

Pitch:

When your community never talks about their physical and mental symptoms, it can be hard to determine what is normal and what is not. LucIDLy is an interactive idol habitat game designed to solve just this. Users are encouraged to log their daily mental and physical symptoms and chat about how they're feeling with friends. With personalized health insights crafted from health logs over time, as well as daily rewards for logging symptoms, people can see how they've grown from a health perspective while they grow their idol and their habitat with the use of these rewards. LucIDLy opens up conversations in communities about mental and physical health symptoms in a fun and empowering way.