



local.ly

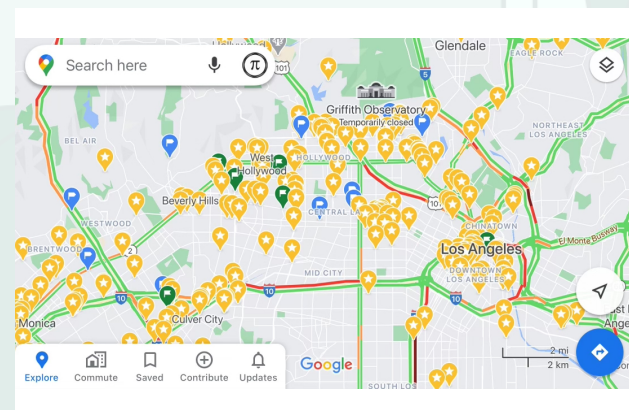
local made easy

The Problem

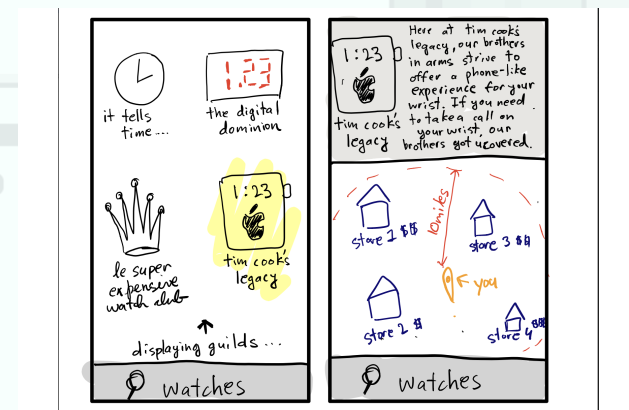
Finding mission driven products at local stores is too difficult.

The Solution

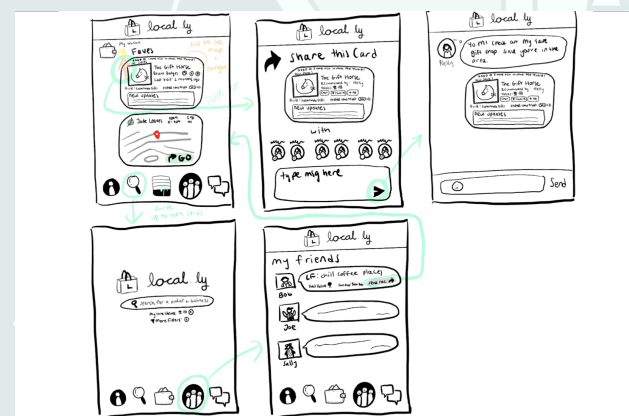
An app that enables search based on ethical criteria, recommendation exchange, and relationship development with businesses.



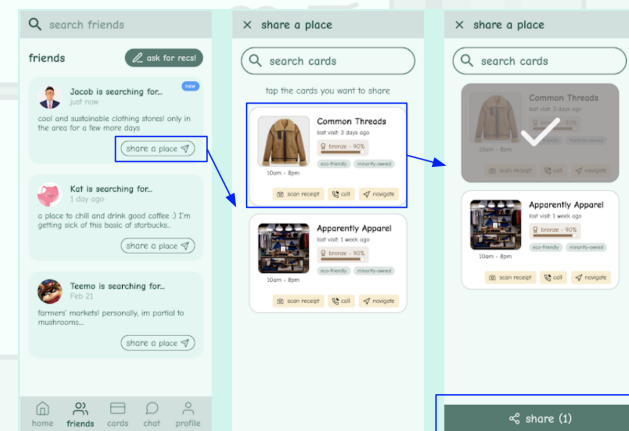
Needfinding



Experience Prototype

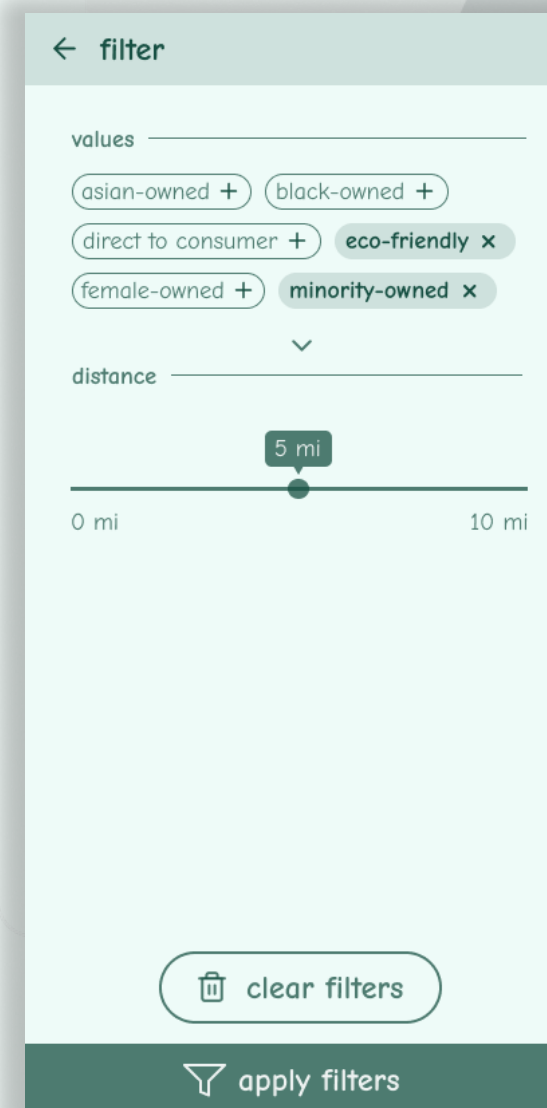


Lo-Fi Prototype

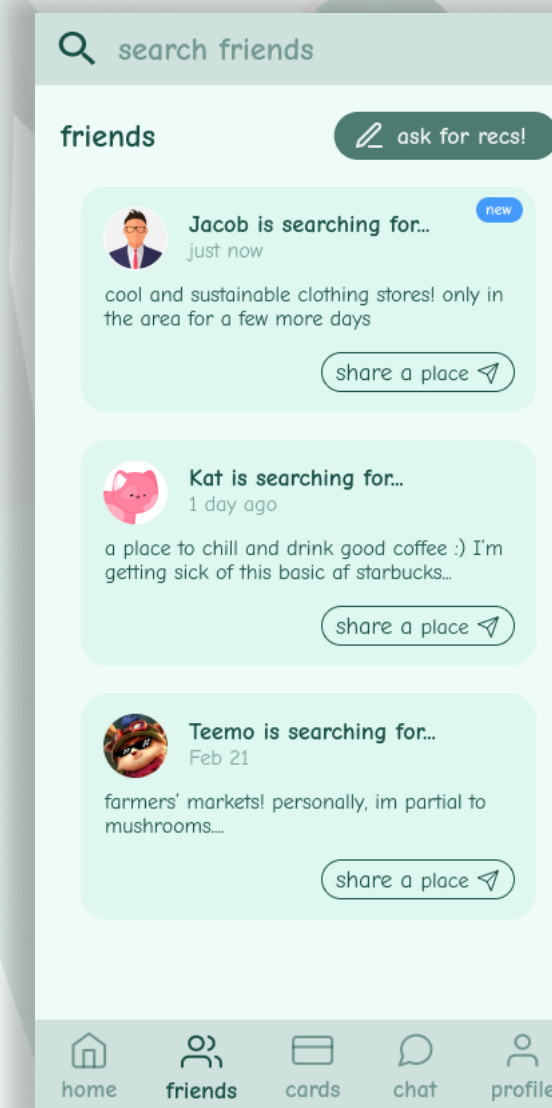


Med-Fi Prototype

Filter By Values



Share With Friends



Track Your Progress

