CS 147 Project Expo

Design Thinking for User Experience Design, Prototyping & Evaluation

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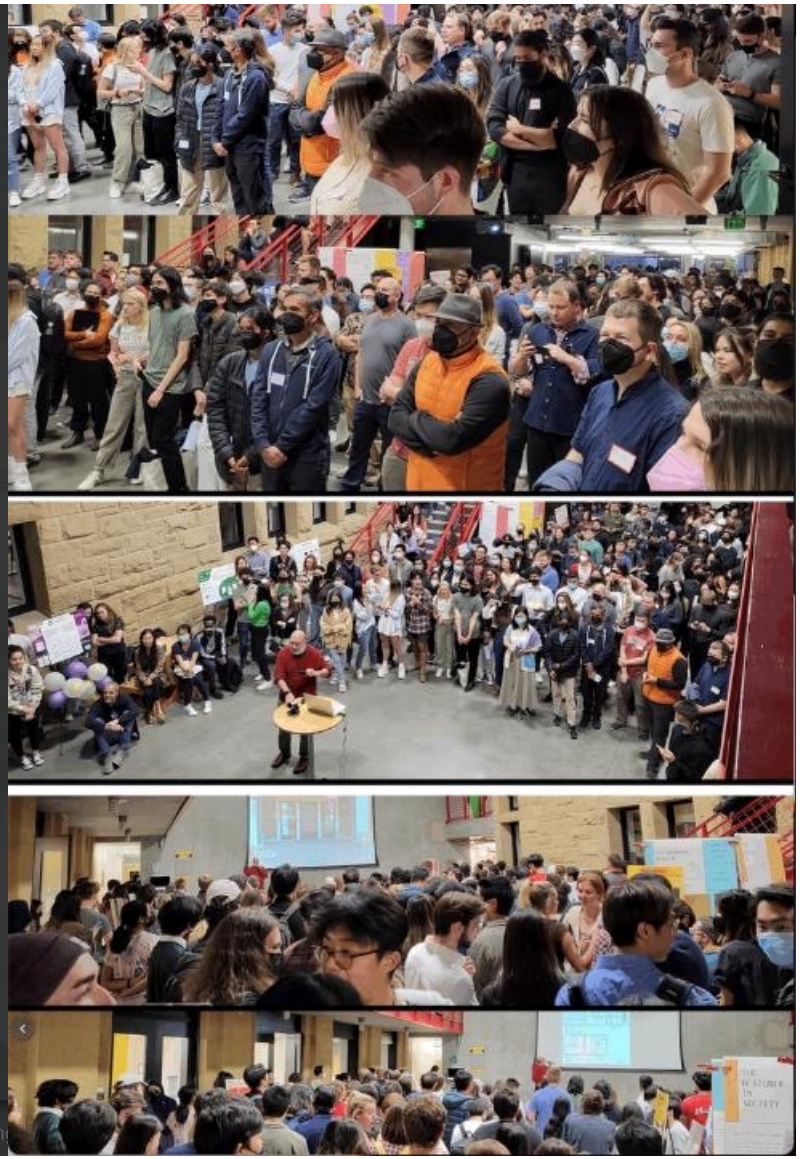
Computer Science Department
Stanford University

Autumn 2022

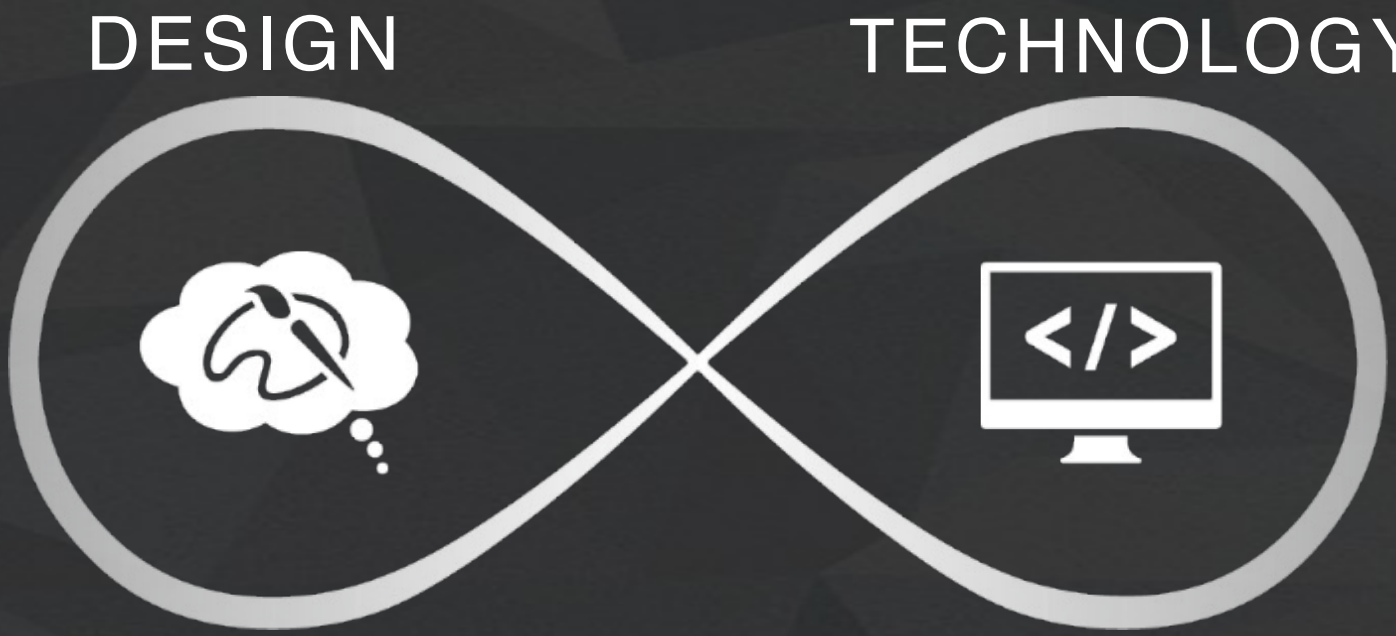
December 9, 2022

Outline

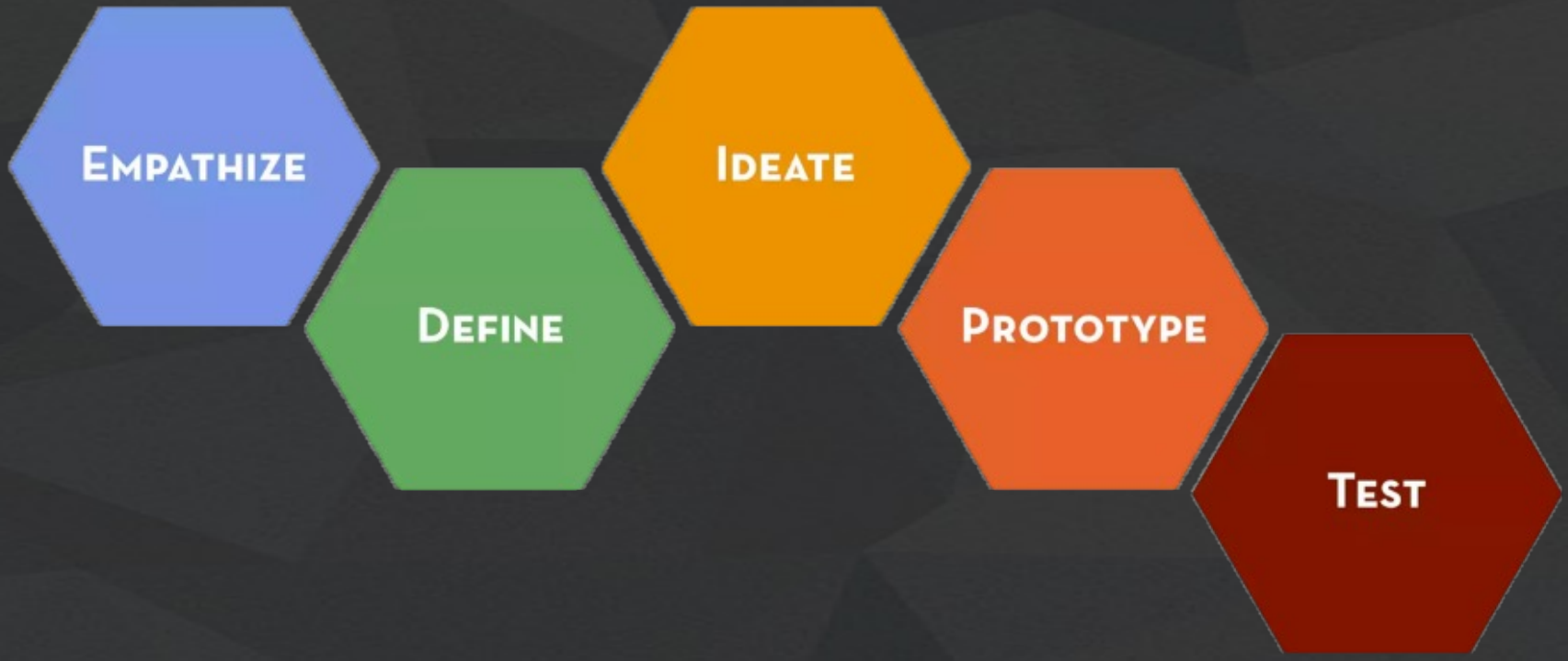
Course overview	6:00-6:25
Team pitches	6:25-6:45
Posters/demos/judging	6:45-8:45
Awards	8:45-9:00



Balance



Design Thinking Process



Goal of CS 147

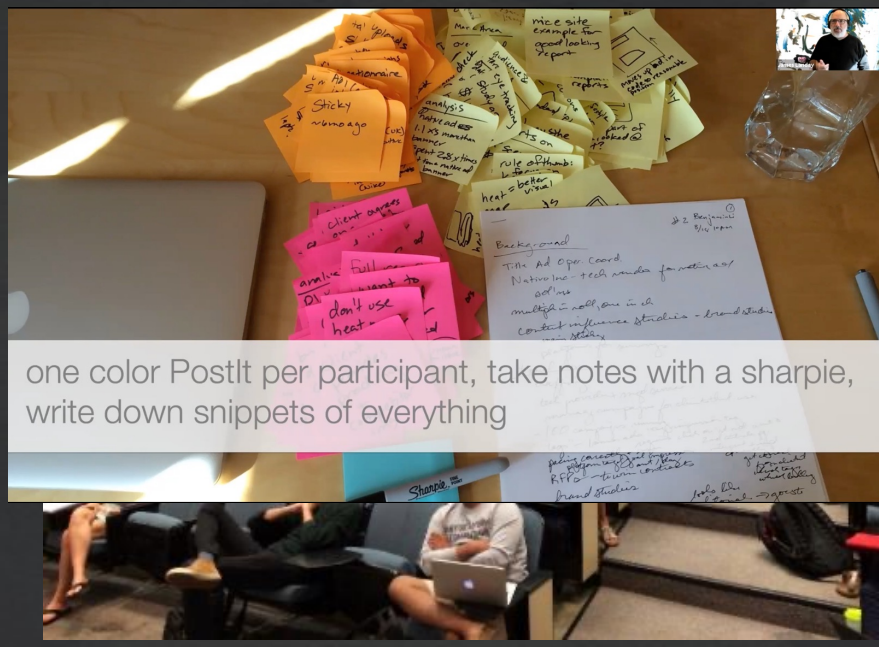
Learn to design, prototype, & evaluate UIs

- Tasks, activities & practices of prospective users
- Cognitive/perceptual constraints affecting design
- Techniques for brainstorming, ideation & prototyping
- Methods for evaluating UI designs
- Importance of iterative design for usability
- Technology used to prototype UIs

- *How to work together as a team*
- *Communicating results to a group*

Project Based Course

- Iterative design of a real UI
- Theme: mobile
- Quarter long projects
- Students
  - ~100 across CS, Symbolic Systems …
- 25 Teams
  - 3-4 members
- 10 major group assignments
  - group work is ~60% of course grade
- Four presentations
  - every team member presents



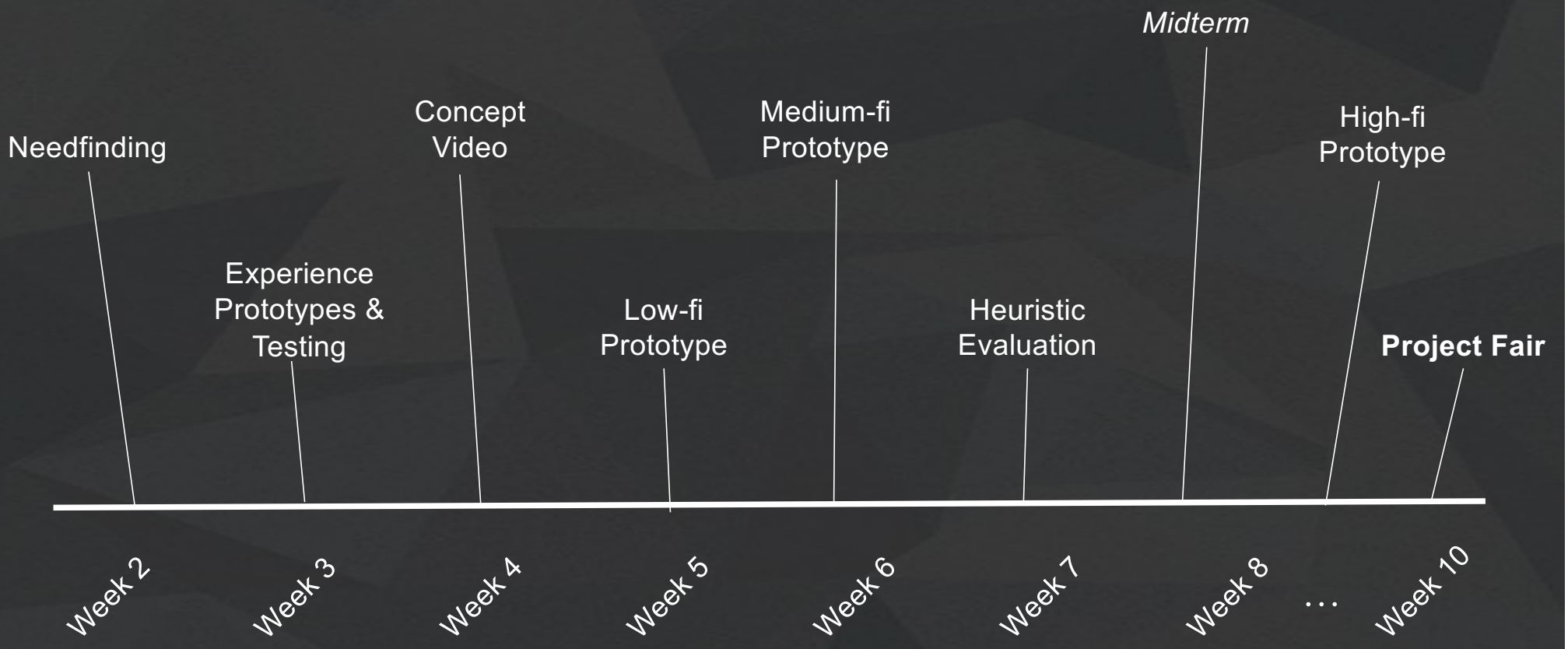
one color PostIt per participant, take notes with a sharpie, write down snippets of everything

Design Studios

Teams attend small weekly studio (9-16 students)

- critique/feedback in more intimate environment

Project Process Timeline

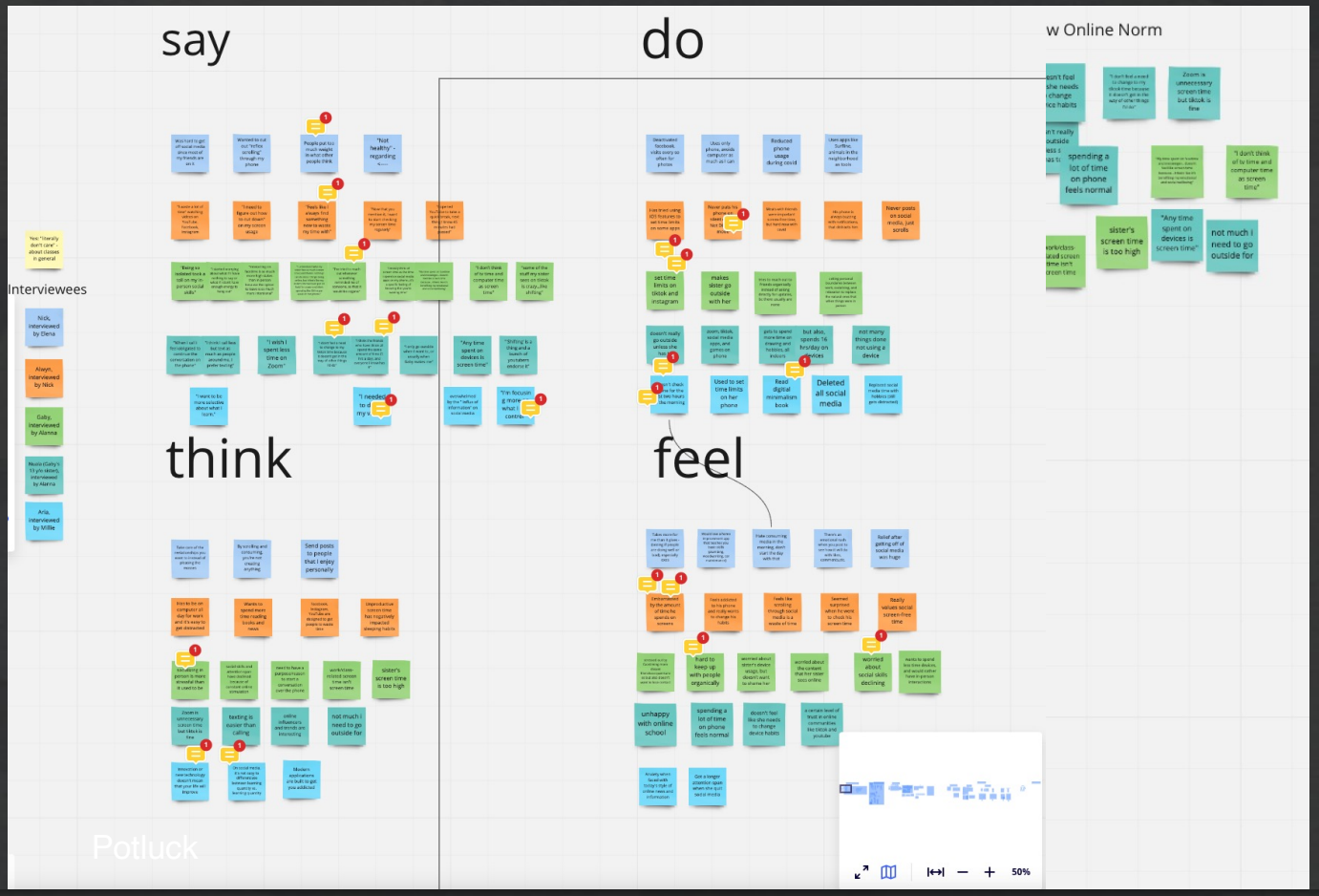


User-centered Design: Needfinding

- Observe existing practices for inspiration
- Make sure key questions answered
- Ethical questions in design w/ underserved communities

Peekaboo!

Unpacking the Needfinding



budder

Develop Point of Views (Person + Insight + Challenge) Brainstorm on How Might We Solve

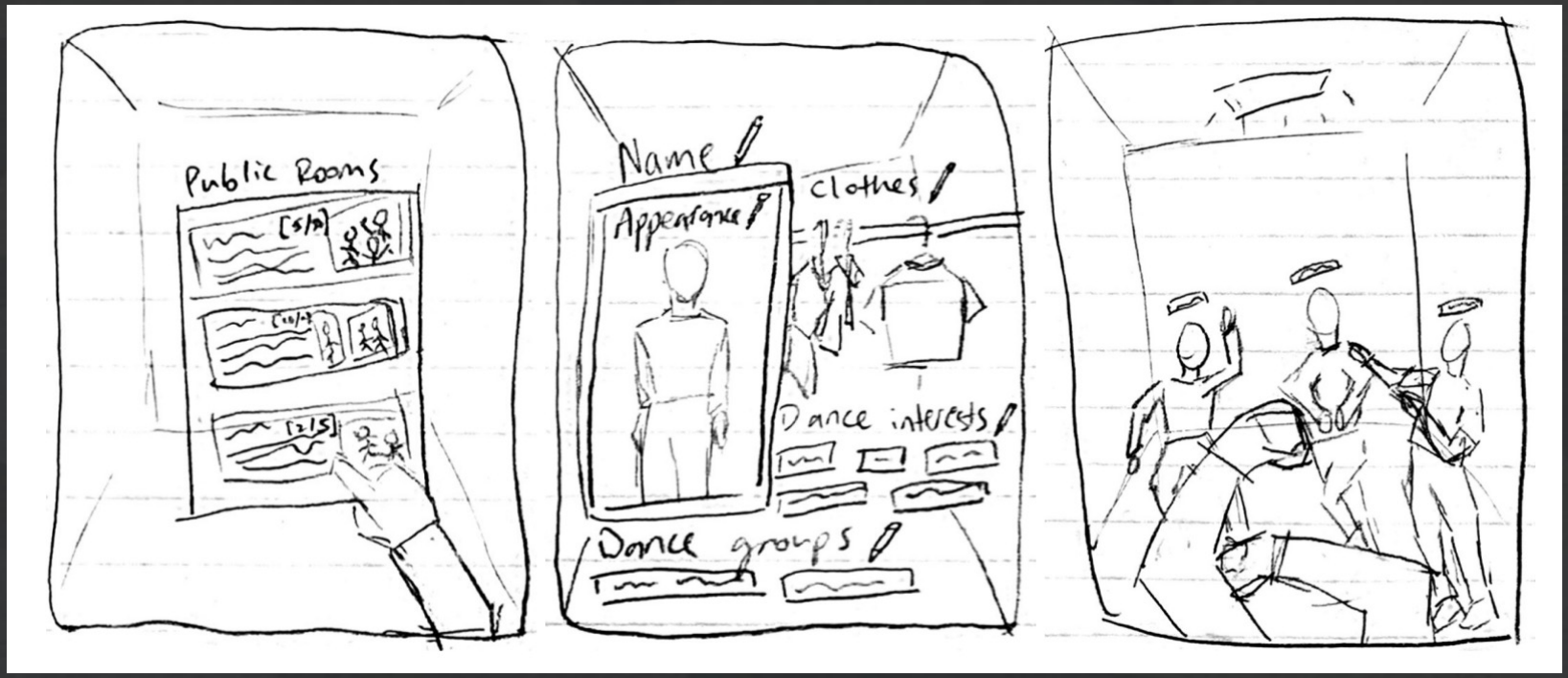
Experience Prototype to Test Assumptions

Struggle Bus

Experience Prototype to Test Assumptions

eMotion

Sketching & Storyboarding

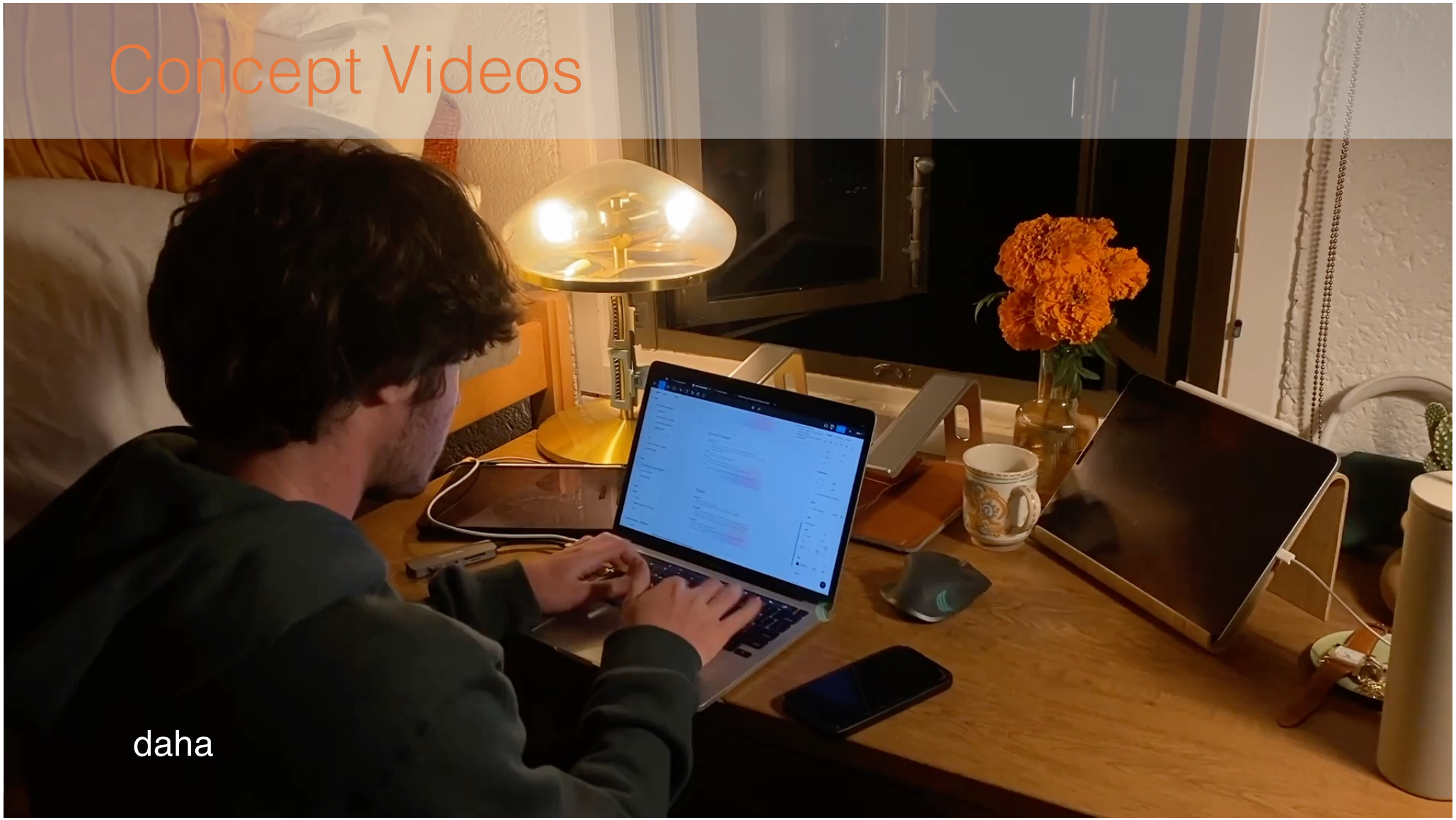


house

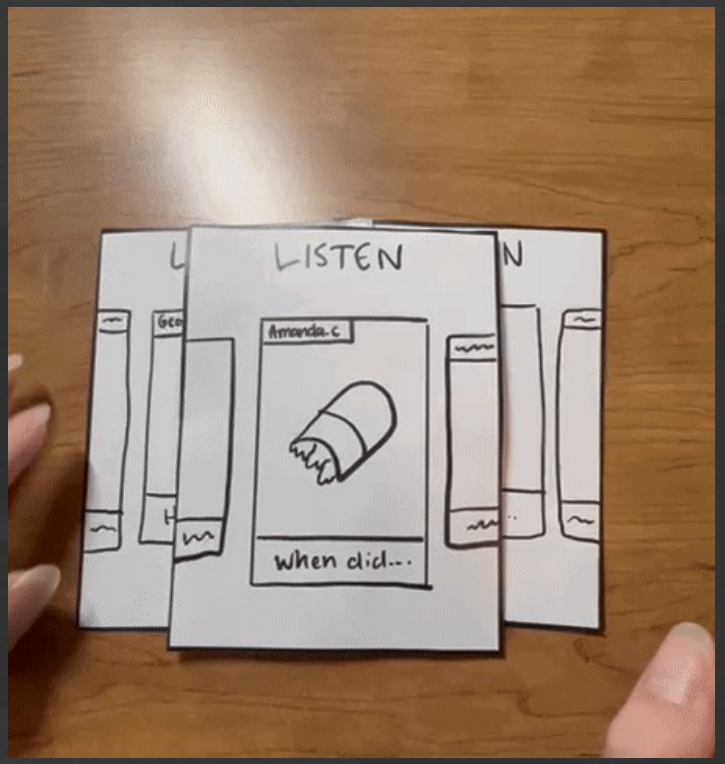
Concept Videos: Planning Storyboards

inspyre

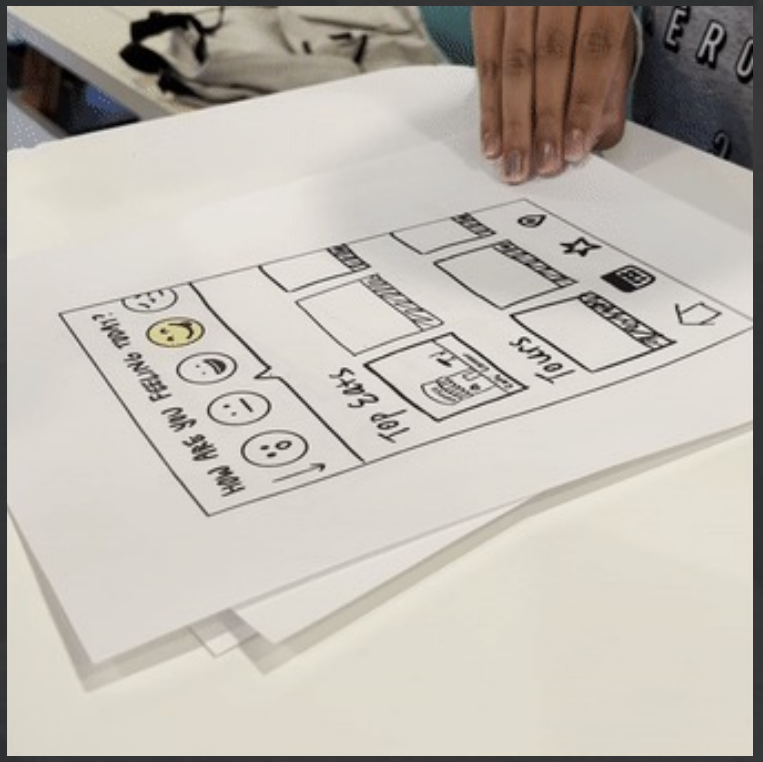
Concept Videos



Low-fi Prototyping & Testing

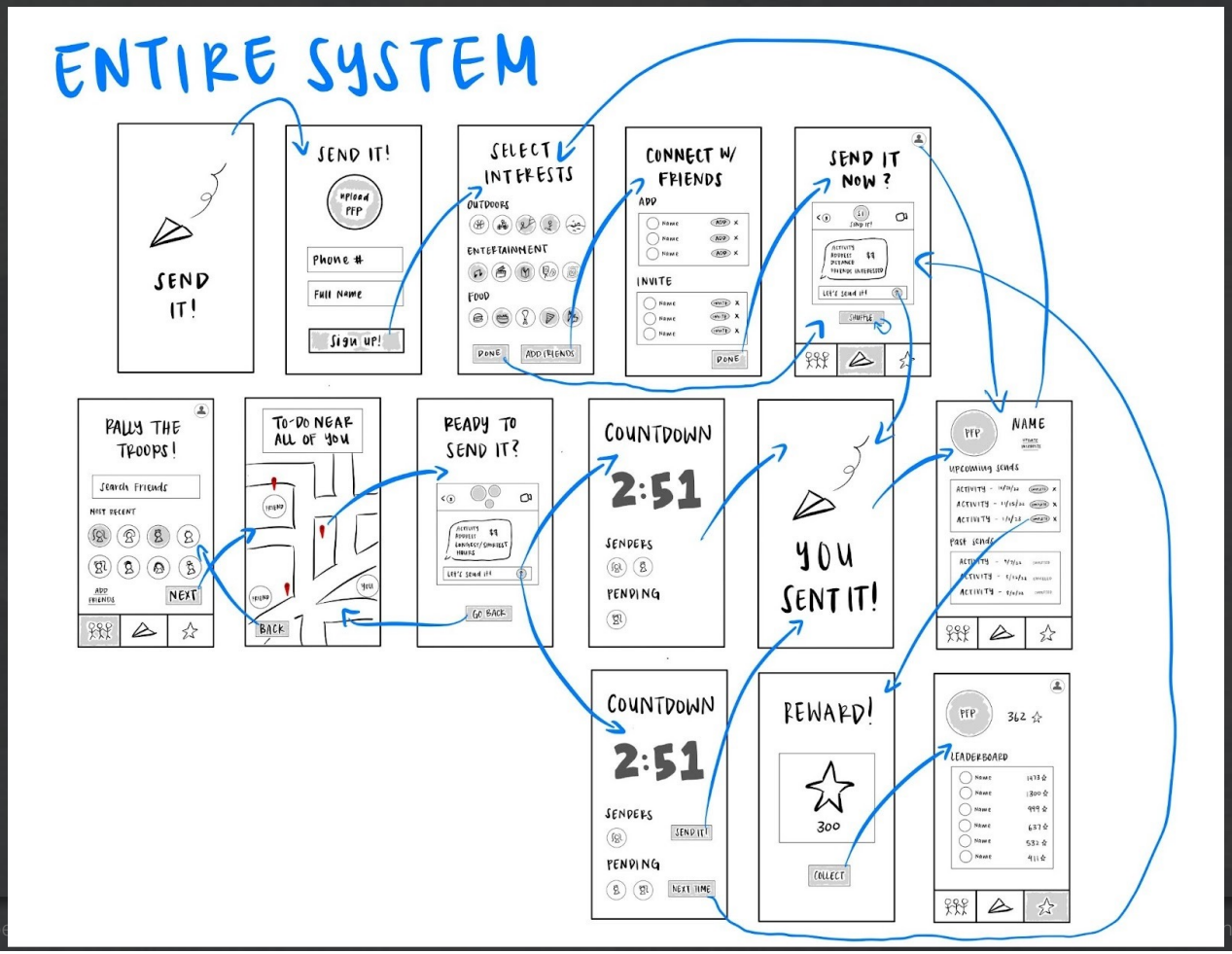


StoreaTime



UnCover

Low-fi Prototyping & Testing



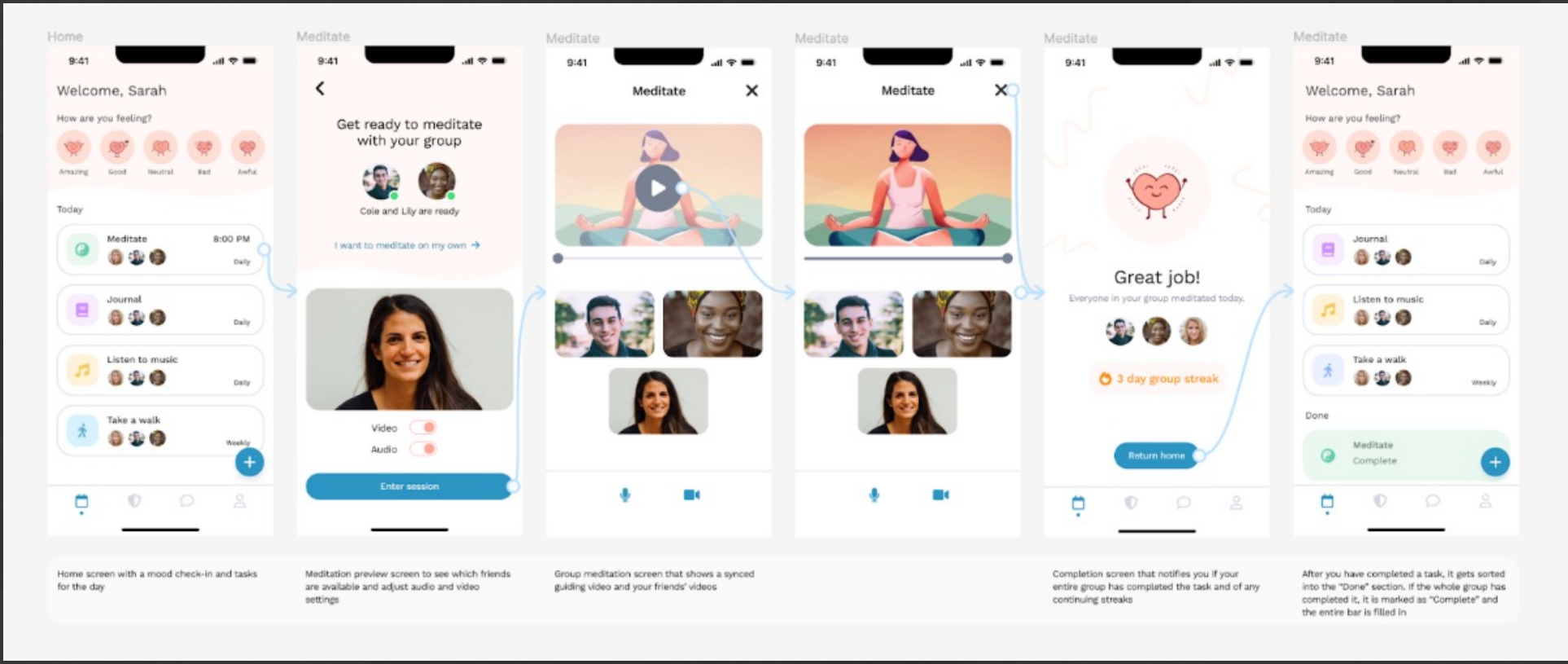
Send It

Low-fi Prototyping & Testing

wallus

Interactive Prototypes

Medium Fidelity

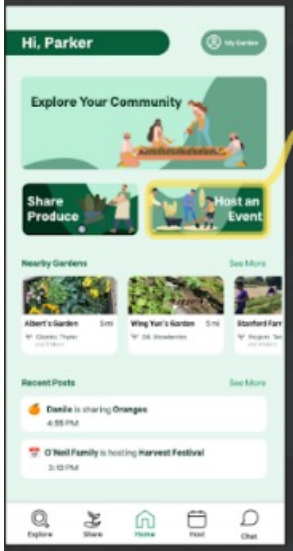


Kokoro

Interactive Prototypes

Medium Fidelity

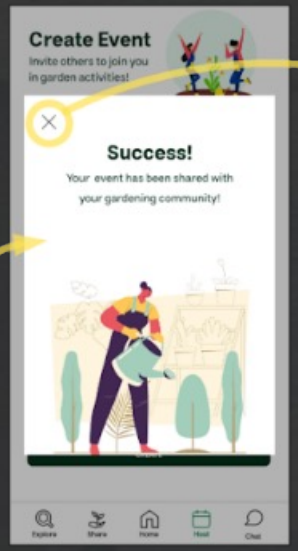
Medium Task: Schedule and edit an event at your garden



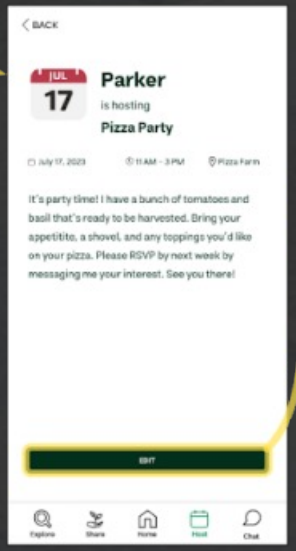
Hosting an event can be done by tapping the call to action or selecting the Host nav tab.

Hosting an event is done by filling out a form which will become visible to neighboring gardeners.

User enters event name, description, location, date, and time.



Popup modal indicates success.



The event information is now public and will appear on the user's garden page and in search results.

The user can edit their event details and resubmit at any time.

GardenShare

Interactive Prototypes

Hi-Fidelity

off

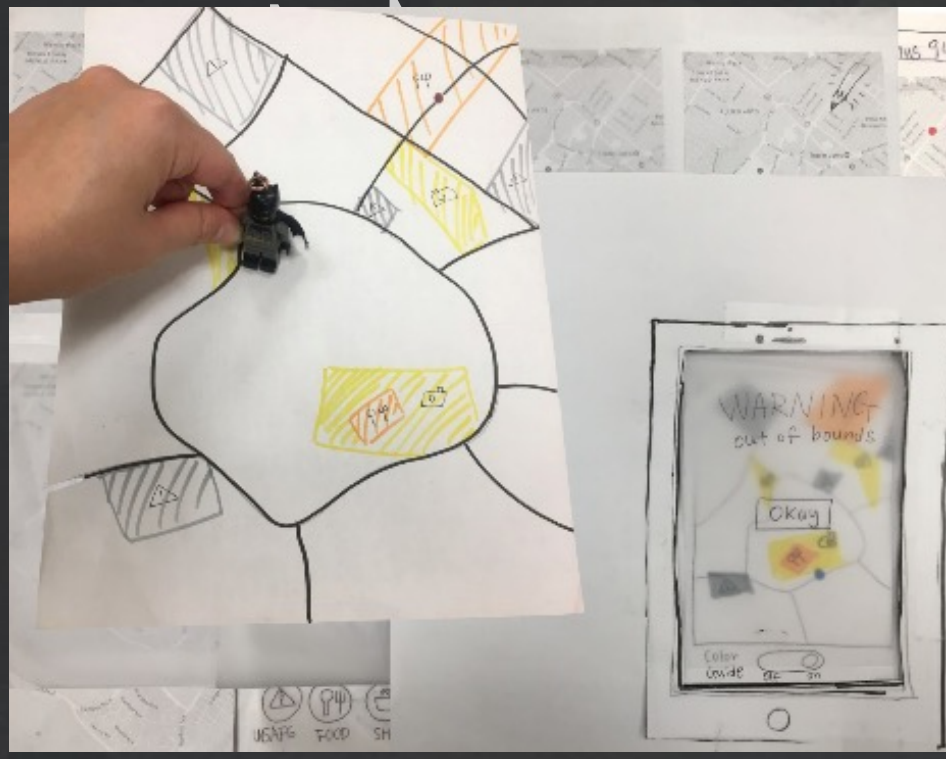
butter

thread

Evaluation

- Test with real customers (participants)
  - w/ interactive prototype
  - low-fi with paper “computer”

- Low-cost techniques
  - expert evaluation (Heuristic Evaluation)
  - online testing



Wanderlust

http://cs147.stanford.edu

- Project web sites w/ all materials
- Lecture topics, slides, & video
- Homework assignments

The Projects

- 12 Judges will be picking the best projects (announced at 8:45 PM)

- Students will have a say by voting for
  The Students Choice Award
  http://bit.ly/cs147-au22-best-pitch

Thanks! Get Involved!

- Mentor teams in CS 194H (next quarter)
- Hire students and interns
- Support this project fair financially & HCI+Design research at Stanford

The Judges

- Siamak (Ash) Ashrafi
- Nicolas Ayoub
- Guadelupe Babio
- Chris Bennett
- Terrell Ibanez
- Cindy Jiang
- Alen Malaki
- Michael Murphy
- Christina Pan
- Ted Selker
- Javy Wang
- Sean White

THANK YOU!

NAUTILUS
GLOBAL INVESTMENT

THANK YOU!

Microsoft

The Projects

The Students Choice Award
http://bit.ly/cs147-au22-best-pitch

We are checking your attendance based on this and on Bingo!

The Judges

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THANK YOU!

NAUTILUS
GLOBAL INVESTMENT

THANK YOU!

Microsoft

Student Choice / Best Pitch

daha

Wallus

Career Backpack

Best Poster

Whisper

Struggle Bus

Wallus

Greatest Societal Impact

Polarity
FoodZone

GardenShare

Kokoro

Most Novel Product

Trove

Dishcovery

CircLing

Best Website

StoreaTime

EduCare

Career Backup

Best Concept (3)

daha

Dishcovery

House

Best Demo (3)

EduCare

Trove

FoodZone

Best Visual Design (3)

CircLing

Send It!

StoreaTime

Bingo Raffle Winner

Peter Ling

Nicolas Caminero

Camilla Pernell

Best Overall Project

CircLing

Send It!

Dishcover