

# patch



## PROBLEM

Shoppers feel like they have no choice but to participate in fast fashion, an industry that is destructive to the environment and workers.

## PROCESS

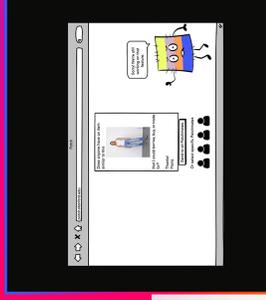
### Needfinding



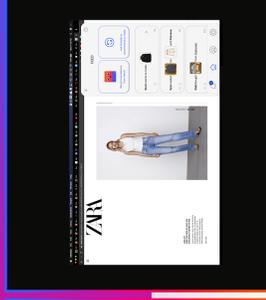
### Fieldwork & Testing



### Low-Fi Prototype



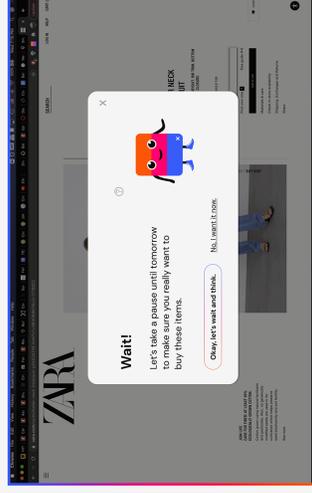
### Med-Fi Prototype



## SOLUTION

Patch is a Chrome extension that makes sustainable shopping attainable, fun, and instinctive, helping users build a habit of thinking deeper about their

## KEY SCREENS



Close-Up

**SHOP SMARTER, STYLE SUSTAINABLY.**