



Chatcapital

Break down the taboo of sharing personal finance



Problem:

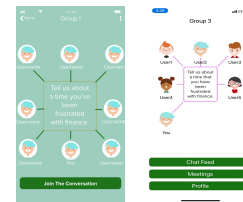
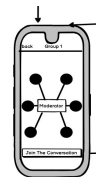
Finance is extremely **personal** and **private**. People do not like discussing their failures and learnings unless it is with a close family member or friend. As a result, many individuals make the same type of mistakes.



Solution:

Give people a **safe** space to **talk about finance**, help them break down the communication barrier, and empower individuals to learn from each other.

Design Process



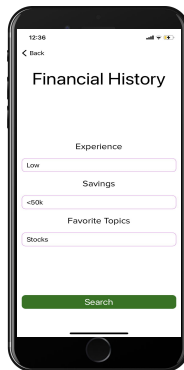
Needfinding

Concept Sketch

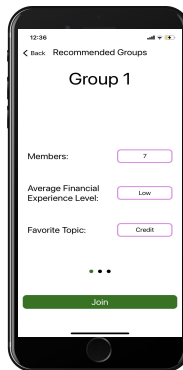
Balsamiq Low-Fi Prototype

Medium + High-fi Prototype

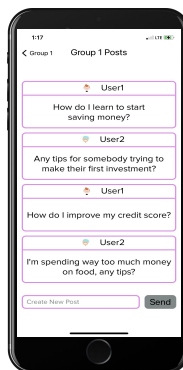
Key Features



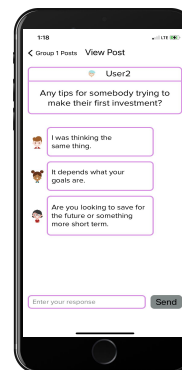
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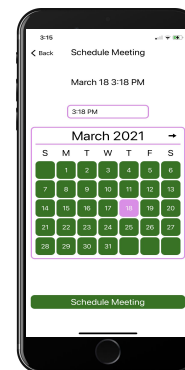
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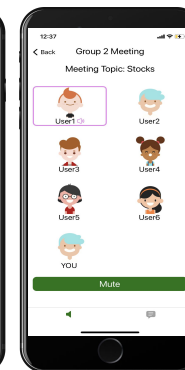
Post



Respond



Schedule



Meet

Find a Group

Message Your Group

Meet With Your Team