



Spotter

The Weight Off Your Shoulders



Problem

Fitness beginners are often **too intimidated** to ask for help at the gym **out of fear and guilt** of wasting an experienced gym-goer's time

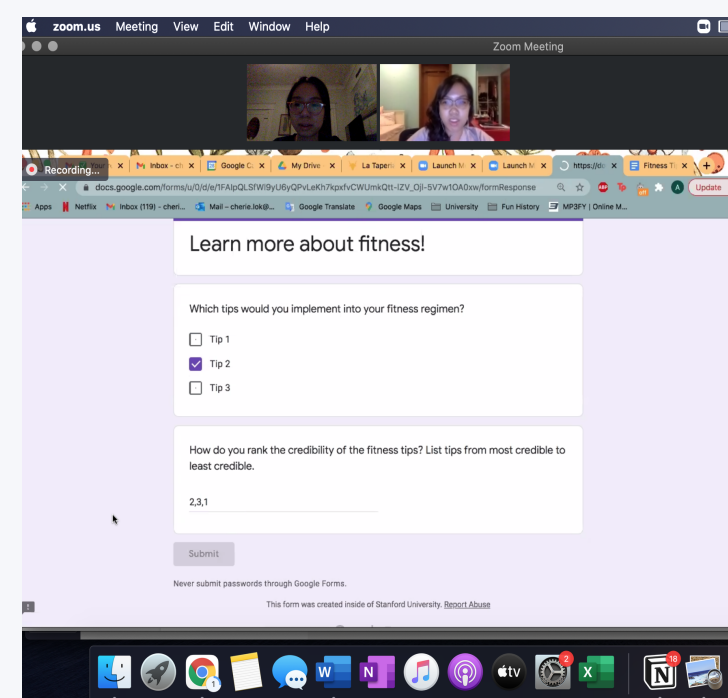
Solution

Empower beginners to seek help at the gym by highlighting experienced gym-goers ("Spotters") who are willing to help

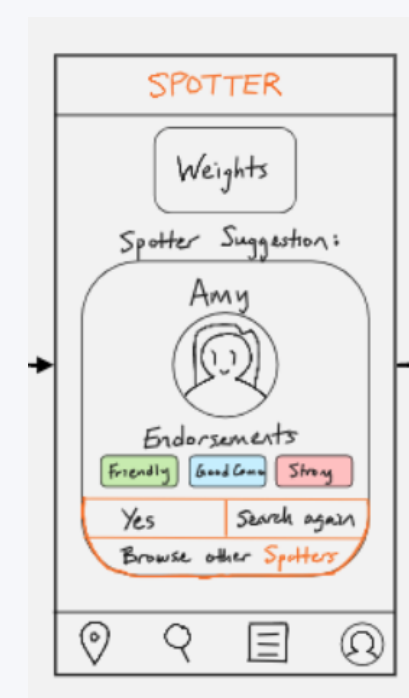
Process



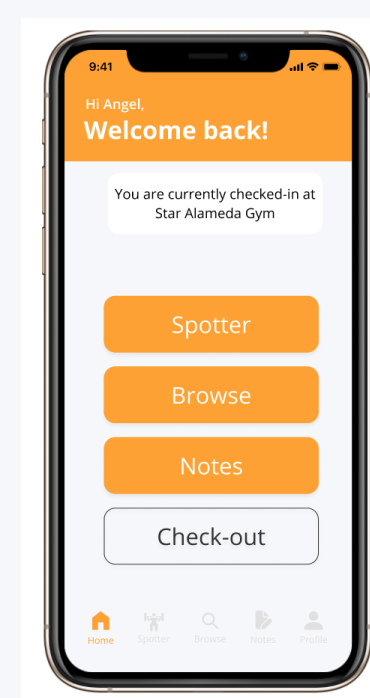
Defining Problem/Solution Space



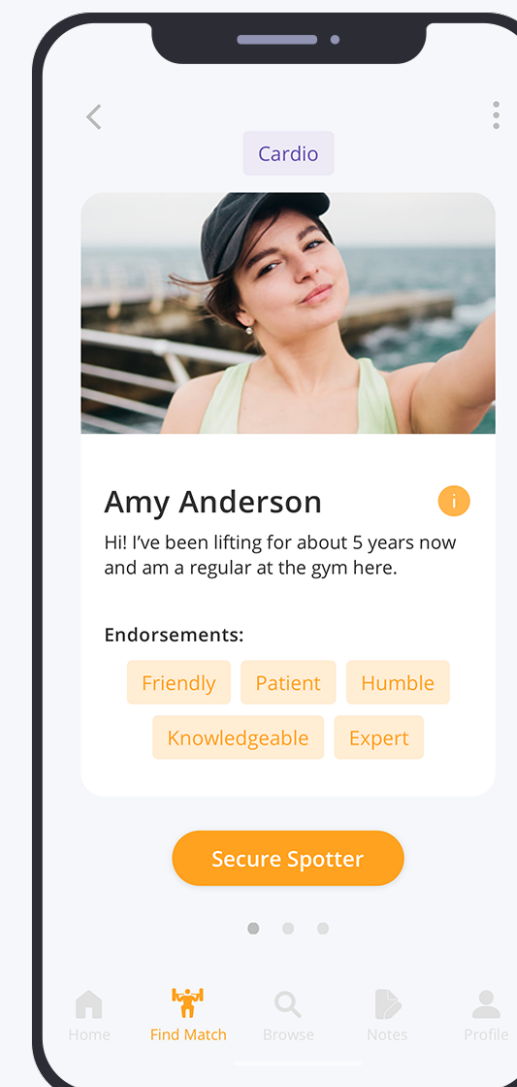
Fieldwork/Testing



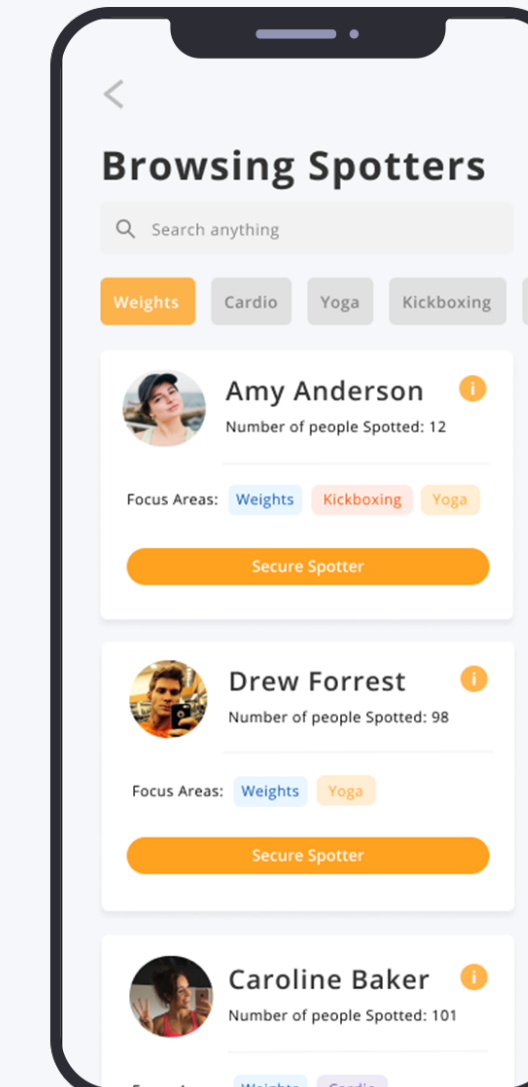
Lo-Fi Prototype



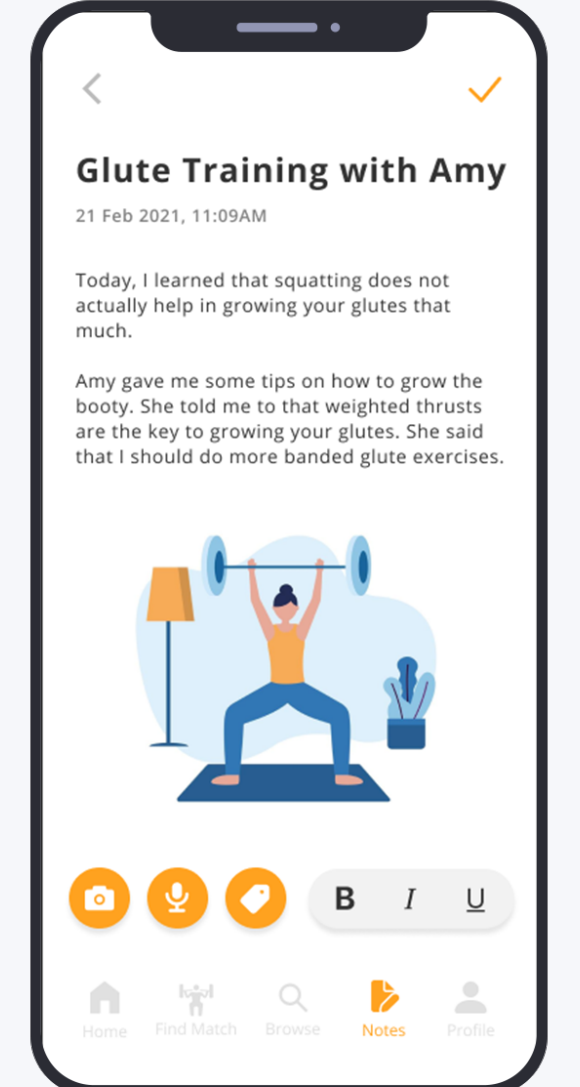
Med-Fi Prototype



Get Matched with a Spotter



Browse Available Spotters



Take Notes on Learnings