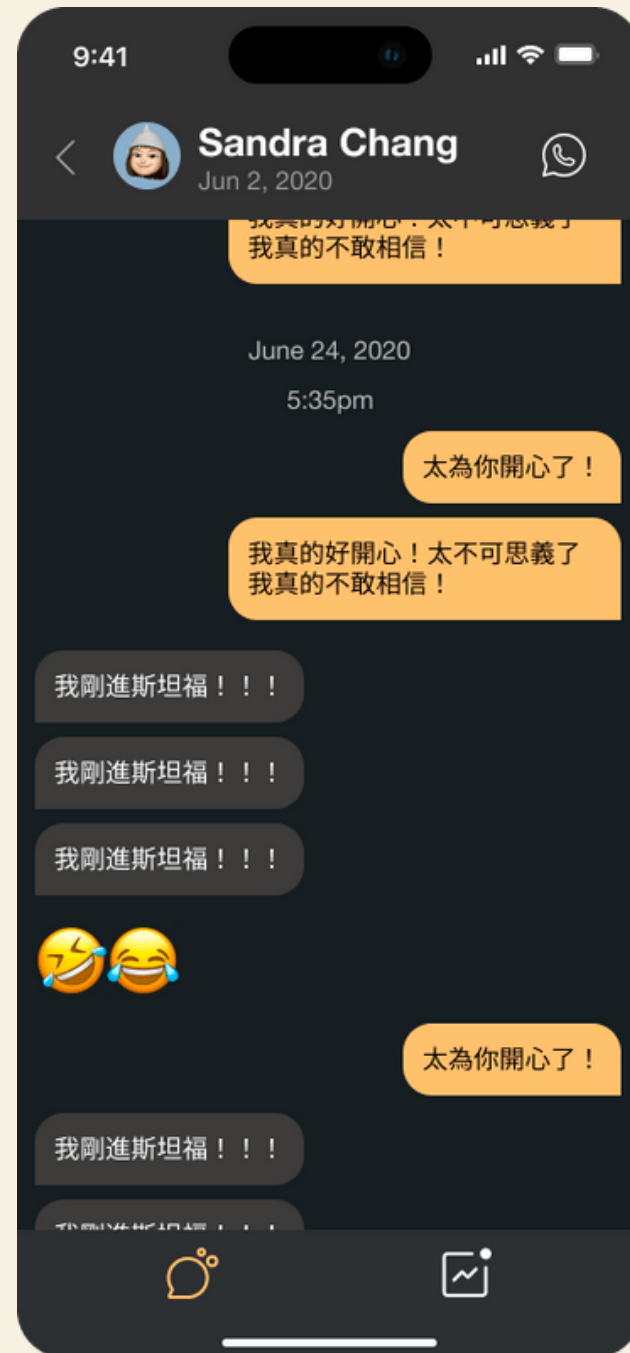


✓ Now press-and-hold features a "hide" option that removed the memory from the explore screen and taught the algorithm to show less such content

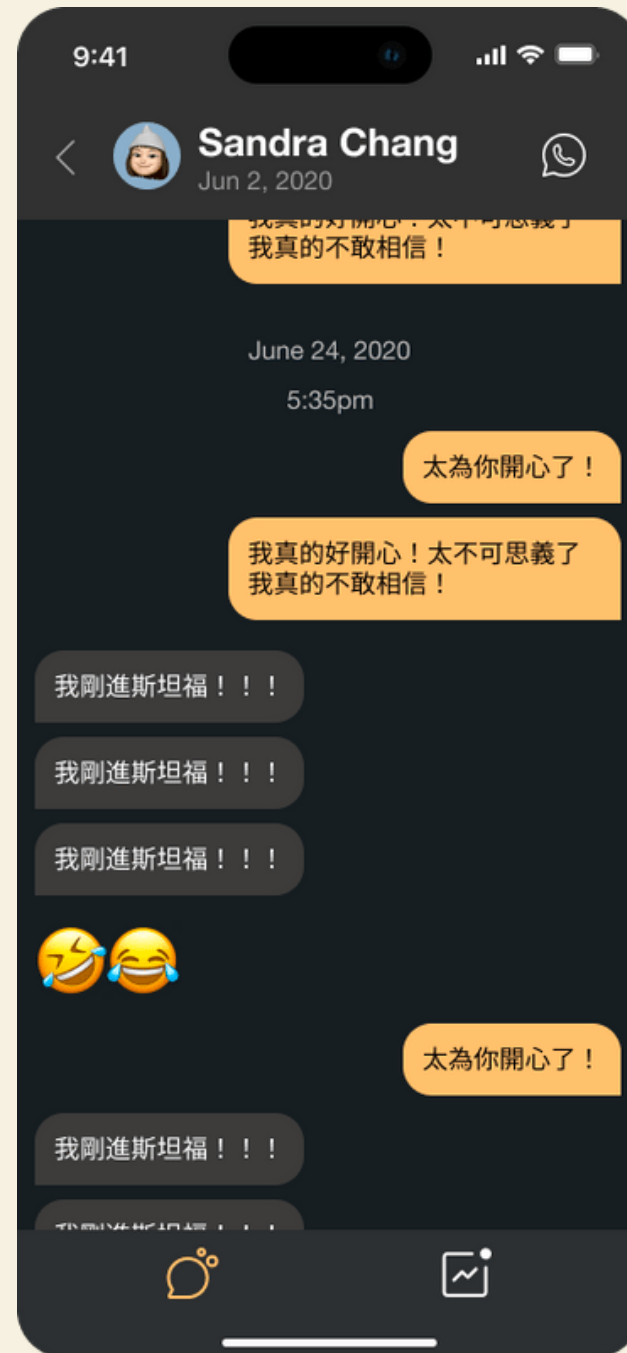
# Saving & Hiding Messages

## Chat View

Before



After

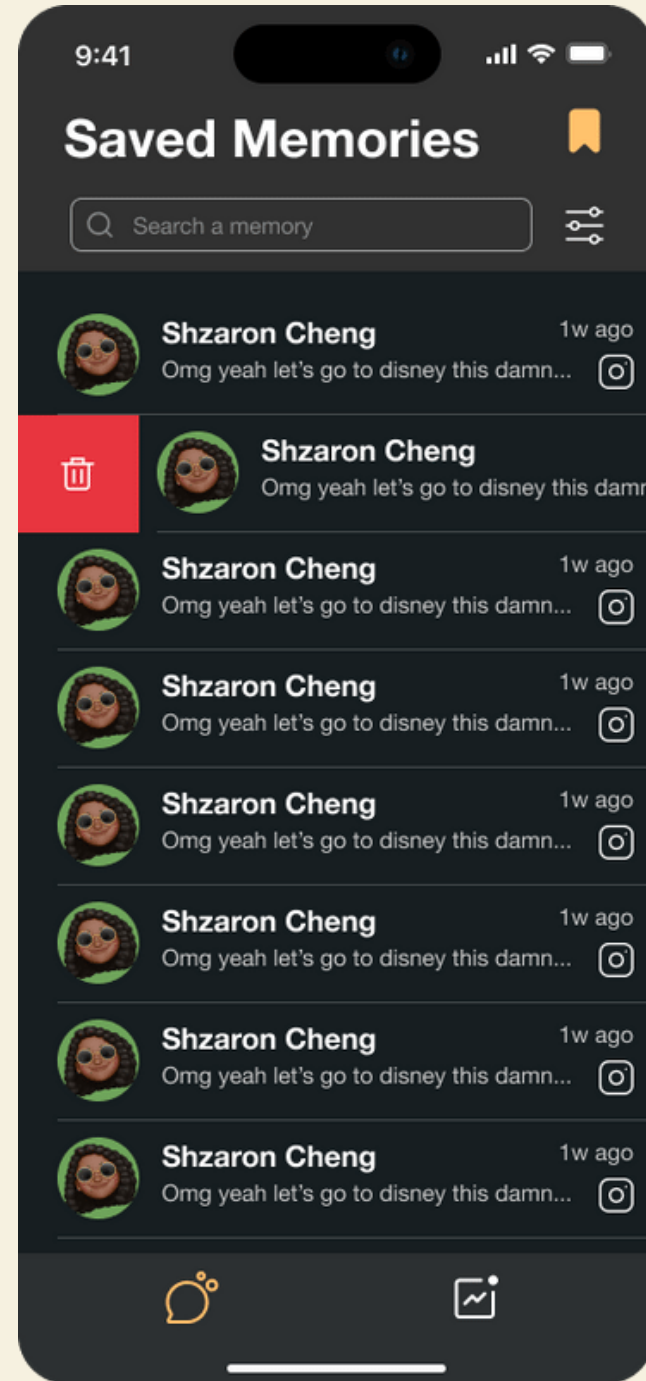
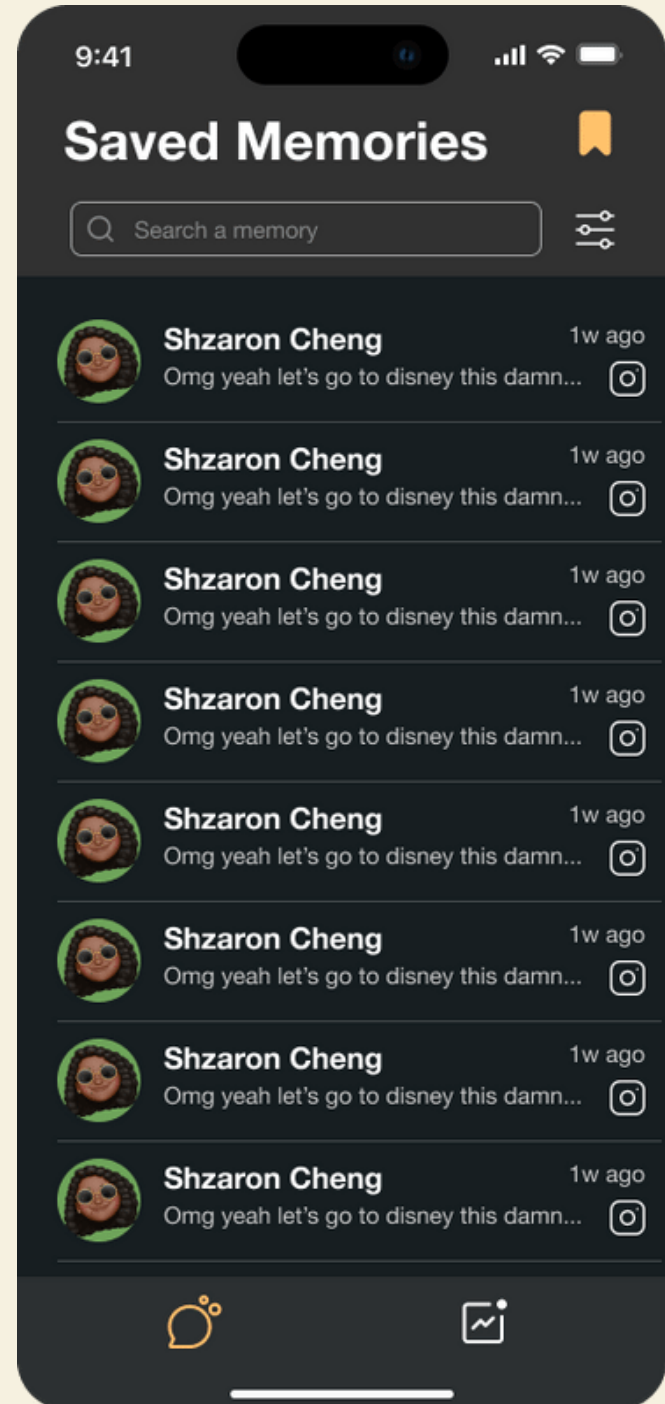


✓ Users can also save a memory using a particular message from the chat



# Saved Memories

Before



## Issues (Violations)

- > Inconsistent filter from previous screen (H4/3)
- > Unclear whether trash can will delete or unsave a memory (H5/3)

# Saved Memories

Before



After

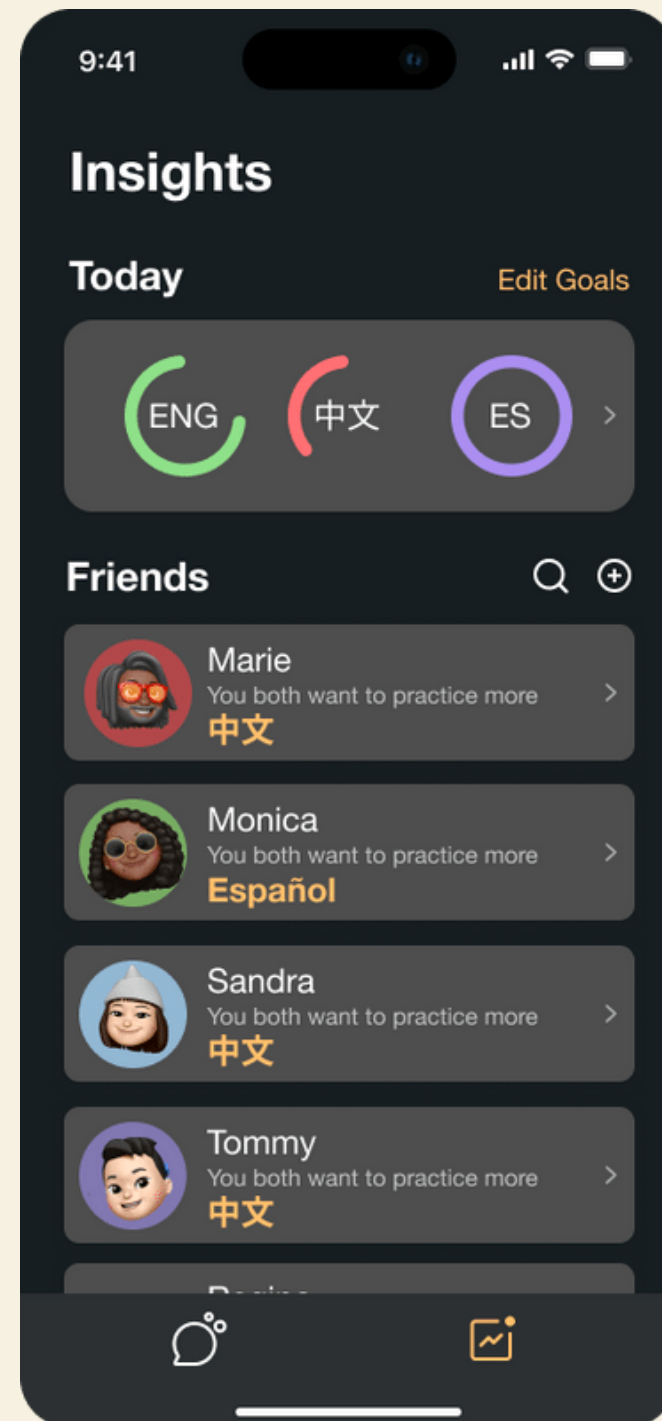


✓ Filter is now consistent with memories screen

✓ Unsave icon is more intuitive for unsaving than trashcan

# Insights

Before

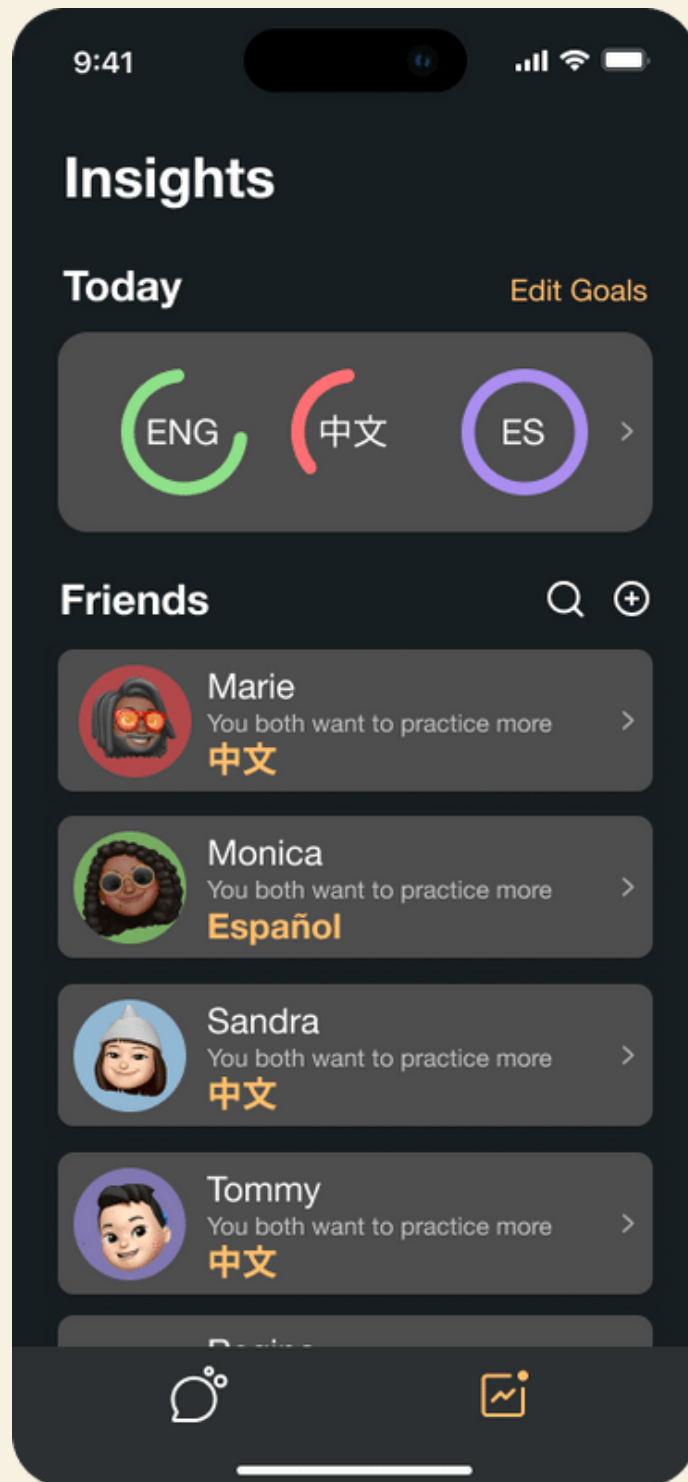


## Issues (Violations)

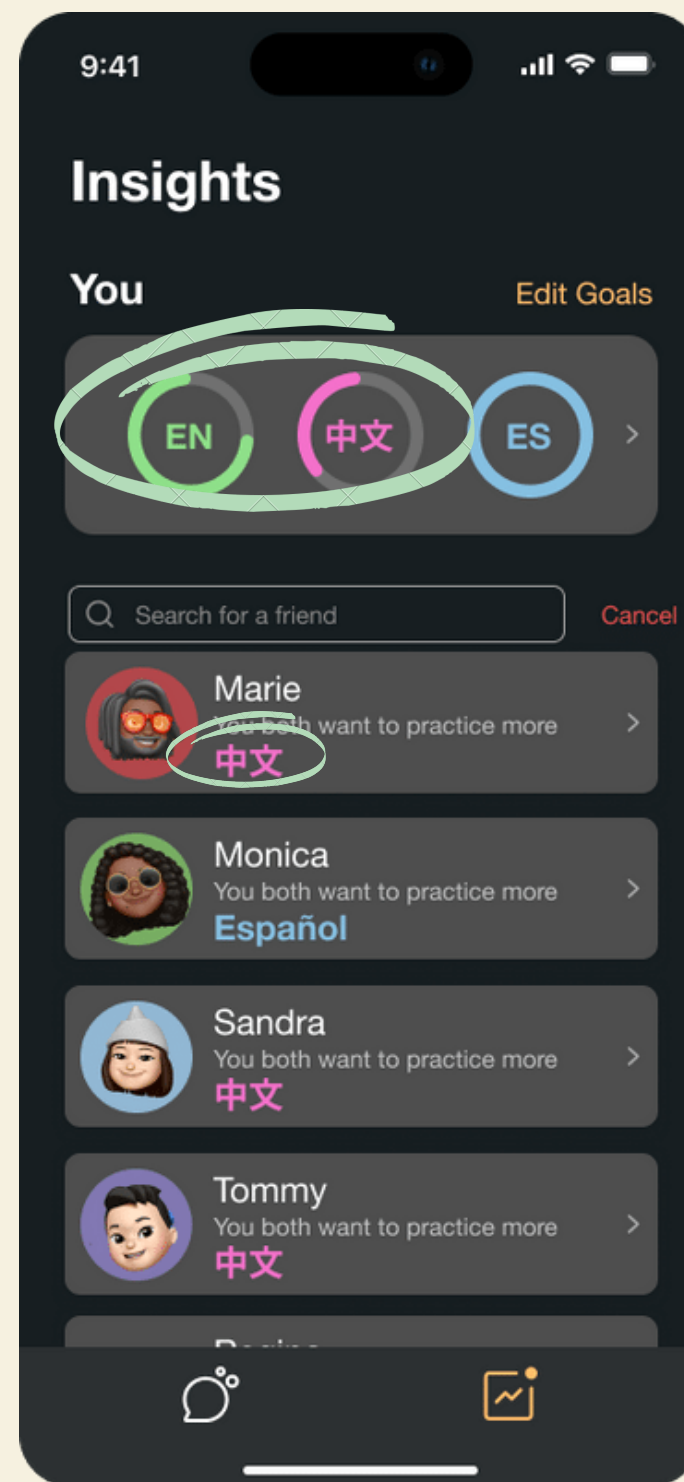
> Red and green rings are poor color choices for accessibility (H11/3)

# Insights

Before



After



✓ Picked more contrasting, pastel colors for languages

✓ For more purposeful color selection: colored language names with their ring colors

✓ Additional fix: added grey ring to get rid of the illusion center ring is off center

# Personal Insights

Before

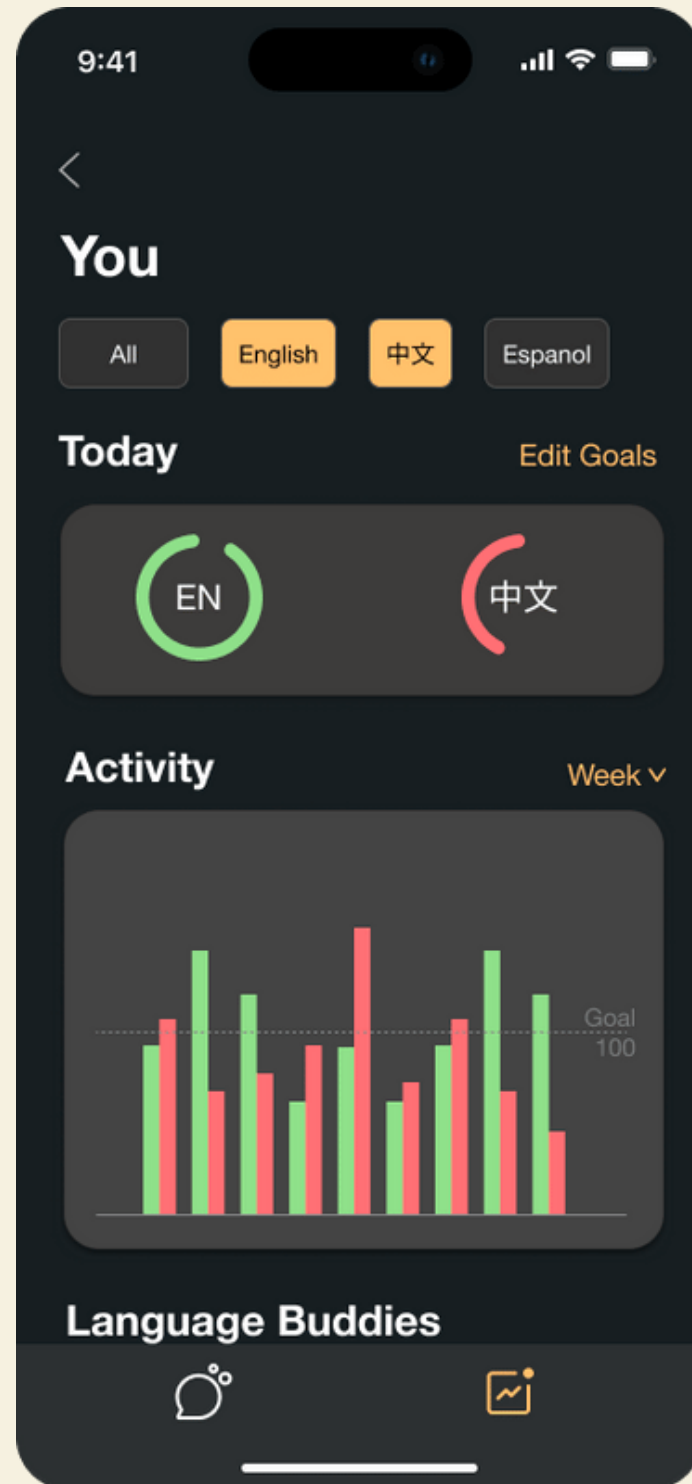


Issues (Violations)

- > 'Language Buddies' isn't a widely known term (H2/3)
- > 'Language Buddies' is inconsistent with 'Friends' used on a previous page (H4/3)
- > Inconsistent number of pairs of bars and days per week (H2/3, H6/3)
- > Red/green color selection (H11/3)

# Personal Insights

Before



After



✓ To avoid recall, we now show users' set goals under the rings

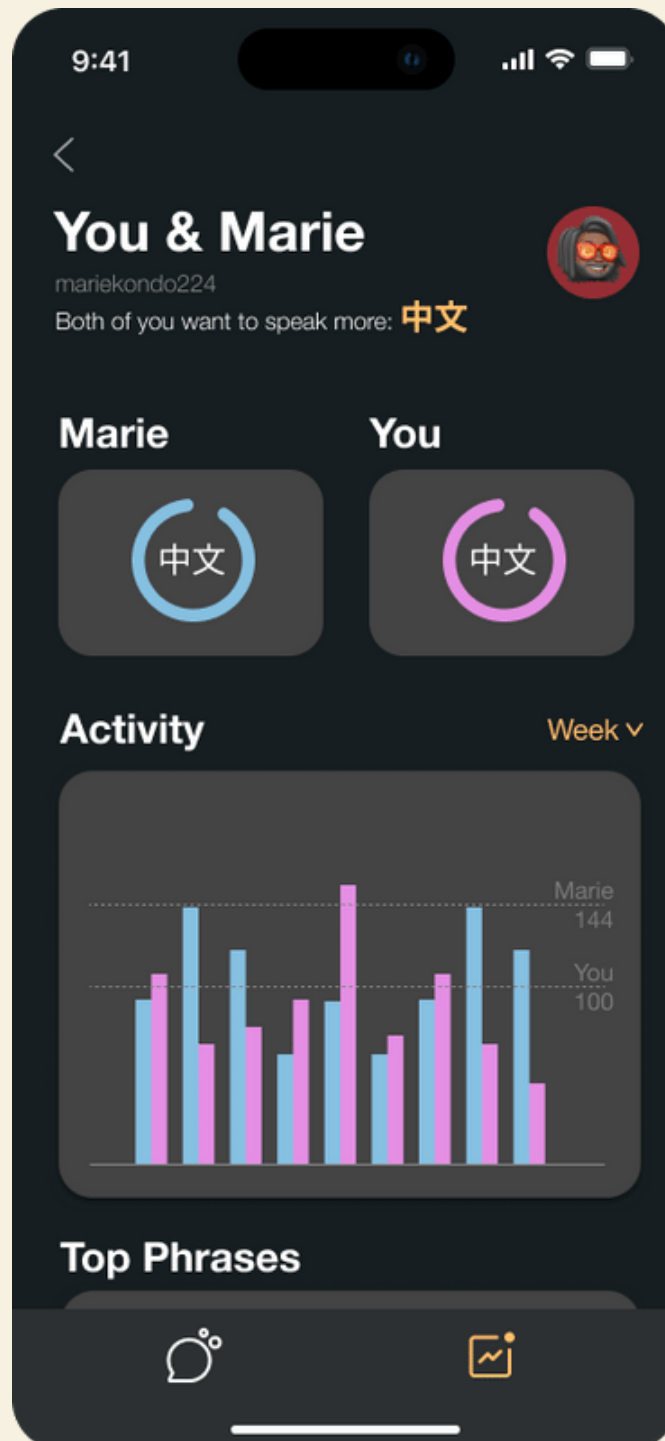
✓ Axes labels for better interpretability

Helps with usability goal of **efficiency**

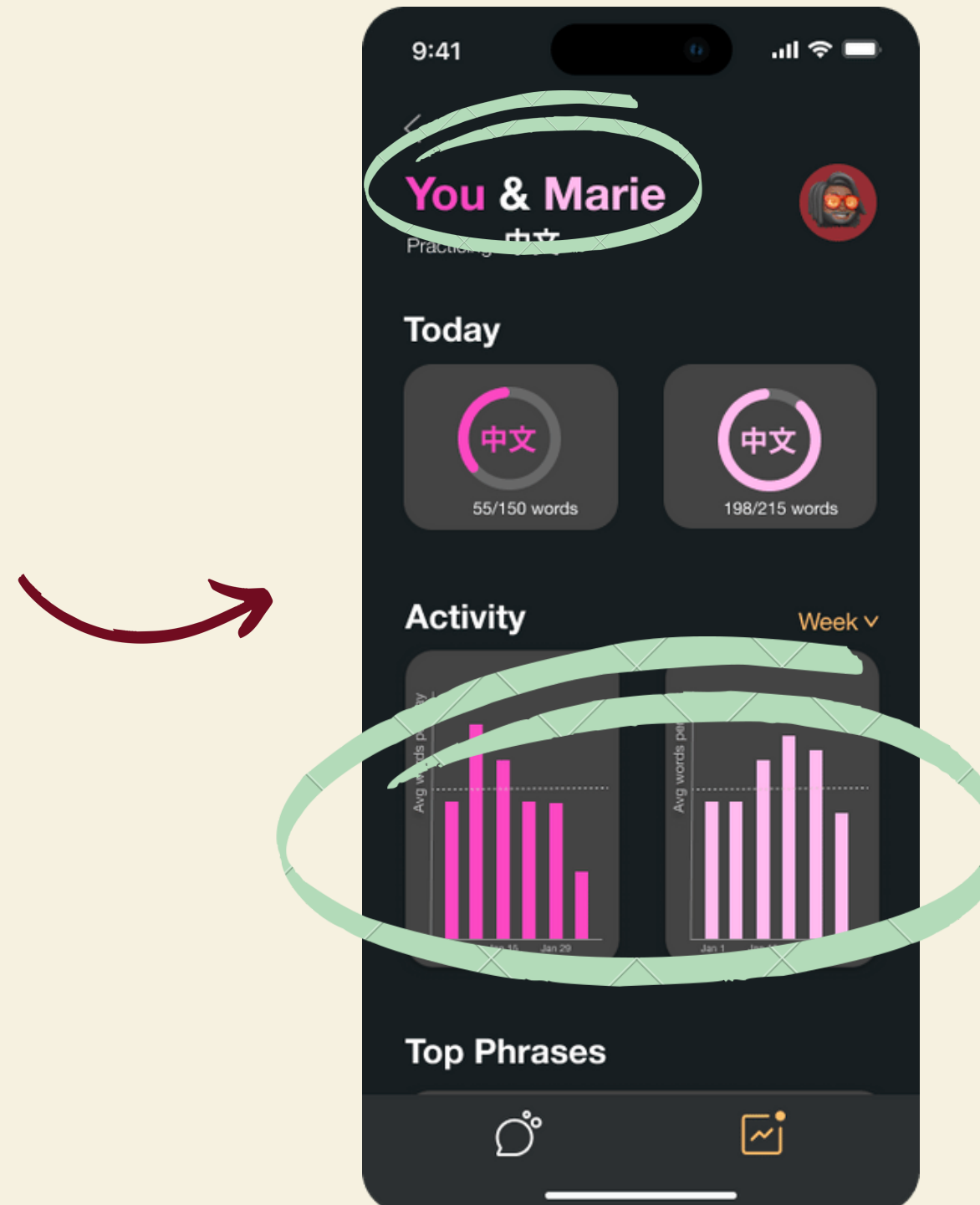
✓ For consistency, we now use "Friends" on this screen

# Insights with Friend

Before



After



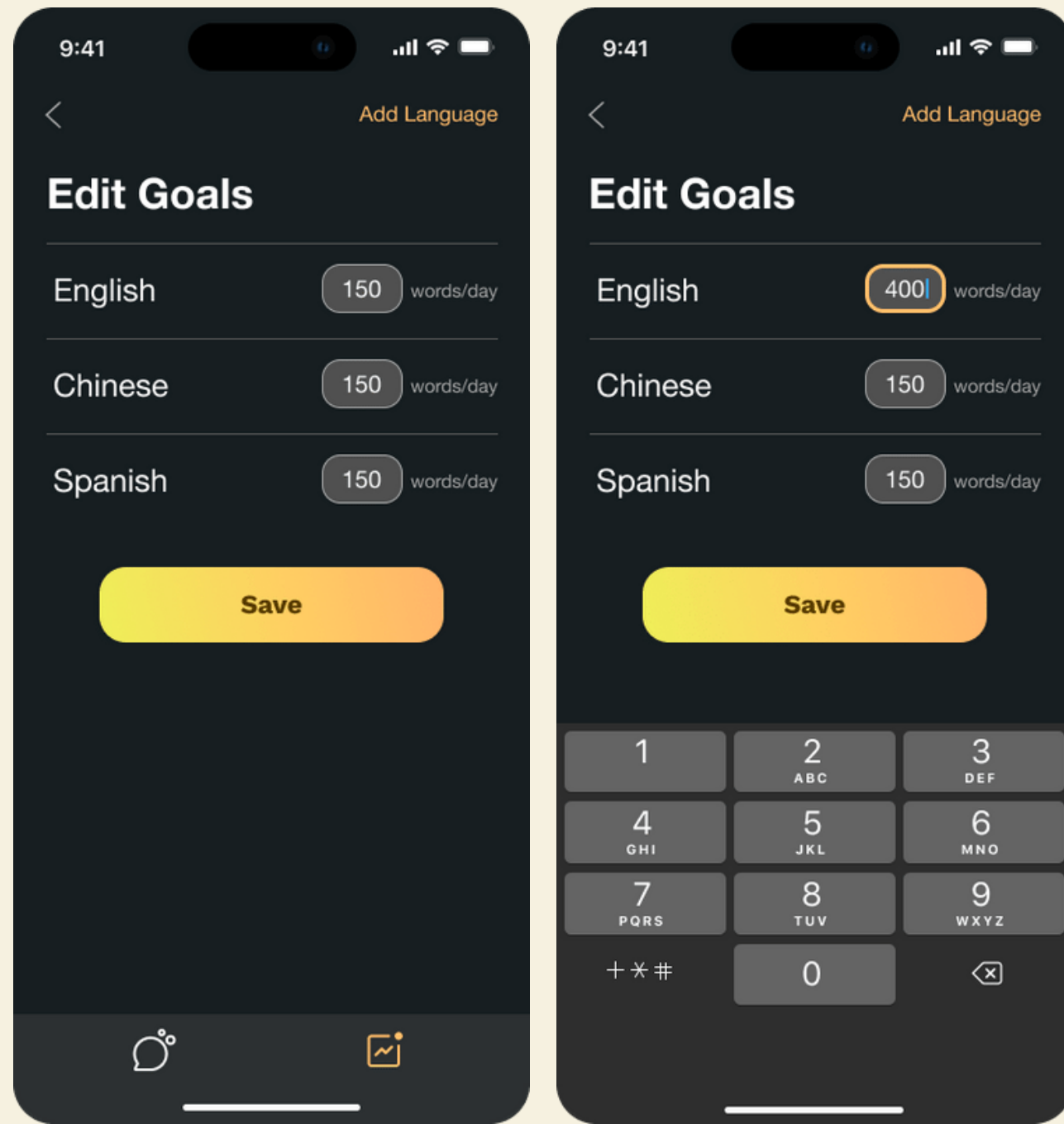
✓ For color consistency, we made both "You" and "Marie" different variations of pink (since Chinese is represented by pink)

✓ To avoid confusion with personal insights and similar colors, we put progress bar charts side by side

Helps with usability goal of **efficiency**

# Goals

Before



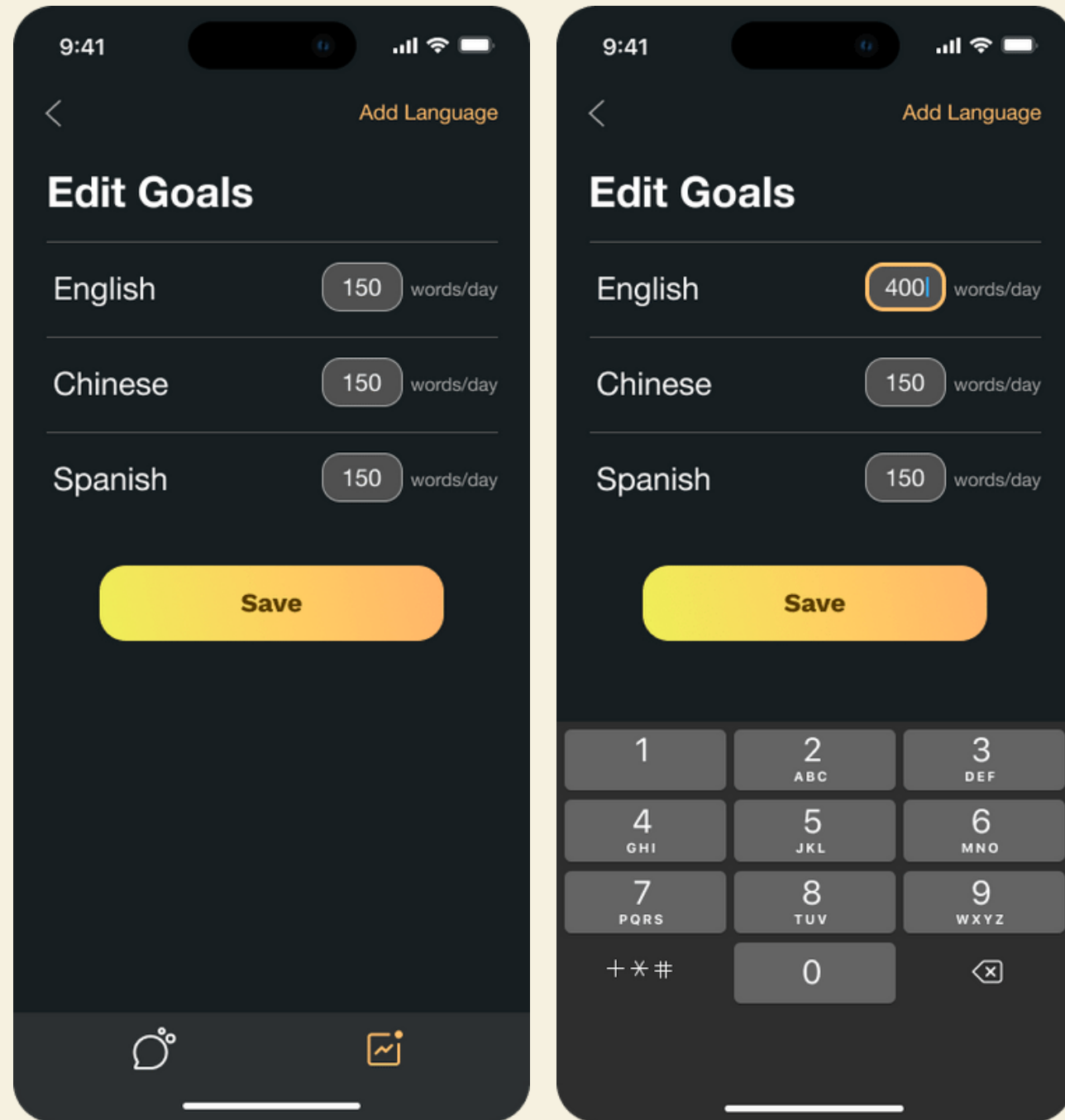
## Issues (Violations)

- > User doesn't have the flexibility to edit goals beyond words/day (H3/3)
- > Inconsistent use of color between 'save' and rest of app (H4/2)

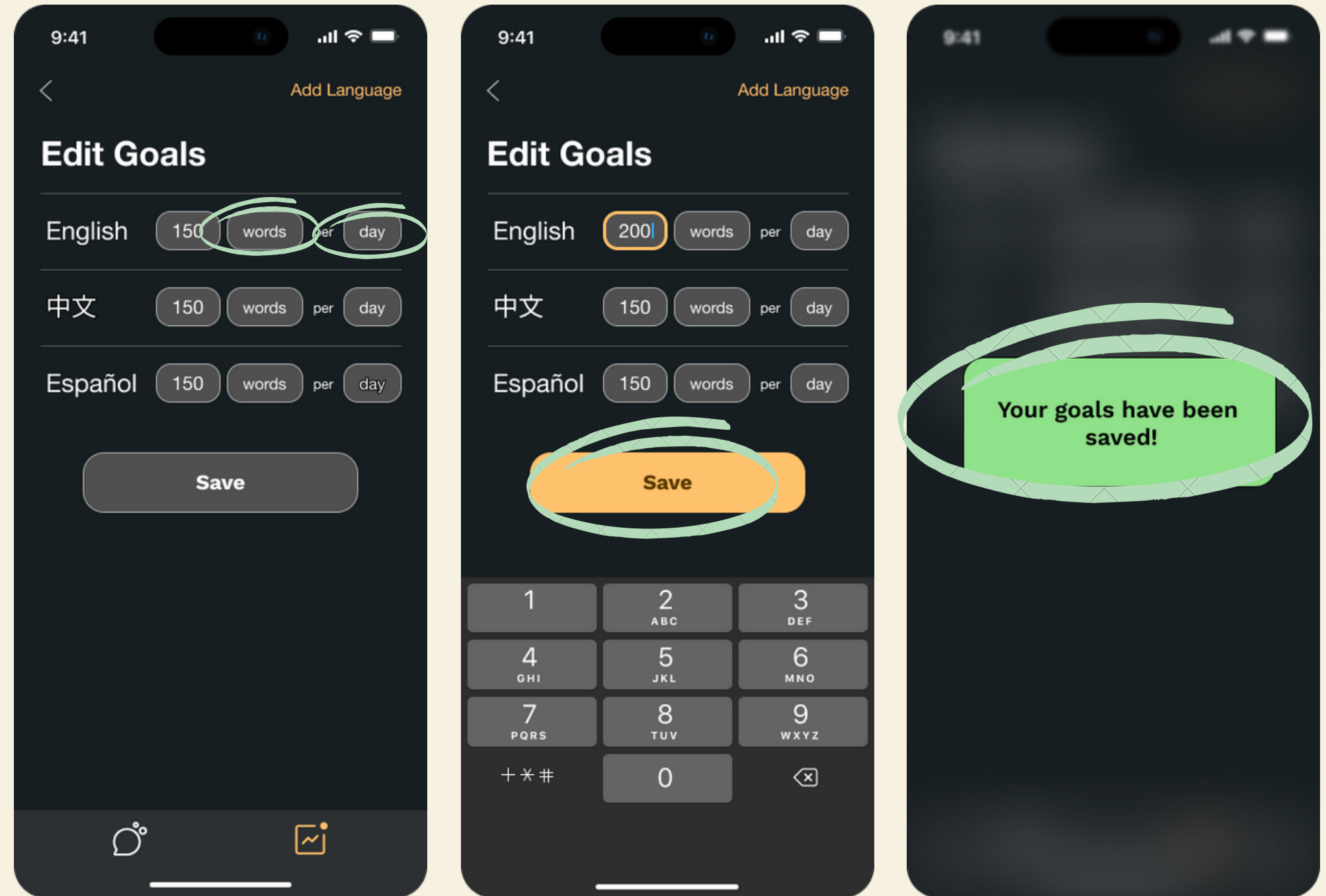


# Goals

Before



After



Helps with usability  
goal of **fun**

✓ more flexibility  
to adjust goals

✓ no more gradient  
button background

✓ confirmation

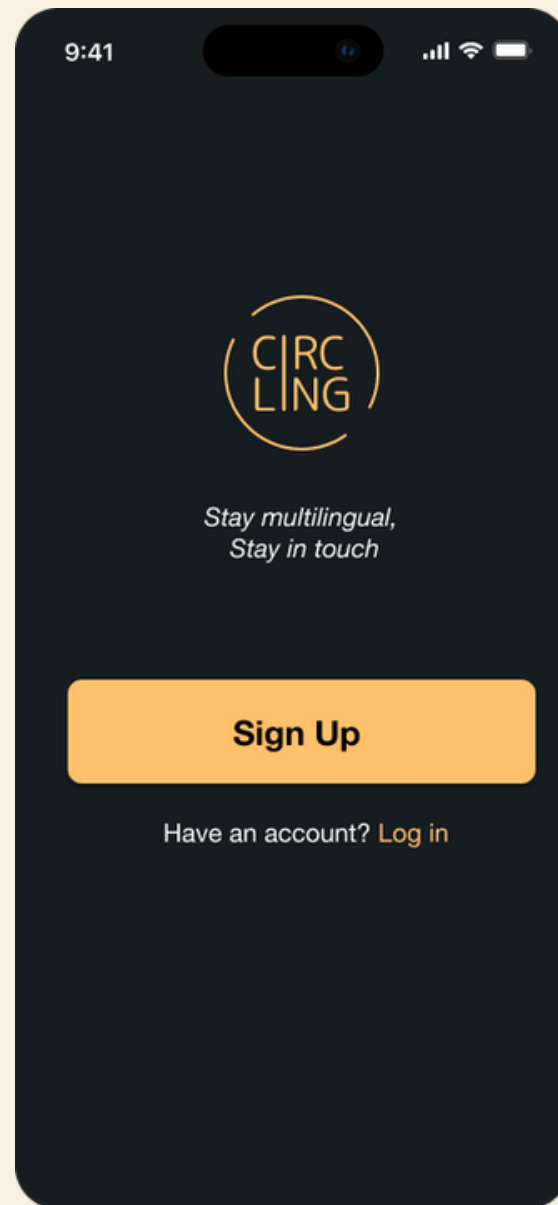
# Onboarding

## Issues (Violations)

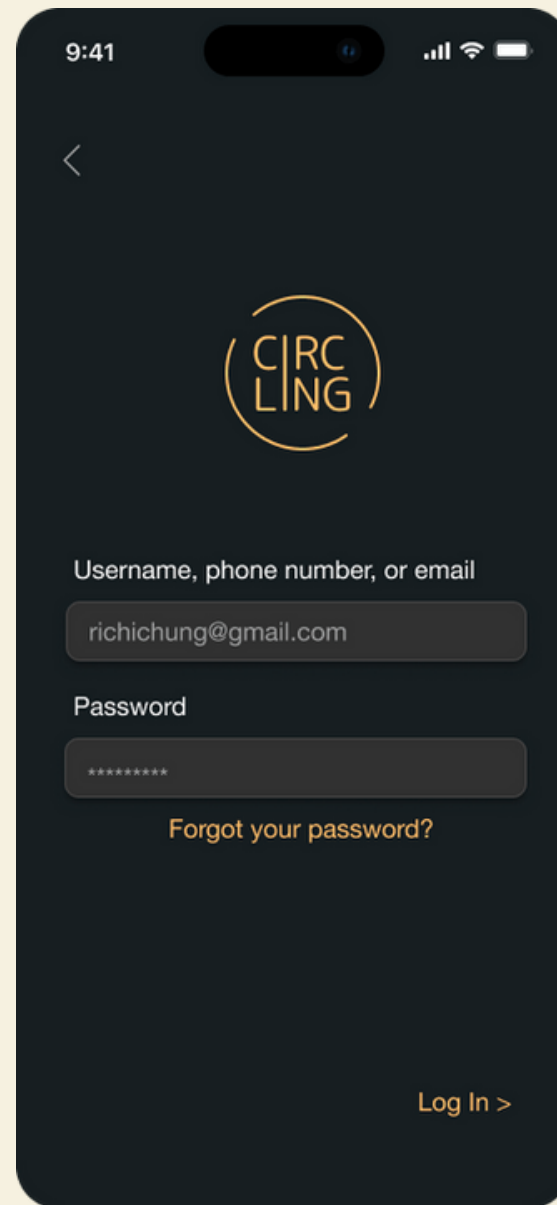
- > Doesn't exist! Confusing to users where messages are coming from and could raise concerns about data privacy

New!

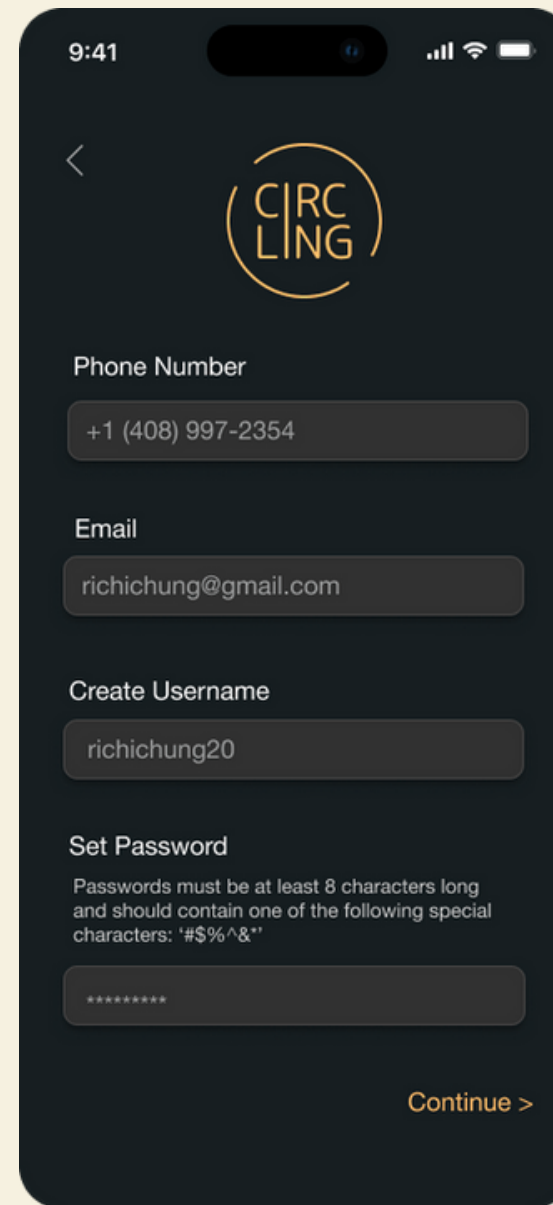
# Onboarding



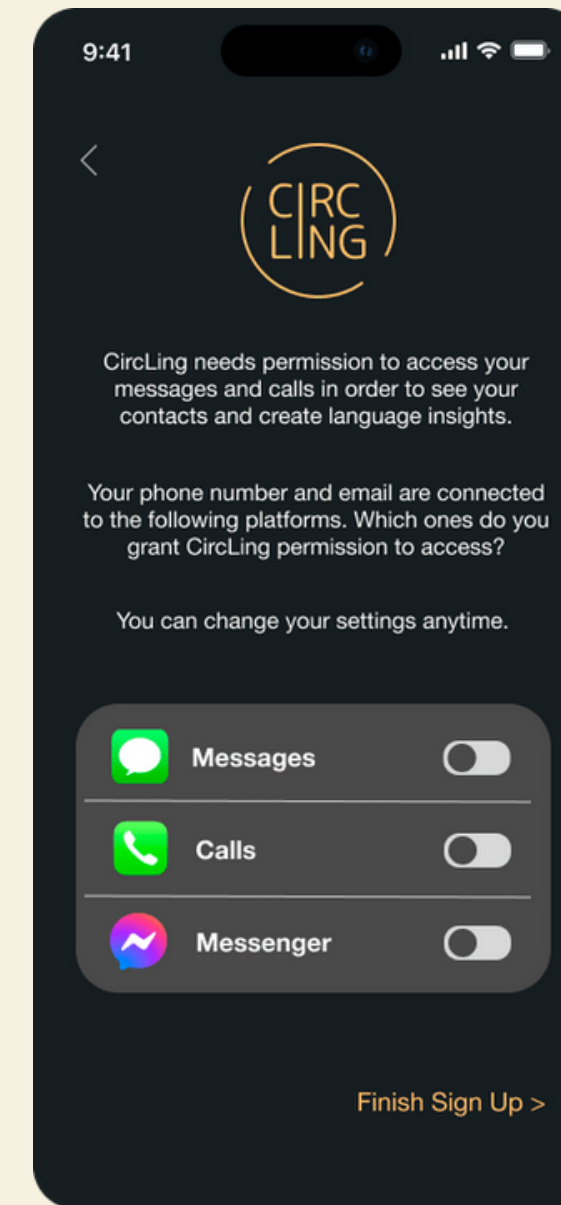
Default



Login



Sign Up



Consent & Platform Permissions

Gives the user autonomy over their data

# Not Addressed

## Issues (Violations)

- > Block another user (H3/3)
- > Favorite a friend (H6/3)
- > Star memories (H7/3)
- > Archive memories (H9/3)
- > Filter out triggering keywords (H12/3)

## Rationale

Out of scope

# Not Addressed

## Issues (Violations)

## Rationale

Saved memories and memories are different formats (H4/3)



Memories are meant to be more exploratory

Friends and insights should be separate screens (H8/3)



Friends lead you to more insights

*We really appreciate the  
feedback! <3*

# Agenda

Heuristic Evaluation  
Results

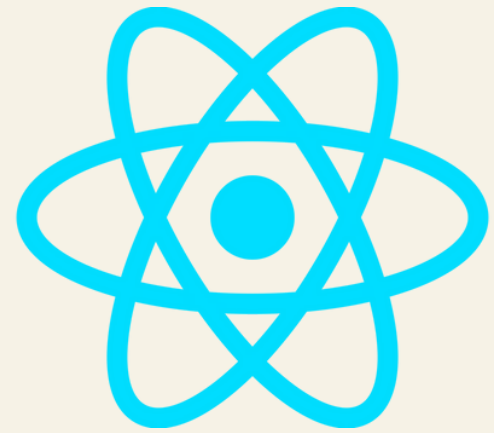
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# Frameworks & Tools Used



React Native  
(Framework)



VSCode  
(IDE)



Expo  
(SDK)



GitHub  
(Collaboration)

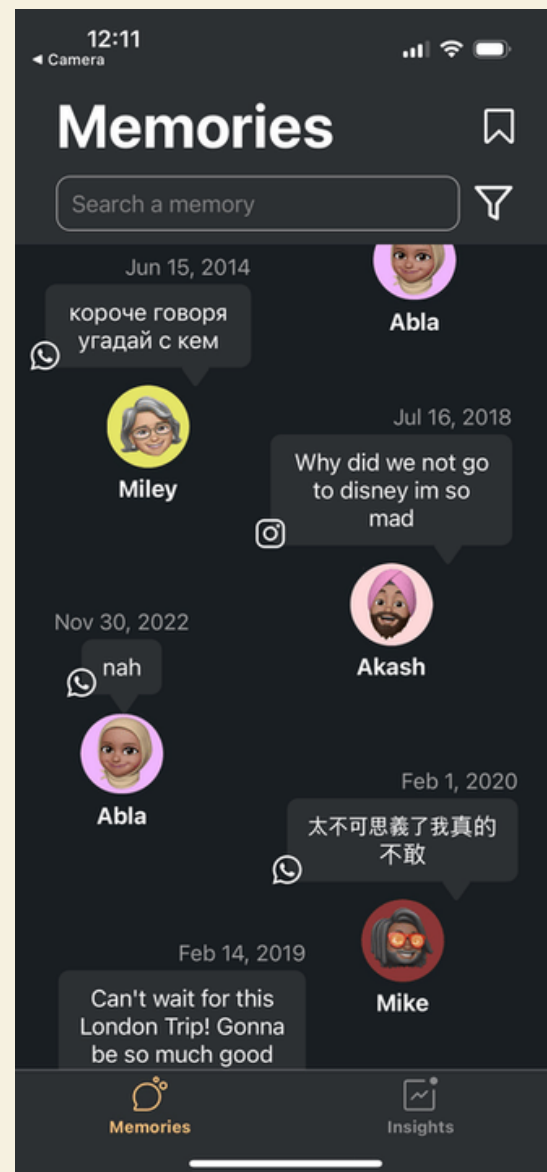


Figma  
(Design)

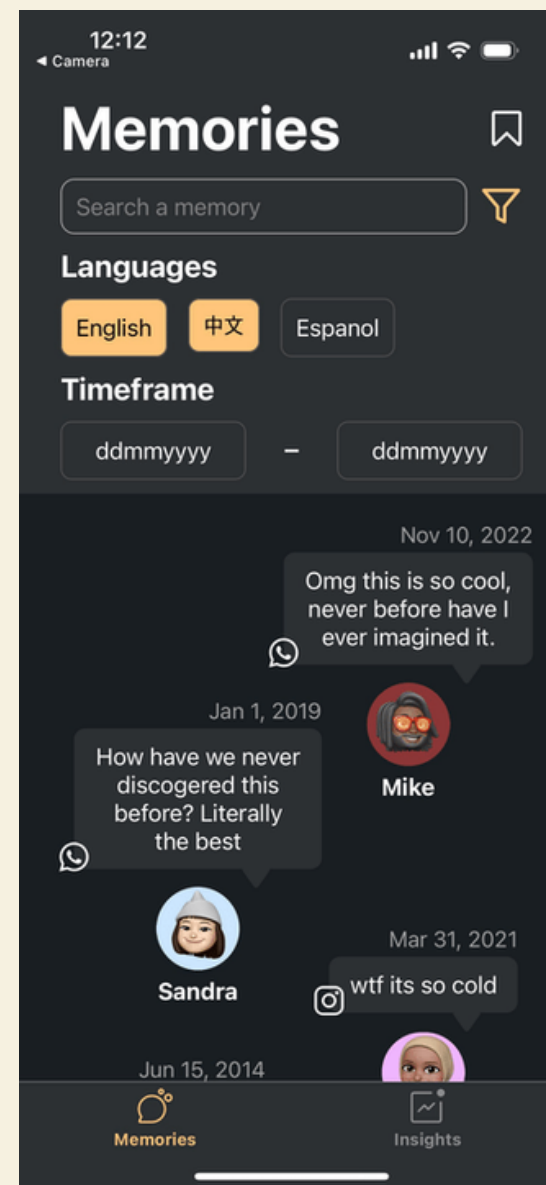


# Implemented Features

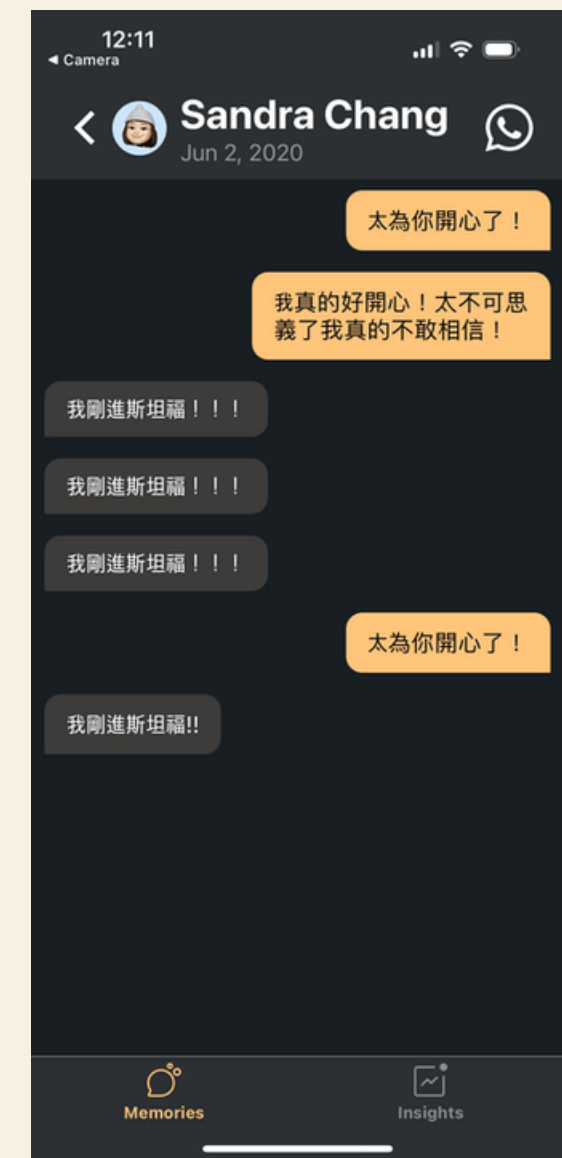
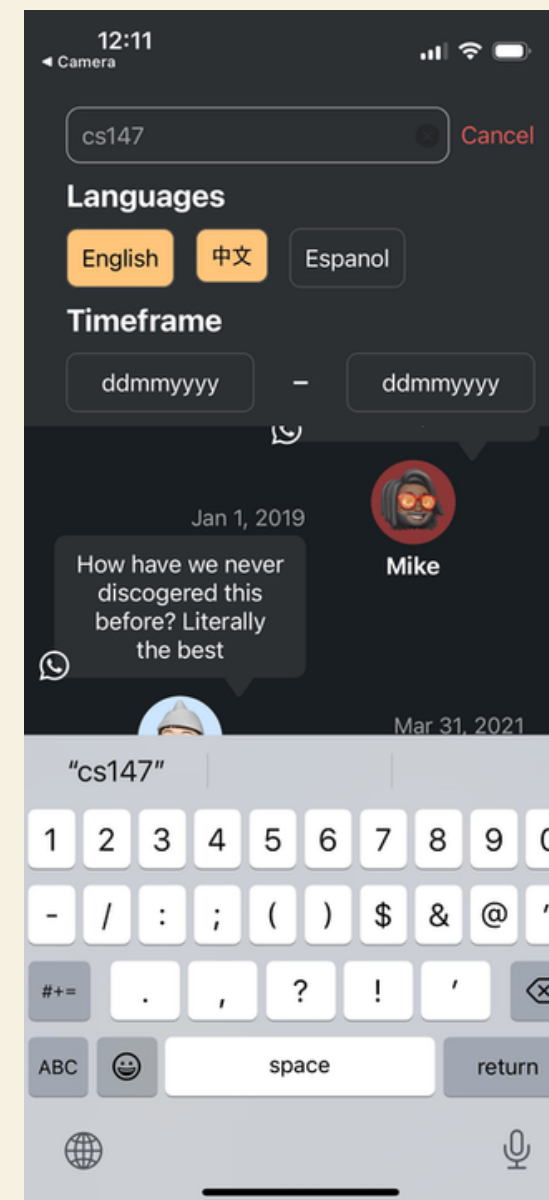
## Task 1: View a memory in text



Memories Home



Memories Filter



Chat

# Unimplemented Features

Task 2: Save a memory in text

Task 3: See how your language use overlaps with a bilingual friend

## **Memories**

- > Press & hold 'save'
- > Filter & search memories

## **Insights**

- > Personal insights
- > Friend insights
- > Edit goals

## **Onboarding**

- > Signup
- > Login
- > Consent

# Unimplemented Features

## Plans to Finish

- > Hackathon this weekend!
- > Continuing to add documentation and piece together the final report & poster

## Wizard of Oz Features

- > Personalized memory feed
- > Search bar
- > Saving/filtering memories
- > Adding friends & languages
- > Editing goals
- > Syncing with other platforms

## Hard-Coded Items

- > Memory feed & saved memories
- > Chats
- > Filter options
- > Insights (personal & friend)
- > Onboarding platforms

# Questions



- > Is our choice of color now more organized?
- > Point of view: should the user be "You" or "Me"?
- > When background blurs, should top and bottom bars also blur?
- > Thoughts on redesigned mutual insights screen?

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Demo!

*(Figma)*

