



Pebble Learn more for your growing family!

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THE PROBLEM

Partners of pregnant folks find it difficult to access information they need to support their partners.

OUR SOLUTION

Pebble empowers users with digestible information and actionable steps to support their pregnant partner.

THE PROCESS

NEEDFINDING

FEEL

ANNOYED HAVING TO WRITE ALL MEDICATIONS SHE TAKES	STRESSED ABOUT THE FINANCIAL IMPLICATIONS OF PREGNANCY
DISILLUSIONED & SELF-BLAMING AFTER TRYING SO MANY ALTERNATIVES	ISOLATED IN THEIR GRIEVING AFTER A MISCARRIAGE
HOPEFUL THAT EACH IVF CYCLE WOULD BE HER LAST	OVERWHELMED BY THE AMOUNT OF CONFLICTING INFORMATION



LOW-FI



MED-FI

LEARN BY WEEK

CUSTOMIZED TASKS

EXTRA SUPPORT