

Interactive Medium-Fi Prototype

Checkpoint: Start of Thu/Fri studio (Nov 3-4)

Due: Mon, Nov 7 @ 5 PM

Goals

Learn how to build medium-fidelity, interactive prototypes using a graphical design tool.

Understand the tradeoffs compared to low-fi prototyping.

Assignment Overview

- 1. Sketch revisions of your low-fi task flows based on testing results and CA feedback.**
Include images of these sketches in your deliverable. This is also an opportunity to revise or add to your tasks if some were sub tasks or the 3 you chose do not cover your intended functionality. If you want to change your tasks, check in with your CA first.
- 2. Create an interactive prototype of your application using a graphical design tool.** We recommend Figma, but you could also use Sketch, Marvel, Invision or some combination of these. You might also require a different tool depending on your modality (e.g. AR/VR). If this is the case for your team, discuss with your CA first before moving forward.
- 3. Set up your work for a heuristic evaluation (Assignment 7).** Be sure your evaluator is able to access the prototype from your website and provide them with adequate context and instructions in the README. When would someone use your app? What should a user be able to accomplish in this prototype? What tools did you use? What are the limitations?
- 4. Present at least one finished task flow** to an outside expert at your checkpoint studio.

Prototype Expectations

- Should cover all relevant task flows for your application
- Should respect the target device constraints (e.g. device size, controls/widgets, etc.)
- Clear emphasis on visual design aspects (e.g. color, grids, whitespace, etc.)
- Should address many of the limitations of your low-fi prototype
- Underlying functionality does NOT have to be fully implemented. For example, applications requiring large databases of information or social networks can instead have a sufficient number of hard-coded data points for supporting the 3 tasks.
- Focus on user experience, visual, and interaction design details instead of the completeness of the underlying implementation

Presentation Guidelines

Since CAs will be grading your slides without hearing from a presenter, include clarifications as needed in the slide notes. You can also create an appendix of extra slides with additional information; however, the total number of slides should not exceed 40.

Expected Content

1. Title, value prop
2. Problem/solution overview
3. Values in design
 - a. Define the values you intend to encode in your product
 - b. Which design features express these values?
 - c. Any conflicts between values arise as a consequence of your design decisions?
4. Tasks
 - a. Labeled simple, moderate, or complex
 - b. Note any changes you made from the tasks in Assignment 5
5. Usability goals & key measurements
 - a. 2 usability goals and 2 key measurements identified in Assignment 5
 - b. How is your product progressing towards hitting these goals?
6. Revised interface sketches
 - a. Major changes – 3 biggest changes between original and revised sketches
 - b. How will these changes aid in progressing forward with your usability goals?
 - c. Rationale based on low-fi testing results, studio feedback, user needs, etc.
 - d. Before and after comparisons
 - e. If you have more than 3 changes you want to show, add the rest to the appendix
7. Medium-fi task flows
 - a. 1 task flow per task
 - b. Annotated screenshots from your medium-fi prototype (arrows indicating transitions, relevant labeling, captioning, etc.)
8. Prototype implementation
 - a. Tools: What did you use? Pros and cons of using this tool(s)?
 - b. Limitations: What was left out? Why?
 - c. Hard-coded and Wizard-of-Oz features
9. Appendix / Link to Figma

Deliverables

In addition to uploading these deliverables to a subdirectory titled “Assignment 6” in your team’s Google Drive folder, each must also be made available publicly on your project website as other studio members will need to access your work for Assignment 7.

1. Check Point Presentation

Present items 1-4 above on the presentation outline as well as one full key task flow on the Medium-fi (5 minutes plus Q&A).

2. Med-fi Prototype

Link to an executable version of your prototype in Figma, etc.

3. README file

PDF linked on website. Google Doc in your team’s Google Drive folder.

4. Presentation

Google Slides deck and PDF linked on website. Google Slides version in folder.

Examples

***Note: this assignment has been modified, so these examples are not perfect mappings to the deliverables; however, much of the quality of the work stands.*

DOHO: [Medium-Fi Prototype](#), [Slides](#), [README](#)

Collide: [Medium-Fi Prototype](#), [Slides](#), [README](#)

noms: [Medium-Fi Prototype](#), [Slides](#), [README](#)

Sprout: [Medium-Fi Prototype](#), [Slides](#), [README](#)

Off: [Medium-Fi Prototype](#), [Slides](#), [README](#)

Envio: [Medium-Fi Prototype](#), [Slides](#), [README](#)

Grading Criteria

Grading is broken into 2 components: 1) a grade for the prototype and its corresponding README file and 2) a grade for the slide deck content explaining your process.

Prototype (100 pts)

Checkpoint (20)

___ At least 1 task flow fully implemented by the deadline

Quality of UI (65)

___ Prototype is of proper fidelity and detail

___ User can accomplish the 3 tasks easily

___ Fits the constraints of the target platform

___ Strong and consistent visual design

README (15)

___ Includes details and context needed to run and operate your prototype

___ Describes tools used to build the prototype

___ Outlines limitations, Wizard of Oz techniques, and hard-coded items explaining why those techniques and choices were necessary and appropriate

Slides (100 pts)

Representative tasks (20)

___ Provide complete coverage of the product functionality

___ Real, complete tasks; any changes since the prior assignment are explained clearly

Revised interface design (30)

___ Sketched UI revisions are clear; adequately compares old and new designs

- ___ Assesses how well the design hits the 2 key goals and 2 key measurements and identifies changes that need to be made to further progress
- ___ Changes clearly address feedback from testing, studio, CA, etc.

Medium-fi task flows (20)

- ___ Complete and logical flows to accomplish each task
- ___ Screens and transitions are properly labeled, captioned, annotated, etc.

Values encoded (15)

- ___ Values encoded are precisely defined
- ___ Design features that express these values are clearly identified
- ___ Explains any conflicts that may arise between values

Tools used (15)

- ___ Appropriate tools used & explained
- ___ Pros and cons of tool(s) are discussed
- ___ Limitations, Wizard of Oz, and hard coded items are clearly explained