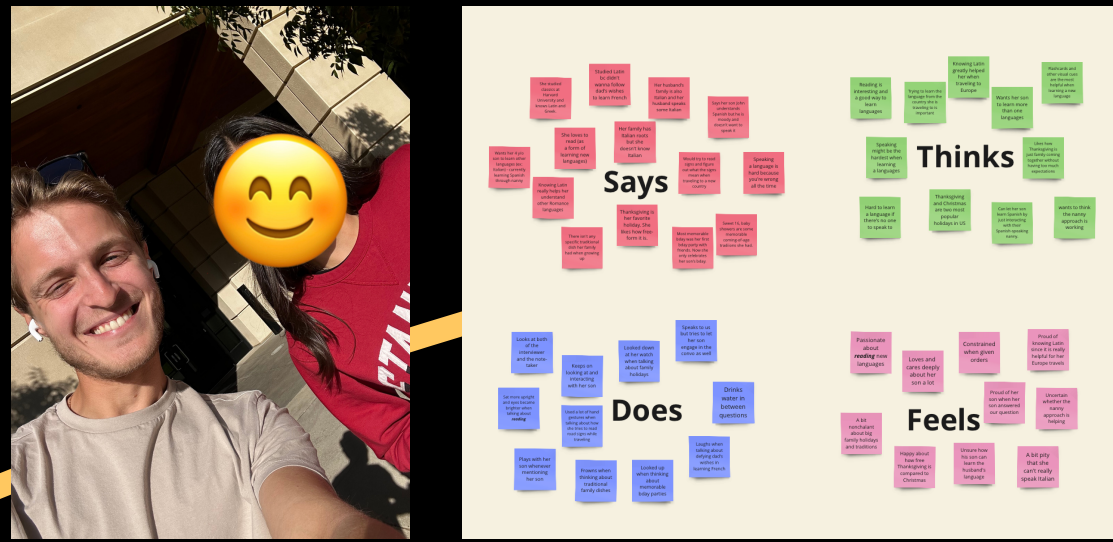


NEEDFINDING

interviews -> empathy maps



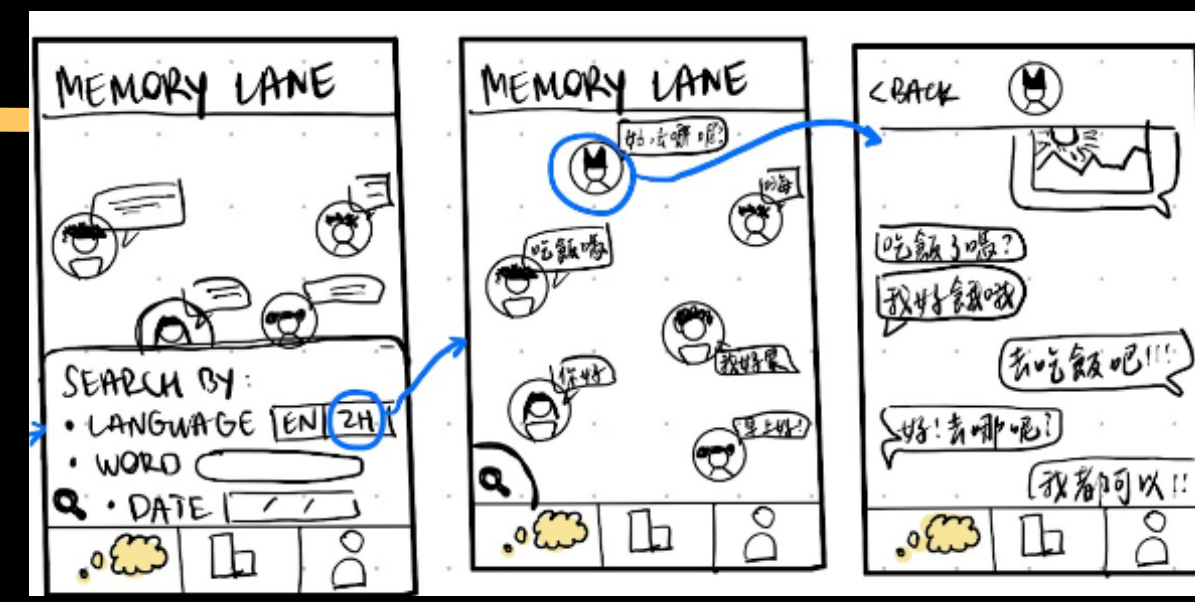
USER TESTING

experience prototype testings



LO-FI PROTOTYPE

lo-fi ex: view a text memory



MED-FI PROTOTYPE

med-fi ex: save a text memory



PROBLEM

Many 1st/2nd-generation people tend to lose their native language due to a lack of usage and documentation of the language.

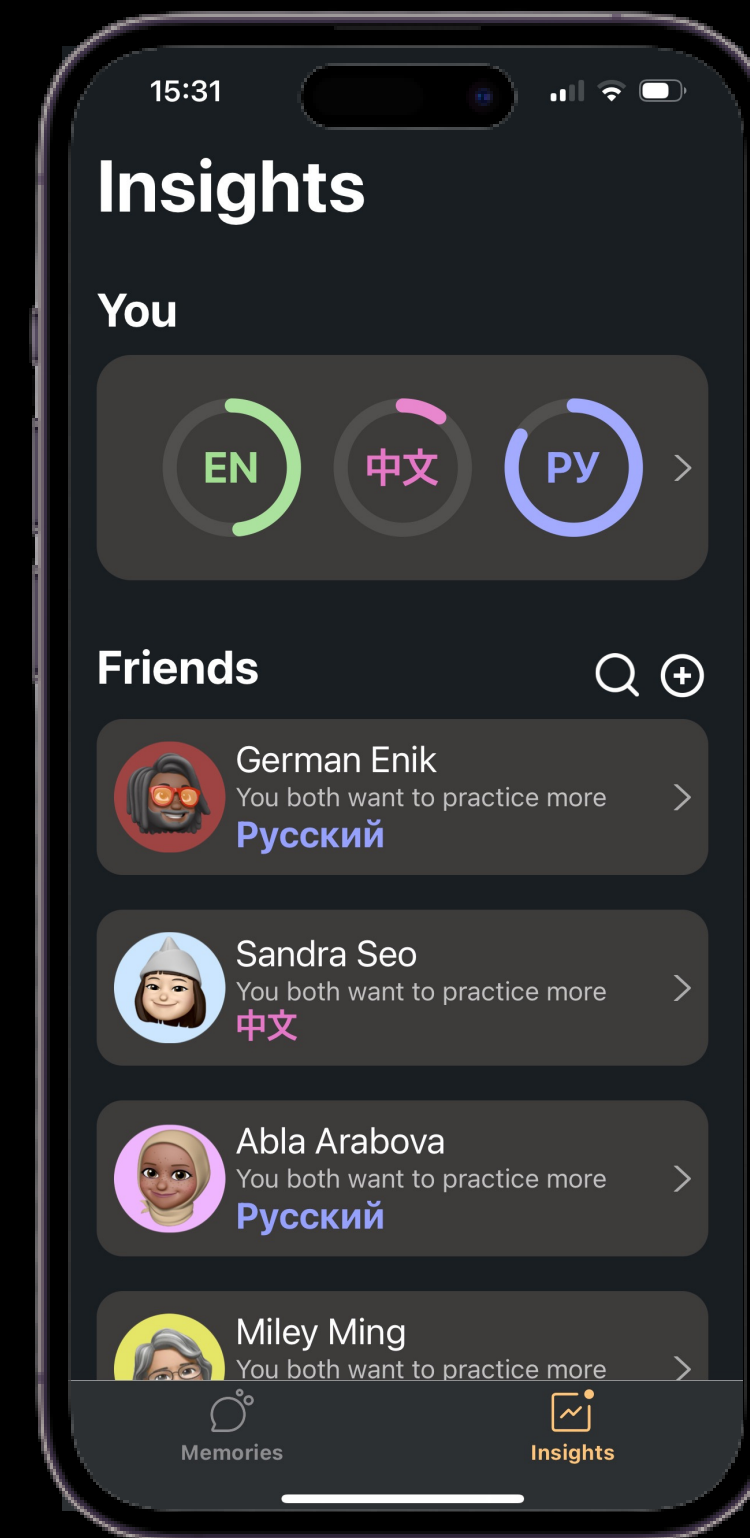
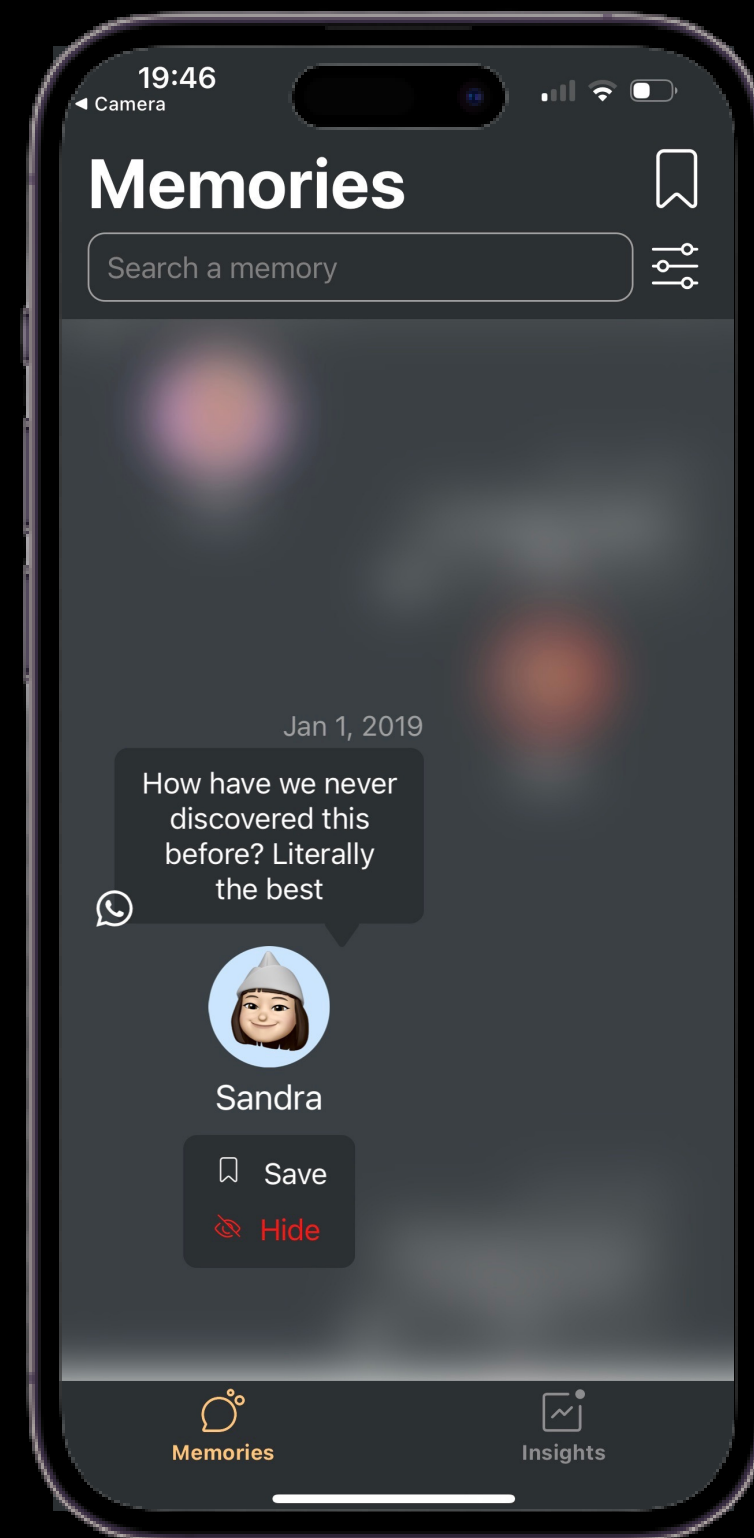


SOLUTION

Provide 'language footprint' made of texts and share insights into user's language usage to preserve their multilingualism.

View text memories from multiple apps

Save your favorite text memories



View individual / shared language goals + activity

View language insights + friend list

