




Budget Buddies

Spend with confidence

People feel anxious about money, whether due to a big move, a new baby, or just wanting to feel secure. Budget Buddies helps you feel great about your financial decisions and helps you achieve what matters most.



THREE TASKS

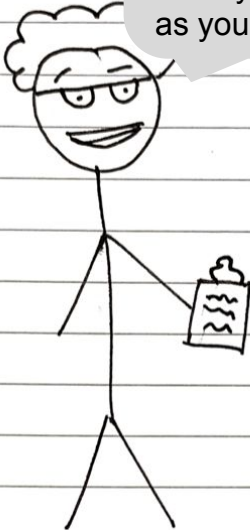


- **Simple:** Set long term budgeting plan
- **Medium:** Compare spending with others
- **Complex:** Make a plan to achieve the future you want




VIDEO STORYBOARDS






Don't worry!
Other people
your age spend
just as much
money on food
as you




I really want guac
but it's so
expensive...

SCENE 1: GUACAMOLE

Actors: Protagonist (right), App (left)



Taking out a
student loan feels
like such a big
decision...



Your concerns
are really
typical for someone
your age - you're
not alone.

SCENE 2: STUDENT LOANS

When the pandemic is over, I can't wait to blow all my money on this trip with my friends!



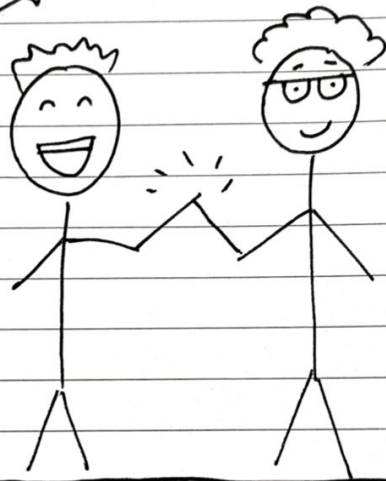
Here's a situation where you might want to hold back... don't forget about your goals!



SCENE 3: PLANNING A TRIP

The apartment is finally mine!

you did it!



SCENE 4: GOT THE APARTMENT!

Enjoy the journey
and FEEL

CONFIDENT about
your future with

Budget Buddies