# PATIENT CARE BREAKTHROUGH

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#### **Team Introduction**



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#### **VERTICALS** Health & Wellness

The Patient-Care Provider Experience



**U2** 

**Personal Well Being** 

03

**Access to Mental Health Resources** 

# **Our Interviews!**

### **Questions We Asked**

Can you walk me through patient care workflow?

What things interrupt your workflow?

How do you handle disruptive emotions?



What gets you excited to take care of your health?

How do you hold yourself accountable?

How has The Bridge adapted to COVID?

What frustrates you about access to Mental Health resources at Stanford?



## Health Care Provider

"I prefer recording patient vitals on paper instead of the computer, which has an unreliable internet connection and interrupts my workflow"

"My friends keep me accountable for taking care of my health. I am willing to pay extra for workout classes (over solo gym trips) for the social experience."

## Stanford Student Athlete





## Peer Health Counselor

"Mental Healthcare has a stigma for being too stiff and/or formal, and I find that drives a lot of students away"

# Interview Results



## Say

I want people who come to counseling to be as anonymized as possible

I enjoys workout classes over the gym experience

Difficult to casually reach out to and share information with doctor

Reflecting on daily experiences with bullet journaling is very therapeutic

Prioritize patients with special needs by checking what they are calling for

I see fewer students signing up for Mental Health help over the pandemic

### Do

When the internet connection is unreliable, switch to paper

Writing down emotions to help relieve disruptive emotions

Check on patients that don't reach out when they need assistance

Provide exercises for people to better track their mental health - journaling, activities, etc.

Implemented a convoluted anonymity system conforming around zoom

Pointing students to other resources available on campus (AAD for academics, etc.)

### **Think**

I wish there was a less convoluted way to to access resources while preserving anonymity Many people do not know peer health counseling exists, and remain accessible during the pandemic I need a way to track my emotions and mood data over time to better assist reflection

I like to have a social component to working out

Long term patient-care provider relationships are more beneficial for providing personalized care

I wish there was a better allocation of medical resources

### **Feel**

Worry that identity might be breached - on both the student and counselor ends

Anxiety / too many pent up emotions throughout the day

Longer term relationship helps the patient feel more comfortable

It's sometimes an Isolating, demotivating experience to workout by myself

Frustrating because it throws them off their natural workflow

Afraid of making the wrong decision of who to prioritize in a medical setting

# 03

## Needs, Insights, Analysis



"Working out with friends motivates me. Zoom workout classes don't capture the social essence of the activity."

#### INSIGHT

Working out is inherently a social activity.

#### NEED

It would be transformative to create gamified accountability with friends when working out, especially during the pandemic.



"I like to get through my rounds quickly, but sometimes the internet connection breaks so I can't log patient records using the computer. That's why I prefer to use pen and paper to document vitals."

#### INSIGHT

Although healthcare providers want to reduce the time spent logging data, they still prefer paper to online alternatives.

#### INSIGHT

It would be game-changing to combine the reliability of using paper with the efficiency of using computers to log data.



"Whenever we have patients in isolation, they require separate equipments to avoid cross-contamination. So we tend to have a shortage when there are more patients in isolation than equipments."

#### INSIGHT

There's a disconnect between the supply of medical equipment at some hospitals and the demand at others.

#### NEED

It would be revolutionary if there was a way for hospitals to view the available equipment at other hospitals. "Wouldn't want friends to know if going to a mental health counselor/ therapist"



"I don't want a one-off meeting - I would like a relationship over time with my counselor"

#### INSIGHT

A contradiction arises in that people want anonymity but also to maintain enduring relationships with their counselors.

#### NEED

It would be revolutionary to maintain patient anonymity while allowing patients to reconnect with previous counselors.



"When I imagine going to see a Mental Health counselor, I see a really formal environment with a fancy armchair and a couch"

#### INSIGHT

Mental Health Help is often seen as too formal or inaccessible.

#### NEED

It would be transformative if a mental health resource was built to foster casualness and comfort.



"Bullet journaling is very therapeutic for me. I like being able to look back on my emotional wellbeing."

#### INSIGHT

In the short term, some people record their emotional state and also use this to track their long term emotional growth

#### NEED

It would be groundbreaking if we can use reflection of mood data to stabilize emotional fluctuations.

#### **SUMMARY**

- We identified 3 interesting verticals: (1) Patient-Care Provider Experience (2) Personal Well Being (3)Access to Mental Health Resources
- We spoke to frontline health providers, fitness geeks, and mental health counselors.
- We learned that there currently exists a variety of challenges for people to reach their physical and mental health goals--from both the provider and user side.
- Next, we want to pick a vertical and dive into it, aggregating more data by interviewing individuals from both sides.

# THANK YOU! OUESTIONS?

