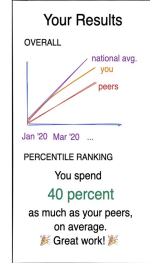
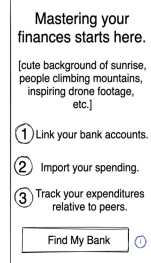
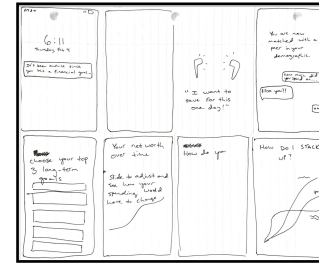


Budget Buddies

Spend with confidence.

PROCESS

1. Needfinding
2. Low-fi prototype
3. Usability testing
4. Med-fi prototype



PROBLEM

People feel **anxious** about money. They have a vision of their ideal financial future, but **have trouble mapping their way there.**

SOLUTION

Budget Buddies helps users feel great about their financial decisions by **setting long-term budgeting plans, comparing spending** with others, and **making a plan** for the future.

KEY FEATURES

